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## GMIA comments

THE ACCC is currently seeking comments on the Generic Medicines Industry Association request for interim authorisation for its revised Code of Practice (2nd edition).

All comments must be made to the ACCC by no later than 06 Jul.

To view a copy of all GMIA's applications and supporting submissions **CLICK HERE**.

For more information go to [www.accc.gov.au](http://www.accc.gov.au).

## TGA fee changes

THE Therapeutic Goods Administration has updated its summary explanation for its fees and charges increase, which comes into effect tomorrow.

Included in the summary is information on the general fee increase, as well as details about rounding, LVT exemptions, GST, refund policy and correct fee rules.

See [www.tga.gov.au](http://www.tga.gov.au).

## Nurofen comp winner

**CONGRATULATIONS** to Dean Medcalf from Apotex who was the lucky winner of Monday's Nurofen Competition.

## Professional Practice revision

THE fourth incarnation of the Professional Practice Standards (PPS) has been released today, following an extensive collaboration process between the Pharmaceutical Society of Australia, industry bodies, pharmacists and consumer representatives.

Designed as an "educative resource for the self regulation of pharmacists and the pharmacy profession", the PPS underwent its fourth revision process to ensure that it was wholly reflective of today's current pharmacy practice environment.

As part of its directive, the revised PPS also encourages pharmacists to engage themselves in a range of pharmacy services and "to promote recognition of professional service delivery".

According to the PSA the revised standards also "help consumers recognise and build confidence in the pharmacy profession by ensuring professional activities are performed appropriately and effectively".

Key points of difference within the fourth version of the Professional

Practice Standards include the broadening of the S2/S3 standard to include all non-prescription medicines and devices, as well as the provision of an updated table format making for easier reading and usage.

Standards 1 and 2 included in the third PPS have also been merged in its revised format to create a single overarching standard which has relevance to all areas of pharmacy practice.

Some standards within the revised PPS have also been broadened to cover key functional areas rather than specific pharmacy services.

"For the individual pharmacist, the *Professional Practice Standards* version 4 provides a clear framework that defines and describes the qualities required to deliver a range of pharmacy services effectively and to an acceptable level," a statement from the PSA said.

"Pharmacists are encouraged to self-assess their professional practice annually using the *Professional Practice Standards* to identify areas where improvement may be required and to reassess their performance after changes have been implemented," the statement added.

PSA members and all community pharmacies nationwide can expect delivery of the Professional Practice Standards version 4 over the next couple of weeks.

Alternatively the revised edition can also be found on the PSA website from 30 Jul - see [www.psa.org.au](http://www.psa.org.au).

## FDA generic approval

THE US Food and Drug Authority has approved the first generic version of Effexor XR extended release capsules (venlafaxine hydrochloride) for the treatment of depression.

Approved in 37.5mg, 75mg and 150mg doses, the generic venlafaxine hydrochloride capsules are now set to be manufactured by TEVA Pharmaceuticals.

The FDA has however warned that the generic's prescribing information will differ from Effexor XR, because some of the drug's uses and label components are still protected by patents.

For more info see [www.fda.gov](http://www.fda.gov).

## PSA wants into the CPA

THE Pharmaceutical Society of Australia has criticised the involvement of only two parties - the Government and the Guild, in the creation of the Fifth Community Pharmacy Agreement.

The PSA has said that this two party system limited the CPA5 to the "specific interests and priorities of the [Guild's] pharmacy owner membership".

"Such interests and priorities do not always coincide with those of the wider pharmacist population," said PSA National President, Warwick Plunkett.

"The [PSA] has no legislated role in the eventual roll-out of the agreed services and must therefore depend on the goodwill and common sense of the two parties to utilise the expertise and commitment within PSA to bring these programs into the marketplace in a sustainable form," Plunkett added.

Although the Agreement does provide that the PSA "will be an active participant" in its areas of professional practice, the PSA has argued that the documented wording provides "no clear indication or direction" as to how this participation will be enacted.

"Given PSA represents more than 13,000 members across the spectrum of the pharmacy profession, nearly all of which work in community pharmacy, compared with less than 4000 within the Guild membership, it is time that this anomaly was changed," Plunkett said.

The PSA is now calling on all pharmacists to lobby both the Guild and the Government to give the PSA "full carriage of professional programs in the CPA whilst the Guild concentrates on the important ownership, supply and remuneration issues".

## Pharmacy Daily Pharmacy Job of the Day!

Jobs4Careers is Australia's leading source for pharmacy jobs ... click here to find out more and see the Pharmacy Daily Job of the Day ...

[jobs4careers.com.au](http://jobs4careers.com.au)

## WIN A MILKY FOOT PACK

**Have you tried the easiest way to exfoliate your feet yet?**



Each day this week **Pharmacy Daily** is giving readers the chance to win a pack of **Milky Foot** - Australia's easiest way to exfoliate your feet - no effort required!

Valued at \$29.95 for a regular size (or \$34.95 for a large), this innovative product from Japan is truly the easiest way to rid yourself of hardened, dead and tough skin including tough heels and calluses. All you have to do is pop on the Milky Foot pads for 60-90 minutes and 3-4 days after the

treatment, all your hardened skin will just peel away naturally. What's more it costs less than a salon pedicure! So if you want to get milky soft feet the easy way, try Milky Foot!

**To enter today, simply send your answer to the following question to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)**

**How long does a Milky Foot treatment take?**

The first correct entry received each day wins  
Hint! Visit [www.milkyfoot.com.au](http://www.milkyfoot.com.au)

**Congratulations** to yesterday's lucky winner: **Janel Wallace** from **Australian Pharmaceutical Industries**. The correct answer was: 2



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matters.

**Guild**

## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au).

### Mattify without the dull effects

**Bourjois Mineral Radiance Powder** is designed to mattify oily skin, without dulling it. The powder is incredibly fine and does not cake or sit thick on the skin. The colour can also be built up from a subtle shade through to a healthy tanned look. What gives the powder its radiant matte quality is the products' use of minerals including quartz which creates a glowing effect on the skin. The product also contains traces of Vitamin E to nourish skin whilst it works. Dermatologically tested, the powder is non-comedogenic (won't clog pores) and is available in four shades: Rose Clair, Bonne Mine, Beige Medium and Dore.

RRP: \$28.00

Stockist: The Heat Group - 1800 181 040



### DISPENSARY CORNER



#### EXPENSIVE X-rays!

X-RAYS of Marilyn Monroe's chest and pelvis have sold for a cool US\$45,000 at a Hollywood Legends memorabilia auction in Las Vegas' Planet Hollywood over the weekend.

The three x-rays sold for more than 10 times their pre-sale estimates, and were a product of Marilyn's visit to Cedars of Lebanon Hospital in 1954.

Other memorabilia under the hammer at the rather macabre auction included the last chair that Marilyn sat in for a photo shoot (US\$35,000), a dress worn by Audrey Hepburn in Funny Face (US\$56,250) and the Superman costume worn by Christopher Reeves in Superman IV (US\$32,500).

**WHY** drive to work when you can simply get in the car and fly?

Following its receipt of a special exemption from US aviation authorities, a brand new flying car is set to go into production for commercial distribution.

The Terrafugia Transition is a two seater front-wheel "car" which has foldable wings and a rear propeller.

In order to be able to operate the Terrafugia, owners will need to have clocked 20 hours of flying time, and take off only from an airport or piece of flat privately owned land of suitable size that has a 1,700-foot runway.

The car/plane has a range of 460 miles and a cruising speed of 115mph.

Although not as yet fixed, reports are estimating that the Terrafugia will retail at around one hundred and thirty thousand pounds.

So far the manufacturer has reported it is holding 70 pre-orders.



Refilling the Terrafugia!



### Hide cold sores with invisSeal

The newest weapon in Zovirax's arsenal against cold sores is its 'invisiSeal' which is an ultra thin patch that is applied directly on the cold sore to help conceal its existence. The waterproof patch allows skin to breathe and may also stop its possible spread, by containing the area. The patch is also said to reduce cold sore swelling and redness, promote healing via the provision of a germ-free environment, and to relieve pain by protecting exposed nerves from the environment. The clear patch lasts for 12 hours and also helps to reduce scab formation and the associated risk of scarring.

RRP: \$14.95

Stockist: GlaxoSmithKline, 1800 251 905

### Sterilisation in a bag

Easy Bubs' **Multiple Use Microwave Sterilisation Bags** are a new way to sterilise baby feeding equipment, including bottles, teats, pacifiers, accessories, breast pumps and equipment, on the run. The bags are around the size of an A4 sheet of paper and almost as thin, making them very portable. The sterilisation method is fairly simple- all that is needed is for the baby feeding equipment to be cleaned and rinsed, then placed inside the bag, along with 60ml of water, and then sealed and placed into the microwave for 90 seconds. The process is said to kill 99.5% of bacteria. Easy BubSterilisation Bags come in packs of six, and each bag can be re-used up to 20 times.

RRP: \$19.95

Stockist: [www.easymbubs.com.au](http://www.easymbubs.com.au)



### It's Simply Ageless

Covergirl has partnered with Olay to create its **Simply Ageless** range of foundations, which are formulated with Olay Regenerist Serum- to not only improve the look of skin but also its condition. The foundation is a creme which transforms into a liquid to glide onto skin, blending easily. The formula works to create an "ageless" look by suspending itself over wrinkles rather than sinking into them, to partially disguise the look of fine lines. As an added bonus the product contains an SPF rating of 22.

RRP: \$24.95

Stockist: The Heat Group - 1800 181 040