

Generic approval

MYLAN has received FDA approval to market its generic version of Astella's Prograf Capsules (Tacrolimus Capsules, 0.5 mg, 1 mg and 5 mg) for the prevention of post-operative organ rejection.

Last year sales of tacrolimus capsules netted Astellas around US\$944m, and Mylan's generic version is slated to go on sale immediately.

Vic e-Scripts

A **NEW** electronically generated paper prescription process is set to be introduced into a number of Victorian public hospitals.

The move is part of the HealthSMART Clinical System, and Victorian community pharmacists may find they receive these new prescriptions being presented in their pharmacies by patients.

The HealthSMART Clinical System is currently operational at Eastern Health and Royal Victorian Eye and Ear Hospital, and includes electronic results reporting for pathology and radiology.

The Victorian branch of the Pharmacy Guild says additional functionality will shortly be available that will allow "electronic prescribing for discharge and outpatient medications in the first phase of implementation".

E-scripts generated by the system will be printed on the watermarked A4 paper already in use in other Victorian hospitals such as Peninsula Health and Barwon Health.

The script will print all active medications to give pharmacists a picture of the patient's medication history, but only the drug to be dispensed will have a dispense quantity and repeats.

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APLF clarifies new CPD

PEAK group the Australian Pharmacy Liaison Forum (APLF) has issued a list of frequently asked questions and answers about continuing professional development for pharmacists under the new National Registration and Accreditation scheme.

The program mandates CPD for all health professions, with the APLF saying the expanded approach to CPD "is an opportunity to undertake activities that are both enjoyable and useful."

"The APLF member organisations are keen to reassure all

RGH E-Bulletin

THIS week's edition of the Repatriation General Hospital Pharmacy E-Bulletin gives an overview of intravascular therapy for interstitial cystitis - also known as 'painful bladder syndrome'.

Dimethylsulfoxide is an established treatment but is only available under the Special Access Scheme, with the bulletin also including other options.

It's available for viewing at auspharmlist.net/ebulletin.php.

NZ\$3m for pharmacy

THE DISTRICT health boards in New Zealand have budgeted NZ\$3 million for payments to community pharmacy for the year 2010-11 to reimburse pharmacists for the time spent counselling patients changing brands of medication.

The so-called "Brandswitch" fees have a corresponding criteria developed by Pharmac, the govt organisation which manages the NZ Pharmaceutical Schedule, and apply for chronic medications or situations where patients have used an existing brand long-term.

Pharmacists are advised which medicines attract the payments via their dispensing software, and can enter a code into their claiming systems to trigger the payments.

NZ publication *Pharmacy Today* quotes a District Health Board spokesperson saying the payments recognise "additional information and advice on the part of community pharmacists."

"For example, there's a big difference between changing patients between two brands of antibiotic, and changing patients from one brand of antidepressant to another," the spokesperson said.

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Future of pharmacy

THE Pharmaceutical Society of Australia has announced a special Pharmacy in Health Forum to be convened by its own Future of Pharmacy Project at PAC10.

The aim of the forum is to advance discussion on what is the future holds for pharmacy, and to help delegates prepare for and help drive the change agenda.

Set to kick off on the morning of 28 Oct, delegates will hear a progress report on the Future of Pharmacy Project (a collaboration between 11 peak pharmacy organisations), as well as a keynote address from Janet Cooper, Senior Director of the Canadian Pharmacists Association, who will speak on developing a blueprint for pharmacy in Canada.

According to the PSA the 'blueprint' is a collaborative initiative led by the Canadian Pharmacists Assn. for the management of changes required to align pharmacists with the healthcare needs of Canadians.

IT'S NEVER TOO EARLY TO THINK ZINKE

Every day this week, *Pharmacy Daily* is giving 2 lucky readers the chance to win a Key Sun Zinke Pack, courtesy of Key Sun.

Each pack is valued at \$26.93 and contains 3 products for babies and toddlers: Clear Zinke Roll on, Stick & Lotion.



The NEW Clear Zinke for Babies and Toddlers by Key Sun is:

- ✓ Dermatologically tested
- ✓ Fragrance free
- ✓ Non irritating, gentle formula
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- ✓ 4 hours water resistance
- ✓ Broad Spectrum UVA & UVB protection
- ✓ Very high sun protection SPF 30+
- ✓ Formulated by Australians, specifically for the Australian sun

For your chance to win this great pack, simply send through the correct answer to the daily question below:

**KeySun Zinke Babies & Toddlers
is great for young delicate skin
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Email your answer to: comp@pharmacydaily.com.au

First 2 correct entries received will win!

Hint: Visit: www.keysun.com.au

Congratulations to yesterday's lucky winner: Jolyon Hawley from Sandoz. The correct answer was: KeySun.



Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Grow your own radiance

Organic beauty company, Grown, has released a new Radiance Restoring Facial Serum featuring borago, rosehip and buckthorn berry. With full Australian organic certification the Facial Serum is formulated using essential fatty acids, antioxidants and Vitamin C from rose hip oil and sea-buckthorn berry to fight free radicals, promote cell renewal and to support elasticity by keeping skin nourished and moisturised. The Serum is also infused with Vitamin A, B1, B2, B6 and E rich sweet almond oil, rice bran and oryzanol all of which also help to boost collagen production and cell renewal. The inclusion of borago also helps the serum to improve the barrier function of skin and boost lipid content.

RRP: \$59 (25ml)

Stockist: 02 9477 6900



Ultra hydration in time for summer sun

Trilogy has just launched its newest body care product, the Ultra Hydrating Body Cream. Purported to be the brand's most intensive body moisturiser to date, the cream is created using evening primrose oil, jojoba and rosehip oils as well as Manuka Honey (to soften skin) and licorice extract (brightens skin). The formula absorbs reasonably quickly into the skin, whilst traces of mica included in the formula sit on top of the skin's surface to provide a subtle shimmer.

RRP: \$26 (150ml)

Stockist: www.trilogypersonalcare.com

New Lunette Cup

New to the feminine hygiene market in Australia, the Lunette Cup is a 100% medical grade silicone cup designed to be used internally as an alternative to tampons and sanitary napkins. The cup can be left internally for up to 12 hours, then removed, emptied, washed and reused (can be used for up to ten years). The cup is being touted as a good option for women who play a lot of sport or whilst travelling as it does not need to be changed as regularly as tampons and napkins and it prevents leakage and overflow. Having already received TGA approval, Lunette has not been linked with any cases of toxic shock syndrome, vaginal candidiasis or cystitis and it does not interfere with natural lubrication processes, or the discharge of dead cells and bacteria.

RRP: \$57.00

Stockist: 0419 255 054 or info@lunette.com.au



Pomegranate eyes

Made for mature skin types (and suitable for vegans), Weleda's Pomegranate Firming Eye Cream is packed with antioxidant rich pomegranate seed oil to fight environmental aggressors. Great for skin which needs a little extra nourishment, the formulation also contains argan oil, wheat germ oil, butcher's broom extract and millet which all work to keep skin moisturised and improve skin elasticity and tone.

RRP: \$43.90 (10ml)

Stockist: 03 9723 7278



Extra-firming foundation

Clairins new Extra-Firming SPF15 combines organic oat sugar and greater plantain to promote skin firmness and minimise age spots, whilst the company's 'Light Optimising Complex' creates a luminous smooth-skin effect. The foundation also includes a plant-based micropatch which works to create a microfilm over the skin to prevent loss of moisture. Available for sale from October, the foundation is offered in six separate shades.

RRP: \$70 (30ml)

Stockist: 02 9663 4277



DISPENSARY CORNER

A WORM's eye view.

US citizen, John Matthews, recently underwent some rather unusual surgery to fix a rather unusual condition - a worm in his eye cavity.

According to reports Matthews originally noticed two spots blurring his vision in December last year, which after several visits to specialists were found to be caused by a homeworm.

Upon discovery, Matthews was rushed into emergency surgery where surgeons used lasers to target and kill the wriggler.

"I could see it from behind, moving, trying to dodge the laser," said Matthews.

It took two laser blasts to dispose of the beast, however surgeons were unable to remove it from Matthews eye without causing more damage.

At present Matthew's body is now absorbing its unwelcome visitor, and doctors are still stumped as to what type of worm it was, and how it managed to find its way into Matthews eye.

WHY bother with all that foot pain, ladies?

Researchers at Northumbria University in the UK have broken the hearts of women worldwide by stating that men cannot tell the difference between a woman wearing high heels and one who is not.

The scientists have been investigating whether the change in body posture brought about by wearing heels sends a signal which affects men.

However they have found that the illusion of longer legs, a tilting torso and "more prominent rear" created by heels has little if any effect, according to the UK *Daily Telegraph* newspaper.

Evolutionary psychologist Dr Nick Neave said: "Women are spending money on high heels, which can be dangerous, presumably to make themselves look good and add to what nature has given them" - but it may all be in vain, apart from the thrill of emulating Imelda Marcos.