

How to build the financial strength of your pharmacy in the face of PBS price disclosure.

Independent Pharmacy Briefing June 2012

Melb: 5th Perth: 6th Syd (Sth): 12th Syd (Nth): 13th Bris: 14th







Investing to close gaps

INDIGENOUS health services have scored more than \$5.2 billion in funding from the 2012-13 Budget for employment, education, health services, community development and community safety.

The funding includes \$1.1m over four years to provide around 6,000 Aboriginal and Torres Strait Islander children each year with access to an additional dose of the pneumococcal conjugate vaccine preventing pneumococcal disease - Prevenar 13.

The funding also includes \$30.6m over four years to deliver an extra 200 aged care places for older Aboriginal and Torres Strait Islander people who have high care needs so that they can stay close to home in culturally appropriate care, as well as \$475 million for new and extended regional and remote health care facilities.

BOSISTO'S TURNS 160



Bosisto's Eucalyptus is celebrating 160 years in pharmacy this year!

To celebrate it is giving 5 lucky Pharmacy Daily readers the chance to win a Bosisto's Eucalyptus 160th Commemorative Pack, valued at \$60 each.

First in eucalyptus since 1852, Bosisto's is famous for helping soothe coughs and colds in winter.

To win, simply be the first person to send in the correct answer to the question below to: comp@pharmacydaily.com.au.

Name two uses for **Bosisto's Eucalyptus** Oil in winter?

Congratulations to yesterday's lucky winner, Kiesten Sadik from Lakewood Pharmacy.

PBS untouched by Budget

TODAY the industry breathed a big sigh of relief, after the release of the Federal Budget revealed no further cuts will be made to the Pharmaceutical Benefits Scheme over the next 12 months.

Welcoming the decision, the **Generics Medicines Industry** Association (GMiA) said the Government is right not to seek further savings to the PBS due to the fact that the scheme is suffering from "reform fatigue".

Speaking in the wake of the Budget, CEO of GMiA, Kate Lynch, said that the generic medicines sector is already reeling from the 01 April price reductions, and any more cuts to the PBS would have had a negative impact on the ability of those in the generic medicines sector to ensure the timely delivery of medicines to all Australian patients.

"The impact of the cuts of more than 23% to the average price of some 200 medicines is still to play out," a statement from GMiA said.

"What most Australians don't realise is 80% of them - those concessional patients - won't see any benefit from these 01 April

Win Reform vouchers

TODAY'S Pharmacy Daily

features a full page from Reform Management which details a competition for pharmacists in which they could win a share in \$5,000 worth of Reform website vouchers.

For details, see page three.

cuts in any case," Lynch said.

"They pay the same for their medicine regardless of these cuts," Lvnch added.

GMiA also used the release of the Budget to call on the Government to put in place price signals which would provide patients who opt for a generic medicine over branded drugs, with savings.

"Every time a consumer chooses a follow-on generic medicine, there are substantial savings to nation," said Lynch.

"But now we need patients to also reap the rewards over the counter.

"We need to ensure the PBS remains sustainable and affordable.

"That means no more cuts and, in the medium term, we need policies that supporting the uptake of follow-on generic medicines," she added.

MEANWHILE Medicines Australia responded to the Budget by praising the Memorandum of Understanding, saying that the Budget reflected the Government's commitment to the MoU, which agrees to no further price related savings measures for the life of the agreement.

"The MoU is already well on the way to delivering a minimum of \$1.9 billion in savings to the PBS," said Medicines Australia chief executive Dr Brendan Shaw.

"PBS spending growth is currently at historically low levels, so it's clear that the MoU is working and it's clear that the PBS is sustainable," Shaw added.

The Budget winners

THE big health winners in the 2012-13 Budget included aged care, dental health, bowel cancer, and rural and remote health.

Aged care scored \$3.7b over five years for a 'Living Longer. Living Better' reform package, which will provide more support and care for aged Aussies in their own home.

Dental health scored \$515.3m to aid patients on public waiting lists, as well as more training to boost the dental service workforce and improve dental infrastructure in regional, rural and remote areas.

Meanwhile, the Govt also extended the National Bowel Cancer Screening Program to provide additional screenings to people aged 60 and 70, whilst the Budget also delivered \$475m for investment in new and upgraded health facilities in regional Australia.



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Health, Beauty and New Products

Pharmacy

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Lips can never be glossy enough

It may be winter but your lips don't have to look wizened and dry, in fact with Estee Lauder's Pure Colour High Gloss they could look moisturised and shiny. The gloss produces this look via its blend of skin conditioning ingredients and antioxidants including Vitamin E and Vitamin C, as well as the use of its True Vision Technology which wraps pigments in a crystal-like coating to optically enhance lips with a prismatic translucent colour and shine. The long lasting formula also boosts colour, cushions lips and provides an instant high shine that lasts for hours, without ever feeling sticky. The gloss comes in seven shades: Bare Glow, Crystal Clear (nudes); Pink Cloud, Stolen Kisses, Flash Dance (berries); Coral Chic (coral and red); and Berry Lush (berry). The Pure Colour High Gloss range will be available nationwide from June.

RRP: \$40.00

Stockist: 1800 061 326

Website: www.esteelauder.com.au

Leave winter woes for a tropical paradise

Marc Jacobs is using the latest additions to the Splash collection of scents, Kumquat and Hibiscus to transport perfume lovers to a warm island oasis. Kumquat is a fresh zesty floral scent which features top notes of tangerine pulp, bergamot and orange zest, a heart of kumquat, jasmine petals and tiger orchards and woody finish. Hibiscus is described as a sultry, fruity floral which opens up with raspberry, juicy mandarin and pink peony, which lead into middle notes of hibiscus flower, tiare and pink freesia, and an earthy elegant dry down of musk, wood and vetiver. The duo join last season's Splash collection watery floral Rain scent, back by popular demand, which features notes of wet cut grass, wild strawberry, clementine zest, tropical rain accord, passion flower, white orchard, beech amber, tree moss and musk.

RRP: \$49.00 (100ml) **Stockist:** 1800 812 663

Website: www.marcjacobs.com





Lightweight moisture for the cooler months

Palmer's Cocoa Butter Formula Hydrating Gel Lotion is an all over body moisturiser which is as lightweight as a gel, but provides the moisturisation of a lotion. The formula features a combination of 100% pure cocoa butter, Vitamin E and aloe vera and cucumber extracts, and is quickly absorbed to provide an extra hydration boost in the drying, cooler winter months.

RRP: \$7.40 (250ml) Stockist: 1300 191 918

Website: www.palmersaustralia.com.au

Get every day defence

Hamilton's Everyday Face Daily Defence is a light non-oily moisturising sunscreen which provides SPF30+ protection, as well as a subtle tint. Designed for everyday use the product is non-comedogenic and provides a natural looking tint with a matte finish. The product can be worn alone or underneath makeup, and is perfect for protecting skin during the harsher winter months. As an added bonus, the moisturiser is fragrance free.

RRP: \$12.95 (250ml) Stockist: 1800 630 056

Website: www.hamiltonlabs.com.au



DISPENSARY CORNER

HEARING loss?

Cyclists can now cause themselves and those around them serious hearing loss, with the launch of a new bike that is said to be louder than a Concorde plane.

The Hornster bicycle comes equipped with a triple air horn, which is fitted to an Airchime KH3A from an American locomotive which runs off a scuba diving cylinder.

The noise of the horn can go as loud as 178 decibels, enough to deafen both motorist and cyclist should it be honked in anger.

The bike was created by designer Yannick Read in collaboration with the UK Environmental Transport Association, to bring awareness about the dangers faced by cyclists on city roads.

"The same quietness that makes bicycles such a civilised way of getting around makes them vulnerable to inattentive motorists - the Hornster is a wake-up call for drivers who don't pay attention to bikes," said Read.

The Hornster does not come cheap however, retailing at around £4,995 (aprox AU\$7,980).

FLATULENCE can be dangerous.
British scientists have posited that the cause of the global warming climate change which occurred around 150 million years ago, could have been flatulence by giant dinosaurs.

Published in *Current Biology*, the study scaled up the amount of gastric wind in cows to a suitable dinosaur level, and concluded that the dinasaurs emitted around 520 million tons of methane (greenhouse gas) every year.

However the blame for the gas rests not solely with the dinosaurs, but in main part, according to the scientists, to the microbes living in the dinosaurs' guts which created the methane the dinosaurs expelled.







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