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page 1

One of the 7 reasons why Chemsave is the CLEAR CHOICE for ALL pharmacies! Click on this banner for more information!

two pages packed with news as well

as a full page from API, promoting

consolation prizes of Tom Tom GPS

units, to help attract customers to

See page 3 for more details.

Relenza stock plan

confirmed that it's developing a

proposal that will "facilitate holding

stock of Relenza in the pharmacy,

whilst minimising financial impact

Yesterday the Guild and GSK

released a joint letter confirming

that there are adequate stocks of

"It is important...that patients

medication in a timely manner," the

letter said, with inflenza treatment

occurs within 48 hours of onset of

with Relenza most effective if it

GSK representatives will be

visiting pharmacies to distribute

use of the Relenza Diskhaler.

the package then becoming

available via wholesalers.

currently listed on the PBS.

The company said the new

instruction sheets and demonstrate

Relenza stocking proposal would be

Relenza Rotadisk is an antiviral

treatment for influenza which is not

finalised in the coming days, with

presenting to you with a Relenza

Relenza Rotadisk (zanamivir for

inhalation) at wholesalers.

prescription receive their

**GLAXOSMITHKLINE** has

The monthly promotion is offering

its Pharmacy Best Buys program.

a Sep major prize of a Holden

Cruze valued at over \$24,000

along with five state-based

your pharmacy.

on pharmacists."

Chemsa

#### Three pages today TODAY'S Pharmacy Daily has

to take on an expanded role in the health system, with 1400 new

• PB

support the Guild's strong view that our health system cope with chronic

pharmacies are part of the community, and they stand ready to play a bigger role in delivering successful healthcare results.

The PSA also strongly endorsed the preventive health focus of the report, with Vice-President Shane Jackson saying the Pharmacy Self Care program was a model for the successful implementation of preventive health programs.

"The infrastructure is already in place and PSA welcomes the opportunity to consult with the Government to ensure its preventive health focus is efficient and

Jackson also stressed that pharmacists were pivotal to the development of multidisciplinary health care teams emphasised by the report "because of their skills and the fact they are the most accessible health-care professionals."

#### US trans fat attack

announced that it will remove all partially hydrogenated oils, also known as artificial trans fats, from its margarine brands in the USA.

Trans fats have received lots of negative publicity because of their high contribution to heart disease.

Affected brands include 'I Can't

'Shedd's Spread Country Crock'.

graduates each year meaning there would be significant extra capacity. "Many of the report's findings

the linkages to community pharmacy can be enhanced to help disease and an ageing population.

"As the name suggests, community

effective," he said.

**MARGARINE** maker Unilever has

Believe It's Not Butter' and

More than 5,600 people

symptoms.

in the Australian pharmacy industry receive

Pharmacv DAILY every day! To join them sign up

**FREE** at www.pharmacydaily.com.au **Click here** 

Pharmacy Women's Congress

14 - 16 August 2009 Surfers Paradise Marriott Resort & Spa, Gold Coast Discuss the future of pharmacy - Learn more about owning your own pharmacy - Meet like-minded women - Beat the winter chill

#### – don't miss out, book now to attend

Register now at www.pharmacywomenscongress.com.au

For more information contact Kim Thorne on 07 38313788 or email womenscongress2009@guild.org.au









welcomed the release of the

Healthier Future for All Australians

and Hospitals Reform Commission

(PD yesterday), with both the PSA

and the Guild saying the proposals

the profession in the health system.

Guild President Kos Sclavos told

**PD** he was also pleased at the high

priority given to e-prescribing in the

endorsement of the extensive work

undertaken by the Guild in this area.

"We can't always be waiting for

answers," he said, with the Guild-

endorsed eRx Exchange already a

viable framework to greatly improve

efficiency and provide data to help

governments to come up with

develop better health policy.

of the health system.

Sclavos said the report also

showed a stark contrast between

high levels of service provided in

pharmacy in contrast to other parts

"We often take it for granted that

anyone across Australia can access

medications at any pharmacy," he

said, adding that the document

problems with the PBS or within

to proposals to improve hospital

community pharmacy - in contrast

He said pharmacists were ready

Pharmspace finishing

pharmacy expo wraps up this Fri 31

days to visit the online trade show.

Pharmacy Daily 'booth' can enter

chocolate hamper, so don't miss

out - www.pharmspace.com.au.

hadn't found any structural

and GP waiting periods.

THE Pharmspace virtual

Jul, so you only have four more

Attendees who call in at the

to win a delicious Darrell Lea

report, saying this was an

pave the way for a bigger role for

report from the National Health

This week's update from the Guild

### Which amount would you prefer? \$3500 or \$900?

It's a big difference -\$3,500 compared to \$900.

This is what you could be paid if you complete the registration process to participate in Phase 2 of the Dose Administration Aids (DAA) and Patient Medication Profile (PMP) programs.

The amount depends on whether you have registered and submitted your data in time.

31 July 2009 is the crucial date.

Earlybird registration and data payments (before 31 July 2009):

- · \$2,250 (+ GST) for DAA and
- · \$1,250 (+ GST) for PMP. Total: \$3,500 (+GST)

Late registration and data payments (after 31 July 2009):

- · \$500 (+ GST) for DAA, and
- · \$400 (+ GST) for PMP. Total \$900 (+ GST).

So register and submit your data at

www.health.gov.au/daapmp by 31 July 2009 and don't miss out!

The Pharmacy

**Guild of Australia** 









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#### **QCPP** refreshers

**THE** Quality Care Pharmacy Program has confirmed that from 01 Apr 2010 pharmacy staff must be able to demonstrate that they have completed three hours of *Pharmacy Medicines* and *Pharmacist Only Medicines* training each year.

The ongoing training requirement is being introduced under QCPP Standard 2 as a supplement to the already mandated 'Support the Sale of Pharmacy Medicines and Pharmacist Only Medicines' course SIRPPKS001A.

Refresher training can be done in-store or through accredited training programs, with all QCPP pharmacies to next month receive information on how to ensure they meet this new requirement. **THE** Pharmacy Board of Victoria has issued a new consultation paper regarding continued controls on who may own and operate pharmacies in that state after the new National Registration and Accreditation Scheme becomes effective on 01 July 2010.

The document proposes the establishment of the 'Victorian Pharmacy Authority' - an independent statutory authority which would control who may own and operate pharmacies and pharmacy departments, as well as establishing standards for inspection.

The authority would operate under a "self-funding model with the costs borne by pharmacy

#### WIN A REGISTRATION TO PHARMACY WOMEN'S CONGRESS

**Debbie Hurwitz**, a 4th year pharmacy student at La Trobe University, Bendigo sent in the following entry in this week's competition offering a place at the upcoming Pharmacy Women's Congress:

"As a female pharmacy student, attending the Pharmacy Women's Congress would be an amazing opportunity to learn about skills to benefit my future career."

This week *Pharmacy Daily* and The Pharmacy Guild of Australia are giving subscribers the chance to win a full conference registration at the 2009 Pharmacy Women's Congress, valued at \$495.

The congress will be held from 14-16 August at the Surfers Paradise Marriott Resort & Spa, Gold Coast.

The event will bring together female pharmacists from around Australia to discuss the future of pharmacy, and will focus on personal and professional development based around the Congress' theme, 'Gaining Knowledge, Sharing Experiences, Building Futures'.

For your chance to win the full conference registration which includes entry to all sessions; morning teas, lunches and afternoon teas; a Welcome reception ticket; a Congress dinner ticket; a breakfast session ticket and a Congress satchel and handbook, simply send your answer to the question below to comp@pharmacydaily.com.au.

Please also include details of where you work in pharmacy!

In 25 words or less, tell us why you would like to attend this year's Pharmacy Women's Congress.

Entries must be in by Friday and the lucky winner will be published in next Monday's *Pharmacy Daily* issue.



owners," and would work closely with the new Pharmacy Board of Australia regarding national standards for the approval of premises and departments.

Vic pharmacy ownership plan

Each state and territory will have to work out a model for regulation of pharmacy ownership and premises, with the new national registration scheme abolishing pharmacy boards in their current form, but not covering the licensing of pharmacy premises and pharmacy ownership restrictions which "will continue to be be the responsibility of the States and Territories."

Other possibilities mooted include expanding the role of health departments to carry out the licensing and ownership roles.

The Pharmacy Board of Victoria said its proposal "provides stablity with minimal disruption."

#### Latest in Ireland

THE Irish health department has announced that about 70 pharmacists have chosen to withdraw earlier notices advising they would cease dispensing prescriptions under the state's drug schemes from 01 Aug.

The Health Services Executive has been waging a war of attrition against pharmacists, mandating price cuts which the Irish Pharmacy Union says will send many out of business.

Up until last Fri 762 pharmacits had given notice they would terminate their contracts, and the HSE will today publish a list of 852 community pharmacies which will continue to dispense the subsidised medications, the *Irish Times* said.

"If your usual pharmacy is not included on this list, you should identify the next most convenient pharmacy," said HSE chief pharmacist Kate Mulvenna.

"Given the even spread of participating pharmacies across the country, nobody should be too far from a pharmacy that will be open for State drugs scheme business."

She added that although there may be some inconvenience, "people should be reassured by the fact that up to a few years ago, and for more than 30 years before that, the country was well served by around 1100 pharmacies."



pharmspace09

www.pharmspace.com.au

A SWISS chocolate maker has developed a new type of confectionery which can be eaten as part of a weight loss regime.

Chocolatier Barry Callebaut claims to have discovered a new secret ingredient which means his chocolate has just 10% of the calories of a normal bar.

It also doesn't melt as easily as everyday chocolate, with the ingredient named 'Vulcano' because it can withstand heat up to 55°C.

"It's nice and chocolatey with a strong aroma. It does melt in the mouth, but it is the enzymes in saliva rather than the heat that causes it to dissolve," he said.

AND while we're on the subject of diet foods, it's probably a good idea to tell your clients to steer clear of iced coffee if they're trying to shed kilos.

A UK survey of the cool treats has found that some iced coffees contain about the same number of kilojoules as a hot dinner.

The worst offender was the largest version of Starbuck's Dark Berry Mocha Frappucino, which had about 2350kJ - a quarter of a woman's daily energy allowance.

And skim milk versions weren't much different, with Caffe Nero's skim Double Chocolate Frappe still containing about 1900kJ.

The World Cancer Research Fund, which released the figures, said it was highlighting the energy content of the beverages because after not smoking, maintaining a healthy weight "is the most important thing you can do to prevent cancer."

**AN 80-YEAR-OLD** sparked a medical emergency on the Victorian skifields yesterday when he broke his leg.

The not-so-frail octogenarian came a cropper on the snow after attempting a 2m jump on a black diamond ski run.

The man was flown to Melbourne, with paramedic Steve Grove saying: "When I asked him about still skiing at 80, he said: 'Life is too short'."

EDITOR Bruce Piper EMAIL info@pharmacydaily.com.au

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- FREE in-store point of sale including posters, price cards, shelf talkers and balloons

Image for illustration purposes only. Prize will be a 4 door Cruze CD 1.8L Manual

## WIN a new car in September

There has never been a better time to join in on the huge success of Pharmacy Best Buys. The September major prize is a Holden Cruze valued at over \$24,000 with 5 state consolation prizes of Tom Tom GPS units (Valued at \$849 each). Attract new customers to your pharmacy and encourage your existing customers to spend more!

Don't miss out. With printing and distribution of just \$130\* per 1000 catalogues, Pharmacy Best Buys is the best value program in the market today, that's only 13 cents per catalogue.

This is the retail boost that will help drive sales and improve profits for your business. Sign up today and take advantage of our NEW CAR giveaway!

# To find out more, free of any obligation; please contact your API Business Development Manager or API in your state.

25

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