



## Drive sales from your dispensary

Dispensary  
Loop

### Indigenous smoking

**ANTI-SMOKING** organisations are being encouraged to join a new \$10.7 million Federal Government initiative, announced on Mon, to reduce smoking among Aboriginal and Torres Strait Islander people.

The money will be dedicated to community-based projects that provide appropriate and effective anti-smoking messages to try to curb indigenous smoking rates, which have remained at 49% for a decade.

The Minister for Indigenous Health, Warren Snowdon, said the funding round is open until 07 Aug, and that the Gov't is seeking proposals for areas of high need where no programs currently exist.

### Chile approves vaccine

**WYETH** Pharmaceuticals has announced that Chile is the first country to approve a new vaccine for children up to five years old for the prevention of invasive pneumococcal disease, pneumonia and middle ear infection.

Prevenar 13 Valent is designed to provide the broadest serotype coverage of any pneumococcal conjugate vaccine, and it has been granted priority review in Australia, the US, Canada and South Africa.

## STOP mandatory in Qld

**IN** a major coup for the Pharmacy Guild, it will soon be mandatory for Queensland's community pharmacies to report sales of all products containing pseudoephedrine with Project STOP.

The announcement was made today at a press conference in Brisbane by the Qld Deputy Premier and Minister for Health Paul Lucas and Minister for Police Neil Roberts.

Project STOP was developed by the Guild to prevent over the counter medications being diverted into the manufacture of illicit drugs.

The software allows pharmacists to track sales and gives police real-time access to a database of pseudoephedrine purchases.

### Health workers first

**THE** World Health Organisation recommended earlier this week that health-care workers should be the first priority for swine flu vaccinations in all countries to protect essential health infrastructure.

**MEANWHILE** Australia's chief medical officer Jim Bishop said a nationwide vaccination program should begin in Oct, depending on the outcome of trials.

Queensland has now become the first state to make the voluntary scheme mandatory, with the Guild's National President Kos Sclavos today thanking the Ministers for their "ongoing support of community pharmacy and their show of confidence in our profession."

"The Guild will continue to lobby other State and Territory Governments for the mandatory implementation of Project STOP," he added.

"We will continue to have dialogue with Governments to ensure that these products are not diverted for criminal purposes."

Since its introduction in 2005, Project STOP has prevented over 30,000 suspicious sales.

The mandatory reporting system in Qld will be implemented in 2010 following discussions between Queensland Health and pharmacies and changes to the legislation.

### 'Beauty foods' a flop?

**SO-CALLED** 'beauty foods', which look to build appearance benefits like anti-ageing properties into edible foods and drinks, are yet to take off in Australia.

Research company Datamonitor has found that while Australian's have shown a passing interest in the 'nutricosmetics', they are yet to fully embrace the idea.

### Rivaroxaban in the US

**BAYER** has indicated that it's partner, Ortho-McNeil will take at least until the end of the year to respond to a series of issues raised by the US Food and Drug Admin about rivaroxaban, a once-daily oral medication for the prevention of blood clots following hip or knee replacement surgery.

The drug has already been approved in 60 countries including Australia earlier this year, where it is marketed as Xarelto.

### Grafton Super Clinic

**THE** Federal Government has reached a deal with the Ochre Health Group to run the \$5 million Grafton GP Super Clinic in NSW.

The clinic will offer bulk billing for concession card holders, children under 16 and certain patients with chronic conditions.

Such GP Super Clinics were a Rudd Gov't election promise.

### No go for cold drugs

**SOME** pharmacists in Queensland are refusing to stock everyday cold and flu tablets following a series of robberies in recent months, according to state media reports.

The thieves are after pseudoephedrine, an ingredient in illicit drugs such as 'Ice'.

There have reportedly been upward of 40 chemist robberies in the last 12 months, causing hundreds of thousands of dollars worth of damage and increasing the incentive for pharmacists to strengthen security and stock only small amounts of drugs containing pseudoephedrine.

### RGH addendum

**FURTHER** to the distribution of this week's RGH E-Bulletin on Mon, please note that when administered for the management of osteoporosis, zoledronic acid (Aclasta® 5 mg) is administered by intravenous infusion once every 12 months.

## WIN TICKETS TO SEE DR PHIL

Dr. Phil McGraw, better known as "Dr. Phil", is bringing his live show to Australia in August for the very first time, and **Pharmacy Daily** readers have the opportunity to win a double pass to the Sydney show on Thursday 6 August at Acer Arena, valued at \$238.

At Dr. Phil's shows Down Under, you will learn about some of his break-through strategies to improve your career, finances, health and personal life and he'll also challenge you to set new goals, inspire and motivate you to implement strategies for your success.

**To enter, simply tell us what question you would ask Dr. Phil if you had the opportunity to attend his show.**

Email your question to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

The lucky winner will be published in next Mondays's **PD** issue.

**Pat Hunt** from **Feel Good Guide Pty Ltd** would ask the following:  
**Doctor Phil - how do you deal with your grown up children who act like your parents - tell you what to do and how to do it - do I need to leave home?**

**Pharmacy Daily** readers can purchase tickets for the Syd, Bne & Mel shows through Ticketek at a special price by clicking here.



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## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au).



### DISPENSARY CORNER

#### CURE your internet addiction!

The Chinese Government has ordered an end to electric shock therapy to 'cure' internet addiction at a hospital, saying there was no proof that the treatment worked.

The mental health hospital in Shandong has reportedly used the therapy on nearly 3000 youths over four months alongside other treatments like counselling.

Symptoms of internet addiction include anger over not being able to go online, playing games or looking at pornography rather than studying and being online for over six hours a day.

#### A STORY to warm your heart!

A Welsh teenager who had heart transplant surgery as an infant has stunned doctors by making a full recovery after the donor heart was removed.

Hannah Clark, 16, who has become known as 'the girl with two hearts,' was diagnosed with cardiomyopathy when she was just two years old.

Surgeons decided to graft a donor heart to her own heart, which at the time was not strong enough to pump blood around her body.

Complications that developed as she grew older, however, meant that doctors were forced to remove the donor organ in 2006 in the first ever organ transplant reversal in Britain.

Now, Hannah's own heart has started to work properly on its own, stunning her doctors.

"It shows the possibility of recovery of the heart," said one.

#### A COUPLE of drinks a day keeps dementia away!

Researchers have told the International Conference on Alzheimer's Disease that drinking one or two alcoholic beverages a day appears to protect older adults from developing dementia.

But the researchers were quick to point out your chances of avoiding the disease don't improve if you drink more than that!

#### Natural relief from skin irritation

MooGoo has introduced a new product to its range of natural creams: MooGoo Eczema & Psoriasis Balm. This clinically-approved anti-inflammatory, anti-fungal, wound-healing lotion is specially formulated to bring fast and effective relief to sufferers of Eczema, Psoriasis and Seborrheic Dermatitis, as well as acting as an alternative treatment for fungal and yeast skin conditions. Natural and soothing, this Australian-developed balm is suitable for all ages.

**RRP: \$18.50 (120g tube)**

**Stockist: MooGoo**

**Web: [www.moogoo.com.au](http://www.moogoo.com.au)**

**Tel: (07) 5522 1979**



#### Discover RoC-retin-Ox range

RoC cosmetics has released a special edition 'discovery kit', allowing you to sample a variety of products from its top-selling range. The adorable blue and white pack contains 15mL Retin-Ox Day Cream SPF15, 15mL Retin-Ox Night Cream and 15mL Hydra+ 3-in-1 Cleanser.

**RRP: \$29**

**Stockist: Pharmacies and online**

#### New Fragrances from Paco Rabanne

Ultrared Limited Edition is the luscious new scent courtesy of Paco Rabanne. The EDP for women is infused with a unique blend of red currant, strawberry, aniseed, jasmine and marshmallow. Meanwhile, men can spice things up with an EDT featuring blood orange zest, praline, patchouli and vanilla.

**RRP: \$80 (50mL); \$95 (80mL - women; 100mL - men)**

**Stockist: Trimex Filatex**

**Tel: (02) 9663 4277**



#### Indulge Your Lips

Give your lips the star treatment with Red Earth's latest additions to their gloss range: Lip Wonder High Shine Plumping Gloss in 'Milky Way' and 'Cherish Me'. The new gloss formula features Marine Collagen spheres to assist in drawing in moisture for smooth, more voluptuous lips instantly. Available in brilliant pink and more conservative beige, new Lip Wonder is suitable for any occasion.

**RRP: \$24**

**Stockist: The Heat Group, Red Earth, Priceline Pharmacies**

**Info: 1800 181 040**



#### Surrender Your Nails to the Bourjois

French cosmetics label Bourjois Paris has launched a new range of nail enamel. So Laque Ultra Shine Nail Polish was developed with a special vinyl-enhanced formula for a guaranteed flawless and resilient finish. With nine pure colours from which to choose, including two totally original shades, now you can enjoy ultra-glossy, chip-resistant nails for up to seven days.

**RRP: \$12**

**Stockist: Priceline, Target, Kmart and selected pharmacies**

**Info: 1800 181 040**

