

A pharmacy partner you can **trust.**



New pharmacy facility

THIS week a new state-of-the-art analytical laboratory was opened at Monash Uni's Parkville campus.

The result of a five-year partnership between the Faculty of Pharmacy and Pharmaceutical Sciences and Shimadzu, the lab is designed for classes of up to 20 engaged in small-group problem-based learning, and includes a wet lab space.

New pharmacy alliances

THE Pharmaceutical Society of Australia is set to get more involved in the lives of pharmacy students, following the signing of a Memorandum of Understanding between the PSA and the National Australian Pharmacy Students' Association.

According to the new agreement, the PSA will assist the NAPSA Executive in the "efficient administration of the organisation".

The PSA will also open its doors to provide NAPSA with access to a wide range of its products and services.

"The MoU will see PSA offer NAPSA members professional development opportunities through the PSA to help grow their

career and provide them with the skills needed to take them into the future," said National President of the PSA, Warwick Plunkett.

Chief Executive Officer of the PSA, Liesel Wett welcomed the MoU, saying it established strong links between the PSA and NAPSA which would ensure NAPSA's interests were represented and would provide the basis for ongoing support for students after they graduate.

"With the support and strength of a body such as PSA behind us, we can continue to build the organisation and provide a greater range of support and services for our members," said President of NAPSA, Mr Timothy Mizzi.

MEANWHILE NAPSA has also aligned itself with the Australian College of Pharmacy, signing another MoU which will see the Australian College of Pharmacy act as Secretariat and corporate support for NAPSA.

"The College has cemented this ongoing relationship by creating a position on the Board of the College for the President of NAPSA (pro tem)," said College President Trent Twomey.

Lyme disease appeal

THE Karl McManus Foundation for Lyme Disease Research and Awareness is calling on pharmacists to participate in its Lyme Disease Appeal.

Kicking off in September, the Foundation hopes to raise \$1m to open a Lyme disease research centre at the University of Sydney.

Participating pharmacies will be given a kit including A4 posters, a collection can and information leaflets.

Prizes are also up for grabs for the pharmacy that raises the most funds, and the pharmacy which has the best window display.

For details email - info@karlmcmanusfoundation.org.au.

WIN an [A'kin] Day & Night Duo



Pharmacy Daily has teamed up with [A'kin] this week and is giving five lucky readers the chance to win the [A'kin] Day & Night duo valued at \$79.90.

Experience skin radiance with the [A'kin] Day & Night duo which includes the [A'kin] Rose De Mai, Anti-Oxidant Day Creme and [A'kin] Lavender & Rose, Repairing Anti-Oxidant Night Creme.

For your chance to win, simply be the first person to send through the correct answer to the daily question below to: comp@pharmacydaily.com.au

List three active ingredients in [A'kin] Rose De Mai Day Creme

Hint! Visit www.purist.com
Congratulations to yesterday's lucky winner, **Nancy Carter** of **Chempro, QLD.**

Phone App for MS

BAYER has launched a new iPhone app for MS patients who have been prescribed Beraferon.

The *myBETAapp* provides injection reminders, injection site rotation assistance and a wellness tracker, as well as links to info on MS and educational tools.

To access the app call 1800 557 960.



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Valeant acquires Dermik

VALEANT Pharmaceuticals has announced it has signed an agreement to acquire Dermik, a medical dermatology unit of Sanofi.

Dermik's portfolio includes acne brand Benzaclin and Carac, a facial injectable for wrinkles and folds.

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



DISPENSARY CORNER

THAT'S one sensitive nose.

A seven-year old bloodhound, Louisa Bella, has scored a job most people would love, as a wine tester.

Rather than having spent years honing the craft of viniculture, Louisa simply slipped into the job because of her extra sensitive nose.

But before the jealousy takes hold, it should be noted that Louisa does not get to sample any of her employer's produce, but rather sniffs out barrels of wine which have gone off.

DANGEROUS driving.

A television show in Holland aimed at finding the nation's worst driver ended filming abruptly when one of the contestants ran over a camera man and the show's host.

The 'Who is the Worst Driver in the Netherlands' contestant, Pim, was taking a traffic cone test where he had to navigate through cones when he lost concentration, took his eyes off the road and lost control of the car.

The wayward automobile then ploughed its way through the cones, hitting the camera man and the host, before Pim's driving instructor could take control of the situation.

Both the camera man and the host were subsequently rushed to hospital suffering minor injuries, whilst Pim and his passengers (two friends and his instructor) were not injured.

MACHINES can do anything.

A US company has launched the world's first vending machine for weddings.

Described as a cross between a parking meter and a Cadillac, the machine plays a wedding march, delivers the ceremony in a robotic voice, then gets couples to press an *I Do* button or an *Escape* button.

The machine then delivers a wedding certificate, as well as two plastic rings.

As an added bonus the AutoWed also offers AutoDivorces.



Protect your skin from damage this winter

Vaseline's new **Dry Skin Conditioning Lotion** is enriched with vitamins A, E and B5 to nourish winter wrecked skin, and visibly improve its condition after three days of use. The formula also contains the humecant glycerine, which attracts water to the skin and locks it in, effectively increasing the amount of water in the skin's surface layers. Another key player in the lotion is elastin which also helps to bind water to the skin, for long lasting hydration. The lotion absorbs very quickly and does not leave any greasy residue. It also has a faint scent which disappears quite soon after application.

RRP: \$4.99 (200ml), \$7.29 (375ml) and \$10.99 (750ml)
Stockist: 1800 061 027

Masking to destroy pesky cold virus'

Developed in Australia by the **Aromatherapy Clinic**, the new **Aromatherapy Medicated Respirator Face Mask**, is made from 3-ply non woven material (which conforms to international standards) treated with a blend of aromatherapy oils.

The mask is said to filter pollen, spores, dust and pollution, whilst its oil blend works to destroy most common germs, viruses and bacteria. Individually packed and sealed, the masks can be a bit strong, so for those sensitive to scent it is recommended that the mask be set aside for a while before use. The mask is also not suited to people with asthma, or for pregnant mothers.

RRP: \$1.00 (individual masks), \$20 (boxes of 50)

Stockist: 02 9774 5251



Peel your skin off for Naked Feet

Naked Feet promises flawless feet in three steps: apply, wash off and wait. The product is basically two liquid socks which contain 60% water as well as extracts of ivy, lemon, sage leaf, watercress, burdock and saponaria officinalis. When applied to the feet the socks penetrate into the epidermis to break down accumulated layers of skin. The treatment takes two hours, after which the socks need to be washed off. The results take one week to show, during which the dead skin gradually peels off, leaving soft fresh feet. Naked Feet is also beneficial for cracked heels, and promises to banish them within one to two days

of application. The only down-side is that if you do have cracks or cuts in your feet, the solution may sting, and it is recommended that users patch test first. Naked Feet is also suitable for diabetics, with the company saying that the product can assist with wound healing within a few days, although a patch test is recommended.

RRP: \$34.95

Stockist: 1300 568 006

Get a happy baby with the help of a pouch

HAPPYBABY Pouches are shelf stable organic baby meals. The Pouches are divided into three categories Starting Solids from 4-6 months (99 grams), Simple Combos from 6 months (99 grams) and Balanced Meals from 7 months (114 grams), and are made using fresh organic fruit, vegetables, grains, meats and fish. The sealed pouches are also preservative free, because the packaging allows the baby food to be naturally preserved and cooked at a lower temperature than jarred baby food. The packaging is also totally free from BPA and Phthalate. As an added bonus the meals are delicious, and are perfect as a snack for busy mums on the run.

RRP: \$2.25 - \$2.65

Stockist: 03 9357 7161

