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Cranberry support

BIO-ORGANICS is supporting the National Breast Cancer Foundation this year by offering consumers a set of tweezers as a gift with purchase of any of its cranberry range.



National Intern Training Program (NITP)

Enrolments are now open

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Brisbane Southside Pharmacy (Receivers and Managers Appointed)

EXPRESSIONS OF INTEREST SOUGHT

Acquire this well established pharmacy located in a prominent southside suburb of Brisbane. The pharmacy is well positioned in the middle of a busy retail precinct, on a major thoroughfare, surrounded by banks, real estate agencies, an express supermarket and many restaurants and take away venues.

A strong script business and open 7 days per week, this pharmacy is ideal for parties looking for a long established pharmacy opportunity.

Expressions of Interest close Friday **14 September 2012**.

To register your interest, please contact Peter Marshall, Pharmacy Solutions Australia

t: 07 3252 0343

m: 0417 721 203

e: peterm@pharmacysolutions.com.au

f: 1300 148 679



AstraZeneca investment

THIS week AstraZeneca Australia's North Ryde production site received the first of four specialised production lines.

The move is part of the company's \$80 million investment in new manufacturing lines to meet a rise in demand from China.

This investment is expected to generate \$250m of drug exports to China by the end of the decade.

The first lot of machinery, titled Respules 4010 line, has the capacity to produce 60 million units every year of a medication called Pulmicort Respules, for asthma.

The medicine will be produced in Australia specifically for the burgeoning Chinese market, where demand for the product is rapidly on the rise.

The Chinese Government licenses just one global site for the export of individual products, with AstraZeneca having scooped the sole suppliership with China for Pulmicort Respules.

It is expected that by the middle of the decade AstraZeneca's site will be producing 360 million units for the Chinese market.

"The arrival of this line is a landmark day not only for AstraZeneca but for the many local businesses that will benefit as a result of our investment," said Mark Fladrich, MD of AstraZeneca Australia.

"Despite the high Australian

dollar, and the trend for manufacturing businesses to relocate to Asian countries where costs are lower, we're actually investing and expanding our manufacturing operations with locally manufactured equipment which is good for the economy and good for jobs," he added.

According to Fladrich, the investment will benefit several local businesses, from plastic manufacturers to delivery companies that currently support the site.

AstraZeneca estimates that for every \$1 of medicines they export, the local economy benefits to the tune of \$1.20.

Evidence consultation

THE Therapeutic Goods Administration has added a new consultation onto its website.

The consultation relates to the TGA's newly developed *Evidence Required to Support Indications for Listed Medicines (excluding sunscreens and disinfectants) (Evidence Requirements)* document.

The document specifies the type of evidence required to support indications made for listed (low risk) medicines (including weight loss products) and is intended to replace the *Guidelines for Levels and Kinds of Evidence to Support Indications and Claims for Non-Registerable Medicines, including Complementary Medicines and other Listable Medicines*.

For details see www.tga.gov.au.

iBGStar launch

SANOFI Australia has launched the first ever blood glucose meter that connects to the Apple iPhone and iPod touch, titled iBGStar.

The product is designed for ease and simplicity, requires no strip coding, only requires a small blood sample (0.5 µl), has a 6-second average test time, stores up to 300 test results with the date and time on the standalone iBGStar meter, works as a stand-alone device thanks to its built-in OLED screen, and allows data to be quickly and easily displayed and managed via the free Diabetes Manager App.

"Importantly this new device can allow pharmacists and their customers the reassurance to make well-informed decisions when it comes to managing diabetes – a unique solution Sanofi has created which we believe is unparalleled in the market," said Pharmaceutical Director of Sanofi Australia, Dr Rob Wilson.

The App allows users to store years of results (depending on device capacity); features a share function which allows specific data to be sent via email to healthcare professionals, family members or carers; features visual graphs and statistics to record and track recordings; as well as colour-coded scorecards which show individual monitoring results for easy; identification of high or low blood glucose levels; technical support 24/7; and its background theme can be changed on the iBGStar Diabetes Manager App, to help personalise the interface.

For more detail visit www.bgstar.com.au.

PHARMACIES FOR SALE

Wide Bay Burnett Region - QLD (#1538)

This pharmacy is very service orientated while maintaining the usual community services.

- * T/O \$3,301,494
- * Good prescription based business
- * Doctors next door
- * ROI
- * Good lease. Rent only 2.48% of sales
- * Net profit in excess of \$400,000 after owner/managers wage

Sales Price \$2,445,000
Ph: Sue Raven on 1800 670 440 or 0407 759 736 or suer@ravens.com.au

Sydney Northern Beaches (#1523)

- * Located in one of Sydney's iconic beach locations
- * T/O \$3.2M (2011) Projected \$3.5M (2012)
- * Established many years ago
- * Good Lease
- * ROI approx 18.5%

Sales price \$2,995,000
Ph: Greg Aspling 1800 670 440 or Vince Battiato on 0410 299 271
Email: info@ravens.com.au



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Paper-free office pain

MORE time spent in front of the computer, coupled with less task variety are causing office workers of all professions to unprecedented levels of neck, back, shoulder and arm pain, according to a new survey.

Conducted by researchers at the University of Sydney, and published in *WORK: a Journal of Prevention, Assessment and Rehabilitation*, the survey of more than 900 office workers found a direct correlation between the amount of time spent at a computer and the likelihood of experiencing musculoskeletal pain over a 12 month period.

"Better workstation design, seating and health education has not resulted in any observable decrease in the number of office workers reporting pain over the last 20 to 30 years," said study head Karin Griffiths, doctoral candidate in the University's Faculty of Health Sciences.

"In fact, recent research shows that prolonged sitting and the lack of physical activity associated with computer work is the main problem, and may be contributing to cardiovascular disease, diabetes and obesity along with musculoskeletal pain," she added.

In the study researchers argue that offices need to be designed to stimulate physical activity among employees.

"We need to start including standing workstations and encourage more standing and walking within offices as a matter of course for everyone who uses a computer for most of their day," Griffiths said.

Pharmacists in arthritis care

PHARMACISTS could play a key role in identifying knee osteoarthritis, according to new research.

Published in *Arthritis Care & Research*, the study investigated a multidisciplinary intervention that involved pharmacists in the identification and patient care for those with knee osteoarthritis - an arthritic condition which develops gradually over a period of years.

Knee osteoarthritis is one of the most common forms of arthritis and is characterised by a deterioration of the cartilage, with symptoms including pain, limited range of motion and localised swelling.

"Many cases of knee OA go undiagnosed and patients often do not receive timely care to relieve pain, improve function and prevent disability," said lead author Dr Carlo Marra, Professor of Pharmaceutical Sciences at the University of British Columbia in Vancouver.

During the study, researchers recruited 14 pharmacies to provide intervention therapy for knee osteoarthritis, including identifying and enrolling patients aged 50 years or over into the study who were suffering ongoing knee pain or stiffness, had difficulty with activities due to knee pain, had a BMI greater than 25 kg/m², and had not exercised in six months.

73 patients were enrolled in the program which saw pharmacists provide knee osteoarthritis screening questionnaires, education, pain medication management, and physical therapy exercises.

The pharmacist overseeing the treatment also engaged in dialogue with the patients' doctors.

In addition to this group, the study also enlisted 18 pharmacies to act as a control group, where 66 patients who were identified as having knee osteoarthritis were given an information pamphlet.

The results of the study found that patients in the pharmacist intervention group had a significantly higher quality of knee osteoarthritis care compared to those in the control group.

Pharmacist intervention patients also reported significant improvements to their overall pain levels at three and six months.

"Our findings suggest that pharmacists can effectively initiate interventions that address the gaps in OA patient care," said Marra.

"With the rise in OA, collaborative care presents a novel approach in prevention and treating those with knee OA," Marra added.

Kinghorn opens

THIS week saw the opening of The Kinghorn Cancer Centre at St Vincent's Hospital Campus.

A joint venture between the Garvan Institute of Medical Research and St Vincent's Hospital, The Kinghorn Cancer Centre will bring together 250 researchers and clinicians from across the St Vincent's campus.

"The Kinghorn Cancer Centre will see cancer specialists and researchers work together to find personalised solutions to each person's cancer, by fundamentally understanding each individual's needs at the molecular level," a statement from the Centre said.

"Research knowledge - principally based on individual 'biomarkers' - will enable doctors to sub-stratify patients in a more effective way, with the potential to identify targeted therapeutics to match their individual genetic profile to better determine how each individual's cancer will progress and specify which treatments will work most effectively," the statement added.

WIN A LUXURIOUS SKINCARE PRIZE PACK



This week *Pharmacy Daily* has teamed up with **A'kin** and is giving five lucky readers the chance to win one of their luxurious skincare packs, valued at \$90.

Refresh and revitalise your skin with this beautiful prize pack

containing three A'kin favourites, starting with Rose & Geranium Creamy Cleanser & Toner in One, followed by Rosehip Oil, and Rose de Mai Anti-Oxidant Day Creme.

For your chance to win, be the first person to send in the correct answer to the daily question below.

FILL IN THE BLANK:
A'KIN IS FREE FROM _____

Email your answer to comp@pharmacydaily.com.au

Hint! Visit www.purist.com or www.facebook.com/akinbypurist.

Congratulations to yesterday's winner, Shona Kervinen from Ethical Strategies.

Spring Spectacular

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Lady Gaga shares her Fame

Pop music icon **Lady Gaga** is broadening her empire with the launch of her own fragrance, **Fame**. Dressed in a futuristic style bottle the scent is billed as the world's first black perfume which when sprayed onto skin dries clear. Described as a dark sweet floral scent, Fame is built using the Belladonna flower, incense, honey, apricot nectar, Sambac jasmine and tiger orchid.

RRP: \$110 (100ml) (available 16 September)

Stockist: 1800 812 663

Website: www.littlemonsters.com



DISPENSARY CORNER

OLD is becomes young again.

A 27-year old French photographer, Leo Caillard, has enlisted the assistance of the iconic Louvre museum to modernise ancient works of art.

Caillard took photos of the Louvre's most famous statues, and then used his friends as exact replicas of the statues, dressed them as modern hipsters and photographed them, before morphing both the original statue picture and the hipster portrait into a single shot using photoshop.

Caillard told reporters that he felt the statues' sense of arrogance made them the perfect fashion models.



TOO much sleep can be bad.

A female passenger, Patrice Ahmed, flying from Pakistan to Paris made an expensive mistake when she slept through the aircraft's turnaround and ended up in the same airport she departed from 18 hours earlier.

Ahmed fell asleep during a flight from Lahore to Paris with Pakistan International Airlines, and upon landing at Charles de Gaulle Airport in Paris remained asleep and un-noticed by ground crew for the entire two hour stopover.

She continued to snooze through the boarding of a new batch of passengers, safety announcements, and take off, waking hours into her return flight.

Ahmed did not mention the mishap to her flight crew, and the oversleep was only discovered when she was stopped by immigration officials in Lahore.

Ahmed was then flown back to Paris by a different airline.

An investigation has now launched into how, during the plane's turnover period, no one noticed the snoozing woman.



A soft seat to learn on

Dreambaby's new **Soft Touch Potty Seat** features a unique soft cushioned seat, contoured snug shape and high molded back and sides, to help toddlers transition to the big toilet with confidence. The seat is

made using durable, flexible foam with an anti-slip surface to create secure positioning onto the existing toilet. In addition, the product's contoured shape with high molded back and sides, gives toddlers the security for successful training. The seat is also portable and comes in blue, pink and white, and according to the manufacturer, is easy to clean and remove when not in use.

RRP: \$19.95

Stockist: 02 9386 4000

Website: www.dreambaby.com.au

King size Father's Day

Paco Rabanne has Father's Day covered this Sunday with its new **1 Million King Size Shower Gel**. The 600ml gel features the iconic 1 Million scent, which combines blond leather, blood orange, mint, grapefruit, rose, cinnamon, spice, white wood, amber and patchouli for a casual masculine scent suitable to any occasion. The Shower gel is packaged in an expensive gold ingot looking casing, with a practical pump dispenser for easy application in the shower or bath.

RRP: \$98 (600ml)

Stockist: 02 9663 4277

Website: www.pacorabanne.com



Summer's dry touch

Reef Dry Touch Sunscreen offers **SPF 30+ Broad Spectrum Protection**, with up to 4-hrs of water resistance. Formulated to be lightweight and non-greasy on skin, the lotion absorbs quickly into a silky dry powder finish with no sticky residue. The sunscreen is perfect for humid weather as it stays put and won't run into the eyes, sand won't stick to skin and its dry-touch means that there is no need for hand washing after application. Moreover the sunscreen offers both UVA and UVB protection and is scented with Reef's signature coconut fragrance.

RRP: \$10.99

Stockist: 1800 630 056

Website: www.reefsun.com.au