

Pharmacy DAILY

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PHARMACYDAILY.COM.AU

Scheduling update

THE TGA has updated its Scheduling of Medicines and Poisons webpage to include the new administrative timeframes for scheduling applications made directly to the secretariat; as well as a Fact Sheet detailing the requirements for applicants responding to an evaluation of their application.

See www.tga.gov.au/ndpsc.

Symbion's assistance

SYMBION Pharmacy Services has donated \$100,000 to Terry White Chemists' flood assistance fund (**PD** yesterday), which will in turn be passed onto the Queensland Premier's Flood Relief Appeal.

"It has been a tough time for the people of Queensland and we feel deeply for all those affected," said Symbion CEO, Patrick Davies.

MEANWHILE the company has also set up a number of emergency contingencies to secure the flow of medications to pharmacies in flood affected areas.

"As a supplier and partner to thousands of pharmacies across Australia, we understand the unique role pharmacy plays in the community and our priority is helping pharmacists maintain their stock levels so they can continue to run their business and provide product to customers," said Davies.

"As the area has become increasingly isolated we have continued to get product through by taking longer routes or having trucks sit and wait for windows when they might get through to deliver.

"We are also in contact with the State Health Emergency Consolidation Centre (SHECC) who will assist with air delivery of necessary life saving medications," he added.

Pharmacists flood relief

HELP is available for pharmacists whose business' have been affected by flooding in Western Australia, Queensland and NSW.

According to the Pharmacy Guild of Australia, at present there are a number of grants and assistance programs which may aid pharmacies suffering severe hardship brought about by the floods.

Pharmacists affected in Qld are advised to visit the QLD Rural Adjustment Authority QRAA website (www.qraa.qld.gov.au) for a full listing of financial aid programs which include: grant assistance of up to \$25,000 to assist with clean up and recovery efforts; as well as concessional loans of up to \$250,000 for business recovery and re-establishment.

The QRAA has also said that flood affected Qld small business owners may also be eligible for deferral of repayments on existing loans for an agreed period.

The Guild is also advising flood affected WA pharmacists to visit

the Western Australia Natural Disaster Relief and Recovery Arrangements website (www.fesa.wa.gov.au) for information regarding an Interest Rate Subsidy (IRS).

Basically the IRS is for 'new' loans provided by Authorised Deposit-taking Institutions (ADIs), where assets have been damaged as a direct result of the flooding, and for which the assistance measures under the Western Australia Natural Disaster Relief and Recovery Arrangements have been activated.

Pharmacists affected by flooding in NSW can also apply for loans of up to \$130,000 at a concessional rate of 2.77%, as well as transport subsidies via the Rural Assistance Authority's Natural Disaster Relief Schemes (see www.emergency.nsw.gov.au).

In addition to providing information on state assistance programs, the Guild's website also features links to national programs.

See www.guild.org.au.

E-health getting close

THE Health Department has welcomed the high numbers of applications it received from groups wanting to be involved in the second wave of e-health implementation sites, saying the response reflected "keen interest" in getting personally controlled electronic health records up and running.

Over 90 applications from healthcare organisations, medical professional groups as well as national and regional industry were lodged for the second wave, with the period for submission now closed.

The second round of e-health sites will aim to expand on e-health infrastructure and will cover situations for health consumers, general practitioners, Aboriginal and Torres Strait Islanders, pharmacies, hospitals and aged-care homes.

"We have been listening intently to the ideas of those who need and deliver health care, and we will work closely with technology creators to ensure a smooth transition to e-health," said the Minister for Health and Ageing, Nicola Roxon.

Depression stigma

ONE third of all people suffering major depressive disorder (MDD) do not seek medical help, according to the latest research released by Datamonitor.

According to analysts, the reason for this avoidance may be due to people's fear of the "stigma that is still attached to depression".

Characterised by feelings of sadness, loss, anger or frustration which interfere with daily life, MDD may also be under-treated, according to researchers, because patients are unaware that their symptoms are representative of a disease, not due to normal life experiences.

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IT'S NEVER TOO EARLY TO THINK ZINKE

Every day this week, **Pharmacy Daily** is giving 2 lucky readers the chance to win a KeySun Zinke Pack, courtesy of **KeySun**.

Each pack is valued at \$26.93 and contains 3 products for babies and toddlers: Clear Zinke Roll on, Stick & Lotion.



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Hint: Visit: www.keysun.com.au

Congratulations to yesterday's lucky winners, **Veronica Gousev** from **Allergan** and **Kate Wennerbom** from **Sigma Pharmaceuticals**.

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



DISPENSARY CORNER

THAT'S one powerful sneeze.

Whilst the rest of the world was enjoying New Year's Eve frivolities, Darco Sangermano was sneezing a bullet out of his right nostril.

According to reports Sangermano ended up in the ER after a romantic stroll through the streets of Naples with his girlfriend on NYE ended when a stray bullet from an unseen gun pierced through the right side of his head.

Amazingly the bullet, having broken through the temporal bone near his temple, travelled through the right side of his head, behind his right eye socket to lodge in his nasal cavity, without causing any major damage.

After having sneezed out the offending bullet, Sangermano underwent surgery to remove bone fragments from his right eye, and is expected to make a full recovery.

NEVER too old?

A 94-year old man from Haryana in northern India is claiming the title of the world's oldest father.

According to reports, Ramajit Raghav's son, Karamjit, was delivered naturally in December by Raghav's 50 year old wife.

Responding to questions over his ability to care for the child Raghav told media that he fully expects to be around well into his son's adulthood saying "I will die only if a black snake bites me and that is very unlikely".

Raghav also told reporters that his diet of a kilo of butter and three litres of milk per day is the key to staying young.

HYPNOTISM is the answer.

Leaving health concerns at the door, cobbler Martin Connellan opted to have his staff hypnotised into believing they were warm whilst working in -0°C temperatures, rather than installing heating.

Connellan told media that initially he was skeptical of hypnotism, but has been converted after having his staff "reprogrammed" into believing the temperature in his workshop is nice and warm.

K-Y Yours+Mine

Personal lubricant brand K-Y has added a new product to its portfolio, K-Y Yours+Mine. The product, is designed to enhance intimacy between couples and consists of two separate tubes of lubricant, one for for males and one for females. Both lubricants are latex condom compatible.

RRP: \$19.99

Stockist: 1800 678 380



Now men can have their own John Richmond

Following the successful launch of John Richmond eau de Parfum (for women) last year, the perfume and design company is set to expand its horizons into the male scent market, with the release of John Richmond for Men at the end of this month. Suitable for both day and night wear, the fragrance has been created to suit "the nonconformist man", and features bergamot, orange and ginger top notes, as well as a cardamom, black pepper, rosemary and melon heart. The scent is capped off with traditional base notes of amber, cedar and musk.

RRP: \$59 (30ml), \$89 (50ml), \$124 (100ml)

Stockist: (02) 9663 4277

Natural beauty

The latest 'Bonne Mine' palette from make-up artist extraordinaire, Laura Mercier, is created to provide wearers with a natural "no make-up" glow. The product features two glow veils (highlighters), two cheek veils (blushes) and one bronzer veil, which due to their solid consistency are best applied with fingers rather than brushes (fingers help to warm and melt the formula). Easily blendable, the palette is great for quick on-the-go transformations which give cheeks a subtle flush, and the face a healthy glow. The palette comes with a mirror, as well as inside tabs which fan out to reveal product application instructions.



RRP: \$78

Stockist: (02) 9663 4277

Exfoliation for sensitive skin

Avado Sensitive's Organic Gel Exfoliant uses finely ground bamboo as a manual exfoliant encased in a soothing gel base. A natural gentle formula designed to cater and nourish sensitive skin whilst removing dead skin cells, the product contains calendula, neroli and aloe vera extracts, as well as honey, lemon oil and avocado oil.

RRP: \$12.99

Stockist: (03) 6225 4098

Daily repair for damaged hair

Dove's Daily Conditioner with Treatment is described as a 'super conditioner' created to nourish and repair damaged hair. Designed to replace regular conditioner, the product is infused with a serum which works to seal lifted cuticles and fill in even the smallest, driest cracks in the hair shaft. Daily use can make hair stronger and seal in moisture, effectively restoring its overall look and shine.

RRP: \$7.99

Stockist: 1800 061 027

