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Medicines Aust gong

MEDICINES Australia has awarded the 2010 Pat Clear Award to Dell Kingsford Smith from Janssen-Cilag.

The annual award, which recognises an outstanding level of commitment by an individual, group or team for the benefit of the Australian medicines industry, was presented last night at the Medicines Aust conference.

Kingsford Smith was honoured for her ongoing leadership of the sector's engagement with the govt on health technology assessment, having been at the forefront of medicines industry's negotiations with the Dept of Health and Ageing over the past five years "that have led to improved transparency of the PBS listing process".

"Dell has been instrumental improving access to medicines for Australian consumers...both in hospital and community settings," said MA ceo Dr Brendan Shaw.

"She has been a tireless advocate for better assessment processes".

Kingsford Smith is Janssen-Cilag's Senior Director of Health Economics and Global Strategic Marketing and Market Access.

CHOICE - Nurofen 'shonky'

THIS is an award that Reckitt-Benkiser wishes it did not win.

The company has been named in the 2010 'Shonky Awards' from consumer group CHOICE, which has highlighted the range of Nurofen products claimed to treat different types of pain.

"A trip to your pharmacy or supermarket reveals there are specific painkillers for all sorts of pains: back pain, tension headache pain, migraine pain, period pain, osteoarthritis pain, neck pain, little toe pain..." CHOICE said.

"Panadol has a few pain-specific

SA pharmacist arrest

A 73-YEAR-OLD South Australian pharmacist has been arrested after allegedly knowingly supplying pseudoephedrine products for use in illicit drug manufacture.

A series of raids in the SA south coastal townships of Yankalilla and Normansville yesterday resulted in the arrest, which police confirmed followed a tip off that the pharmacy was selling the products illegally.

"Police along with Drug and Alcohol Services officers seized drug items including documentary and electronic exhibits," said a police spokesman, according to News Limited reports.

The pharmacist was charged with 70 counts of providing quantities of pseudoephedrine without prescriptions, four counts of trafficking controlled drugs, one count of failing to label prescription medication, one count of possessing and self administering a controlled drug not lawfully supplied for own use, and four breaches of the code of practice for the storage and transport of drugs of dependence.

products, but Nurofen has more, with a range of caplets for migraine, back, tension headache and period pain.

"Yet a closer look at the ingredients shows they're identical from product to product," the group added, advising consumers that buying all the different products is unnecessary, not to mention wasteful.

"But the shonkiest aspect of this type of marketing is that the fast-acting painkillers labelled for specific pain types are more expensive," CHOICE added.

RB may be heartened, however, by a recommendation from CHOICE which advised consumers to "Stick with Zavance".

Hospira Q3 profit

HOSPIRA in the USA has reported its results for the three months to 30 Jun, with a US\$141.7m income from operations, down 12.3% on the same period last year.

Net sales of US\$949.3m were down 5.8% on Q3 2009.

Wound care launch

THE Pharmacy Australia Congress, which kicks off in Melbourne tomorrow, will see the launch of a new OptiDerma range of wound care products.

The pharmacy-only range is built on the Optimised Fruit Extract process which "optimises the availability of existing therapeutic proteins and enzymes in fruit such as fresh Carica Papaya (paw paw).

It's being launched by a firm called Health Focus Products Australia, with chairman (and pharmacist) Dr Mark Baldock saying "OptiDerma provides a cost effective and much needed self-care solution to chronic wounds and other skin ailments.

"We see this range as helping pharmacy to maintain its edge in this market sector," he added.

The national roll-out of the OptiDerma range will commence next month, with initial products including an Activated Healing Gel, Moisturising Skin Support, and a Burn Spray.

More information at PAC or at www.optiderma.com.au.

Pharmacy Daily Pharmacy Job of the Day!

Jobs4Careers is Australia's leading source for pharmacy jobs ... click here to find out more and see the Pharmacy Daily Job of the Day ...

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LIFE IN COLOUR! Nicole by O.P.I.

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Discover the power of OPI retail! Nicole by OPI now available in Pharmacy. Become a Stockist: 1800 358 999. Try It On - www.nicolebyopi.com ©2010 OPI Products Inc.

WANT YOUR SKIN TO LOOK FLAWLESS?



This week Pharmacy Daily is giving readers the chance to win an Natural Ground Minerals Starter Kit.

100% Naturally Organic, with an in-built no waste grinder so make-up is protected from light, air and bacteria. It also contains

ingredients that care for your skin such as Poly Peptides & Pomegranate. Apart from a foundation there is a bronzer to give healthy, natural sun-kissed glow and a finishing Illuminator to set your make-up for an all day fresh finish. No nasties, no fuss application and suitable for even the most sensitive skin.

A great way to start your Natural Minerals collection, everything you need is in this starter pack.

For your chance to win, simply send through the correct answer to the daily question below:

Make-up is protected from what 3 things?

Email your answer to: comp@pharmacydaily.com.au

The first correct entry received will win!

Hint: Visit: www.dbcosmetics.com.au

Congratulations to yesterday's lucky winner: Elizabeth Treble from Plunketts Chemmart Pharmacy.

Just one click away from keeping up to date with all the breaking news as it comes to hand...



Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



DISPENSARY CORNER

THE soccer world is today deeply in mourning, after the sudden death overnight of Paul the Octopus, who made headlines by predicting the winners of seven consecutive matches during the recent World Cup in South Africa.

The mystic mollusc "appears to have passed away peacefully during the night, of natural causes, and we are consoled by the knowledge that he enjoyed a good life," said the manager of the Oberhausen Sea Life Centre in western Germany.

Paul's body is being kept in "cold storage" (i.e. the fridge) until the aquarium decides how to mark the oracle's life.

"We may decide to give Paul his own burial plot and erect a modest permanent shrine in our grounds," the centre said.

DANIEL Radcliffe, the actor who played Harry Potter in the blockbuster series of movies about the teenage wizard, says the only souvenir he wanted from the filming was a pair of spectacles.

But not just any glasses - the characteristic circular specs he wore during the movies.

"I've got two pairs of glasses," he told a fan website, "one from the seventh film which were lensless.

"Also I have a pair with lenses from the first film which just seem like the tiniest little things now".

Radcliffe has just finished filming the second part of the seventh and final book in the series, 'Harry Potter and the Deathly Hallows'.

A CANADIAN man says a 10-year odyssey around the world has been "good therapy".

Jean Beliveau from Montreal decided to go for a long walk on his 45th birthday, in order to address feelings of a "mid-life crisis" - and he just kept walking.

Since then he has walked more than 68,000 kilometres and visited 64 countries, raising money for charity along the way.

Beliveau arrived in his final country, New Zealand, last week.

Scents for After Dark



The Van Heusen fashion house has released an After Dark fragrance for men. Key ingredients include grapefruit, ginger, nutmeg and tobacco musk, whilst subtler notes in the fragrance include coriander, mint, basil, orange blossom, cardamom, cedarwood, sandalwood and amber. Overall the scent comes across as belonging to the woody/fresh family, with a special Christmas pack available.

RRP: \$39.95 (100ml), \$29.95 (50ml), and \$39.95 (Christmas pack with 100ml spray and 150ml aftershave)
Stockist: 02 8709 8800

Have a Hissyfit for perfect skin

Hissyfit's Skin Protector anti-ageing concealer has been formulated to subtly conceal skin imperfections and to even out skin tone. The product contains a lot of pigment, and therefore has good coverage, however because of this, it does need a bit of blending to create a flawless look. As with all Hissyfit products, the concealer contains added botanicals to protect and nourish skin. As such, the concealer includes two antioxidants, green tea and pomegranate, and is available in two shades, Honey Beige and Rose Beige.

RRP: \$22.95
Stockist: 1800 630 056



Suprem'Essence Easy Wax Strips



Expanding its Suprem'Essence range, Veet has released a Suprem' Essence Wax Strip pack. The new product includes 18 ready to use strips which are infused with a delicate rose scent, and four 'perfect finish' after wax wipes. To use, the strips need to be rubbed between hands for five seconds to warm, before they are applied. Each strip can be used several times before it loses its adhesiveness.

RRP: \$10.99
Stockist: 1800 226 766

Xperience Sheer Gloss

Max Factor has launched a new lip product which combines the shine and sheer colour of a gloss with the moisturisation and protection of a lip balm, Xperience Sheer Gloss Balm. Ingredients include mango and shea butters, as well as emollients to improve moisture retention. The product comes in eight shades including: Garnet, Purple, Orchid, Rose, Quartz, Pink Oyster Shell and Pink Opal.

RRP: \$19.95
Stockist: 1800 181 040



Tabu Christmas gifts

Pharmacy favourite fragrance Tabu has released its Christmas gift pack range, which includes a Tabu 15ml Spray gift set (15ml cologne spray, 100g perfumed hand and body lotion and 100g soap). Other gift packs include a Tabu 50ml Collectors Edition pack; a Tabu 3 Piece gift set (25ml spray, 75g body spray, 175g talcum powder); a Tabu Bath Edition Toiletries Bag (25ml spray, 200ml shower gel, talcum powder and toiletries bag); and a Tabu 28ml Atomiser gift set (28ml cologne spray and atomiser and a 28ml cologne spray refill, 100g perfumed hand and body lotion). This year Tabu has also partnered with Breast Cancer Australia, so that part of all Christmas gift pack proceeds will be forwarded to the charity, and each gift pack also includes a Breast Cancer Pink Ribbon.

RRP: \$19.95 - \$29.95 **Stockist: 02 8709 8800**