

Pharmacy DAILY

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Ending obesity

THE West Australian State Government launched the first phase of its new three-year \$9.1 million LiveLighter program to tackle obesity last week.

Phase one involves a six week ad campaign to make people "stop and think" about what they're doing around food and activity.

"As with the tobacco campaign, LiveLighter combines a 'wake up call' with encouragement that small shifts can lead to positive and potentially life-prolonging changes," said Health Director General Kim Snowball.

The program has been welcomed by the PSA's WA branch, with President John Harvey encouraging people to make use of pharmacists as their "first stop" in their weight loss journey.

"Pharmacists have extremely effective health initiatives in place ranging from discussion groups, nutritional advice and referrals," Harvey said.

See www.livelighter.com.au.

Pharmacists responsibility

A REVIEW of the *Automated Dose Packaging Systems Guideline* published in the *Guidelines on Specialised Supply Arrangements*, has determined that it is the supplying pharmacist who carries the ultimate professional responsibility for all aspects of the supply, including accuracy and provision of medicines' information relating to dose administration aids (DAAs) prepared by a third-party packing facility.

The review, undertaken by the Pharmacy Board of Australia's Polices, Codes and Guidelines Committee was initiated to clear up confusion and clarify issues regarding the responsibilities of pharmacists at different stages of the automated dose packaging process, with the Committee reviewing the guideline in relation to dose administration aids (DAAs) when prepared using automated dose packaging systems.

"The responsibilities of pharmacists supplying DAAs that have been packed by a third-party packing facility, is an issue which may cause confusion for some members of the profession," the Board said.

The *Automated Dose*

Packaging Systems Guideline currently states that the "supply pharmacist is responsible for ensuring that the packing pharmacist has an accurate and current medicine chart for the medicines to be packed, as well as being responsible for the Quality Use of Medicines support for the patient".

The Guideline also states that "the packing pharmacist is responsible for ensuring packs are prepared in a timely and accurate manner according to the most recent medicine chart" and that the supplying pharmacist carries the ultimate responsibility for all aspects of the supply.

As a result of the review, the Committee reaffirmed this position adding the wording that the supplying pharmacist carries "the ultimate professional responsibility for all aspects of the supply".

"If a third-party packing facility is involved in preparing DAAs, this does not abrogate the supply pharmacist of his or her responsibilities in relation to aspects of the supply, including accuracy and provision of medicines information," the Board said.

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Pharmacy framework

CLOSE to 1,000 hits were recorded to the Advanced Pharmacy Practice website and around 400 downloads of the Advanced Pharmacy Practice Framework Steering Committee's profession-wide consultation paper were clocked during the draft consultation period.

The Committee has welcomed the figures, saying it is "satisfied with the level of exposure to [the consultation paper] and responses from the profession".

The Committee considered and discussed 20 submissions and has said that it will be finalising the *Advanced Pharmacy Practice Framework document* for consultation with the boards of Steering Committee organisations in the "near future".

Pharmacies for Sale

QLD Wide Bay Region Queensland #1515

- Est Turnover \$3.3 Mill (2012)
- Net profit in excess of 400K
- Comfortable working hours
- Good lease only 2.44% on sales
- Large Shop

Sales Price: \$2,595,000

Call Sue Raven on 1800 670 440 or 0407 759 736

Northern Beaches Sydney NSW #1523

- Est Turnover \$3.5mill (2012)
- GP 39%
- Good Lease

Sales Price: \$3.4 Mill

Call Greg Aspeling on 1800 670 440 or Vince Battiatto 0410 299 271

Compounding Pharmacy NSW #1524

- Est T/O \$2,969,000 (2011-12)
- Excellent Lease
- ROI 34.37%

Sales Price: \$2,850,000

Call Greg Aspeling on 1800 670 440 or Vince Battiatto 0410 299 271



WIN A NUTRI-SYNERGY PACK



This week **Pharmacy Daily** has teamed up with **Plunkett Pharmaceuticals** and is giving 5 lucky readers the chance to win a Nutri-Synergy prize pack.

Each prize pack includes NS-7 Dry Skin Moisturiser, NS-8 Rough Skin Treatment, NS-5 Protective Hand Cream and NS-3 Lip Balm.

Available from Priceline and pharmacies or visit www.nutrisynergy.com.au.

For your chance to win this great pack, simply be the first person to correctly answer the question below to: comp@pharmacydaily.com.au.

Name one of the natural moisturisers in NS-7 Dry Skin Moisturiser

Congratulations to yesterday's lucky winner, **Sarah Lum** from **UFS Beaufort Pharmacy**.

Cut through MedsCheck delivery and focus on patient service

Medicine	Prescribed by	Year commenced (if known)	How medicine is prescribed (how many, when, food etc)
Brand, Strength, Form Micardis	C.Waller (112679503)		Take as directed
Medication Description Tablets white to off-white oblong unscored Side 1: 51H Side 2: (Logo)	Extra Counselling, cautions, purpose	When to take Breakfast <input type="checkbox"/> Lunch <input type="checkbox"/> Dinner <input type="checkbox"/> Bed Time <input type="checkbox"/>	

5CPA Medication Management

GuildCare Programs MedsCheck module... available in July

- Flags patients who may qualify while you are dispensing
- Automatically populates patient & claim form
- Generates report for patient and health provider
- Guides you through the MedsCheck process
- Centralises reporting for claiming
- iPad and android access available soon after module release



guildcare programs

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powering the better use of medicines

guildlink

So, let's get cracking!
Vital steps to building a health destination pharmacy.

[Click Here](#)

Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Overnight relief for young ones

Coloxyl Oral Drops 30ml are designed to relieve constipation in infants and young children. The drops are pleasant tasting and can be added to a feeding bottle or fruit juice to work overnight. The drops relieve constipation in young ones by drawing water back into the colon and increasing the fluid content and bulk of the stools making it softer and easier for children to pass. The drops are designed for use three times a day, and the product comes with a measuring syringe to ensure dose accuracy. Constipation in infants can occur after starting formula or with the introduction of solids into the diet, and it is recommended that before treatment with a laxative, advice is sought from a healthcare professional.

RRP: \$9.50 (30ml)

Stockist: Aspen Pharmacare

Website: www.coloxyl.com.au



DISPENSARY CORNER

ALIENS look like jelly fish.

A top astrophysicist, Dr Maggie Aderin-Pocock, has slammed Hollywood's portrayal of humanoid-looking aliens, saying that they most likely look like jelly-fish.

Expressing her opinions on a program which aired on British television Dr Aderin-Pocock said that aliens most likely have metallic surfaces for absorbing light, orange undercarriages for camouflage and onion-like buoyancy sacks.

She also told interviewers that there is most likely four alien civilisations in space, but that due to the size of the galaxy humans are unlikely to ever make contact.

Dr Aderin-Pocock's aliens



Unleash the make-up artist within you

For all those who have coveted expensive make-up tool kits **Designer Brands** has the answer for you, its new **Deluxe Brush Set**. Encased in a luxuriant looking gold case, the set includes brushes for blush, foundation, concealer, eyeshadow, lips and eyeliner, as well as a double-ended eye-shadow blending and fan brush, and a double ended brow/lash comb. Together these brushes enable users to craft make-up artist worthy looks from glamour, to smoky, to photo finish natural.

RRP: \$24.95 (nine-piece set)

Stockist: 1300 765 332

Website: www.dbcosmetics.com.au

Pink Palmer's to treat stretch marks

Palmer's Cocoa Butter Formula is doing its bit to support breast cancer research by changing up the packaging of its products during October to feature a pink hue and include the Breast Cancer Foundation's pink ribbon. In addition, for every Palmer's pinked product sold during October, the company will donate 30 cents to the National Breast Cancer Foundation. Products in line to be pinked include the company's **Skin Therapy Oil with Rosehip**. The Oil can be used all over the body to help improve the appearance of scars, stretch marks, dry damaged skin, uneven skin tone, ageing skin and fine lines and wrinkles. The non-greasy formula is enriched with Cetesomate-E Complex to aid in rapid absorption, allowing users to get dressed straight after application without the fear of the oil damaging their clothes.

RRP: \$9.99 (60ml), \$17.99 (150ml)

Stockist: 1300 191 918

Website: www.palmersaustralia.com.au



It may be cold, but that's no excuse to be pasty

Sukin is ensuring Australians do not get a pasty winter complexion with its latest release, the **Sukin Sunless Bronzing Gel**. Designed to create a natural looking tan, the gel boasts caramel for instant colour, aloe vera for instant skin hydration and the gentle bronzing active dihydroxyacetone (DHA), to gradually develop a radiant glow. DHA is plant sourced and is a colourless sugar that undergoes a natural reaction with the skin's amino acids, part of the keratin protein layer of the skin. This produces a darkening effect to the skin and can vary from yellow to brown dependent on the amino acids as well as quantity of active applied.

RRP: \$17.95 (available from 01 August)

Stockist: 1300 858 898

Website: www.sukinorganics.com



WHEN a healthy fear of heights may be appropriate.

A 70-year old man caused quite a stir in the Chinese province of Anhui after he was spotted cooling off on top of an 18-storey building.

The man climbed onto the roof of the 18-storey apartment where he lived, and perched himself right on its tiled edge in order to escape the searing heat, and to enjoy the cool breeze.

His stunt however alarmed locals who informed authorities.

Shortly after he settled into his spot, the man was "rescued" by anxious firefighters who crawled onto the roof, tied a rope to his waist and pulled him to safety.



Grabbing some fresh air.