

## New Veteran program

**THE** Department of Veterans' Affairs has today launched a new Insomnia Management Update as part of the Veterans MATES service.

The program includes a Therapeutic Brief about reviewing the risk of hypnotics, discussing the risks and adverse effects associated with benzodiazepines and benzodiazepine receptor agonists.

It also suggests practical ways to reduce the use of these medicines in patients who are willing to do so.

The Insomnia update is the 31st topic in the extensive and growing list of resources provided by the service.

A new Veteran Brochure on *The myths and facts about sleep* provides information about sleep and sleep medicines - see [www.veteransmates.net.au](http://www.veteransmates.net.au).

## No issue on Mon

**THE** next issue of *Pharmacy Daily* will be published on Tue 12 Jun, due to the NSW Queen's Birthday public holiday on Mon.

## Terry White is feeling good

**TERRY** White Chemists has today announced the acquisition of the intellectual property assets of FeelGood Guide Pty Ltd, which was formally closed down some months ago (PD 21 Feb).

FeelGood Guide was founded by Hilary Kahn and aimed to help pharmacy businesses transform into a "highly valued health destination" by leveraging from the dispensary into other products.

TWC ceo Anthony White said the purchase complemented the group's growing health offer, which includes the recently introduced Terry White Chemists Clinic and a range of expanded pharmacy-based professional health services.

"The FeelGood Guide system will serve as a base for us to build upon and enable us to move forward very quickly with plans for Terry White Chemists Health Solutions, he said.

"Our Health Solutions strategy is a priority for us and reaffirms our commitment to being at the

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## Herbals superseded

**THE** Therapeutic Goods Administration has completed changes to the ARTG entries of medicines affected by the deactivation of superseded herbal ingredient names.

The move follows a move by the TGA to correct the names of herbal ingredients used in the formulations.

From now, any variation to a formulation containing a superseded ingredient name will fail to validate in the Electronic Listing Facility.

Superseded names will be recorded in the ingredient code tables as synonyms of the updated names, and will no longer be able to be used in an ARTG listing nor should they be used on new medicine labels.

Sponsors must update the labels of any affected medicines at the next run or by 30 May 2014.



**ABOVE:** Priceline Pharmacy Penrith was the winner of Priceline's Franchise of the Year award at this week's Priceline conference in Port Douglas (PD yesterday).

Pictured above are MC Julia Morris; Nayia & Theo Theodorou from Priceline Penrith; Bridget Blake, gm Priceline Store Operations; and API ceo Stephen Roche.

## WIN A MOR ESSENTIALS PACK



Every day this week *Pharmacy Daily* is giving one lucky reader the chance to win a set of MOR Essentials Sugar Rose Tiger Lily, valued at \$132.65 each.

Each set includes: Hand & Body Wash, Hand & Body Lotion, Body Butter, Hand Cream, Candle, Salt & Sugar Scrub and Soap Bar.

The MOR Essentials Collection has been designed to embrace everyday quality self indulgence, with prices that are beautifully guilt free. This bright & colourful collection offers five memorable fragrances presented in an assortment of Fragrant Candles, Soap Bars, Hand & Body Washes and Lotions, Hand Creams, Body Butters and Body Scrubs.

For your chance to win this great prize pack, simply be the first person to send through the correct answer to the question below.

How many hours does a MOR Essentials Candle burn?

Send your answer to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)  
Hint! Visit [www.morcosmetics.com](http://www.morcosmetics.com)

Congratulations to yesterday's lucky winner, **Syd Cassimaty** from Think Pharmacy Campbelltown.

sign on package incentive provided!

## Feeling the pressure in today's changing landscape?

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### Events Calendar

**WELCOME** to *Pharmacy Daily's* Continuing Professional Development Calendar, featuring upcoming events and opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email [info@pharmacydaily.com.au](mailto:info@pharmacydaily.com.au).

**15-17 Jun:** Guild Pharmacy Academy Convention and Exhibition, Darling Harbour - [guildpharmacyacademy-nce.com.au](http://guildpharmacyacademy-nce.com.au).

**03-06 Aug:** Australian College of Pharmacy Annual Conference, Brisbane - details 02 6163 6700.

**11-15 Aug:** Medici Capital Pharmacy Snow Business 2012, Mt Buller Vic - details at [www.medicic.com.au](http://www.medicic.com.au).

**13-16 Sep:** Pharmacy Business Network, Canberra - info on [pharmacybusinessnetwork.com](http://pharmacybusinessnetwork.com)

**19-21 Oct:** PSA Pharmacy Australia Congress, Melbourne - [www.psa.org.au/pac](http://www.psa.org.au/pac).

## Benefits of new medicines

**MEDICINES** Australia has today highlighted a new report released in the UK which urges recognition of the patient benefits of new medicines.

The British Office of Health Economics found in its *Many Faces of Innovation* report that incremental innovation is just as important to developments in medicines as so-called "miracle breakthroughs".

MA ceo Brendan Shaw said the report "shows that governments, evaluators and academic commentators often don't recognise innovation as an important part of providing new treatments for patients.

"We frequently hear from evaluators and experts that a medicine is either 'innovative' or 'not innovative,' assuming that such a black and white distinction can be made," he said.

Rather, much of technological development of new drugs is gradual, progressive improvement

on earlier treatments that over time leads to major improvements for patient health.

Shaw said that for some reason society seems to welcome incremental innovation in products like cars, aircraft or vacuum cleaners "but when it comes to medicine this is often dismissed".

He added that this distinction is often lost when governments are "hell bent on cutting costs".

### Refshauge appointed

**DOCTOR** Andrew Refshauge, who was NSW Deputy Premier, Health, Treasurer, Planning and Education Minister between 1995 and 2005, has been named as the new Chair of the Aged Care Standards and Accreditation Agency Board.

Refshauge has been a member of the board since 2008, and also holds positions in other medical and research bodies.

He will commence his new role effective 01 July.

### DISPENSARY CORNER



**AUSTRALIANS** are being invited to "join the bowel movement," with a coordinated campaign as part of Bowel Cancer Awareness Week.

A 'flash mob' of choristers (pictured below) surprised passers-by at Brisbane's Queen Street Mall, aiming to change public perceptions of life-saving bowel cancer screening tests and remove the so-called 'yuck factor'.



A video of the performance is online at our website at [pharmacydaily.com.au/videos](http://pharmacydaily.com.au/videos).

## June MIMS Monthly Medicine Update

### NEW PRESENTATIONS

Ovidrel Pen (**recombinant human chorionic gonadotrophin hormone, choriogonadotropin alfa (rch)**) is now available as a prefilled pen containing 250 mg of choriogonadotropin alfa.

### NEW INDICATIONS

Avastin (**bevacizumab (rch)**) is now indicated for first-line treatment of patients with advanced (FIGO stages IIIB, IIIC and IV) epithelial ovarian, fallopian tube, or primary peritoneal cancer in combination with carboplatin and paclitaxel.

Xarelto (**rivaroxaban**) is now indicated for the prevention of stroke and systemic embolism in patients with nonvalvular atrial fibrillation with at least one additional risk factor for stroke, in the treatment of deep vein thrombosis (DVT) and for the prevention of recurrent DVT and pulmonary embolism.

### NEW CONTRAINDICATIONS

Emtriva (**emtricitabine**) is now contraindicated with Atripla (tenofovir disoproxil fumarate/ emtricitabine/ efavirenz combination tablet) and Eviplera (tenofovir disoproxil

fumarate/ emtricitabine/ rilpivirine combination tablet).

### SAFETY RELATED CHANGES

While using Myfortic (**mycophenolic acid**) male patients and their female partners should ensure highly effective contraception during and 13 wks after their last dose. Women of childbearing potential should ensure adequate contraception including 6 wks post-therapy.

Immediate hypersensitivity reactions have been reported after administration

of Onbrez Breezhaler (**indacaterol maleate**). If signs suggesting allergic reactions occur, Onbrez Breezhaler should be discontinued immediately and alternative therapy instituted.

Serious adverse reactions including hypersensitivity (anaphylaxis, angioedema) and acute pancreatitis have been reported with the use of Onglyza (**saxagliptin**).

Topamax (**topiramate**) is now classified as a Pregnancy Category D medicine.

*This list is a summary of only some of the changes that have occurred over the last month. Before prescribing, always refer to the full product information.*