

## Fighting for independent pharmacy since 2002.

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### New Mylan generic

MYLAN Pharmaceuticals has announced the US release of Alfuzosin Hydrochloride Extended-release tablets, which is a generic version of benign prostatic hyperplasia treatment Uroxatral.

Uroxatral tablets accounted for US\$241m in sales last year.

### PSA mental health focus

THE Pharmaceutical Society of Australia has announced a review and revision of the *Statement of Mental Health Care Capabilities for Pharmacists 2009*, with the move following a major workshop convened by the Mental Health Council of Australia last week.

The project, "gifted" to the PSA by the Australian Pharmacy Council, will be led by PSA Vice-President Claire O'Reilly who said the Statement would be updated to reflect the 2010 revision of PSA's Competency Standards for pharmacists.

"This is an exciting opportunity for PSA to more clearly define the role of pharmacists in this important area of healthcare," she said.

"PSA will adopt an inclusive, collaborative and transparent approach to our review of the Capability Statement, which will include broad consultation both within and beyond the profession."

O'Reilly said the project would aim to develop a product that is supported and understood by pharmacists, as well as being embraced by key stakeholders including consumers, carers and other health professionals.

### New Michael J. Fox Aussie partnership

ACTOR Michael J. Fox yesterday announced a new collaboration with Australian Parkinson's Disease charity, the Shake It Up Foundation.

Fox's Foundation for Parkinson's Research will work with Shake It Up to bring a major clinical study called the Parkinson's Progression Markers Initiative (PPMI) to Australia.

And the groups will work together to ensure that funds raised for research are allocated to projects "closest or most critical to tangibly impacting patients' lives".

PPMI is a five-year clinical study to find biomarkers of Parkinson's disease progression, and is already under way at 19 sites in the United States and Europe.

"By broadening the study population for PPMI to Australia, we're optimistic that we will increase our chances to quickly identify universally relevant biomarkers," said Todd Sherer, ceo of the Michael J. Fox Foundation.

Shake It Up was established this year by Clyde Campbell, ceo of Machinery Automation & Robotics, who was diagnosed with Parkinson's disease in 2009.

See [www.shakeitup.org.au](http://www.shakeitup.org.au).

### WIN A SLIM SECRETS GLUTEN FREE PACK



This week *Pharmacy Daily* is giving five lucky readers the chance to win great Gluten Free packs of

tasty treats from award winning, globally exported Slim Secrets.

Slim Secrets are the convenient and tasty treats to compliment your health, fitness and weight loss goals. Each pack is valued at \$60 and contains one box of the snack bars (mixed flavours 16x 28g) and two boxes of potato chips (12x40g packs).

For your chance to win this exciting prize pack, simply be the first person to send through the correct answer to the question below to:

[comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

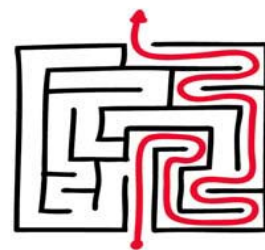
What three flavours are the Slim Secrets chips available in?

Hint: Visit [www.slimsecrets.com.au](http://www.slimsecrets.com.au)

### ACCM 2012 meetings

THE Therapeutic Goods Administration has released dates for Advisory Committee on Complementary Medicines meetings for the rest of 2011 and into 2012, with meetings to be held 02 Sep and 09 Dec 2011 and 09 Mar, 01 Jun, 07 Sep and 07 Dec 2012.

### Pharmacy layouts must work for Peak Period!



- Is every part of your store being trafficked?
- How strong and relevant are your current categories?
- Do they clearly support your health position, or... do they project a mixed business with a dispensary at the back?

Join Hilary Kahn for a one hour action packed online seminar that can immediately make a difference to your pharmacy.

23rd August 2011  
2 x 55min Sessions:  
9.00am & 4.00pm (AEST)

[CLICK HERE](#) to register

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Friday 26 August 2011

NSW & ACT Pharmacy Assistant of The Year Finals Gala Dinner

Saturday 27 & Sunday 28 August 2011

2 Day Conference & Trade Expo

The Pharmacy Guild of Australia

## Weekly Comment

Welcome to *Pharmacy Daily's* weekly comment feature.

This week's contributor is **Clint Dowdell**, skincare and beauty expert at **HiLife Health and Beauty**.

### Not soon enough!

With the image of youthful beauty that is being pelted at us from every angle by television ads, posters and magazines that are airbrushed; (so much that you can barely tell where their nose is, apart from the nostrils!) is it any wonder consumers are desperate to look good?

But it begs the question, when should we start fighting the aging process and when is too soon? Are people going too far?

The reality is it's never too soon to start taking care of yourself. Eat well, drink water, and yes, take care of your skin. But does a 16-year-old girl need to use an anti-wrinkle cream? Probably not! But should they start a skincare routine? Absolutely!

There is a common misconception that anti-aging creams used too early will cause the skin to age faster. This is not the case; simply the products are more expensive and not dealing with the skin concerns at hand. Appropriate treatment is the key!

Infusion RX is perfect for someone wanting to smooth lines and wrinkles with similar effects to syringe treatments, in short, someone with real aging concerns. However, a young healthy skin simply needs hydration and protection, like the natural Nude by Nature Skincare Collection.

Educate your customers on the right routine (not the biggest dollar spend) and the pay off will be greater in the end.



## Spiriva compliance program

**BOEHRINGER** Ingelheim has revamped its Spiriva Compliance Program, with the made-over two session program now attracting \$25 per patient of professional services revenue.

The program, to be delivered through the GuildCare suite, will be launched this month, and for consistency the currently available Spiriva New to Therapy Program will also now offer a total of \$25 remuneration over two sessions.

The freshly designed program aims to help ensure COPD patients are taking their Spiriva medication

"daily and long term".

Guild President Kos Sclavos urged pharmacies to boost their professional services offering by taking part in the program, because "by working alongside GuildCare and supportive companies such as Boehringer Ingelheim it shows the Government collaboration which is encouraged under the National Strategy for Quality US of Medicines".

For more information contact GuildCare on 1300 647 492.

## Chemmart RUM move

**CHEMMART** Pharmacy has joined forces once again with Apotex to support the Return of Unwanted Medicine campaign.

Chemmart prescription bags will now feature a message reminding consumers to dispose of unwanted medications carefully - including by bringing them into any pharmacy.

More than 500 tonnes of medicines find their way into landfill and waterways every year through incorrect disposal, with a corresponding impact on the environment, said Chemmart Pharmacy executive director, Jonathan Layton.

"We are strong believers in this program because expired medicines can not only often be ineffective, but they can also be dangerous in the hands of children or if taken when they've been prescribed for someone else".

## NZ whistleblower praise

**THE** New Zealand Pharmacy Guild has praised the action of a locum pharmacist, who alerted officials of false claims being made by convicted Auckland pharmacist Wayne Baker (**PD** Fri).

Baker, who has since repaid the \$70,000 he received illegally, is scheduled for sentencing in Oct.

NZ Guild President, Karen Crisp, said the locum had acted responsibly by blowing the whistle.

"It is a shame that a case like this tarnishes the entire profession," she said, with members of the public particularly concerned that Baker had used the names of dead patients to claim payments.

Crisp added that the case highlighted the need for pharmacists to take responsibility for their colleagues as well as themselves.

"This means both formal and informal actions to ensure their colleagues meet the standards they expect of themselves," she said.



## PHARMACY FOR SALE

**Chemist Depot Pty Ltd (Receivers & Managers Appointed) T/A Chemist Depot York Street, Sydney NSW 2000 is being offered to the market for sale by expression of interest.**

**For a copy of the information memorandum please email Sean Roffey (PBS Pharmacy Brokers) [pbs@healthbusinesssales.com.au](mailto:pbs@healthbusinesssales.com.au) or call (02) 9261 1123.**

## ECPs can have their say

**EARLY** Career Pharmacists are being invited to submit questions or topics for discussion at a special ECP Forum to be held at the upcoming PAC11 congress - suggestions to [ecpnat@psa.org.au](mailto:ecpnat@psa.org.au).



## DISPENSARY CORNER

**THE** creation of a special variety of "spermless mosquitos" is being hailed as a possible breakthrough in helping to curb malaria.

A report in the British journal *Proceedings of the National Academy of Sciences* describes the genetic engineering which turns off a gene used for normal sperm development.

Falminia Catteruccia of London's Imperial College showed that female mosquitos were equally attracted to the infertile mozzies as to those with normal sperm.

Females only mate once in their lives, meaning the introduction of the sterile males could have a major impact on populations.

**COMMUTERS** in China are being encouraged to exercise more during their daily travels, with the installation of massive punching bags at a number of suburban railway stations in Beijing.

As well as providing a way to exercise, authorities are hoping to provide delayed travellers with a way of venting their spleen, rather than abusing train staff.

The bags are emblazoned with a reminder that "each year, you will spend about 1824 minutes waiting at stops.

"Don't waste time, please have a few punches on our pressure-releasing pillars," they say.

A train guard on the subway welcomed the move, saying: "As long as they're punching them and not us, I'm happy".

