

# Your local pharmacy

**UNDER THREAT**

**SAVE MY  
LOCAL  
PHARMACY**

**We are in this together! LET'S GET ACTIVE!**  
**PLEASE ASK PATIENTS TO SIGN THE PETITION TODAY!**



\* these are some of the pharmacy providers that support this campaign

[www.guild.org.au](http://www.guild.org.au)

## Save your pharmacy

ALL pharmacy staff are being urged to ask customers to sign the PBS price disclosure petition, with **PD's front full page** today detailing some of the pharmacy providers supporting the campaign.

### WIN A HYDRALYTE PRIZE PACK

Every day this week **PD** is giving five lucky readers the chance to win a Hydralyte prize pack, to ensure you're prepared this gastro season.



**DEHYDRATION is the biggest health risk associated with vomiting and diarrhoea!**

Replacing lost fluid and electrolytes with an oral rehydration solution (Hydralyte) is the most important aspect of managing dehydration.

When sickness strikes offer fluid replacement (Hydralyte) immediately.

To win, be one of the first 5 to send in the correct answer to the question below to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

**True or False: Infants, young children and the elderly are most at risk of dehydration associated with vomiting and diarrhoea**

## Pharmacy training vital

THE Pharmacy Guild of Australia has urged an urgent review of a decision by the Government to further cut training incentives.

The Government's Economic Statement released earlier this month - which also revealed the accelerated price disclosure threat to pharmacy - means the end to completion incentive payments for pharmacies who undertake training of existing pharmacy and dispensary assistants.

"This is the second cut to commencement and completion payments in less than twelve months," community pharmacy owner and National Director of the Guild Pharmacy Academy, Anthony Tassone, said.

### Healthcare IT forum

THE Australian Information Industry Association will host a healthcare forum on "Linking Aged Care, Acute Health & Primary Health" next Wed 21 Aug at the Sydney Hilton Hotel.

Topics covered will include the plethora of new systems being deployed in the health system and aged care and how the transfer of data between the sectors could better support the patient journey.

Panelists include Heather McDonald from NEHTA as well as Ross Low from Baptist Community Services, Sue Hanson of Little Company of Mary Health Care and Stephen Leeder from the Menzies Centre for Health Policy & School of Public Health.

[CLICK HERE](#) for details.

## "Boost Your Financial Management"

Gold Coast 2-4th October 2013

"First Class! Sensational!" Jeremy Francis, Scone

Pharmacy accredited

Over 2,000 pharmacists have attended

Essential skills you need now

How to build profit and cashflow

Gain up to 54 Group 2 CPD points



## Codeine in kids alert

THE Therapeutic Goods

Administration says it's aware of the actions of other regulators around the world in relation to the use of codeine-containing medicines in children (**PD** 17 Jun), and is "continuing to review the available information to determine whether any action is required in Australia".

According to the latest issue of NPS MedicineWise's *NPS Direct*, current Australian guidance does not reflect the new international recommendations, which are to not use codeine to treat pain in children aged under 18 after tonsillectomy or adenoidectomy, and only use codeine to treat moderate pain of short duration in children over 12 years.

The FDA, EMA and MHRA have all issued new guidelines after reports of respiratory depression in children using codeine.

Australia's Database of Adverse Event Notifications contains 14 cases of respiratory depression in people taking a codeine-containing medicine, including five fatal cases.

However the TGA has confirmed that none of the fatalities involved children aged under 18.

[CLICK HERE](#) for more details.

### AACP geriatrician

**LEADING** geriatrician Dr Anthony French, whose research interests include managing polypharmacy in the elderly, will be one of the expert speakers who will present at the AACP Accredited Pharmacists' Forum at the PSA's upcoming PAC13 conference in Brisbane.

## THE ULTIMATE SOLUTION



"This was a good investment because it has allowed our staff to focus on the customers instead of the stock and freed up our professional people for more customer engagement. Ultimately that's what we're all trained for, and it's where we belong."

**Matt Boulter**

Owner of two Rowas in South Australian Pharmacies

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### Jobs of the Week

- **Pharmacist** - Mid North Coast, NSW (Job# 2009999)  
Diversity in your role and valued within the pharmacy group team
- **Pharmacist Manager** - Yarra Valley High Country, VIC (Job# 2009968)  
Manage a pharmacy in a popular small country town, 2hrs from Melbourne.
- **Pharmacist Manager** - North Coast, QLD (Job# 2009865)  
45hrs/week - up to \$45/hr + for experience - laidback tropical location

Have you arranged a Locum for your next break? Call us to sort it!



## Events Calendar

**WELCOME** to *Pharmacy Daily's* events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email [info@pharmacydaily.com.au](mailto:info@pharmacydaily.com.au).

- 3-5 Sep:** CHC National Conference and Industry Awards; more info at [chc.org.au/Conference-2013](http://chc.org.au/Conference-2013)
- 04-07 Sep:** Navigating the Future - Pharmacy 2013: The Pharmacy Management Conference; Sheraton Mirage, Port Douglas; More details at: [pharmacyconference.com.au](http://pharmacyconference.com.au).
- 14-15 Sep:** PharmacyLIVE 2013; Novotel, Sydney Olympic Park - see [www.psa.org.au](http://www.psa.org.au)
- 17 Sep, 19 Sep:** Pharmaceutical Law Summit, Melbourne (17 Sep), Sydney (19 Sep), for info see [www.aventedge.com](http://www.aventedge.com).
- 19-22 Sep:** Medicines Management 2013, the 39th SHPA National Conference, Cairns Convention Centre - [www.mm2013shpa.com](http://www.mm2013shpa.com).
- 20-22 Sep:** Pharmacy Business Network, Canberra; see [pharmacybusinessnetwork.com](http://pharmacybusinessnetwork.com)
- 2-4 Oct:** Essential Pharmacy Financial Management; Sanctuary Cove Resort, Gold Coast; more info at: [www.fmrbusdev.com.au](http://www.fmrbusdev.com.au)
- 11-13 Oct:** Pharmacy Australia Congress in Brisbane - details [www.psa.org.au/pac](http://www.psa.org.au/pac).

## Scot push for prescribing

A MAJOR new report issued in the UK has recommended that pharmacists should be given a greater responsibility for treatment outcomes, including prescribing medications and offering a "triage service" for minor ailments.

The *Review of NHS Pharmaceutical Care of Patients in the Community in Scotland* noted that the ageing population will put more pressure on GPs unless more prescribing can be done by community pharmacists.

The report also cited medication errors and lack of compliance caused a "significant drain" on the

country's health service.

Pharmacist prescribing is already permitted in Scotland, but "in practice little prescribing is done as it needs to be part of a system in collaboration with others".

"We believe that, given the increasing workload on GPs, working with prescribing pharmacists in a structured way could be mutually beneficial," the report's authors said.

The Scottish Pharmacy Board has welcomed the recommendations, saying they have the "potential to transform pharmaceutical care services provision for patients".

## Reef's pop up beach club

REEF launched its new sunless tanning range with a pop up beach club in Sydney earlier this week.

The company's signature coconut fragrance greeted *PD* at the door, a feature of the Reef Beach Glow Tanning Spray.

The new streak free range offers a Tanning Spray and Foaming Mousse that provides an instant bronzing effect that develops and dries quickly as well as moisturises with the addition of Vitamin E.

Both bottles provide wearers with a completely natural looking tan in just minutes.

Offering two different colours - Bronze and Deep Bronze - to suit all skin types the Tanning Spray allows coverage in hard to reach areas while the Foaming Mousse - available in Bronze - is Paraben free and provides a tropical looking tan.

In keeping with the Reef price point the Tanning Spray is priced at \$14.99 (150g) and the Foaming Mousse (145g) can be purchased for \$13.99.

Pharmacies are due to receive the range early next month.

**Pictured** sporting a perfect Reef tan is the brand's manager, Lisa Walker.



## Thinking Of Selling Your Pharmacy?

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## DISPENSARY CORNER



**ASLEEP** at the wheel.

Texting while driving is rarely recommended in the world of safe driving, but add the complication of actually being asleep at the time and you have a seriously dangerous cocktail.

A woman in NZ managed to drive, and even send her friends text messages, for several hours while asleep, according to a story in the *New Zealand Herald*.

Miraculously, she did not get into an accident.

The unnamed woman, who reportedly suffers from a sleep condition and was taking sleeping pills at the time, left the coast late on Tuesday night, driving for five hours and about 350km texting her friends.

Police say she has no memory of the nighttime ride.

**NOT** exactly health food.

Japanese stores have started selling a new taste sensation - cola-tasting crunchy snacks.

The new Pepsi-flavoured Cheetos (**pictured**) have been sampled by the *Impulsive Buy* blog, which reported that in this case "the cheese powder has been replaced with a cola powder that is disturbingly not brown".

The snack apparently smells like flat fizzy drink mixed with the aroma of cinnamon donuts.



## Secure your customers' ongoing Rx business

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**FREE  
PACKING**  
UNTIL 31ST DECEMBER 2013\*

\* Terms and conditions apply.

