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Osteoporosis at PAC

THE importance of pharmacists' better management of osteoporosis will be the subject of a key session at the Pharmacy Australia Congress.

Professor Jeff Hughes, head, School of Pharmacy, Curtin University of Technology, will examine the latest evidence on pharmacological and non-pharmacological measures used to prevent osteoporosis.

According to Hughes, the past decade has seen the emergence of evidence about adverse effects of the various medications.

"Osteoporosis treatments – what are the risks?" will be presented at PAC, 15-18 Oct, at Sydney Hilton.

Details at www.pac2009.com.au.

Priceline tops survey

PRICELINE has beaten supermarkets and pharmacies as the destination most visited by health and beauty shoppers.

According to a survey of 2,400 people, Priceline averaged 19% of total customer visits for health and beauty products, equal with Woolworths, but ahead of Coles (15%), pharmacies and discount department stores.

Priceline gm Michael Langham said that its store environment, service and the range of brands were critical in winning customers.

The survey was commissioned by Priceline and measured customer preferences and shopping habits in the June quarter 2009.

G-G to open HRI lab

GOVERNOR-General Quentin Bryce will open the new Heart Research Institute in Sydney's Newtown on Tuesday, 22 Sep.

The \$10m laboratories will support HRI's leading research.

'09 H1N1 vaccine approved

THE US Food and Drug Administration has today approved four vaccines against the 2009 H1N1 influenza virus.

The vaccines will be distributed nationally in the US within four weeks when initial lots become available from the manufacturers: CSL, MedImmune, Sanofi Pasteur, and Novartis Vaccines.

Based on preliminary data from adults participating in multiple clinical studies, the 2009 H1N1 vaccines induce a robust immune response in most healthy adults eight to 10 days after a single dose.

Clinical studies will soon provide information about dosing in children.

Available as injection or nasal spray, the vaccines have been well tolerated in clinical studies and potential side effects are similar to those of seasonal flu vaccines.

Meanwhile, manufacturers look set to sell out of H1N1 vaccines this year despite growing evidence

that only a single dose is all that is needed to protect against the virus.

GlaxoSmithKline this week became the fifth manufacturer to report success with a single dose of its H1N1 vaccine, following similar clinical trial results from rivals Sanofi-Aventis, Novartis, CSL and Sinovac.

The results may squeeze sales in 2010 as governments start to moderate orders for cheaper one-shot programs, according to industry analysts, but drug companies will see big profits in the fourth quarter of 2009.

Chairman quits MA

IAN Chalmers has resigned from his position as Medicines Australia chief executive.

Effective 30 Sep, his resignation completes a three-year term representing the pharmaceuticals industry.

MA chairman Will Delaat today paid tribute to Chalmers' achievements in the role.

"On the industry's behalf, he has navigated an exceptionally challenging policy and economic environment with skill and agility, particularly with regard to bedding down the most extensive reform of the PBS in its 60-year history."

Broken heart risks

DYING of a broken heart may be more than a myth, with a new Australian study finding that people who lose a loved one have an increased risk of heart attack.

Researchers at Sydney's Royal North Shore Hospital examined 80 grieving people and found that as well as emotional symptoms, they had physical symptoms such as higher blood pressure, increased heart rate and changes to their immune system.

Doctors concluded that people who had suffered a loss had a six-fold increase in their risk of a heart attack, with the risk levelling out at six months and returning to normal after three years.

PHARMACY FOR SALE

TWEED HEADS, NSW

Under instructions from Graham Killer and Michael McCann of Grant Thornton as Receivers and Managers.

Expressions of Interest are sought from persons interested in the Purchase of the "Panorama Pharmacy" business. Assets available include leased premises for adjoining Medical Centre and Restaurant.

Closing date for submissions will be Thu, 1 Oct 2009 at 5pm.

Please forward all enquiries to:

Graham Wriggles 0403 374 301 wriggles.g@bigpond.net.au

WIN MOOGOO PRODUCTS

Finally an alternative to chemicals for troubled skin



CONGRATULATIONS to Sarah Moss of Caringbah South Pharmacy, who told us yesterday that Eczema is common in infants as their immune system is immature and many react inappropriately to a perceived irritant.

This week *Pharmacy Daily* teams up with MooGoo to give our readers the chance to win a

selection of MooGoo skin care products.

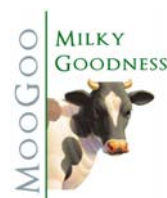
For your chance to win MooGoo's Eczema and Psoriasis balm, as well as their Anti-Ageing Cream, Udder Balm and Milk Wash, simply be the first reader to email the correct answer to the question below:

WEDNESDAY MOOGOO QUESTION:

What are the common characteristics of Psoriasis?

Send your answer through to comp@pharmacydaily.com.au.

Hint: Most answers can be found on the MooGoo website at www.moogoo.com.au.



Accounting

Legal

Financing

Investments

Stay across
it all with
advice that
matters.

 Guild

Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



DISPENSARY CORNER

PHARMACIES in the UK are giving away free nit treatments to anyone who can prove they have a lice infestation.

The Trafford NHS Primary Care Trust scheme requires customers to bring in a louse on the back of a piece of sticky tape in order to receive two free treatment applications and a nit comb.

The aim is to help people deal with the problem quickly and easily before it spreads to family and friends.

Pharmacy staff must be loving it!

HERE'S a healthy way to save some money on your groceries.

Customers who get a seasonal flu shot at a Jewel-Osco pharmacy in Illinois, Iowa or Indiana are being offered 20% off a future grocery shopping bill.

When they have a US\$24.99 flu shot, customers are given the special discount coupon.

But that's not all: they must also take advantage of one of the following services: receive another immunisation, including vaccines for pneumonia, tetanus, shingles or meningitis; fill a new prescription; complete a medication review; or receive an in-store health screening for cholesterol, prostate cancer or blood glucose.

Specially trained pharmacists administer the flu shots to customers by appointment or on a walk-in basis, with some 24-hour pharmacies offering jabs around the clock.

A man claiming to be a scientist has declared that he can cure HIV by injecting patients with perfume.

Beine Karzhaubaeva, of Kazakhstan, told the country's TTK news agency: "It has to be an expensive perfume."

Of course, AIDS experts – and anyone with half a brain – have condemned the treatment, saying it is illegal and harmful.

No data was available on the impact on Kazakhstan pharmacies' fragrance sales.

Go nuts for Coconut with Le Tan!

Le Tan has introduced two great new additions to its coconut fragrance range: Le Tan Coconut SPF8 and Le Tan Coconut SPF15. Enhanced with water-resistant and moisturising properties, both lotions are light, non-greasy and formulated to be non-ghosting, rubbing in easily without any unflattering white residue, to leave your skin soft, smooth and dry.

RRP: \$10.99 (125ml)

Stockists: Creative Brands

Tel: 1300 650 981 Web: www.letan.com.au



Become [A'Kin] with your baby...

The Purist Company has announced the launch of the [A'Kin] pureBaby collection, the latest range of all-natural baby products on the market. Featuring everyday essentials including body wash & shampoo, bottom balm, calming mist, moisturiser and massage oil. Products are formulated using gentle yet effective organic ingredients to soothe and calm your little one while cleansing, protecting and nurturing. Plus, the [A'Kin] selection is

paraben and sulfate free, making it ideal for even the most of sensitive young skin. Trial the products with the limited edition 'Try Me' kit, available now at a special reduced price while stocks last.

RRP: \$39.95 (normally \$74.75); individual products - \$14.95

Stockists: The Purist Company, David Jones, health food stores and pharmacies

Tel: (02) 9420 7417 Web: www.purist.com

Seasons Greetings from Australis!

Celebrate the silly season with the new make-up kits from Australis, the ideal gift for the girl who has it all. Both conveniently cased in a sleek black compact featuring a handy internal mirror, the 'Luminescence Kit' contains 18 eyeshadows, 2 blushes, a bronzer, 3 lip glosses and 3 lipsticks, while the limited edition 'Pamper Palette' offers 16 eyeshadows, 4 lip glosses, 2 blushes, an eyeshadow applicator, a lipbrush and a powder brush. With such an array of shades and products, these kits are perfect for the upcoming party season.

RRP: Pamper Palette - \$12.95; Luminescence Kit - \$14.95

Stockists: Creative Brands

Tel: (03) 9574 2100 Web: www.australiscosmetics.com.au



Give your hair the Essential Treatment...

Australian hair care company De Lorenzo has launched a new range of Essential Treatments. Specially formulated using liquid crystal technology and a combination of active ingredients including rosehip oil, UV protectants and stabilising extracts. The collection features 'Absorb' dry shampoo, 'Protein Complex' strengthening spray, 'Infinite Detangler' conditioning spray, 'Absolute Deep Cleanser' purifying shampoo, 'Equilibrium' repair mask and 'Oil Balance' nourishing shampoo. All products are petrochemical and paraben-free, designed to preserve hair's natural pH.

Stockists: Publissimo; De Lorenzo

Tel: 1800 800 347 Web: www.delorenzo.com.au



Fragrant, Fruity, French!

In light of its 30th anniversary, Parisian luxury goods provider Hermes has added two new creations to its Colognes Collection. Eau de Pamplemousse Rose features grapefruit infused with essences of rose, orange and vetiver, while Eau de Gentiane Blanche combines wild mountain gentian with iris and incense.

RRP: \$180 (100ml)

Stockists: Trimex Pty Ltd

Tel: (02) 9663 4277 Web: www.luxury-insider.com

