

Pharmacy DAILY

Thursday 08 Aug 2013

PHARMACYDAILY.COM.AU

Bathroom range

PHARMACIES are being invited to create an independent living destination, by adding the Hugo range of AquaSense bathroom safety products.

Items include bath and shower seats, waterproof crutches, grab bars, walkers, canes, toilet seats and much more - for details see page three of today's PD.

Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

MSC Cruises is offering the opportunity to experience the luxury of its MSC Yacht Club - an exclusive section onboard its ships which offers 24 hour butler service, a-la-carte restaurant dining, all drinks included, priority check-in, a private lounge and luxurious suites.

Cruisers who pay for a suite on bookings between 01 Aug-31 Oct 2013 for selected Mediterranean departures through to Feb 2014 will receive an upgrade to MSC Yacht Club Class, with prices from just \$1959 for a seven night voyage.

For details see your travel agent or call 1300 028 502.

\$90,000 hit per pharmacy

PHARMACIES will have no choice but to reduce staff in order to survive if the government does not address the impact of price disclosure, according to an analysis by the Pharmacy Guild's National Director of Health Economics, Stephen Armstrong.

Writing in a special edition of the Guild's *Forefront* newsletter yesterday, Armstrong said that the regime is set to take \$90,000 off the bottom line of the average community pharmacy in 2014-15.

"Any business, large or small, needs to maintain profits at levels required to meet financial commitments," he said.

"To survive through 2014, unless there is appropriate government intervention, owners will have little alternative but to shed jobs," Armstrong added.

The comments were based on a conservative analysis of just 35 drugs - not including any injectables or combination medications.

Valeant absorbs B+L

VALEANT Pharmaceuticals International has settled the acquisition of eye care group Bausch + Lomb, completing the deal announced in May (PD May 28).

Valeant already has a focus on eye health as well as dermatology, neurology and branded generics.

STOP TYPING

START SCANNING



eRx
script exchange

eRx>



Faster Dispensing

eRx means faster dispensing and fewer errors

The situation is potentially even worse, with the PBS price reductions also hitting community pharmacies in terms of reduced generic trading terms - which have been "the only thing filling the gap caused by a 10% real reduction in remuneration per prescription over recent years," Armstrong said.

The special *Forefront* also includes commentary on the issue from Guild President Kos Sclavos and PSA National President Grant Kardachi, with the peak bodies uniting to address the crisis (PD yesterday).

They have encouraged every stakeholder to act now and contact political candidates, with Sclavos saying "we must act to avert this crisis for pharmacy".

He said it's worth reminding the politicians that there will be about 30 million pharmacy visits during the election campaign - or about 200,000 per Federal electorate.

NPS recruiting

NPS MedicineWise's MedicineInsight division is looking for a Team Administrator to support its 13 staff in Melbourne and four in Sydney - for more information call Nancy Huang on 03 9412 5521.

PHARMACY BUSINESS NETWORK

20 - 22 Sept 2013
Rydges Lakeside
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TWO PHARMACIES FOR SALE in Lake Macquarie/Hunter region with low rent. First pharmacy for sale turnover is \$2.3 Mil & second pharmacy \$7.3 Mil. Call 0450 530 007 now or visit website www.pharmacyconnection.com.au or you will miss out!

Virtual cancer centre

THE world's first online clinical portal offering support for men with prostate cancer was officially announced yesterday at the World Prostate Cancer Congress in Melbourne.

Healthcare professionals attending the congress have been invited to enrol patients in the pilot program, dubbed PROSTMATE, which also includes the opportunity to schedule live e-consultations with specialists, to improve the care of patients in regional areas or with mobility issues.

The website provides a private portal where patients can track their progress before and after treatment, and will launch to the general public in Oct.

FDA OK for Adempas

BAYER'S Adempas (riociguat), a novel treatment for pulmonary arterial hypertension, has been given strong support from an FDA expert panel which voted unanimously to recommend approval of the therapy.

Adempas is not approved by the TGA in Australia at this stage.

Complaints research study

INDIVIDUALS and organisations who have had a complaint or notification against a pharmacist are being invited to participate in an independent University of Sydney study on *Community expectations and experiences of health complaints and notifications processes*.

The Pharmacy Board of Australia says it's supporting the project "because it is part of a series of studies that will help improve the management of complaints and notifications in the future".

The research will involve six

professions: pharmacists, nurses, midwives, dentists, psychologists and doctors, covering situations where the complaint or notification is closed in the period 01 Jul 2013 to 30 Jun 2014, and where the issues were managed by the AHPRA, a National Board, the NSW Health care Complaints Commission or a NSW Health Professional Council.

The survey is anonymous and complainants will automatically be sent a letter in the month after their complaint or notification is closed.

The study is being led by Suzanne Pierce, and questions about the project can be directed to her at spie2144@uni.sydney.edu.au.

TGA CM cancellations

THE Therapeutic Goods Administration has cancelled two items from the Australian Register of Therapeutic Goods after a compliance review.

The cancellations include Zenacor from Pharmabrand Labs, due to insufficient evidence to support the indications for the product, and ATP Life's Coffee Shape slimming green coffee, due to the sponsor failing to provide info about the product.

Copaxone MS delay?

EARLY treatment with Copaxone (glatiramer acetate) in patients with Clinically Isolated Syndrome and lesions suggestive of multiple sclerosis may delay the diagnosis of clinically definite multiple sclerosis (CDMS) by more than two-and-a-half years compared to later treatment, new research reveals.

Associate Professor John King, Chairman of Royal Melbourne Hospital Neuroscience Foundation said that the results reinforce the existing weight of data supporting the efficacy of Copaxone in reducing relapses.

A5M 2013 Conference

THE 7th Annual AustralAsian Academy of Anti-Ageing Medicine Conference (A5M) is being held 24-25 Aug in Melbourne.

Themed *Obesity & the Metabolic Syndrome: An Integrative Practice*, it will feature experts in obesity and metabolic disorders.

Keynote speaker is Gary Egger, best known for his men's diet program "Gut Busters".

For details see www.a5m.net



DISPENSARY CORNER

A FRENCH woman has caused a storm of media interest after she posted an online advertisement offering to breast-feed the babies of homosexual male couples.

The Paris-based lady said in the ad that she is "a young mother in perfect health, a trained nurse of 29, and I am renting my breasts to milk-feed infants".

She wants to charge 100 euros a day, and promises up to ten breast-feeds as required daily.

When news agency *Reuters* contacted the woman, she said there had been a strong response to the advertisement.

"I've received more than a dozen requests, but only half of them were serious," she said.

"The rest were from perverts".

WIN LA CLINICA'S VITAMIN C SERUM

Every day this week *Pharmacy Daily* is giving one lucky reader the chance to win GLY C Refine Vitamin C Ultra Serum, courtesy of LA CLINICA. LA CLINICA's GLY C Refine Vitamin C Ultra Serum contains Vitamin C in the form of Ascorbyl Glucoside, a stable form of water soluble Vitamin C. It is reputed to help stimulate collagen and elastin production for improved skin condition. With regular use, this concentrated Vitamin C serum helps reduce fine lines, rejuvenate and clarify the complexion.

Can be used with all LA CLINICA products. Suitable for use in a skin whitening regime. For more info visit www.laclinica.com.

For your chance to win the serum, simply be the first person to send in the correct answer to the question below.

True or False: LA CLINICA's Vitamin C serum can be used on pigmentation and uneven skin tone.

Email your answer to comp@pharmacydaily.com.au.

Congratulations to yesterday's lucky winner, Erinle Adeleye of Broken Hill Base Hospital.



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Positions Available:

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'900mm Bay Example'

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PDE Your Order Now via Symbion

PDE	Product Description	PDE	Product Description
026662	AquaSense Bath/Shower Seat without Back, Height Adj	025453	Hugo Offset Cane - Rose
025852	AquaSense Toilet Seat with lid, 10.2 cm	024449	Hugo Offset Cane - Cocoa
025801	AquaSense Bath/Shower Seat with Back, Height Adj	024368	Hugo Offset Cane - Smoke
024996	AquaSense Bath Mat With Massage Zones	022845	Hugo Derby Cane - Ebony
025755	Tile Grip 4 - Portable Grab Bar 38-46cm	022829	Hugo Derby Cane - Aquamarine
025712	Hugo Fit 8" Rollator - Blue Cane & Cup Holder	022772	Hugo Derby Cane - Amber
024805	Hugo Rollator with seat - Pacific Blue	021822	Hugo Folding Cane - Smoke
025445	Hugo Elite Rollator With Seat - Garnet Red	021814	Hugo Folding Cane - Cocoa
024791	Hugo Folding Walker	021806	Hugo Small Base Quad Cane - Ebony
060747	Hugo Lightweight Crutches, Adj, Youth	021741	Hugo Small Base Quad Cane - Rose
025593	Hugo Lightweight Crutches, Adj, Medium Adult	021733	Hugo QuadPod
025585	Hugo Lightweight Crutches, Adj, Tall Adult	021431	Hugo Ultra-Grip Cane Tip



HMR Healthcare AUSTRALIA

Want more info? Call 1800 474 000 and ask for your local reps details