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New Lupus treatment

GLAXOSMITHKLINE has announced successful results from phase III trials of Belimumab (belimumab), said to be a world first treatment for systemic lupus.

The trial showed that the medication significantly reduced the condition, with the Lupus Foundation of America saying it's a "significant step" in developing new treatments for lupus.

Win a month's supply of RioLife Açai



CONGRATULATIONS to Mark Wortman of Success Foods who was the first reader yesterday to tell us one serve of RioLife Açai berry powder is equal in antioxidants to 120 blueberries.

Riolife has teamed up with Pharmacy Daily this week, giving readers the chance to win a month's supply of RioLife Açai every day this week, valued at \$50.

For your chance to win today, simply be the first reader to email the correct answer to the daily question below to: comp@pharmacydaily.com.au.

Foods with high antioxidant activity help neutralise what kind of radicals in the body?

Check out the RioLife website for hints at www.riolife.com.au.

UK fake medicine warning

A MAJOR new consumer campaign has launched in the UK to highlight the dangers of buying medications on the internet.

The move follows revelations that one in seven British adults have admitted to bypassing healthcare professionals and buying prescription only medication from illicit online sources.

The promotion is being run jointly by the Medicines and Healthcare products Regulatory Agency, The Royal Pharmaceutical Society of Great Britain (RPSGB), The Patients Association, cholesterol charity HEART UK and Pfizer.

"Pharmacists are very concerned about the increase in fake or counterfeit medicines.

"As expert professionals in medicines and medicines use, we know only too well that fake

Walgreen up 4.9%

FLU season sales have bolstered US pharmacy chain Walgreen Co's same-store sales by 4.9% in October having distributed more than 4.5 million flu vaccines from 01 Sep.

TGA transparency

AUSTRALIAN Public Assessment Records are now set to be posted on the TGA website, providing information on the evaluation and consideration process which lead the agency to accept or reject a specific therapeutic good's application.

The reports will be prepared for new chemical entity, generic medicine, major variation and extension of indication submissions, and will be available for general viewing on the TGA's information website at www.tga.gov.au.

medication does not work and that it can cause harm," said RPSGB spokesman David Pruce.

The campaign kicked off yesterday with a series of 'hard hitting' TV ads, billboards and a seven week consumer roadshow.

The TV commercial is considered so shocking that it can only be shown after 11pm, and the 'Get Real, Get a Prescription' campaign is also being supported by a special website at www.realdanger.co.uk.

Pharmacists are also being enlisted to help leverage public interest in the issue.

Tamiflu warning

THE US Food and Drug Administration is warning pharmacists and doctors about the possibility of Tamiflu dosing errors due to a disparity between dosing prescription instructions (which are usually written in mL) and the dosing dispenser packaged with Tamiflu which has its unit of measurement as mg.

Going to the dogs

SCHERING-PLOUGH has announced a US\$200,000 donation to two projects in India aiming to reduce the incidence of human and animal rabies.

The company will also provide free rabies vaccine to ten villages near Bangalore and Pune.

Guilty pharmacists

THE owners of a US 'Hogan' pharmacy have been found guilty for their respective parts in a 'pill mill' internet scheme, whereby prescription only medication was distributed to customers after they filled out an online questionnaire.

\$10.5m Corum loss

CORUM Group has reported a \$10.488 million loss for the year to 30 Jun, with the result including a \$6.1m write-off of assets, goodwill and intellectual property, and the recognition of a \$2.3m liability to Westpac Banking Corporation.

Corum is a major supplier of dispensing software to Australian community pharmacies, and also provides support services, with other business activities including real estate training and electronic transaction processing.

The performance led Corum's non-executive directors and its majority shareholder Lujeta Pty Ltd to re-structure the board at the end of Aug, not renewing the contracts of the previous executive directors.

Chairman Michael Shehadie said the board is aware that Corum needs to remedy the breaches of a number of covenants in its loan agreement with Westpac, and is preparing a "new strategy and business plan for the company."

The new managing director is Geoffrey Broomhead, replacing Mark Winnett - who is the major shareholder in Lujeta Pty Ltd and has an interest in 19.4m shares.

The Healthcare segment, which operates Pharmasol and Amfac, was by far the most profitable part of Corum's business, turning over \$13m and reporting a profit of \$1.157m for the year.

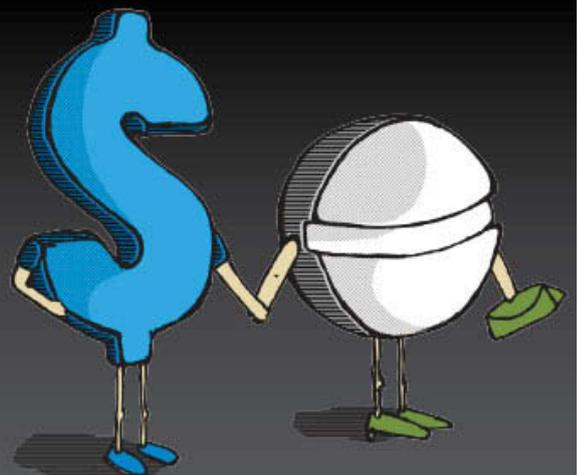
Most of the net overall loss was due to the "full impairment" of development costs relating to computer software developed by Corum's eCommerce division.

The company warned that shareholders shouldn't expect any substantial return on their investment in the foreseeable future.

Fed up with sky-high supply costs?

If you're not buying your pharmacy supplies through pharmamarket.com.au you could be losing money every single day. Get in the market for the best deals, visit pharmamarket.com.au today.

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 Guild

Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



DISPENSARY CORNER

PUT down the bowl of full fat ice-cream- it will only make it worse!

London researchers have found a correlation between diets rich in processed and fatty foods and the onset of depression.

The good news (for some) is that researchers found that a diet heavy with fresh fruit, vegetables and fish has the potential to prevent depression.

THE Ghost and the Darkness were bad, but not that bad....

A new study on two infamous lions who terrorised railway workers in Kenya nearly 100 years ago has found that their kill ratio was not as large as initially reported.

According to the British Colonel hired to track and kill the pair, nicknamed The Ghost and The Darkness, 135 people were attacked, killed and consumed in nightly rampages.

However his account varied dramatically from the Ugandan Railway's estimation of 28 deaths, but was generally accepted due to the Colonel's detailed hunt diaries written over his nine month adventure.

Scientists examining samples of hair and bone taken from the big cats preserved bodies have found that one lion consumed about 11 humans in its last nine months of life, and the other ate 24.

Isotope analysis has put the outside overall human consumption figure at 75.

A CHINESE man has been charged by a Hong Kong court after he wore women's clothing and used his dead wife's identity card to exercise in the exclusive women's only section of a gymnasium at the Sheraton Hotel.

Despite giving it his best drag effort, Lau Siu-wah's looks raised more than a few eyebrows, with concerned management finally calling in the police to deal with the matter.

Lau admitted to using his wife's card to impersonate her since her death in 2007, during a court case where he turned up in a fresh ladies' outfit replete with a coat of vibrant red nail polish.

Clarins for Christmas

Clarins has an array of high value gift sets in stunning packaging available for Christmas. Gorgeous Getaways set \$92, Instant Radiance Kit \$59 and for Men the ClarinsMen Essential Skin smoothers \$72.

RRP: From \$72

Stockist: Trimex

Tel: (02) 9663 4277



New Poise Wipes

Poise wipes are moist, lightly scented wipes for women who experience bladder weakness. Individually wrapped, with a fresh scent, they are safe to flush and easy to carry around. Great for providing everyday freshness for moderate incontinence sufferers.

RRP: \$2.99 for 10

Stockists: All wholesalers

Kaftans are back!

With summer on the way, a lovely Kaftan over swimmers or for casual wear may be just what your customers are looking forward. Designed by Hamish Barker the Kaftans are both durable and comfortable. In a range of styles and colours.

RRP: Priced from \$69.95

Stockists: Pomegranate

Tel: (02) 8585 4314



Be bronzed this summer.

The **All about Glo** range is now available, offering a range of bronzing options. In the powder range there is a Pressed Bronzing powder, a Loose Bronzing powder and a Multiwave bronzing powder. All will give skin a sun-kissed and glowing look, suitable for all skin types, with natural earth minerals and UV protection.

RRP: \$29.95

Stockists: Creative Brands

Tel: 1300 650 981

It's Gold!

Just in time for Christmas is **Paco Rabanne 1 Million** in a Collectors Edition. Voted 2009 Fifa awards Best New Prestige Male Fragrance, 1 Million has tones of blood orange, grapefruit, cinnamon and spices giving it a sweeter smell for a woody scent.

RRP: \$125

Stockists: Trimex

Tel: (02) 9663 4277

