



### Rewarding Pharma

THE Pharmacy Guild of Australia is urging pharmacists to sign up, free of charge, for its "Good Pharma" initiative before it ends on 30 Jun.

Designed to help pharmacists focus on the provision of personalised health care services, the program is geared at pushing community pharmacies to "the next level" by driving business towards a patient-oriented model - the benefits of which can be seen in increased patient health outcomes and loyalty.

The Good Pharma program is part of the Practice Change Program, funded under the Department of Health and Ageing's Fourth Community Pharmacy Agreement.

The program includes an online diagnostic tool which analyses each pharmacy on an individual case by case basis to come up with a 'best course of action' plan.

The online tool also identifies which professional services will best serve each pharmacy.

To sign up before the cut off deadline, or for more information visit [www.guild.org.au/pcp](http://www.guild.org.au/pcp).

### June Prescriber

THE June edition of the NPS' *Australian Prescriber* publication is now out.

This month the magazine looks at a range of issues including variability in response to clopidogrel, multiresistant infections, managing cardiovascular disease in Aboriginal and Torres Strait Islander people, the safety of plasma-derived products in Australia and the TGA's Medication Safety Update.

To view the articles go to [www.australianprescriber.com](http://www.australianprescriber.com).

### \$1.8m home away

THE Govt. is set to provide \$1.8m for a new accommodation facility for patients and carers who need to travel to use the Capital Region Cancer Centre in Canberra.

## New Alliance for Pharmacy

A NEW force in pharmacy education has been unleashed, following the formation of the National Alliance for Pharmacy Education (NAPE).

Tasked to actively support the ongoing advancement of the pharmacy profession as an integral part of Australia's healthcare system, NAPE's founding members include Monash University, the University of Queensland, the University of South Australia and the University of Sydney.

One of the main drivers behind the Alliance is to provide leadership in undergraduate and postgraduate pharmacy education in a time where the industry is facing some mounting challenges including new models of practice, national registration and compulsory continuing professional development.

The Alliance anticipates that in addition to the current industry shifts, pharmacists in the future will face demonstration of competencies, credentialing, prescribing, and new advanced models of practice.

"The alliance views high quality, research-informed education as essential to supporting the advancement and future positioning of the profession in healthcare," NAPE said in a statement.

"NAPE believes that ready access to cutting edge university postgraduate award courses, including intern training programs, is crucial for pharmacists if they are to contribute effectively to health care delivery in Australia," the statement added.

As part of its function, NAPE will also allow for knowledge and expertise sharing between its members in order to facilitate the "delivery of high quality, dynamic award courses taught by experienced educators and practitioners".

"The alliance will provide a collaborative national voice in pharmacy education and members

will work closely together to advance both undergraduate and postgraduate education for pharmacists in Australia," said Prof Bill Charman, Dean of the Faculty of Pharmacy and Pharmaceutical Sciences, Monash University.

"NAPE's first priority will be to take a leadership role in the development of a common vision for the future of postgraduate pharmacy education in Australia," said Prof Nick Shaw, Head of Pharmacy at Queensland Uni.

NAPE has said that it will work closely with "key stakeholders in the industry", including the Pharmaceutical Society to provide the best possible pharmacy education opportunities for both future and existing pharmacists.

### ASMI loves blueprint

THE Australian Self-Medication Industry has welcomed the Pharmacy Guild of Australia's new blueprint for the future of pharmacy, released yesterday (PD 02 Jun), titled 'Roadmap - The Strategic Direction for Community Pharmacy'.

According ASMI executive director, Julie Seifert, the document is a "well thought out plan that will benefit the entire community."

"Under the Federal Government's health reforms, community pharmacy must play a pivotal role if we are to get the best from our health resources and health budgets," Seifert said.

"The Roadmap provides a vision for how pharmacists can manage many minor and chronic ailments that are critical to improved preventative health and wellbeing," she added.

## WIN A KABUKI BRUSH



Every day this week, Pharmacy Daily is giving readers the chance to win a stylish Kabuki Brush, courtesy of Total Beauty Network.

Designer Brands Kabuki brush is compact, luxurious and easy to use. Containing all natural hair so its better for your skin and great with your make-up. Kabuki brush is the ideal tool to apply bronzers, powders & blushes for a smooth and even finish.

For your chance to win your own

Kabuki brush this week, simply send through the correct answer to the daily question below:

**What hair is the  
Kabuki Brush made of?**

Send entry to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

The first correct entry received each day will win.

Hint! Visit [www.tbn.com.au](http://www.tbn.com.au).

Congratulations to yesterday's lucky winner: Amy Ratcliffe from Devantiers Pharmacy.

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## OPENS FRIDAY!

Don't delay, register online NOW. Visitors can also register upon arrival at Sydney Convention Centre at Darling Harbour. Pharmacy Expo combines a FREE trade exhibition, alongside a first-rate education program. The education program is filling fast, with topics on Friday already SOLD out. It's 3 days of networking, education and innovation in pharmacy.

[www.pharmacyexpo.com.au](http://www.pharmacyexpo.com.au)



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**Guild**

## The Bowel launch

PHARMACY based bowel cancer awareness, education and screening program, BowelScreen Australia, is set to launch tomorrow at Sydney's Harrisons Pharmacy Broadway.

A collaborative effort between Bowel Cancer Australia and The Pharmacy Guild of Australia, the program is set to include the release of a new community service announcement featuring Aussie celebrity model, Lara Bingle.

### Travel Specials

**WELCOME** to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals which we're sure will be of interest to everyone in the pharmacy industry.

**ROYAL** Caribbean Cruises is offering a 12-night South Pacific Adventurer voyage onboard *Rhapsody of the Seas* from just \$1799.

Departing roundtrip from Sydney and stopping in Noumea, Mystery Island, Luganville, Champagne Bay, Vila Ouvea and the Isle of Pines the deal includes a free upgrade from an interior cabin to an ocean view cabin.

See [www.royalcaribbean.com.au](http://www.royalcaribbean.com.au).

**ESEACRUISE.COM** has launched a special Singapore cruise deal, whereby guests can book a 16-day cruise aboard *Costa Romantica* for as little as \$1539pp.

The cruise departs from Singapore on 24 April 2011, and includes stops at Ho Chi Min City, Da Nang, Halong Bay, Sanya, Hong Kong, Leelung and Shanghai.

Cruise prices include all onboard meals and entertainment.

For more information, or to book visit the website at [www.esecruising.com.au](http://www.esecruising.com.au).

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## Guild roadshow rocks into Sydney

**THIS** week Pharmacy Guild of Australia President Kos Sclavos flew into Sydney to brief members on the rollout of the Fifth Community Pharmacy Agreement.

A total of 150 pharmacist members attended the session, which was held at the Mercure Sydney Airport Hotel, and were privy to in depth analysis of the Agreement and how it now related to their business.

These exclusive pictures were taken at the event.



**ABOVE:** from left, Jason Luu, MediAdvice St Clair; Denis Leahy, Stanmore Station Pharmacy; Daniel Armstrong, Beachside Amcal Pharmacy Ulladulla and Tony McElroy, Forster Amcal Pharmacy.



**ABOVE:** Paul Sharman, Blooms The ChemistCoogee; John Roper, Roper's Pharmacy North Bondi; Doug Padman from Blooms the Chemist Camden; Daniel Armstrong, Beachside Amcal Pharmacy Ulladulla and Paul Sinclair, Ingleburn Pharmacy.

**BELOW:** Binh Luu, MediAdvice Pharmacy Glenmore Park; Anthony McElroy and Shane Lawrence, Forster Amcal; George Bournazos, Burwood Plaza Amcal Chemist and Jason Luu, MediAdvice St Clair.



## DISPENSARY CORNER

**DOGGIE** bagging it at a funeral!

A NZ man has been asked to refrain from eating food at funerals after it was discovered that he attended the last rites of people that he didn't know in order to grab free food.

The man, dressed respectfully in a suit, was found out after a Wellington funeral home began to question his motives after he turned up to multiple funerals within the one week, scooped food and even took Tupperware containers out of his backpack to stock up on supplies for later.

Dubbing him the 'Grim Eater' the funeral home surreptitiously took photos of the man and sent them to its other branches, who confirmed that he had also been frequenting their premises and snarfing up a storm.

The man was taken aside the next day and told that whilst he could attend funerals, he could not eat any of the food on offer.

He has not been seen since.

**IT'S** weird enough to be carrying around a frozen leg of lamb in your luggage, but when it comes stuffed with drugs, then it is more of a crime than just simple bad taste!

A 25-year old man who aroused the suspicions of customs officers by carrying a frozen leg of lamb in his bag whilst transiting through Nguuu airport in the Tiwi Islands in the NT was arrested after it was found that wrapped within the meat was a 106 gram bag of marijuana.

A 43-year old woman was also busted at the same time, having drawn the officers' attention when a 27 gram bag of cannabis fell haphazardly out of her dress.

Worth a combined \$20,000 if sold together on the Islands the drugs have since been confiscated and the pair are awaiting trial.



Fairly unusual seasoning!