

powder foundation The lightweight powder looks and feels like you are wearing no make-up. It contains no talc, parabens or

day.

fragrance ensuring that your skin is free from any irritations. It includes an inbuilt kabuki and mirror.

For a chance to win your very own Australis Mineral Purity Powder Foundation, simply send through the correct answer to the following question below:

VIN AN AUSTRALIS FOUNDATION

Australis has teamed up with

Pharmacy Daily this week, giving

Mineral Purity Powder Foundation.

Valued at \$17.95, the pure mineral

powder formula allows you to create

buildable even coverage that lasts all

readers the chance to win an Australis

How should you apply **Australis Mineral Purity ?**

Email your answer to: comp@pharmacydaily.com.au. The first correct entry received will win!

Hint: Visit the Australis website: www.australiscosmetics.com.au.

CONGRATULATIONS to Denise Potiphar of Symbion Pharmacy Services who was the fastest reader yesterday to tell us Australis Mineral Purity leaves you with a natural finish.

perspective "the fact that the CSO structure remains in place and that said yesterday he was pleased that the current level of funding is the in-principle agreement between supported is an important foundation for us." the Pharmacy Guild and the During the meeting Roche also government on the broad terms of the Fifth Community Pharmacy Agreement (PD 24 Dec) will see

confirmed continuing good performance of API's Priceline brand, with 30 new stores opened during the year and the company expecting to be close to achieving its goal of operating 400 Priceline stores by the end of 2010 or early in 2011.

He confirmed that API's Pharmacy Division continued to perform well, with the Soul Pattinson and Pharmacist Advice brands having "outperformed the market in the core pharmacy categories" and the group's retail services offer strengthened with the addition of the new 'Premium' business-to-business brand for independent pharmacists.

Roche also said that API's 'Revitalise' supply chain consolidation program is being implemented according to plan, with the first Distribution Centre, in Melbourne operating from a Retail perspective, and the recent handover of the Brisbane facility which will be distributing Pharmaceutical products from Feb.

He also said that despite reports of economic recovery, API's Dec sales were still below expectations.

Hospital script errors

A STUDY carried out by the University of London School of Pharmacy has found that doctors in five London hospitals made mistakes in 13.2% of prescriptions written for children.

Further mistakes were made by nurses who had to administer the drugs, particularly when this involved mixing a solution for injection.

The study also found that most of the errors were picked up by pharmacists when they crosschecked the prescriptions.

The researchers, who observed 11 paediatric wards to collect the data, said many errors were due to inappropriate dosages for children, and recommended that pharmacists should make up the solutions, giving nurses more time with patients.

Registration now open! www.appconference.com

> CORNER DARLING ... I lost my wedding ring

 $\left(\right)$

whilst jumping a fence- but don't

Former Brisbane Broncos lock his ring finger - when jumping over

He obviously wasn't paying attention, saying he carried on for where his finger used to be.

Upon the stark realisation Terry finger was successfully re-attached.

A twenty-seven year old stage circus performer, Helmut Kichmeier, was recently found by his wife staring at the mirror in a self-induced hypnotic trance after beginning to practice some newly learned hypnotic tricks.

Helmut had been in the process of learning methods to help him swallow swords for his act, and had been under the tutelage of renowned hypnotherapist Dr Ray Roberts when the incident occurred.

According to the reports, Helmut had put himself into a standing trance in front of the mirror at around 10am and was not found by his wife until 3pm.

"I tried to ask him what was wrong but he didn't answer and it was then I looked at the sofa behind him and saw a book named Hypnosis Medicine of the Mind," said Helmut's wife.

"It was opened on page 45 and a chapter named hypnotic anaesthesia and I realised there was something wrong."

She rang a fellow hypnotist who had been helping train her hubby, who managed to snap him out of the trance over the phone.

API welcomes Agreement J&J recall extended JOHNSON & Johnson in the US AUSTRALIAN Pharmaceutical has expanded the list of OTC items Industries chairman Peter Robinson

"the key structural elements of the

Speaking yesterday at the API

Annual General Meeting, Robinson

said that while the new agreement

community pharmacy model

is "not without its commercial

challenges both for pharmacists

and wholesalers...Nevertheless we

are confident the new agreement

will maintain the viability of the

community pharmacy sector in

these sentiments, telling the

API ceo Stephen Roche echoed

meeting that from the company's

Beauty and New Products feature

wishing to promote new products

info@pharmacydaily.com.au.

should email details to

will return next week - any suppliers

New products feature

OUR regular Wednesday Health,

remain intact."

Australia.'

Wednesday 20th January 2010 PHARMACYDAILY.COM.AU

Pharmacy

it's recalling due to a "mouldy smell" (PD Mon, yesterday) to now include caplet and geltab products sold in the Americas, the United Arab Emirates and Fiji.

Batches of paracetamol (Tylenol), ibuprofen (Motrin), Benadryl Rolaids, Simply Sleep and St Joseph's aspirin are affected, with the US Food and Drug Administration saying about 70 people had been sickened by the odour, with symptoms including nausea, stomach pain, vomiting and diarrhoea.

J&J said the smell is caused by small amounts of a chemical used to treat wooden pallets, with the problem traced to a packaging facility in Puerto Rico.

Qld registration kit

THE Pharmacists Board of Queensland has developed a new information kit for registrants, to help them commencing practice in Queensland.

The kit is now available under the Policies and Publications section of www.pharmacyboard.qld.gov.au.

Mineralpuritu

DISPENSARY

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Gold Coast Convention & Exhibition Centre, Queensland

The Pharmacy Guild of Australia

worry, my finger's still with it.

and the current English rugby league coach for the Castleford Tigers, Terry Matterson, was completely unaware that he had lost his wedding ring - along with a fence to retrieve a wayward football during a training session with his team.

a while - until he noticed the gushing blood and empty space

was rushed to hospital where his

"Like myself, the players were in shock at the time but I am very proud of the way they reacted,'

he said. **NOTE** to self: don't practice hypnosis in front of the mirror.