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PHARMACY ALLIANCE GROUP
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Guild Update

This week's update from the Pharmacy Guild PPI clarification

The Pharmacy Guild has become aware that there may be some confusion surrounding Pharmacy Practice Incentives (PPIs) and the GuildCare programs.

Pharmacies are reminded that signing up for GuildCare does not automatically register them for PPIs.

To register for PPIs, you must go to www.5cpa.com.au.

To be eligible for PPIs you must be a quality-accredited (such as QCPP) Section 90 pharmacy and agree to display and adhere to the patient charter.

PPIs are available for six priority areas: Dose Administration Aids (DAAs), Clinical Interventions, Staged Supply, Primary Health Care, Community Service Support and Working with Others.

Time is running out for community pharmacies to register for PPIs and receive the once-only start-up payments, worth approximately \$6500 for most pharmacies.

The deadline for those is 30 June 2011. Meanwhile, GuildCare is a suite of IT support tools that assist pharmacies to deliver according to the necessary standard and record services that enable you to receive the PPIs.

You can comply with the standards without necessarily signing up for GuildCare, but the Guild strongly believes that the support tool, which covers multiple programs, will be an invaluable resource in delivering – and specifically documenting – the services that attract PPIs.

This is the first time that community pharmacy has had an opportunity to electronically record the services it provides and to have that data accessible to the Government.

This will provide a powerful base from which to negotiate the next Community Pharmacy Agreement and to gain recognition for pharmacists as providers of professional health care services.

Also, until 30 June, GuildCare is offering a special discount offer (\$790 – a saving of \$100) to ensure that community pharmacies can hit the ground running.

To sign up for GuildCare see guildcare.com.au/form/index.cfm.

For further information on PPIs visit www.5cpa.com.au.



The Pharmacy Guild of Australia

Free prostate cancer packs

PHARMACIES across Australia are being given the opportunity to help the thousands of men who are diagnosed with prostate cancer each year, via a new Prostate Cancer Foundation of Australia initiative.

The campaign is funded in conjunction with Symbion Pharmacy Services, the Movember Foundation and Fosters Community Grants, and will provide the 2,500 pharmacies across the nation that have a Symbion Pharmacy Services account with Localised Prostate Cancer Packs for distribution to their customers free of charge.

The Localised Prostate Cancer Packs include important information about treatment options, side-effects and what it means to be diagnosed, as well as information about support services.

The packs will also help patients track medical appointments, expenses and emotions throughout the prostate cancer experience.

"Often, pharmacists are more easily accessible than other health professionals, particularly in rural areas of Australia," said Dr Anthony Lowe, CEO for Prostate Cancer Foundation of Australia.

"In fact, it is often the case that patients diagnosed with prostate cancer have more contact with their local pharmacist than with their specialist, or even GP.

"To establish a relationship with their pharmacist at this early stage is important," he added.

According to Symbion Pharmacy

Services CEO, Patrick Davies, once diagnosed patients will be directed to their closest Symbion aligned pharmacy to redeem their Localised Prostate Cancer Pack.

"These pharmacies can also provide professional support, care, management and advice to help make this difficult period a little easier," he added.

To get involved, or for more information about the packs, call the Prostate Cancer Foundation of Australia on 1800 22 00 99.

Pictured below is Harry Hakman from Hakman Chemmart Pharmacy in Victoria displaying the Localised Prostate Cancer Pack.



Aged Care Complaints

THE Department of Health has launched a new Aged Care Complaints News Website, which features the latest information on the Aged Care Complaints Scheme.

To access the site **CLICK HERE**.



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Difflam drives pharma

INOVA pharmaceuticals is aiming to drive patients into Aussie pharmacies to treat their painful mouth and throat conditions via its promotion of Difflam at the 2011 Australian Rally Championship (ARC).

This year's highly competitive ARC sees pharmacy-only Difflam products at front and centre of the action, due to the 'Team Difflam' racing duo Nigel Shellshear and Paul Fletcher, whose Difflam branded car is positioning its way into national sporting headlines as it speeds into the top 10 ARC crews.



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Register at:
www.psa.org.au

Medicines Safety

THE latest issue of the medicines Safety Update has been published on the TGA website, and covers six areas of interest.

Topics featured in the update include: 'Risk of hypomagnesaemia with proton pump inhibitors' which looks at the recent international safety advisory warning about the association between prolonged use of PPIs and serious hypomagnesaemia-related adverse events such as tetany, seizures, delirium and cardiac arrhythmias.

Other topics featured in the Update include: 'Use of 2011 seasonal influenza vaccines in children', 'Investigation of Prevenar and deaths in children in Japan: what does it mean for Australia?', 'Finding information about adverse reaction reporting on the new TGA website', 'Medicine recalls in Australia' and 'What to report' - see www.tga.gov.au.

Stelara gets safety data nod

DATA collected over four years has shown a consistent safety profile for Stelara (ustekinumab) over time in patients with moderate to severe plaque psoriasis.

Presented last week at the World Congress of Dermatology, the results from pooled analysis of the Stelara Psoriasis Clinical Development Program found that rates of adverse reactions remained

consistent and stable over time in adult patients with moderate to severe plaque psoriasis who remained in treatment for a period of up to four years.

The data was collected from a total of 3,117 patients who participated in three separate trials.

The most commonly reported adverse reactions included upper respiratory tract infection, arthralgia, sinusitis, headache and back pain and influenza.

The findings have been described by Dr Kristian Reich, Department of Dermatology of Dermatolgikum, Hamburg, as "promising".

Call to support RNS

DOCTORS and allied health professionals are urging the public to join them in a rally today which is designed to put pressure on the NSW state government to address what they call the "flawed \$1b hospital redevelopment plan" for Royal North Shore Hospital.

The rally will commence at 1pm at the Archibald Fountain in Sydney's Hyde Park.



DISPENSARY CORNER

SUN shines on science.

A team of Queensland students are thanking their lucky stars after their sunflower project survived a cow attack, to take out the University of Queensland's Sunflower Competition.

According to reports, the students at Nambour State High School spent considerable class time growing a slew of sunflowers each weighing in at more than two kilos - with blossoms around the size of a dinner plate.

Disaster struck however when a hungry cow broke into their garden and began to gorge on the delectable blooms, luckily leaving just one for the competition.

IS there a patch for that?

An English man, David Harding, has had to enlist the help of hypnotherapists to get him off his 13 sausage a day habit.

According to Harding, he has eaten at least one sausage a day since the age of five.

"I genuinely cannot bear the thought of living without sausages," he told the press, adding that he realised he may have a problem when his wife decided to change up the dinner menu a bit one night- sans sausage and he "went a bit mad at the thought of it".

WIN A \$175 PRIZE PACK FROM INNOXA!

Congratulations to yesterday's lucky winner, **Catherine O'Sullivan** from **Pharmore Pharmacies**.

Pharmacy Daily has teamed up with **Innoxa** this week and is giving five lucky readers the chance to win some exciting skincare packs.

Each pack is valued at \$175.65 and includes 7 products from the latest Innoxa skincare range (pictured below).

The new Innoxa Skincare range is proudly Australian made and continues to use the highest levels of breakthrough ingredients to hydrate, protect and renew the skins cellular structure. Innoxa Skincare is 100% allergy tested, dermatologically approved and not tested on animals.

Visit the new Innoxa Training website at www.innoxatraining.com. Complete the online training and receive a training certificate, training badge and gift pack.

For your chance to win this exciting prize pack, simply be the first person to send through the correct answer to the question below to: comp@pharmacydaily.com.au

Name 2 of the New Innoxa Skincare categories

Hint: Visit www.innoxa.com.au



Register NOW

Pharmacy Practice Incentives

www.5cpa.com.au

p: 1300 555 262 e: support@5cpa.com.au



The Pharmacy Practice Incentives are funded by the Australian Government Department of Health and Ageing as part of the Fifth Community Pharmacy Agreement between the Commonwealth and the Pharmacy Guild of Australia.