We are in this together! LET’S GET ACTIVE!

PLEASE ASK PATIENTS TO SIGN THE PETITION TODAY!

* these are some of the pharmacy providers that support this campaign

www.guild.org.au

Written and authorised by David Quilty, Pharmacy Guild of Australia, 15 National Circuit Barton ACT 2600
Save your pharmacy

ALL pharmacy staff are being urged to ask customers to sign the PBS price disclosure petition, with PD’s front full page today detailing some of the pharmacy providers supporting the campaign.

WIN A HYDRA Lyte PRIZE PACK

Every day this week PD is giving five lucky readers the chance to win a Hydralyte prize pack, to ensure you’re prepared this gastro season.

DEHYDRATION is the biggest health risk associated with vomiting and diarrhoea! Replacing lost fluid and electrolytes with an oral rehydration solution (Hydralyte) is the most important aspect of managing dehydration.

When sickness strikes offer fluid replacement (Hydralyte) immediately.

To win, be one of the first 5 to send in the correct answer to the question below to: comp@pharmacydaily.com.au.

True or False: Infants, young children and the elderly are most at risk of dehydration associated with vomiting and diarrhoea.

Pharmacy training vital

THE Pharmacy Guild of Australia has urged an urgent review of a decision by the Government to further cut training incentives.

The Government’s Economic Statement released earlier this month - which also revealed the accelerated price disclosure threat to pharmacy - means the end to completion incentive payments for pharmacies who undertake training of existing pharmacy and dispensary assistants.

“This is the second cut to commencement and completion payments in less than twelve months,” community pharmacy owner and National Director of the Guild Pharmacy Academy, Anthony Tassone, said.

Healthcare IT forum

THE Australian Information Industry Association will host a healthcare forum on “Linking Aged Care, Acute Health & Primary Health” next Wed 21 Aug at the Sydney Hilton Hotel.

Topics covered will include the plethora of new systems being deployed in the health system and aged care and how the transfer of data between the sectors could better support the patient journey.

Panelists include Heather McDonald from NEHTA as well as Ross Low from Baptist Community Services, Sue Hanson of Little Company of Mary Health Care and Stephen Leeder from the Menzies Centre for Health Policy & School of Public Health.

CLICK HERE for more details.

AACP geriatrician

LEADING geriatrician Dr Anthony French, whose research interests include managing polypharmacy in the elderly, will be one of the expert speakers who will present at the AACP Accredited Pharmacists’ Forum at the PSA’s upcoming PAC13 conference in Brisbane.

THE ULTIMATE SOLUTION

“This was a good investment because it has allowed our staff to focus on the customers instead of the stock and freed up our professional people for more customer engagement. Ultimately that’s what we’re all trained for, and it’s where we belong.”

Matt Boulter
Owner of two Rowas in South Australian Pharmacies

Codeine in kids alert

THE Therapeutic Goods Administration says it’s aware of the actions of other regulators around the world in relation to the use of codeine-containing medicines in children (PD 17 Jun), and is “continuing to review the available information to determine whether any action is required in Australia”.

According to the latest issue of NPS MedicineWise’s NPS Direct, current Australian guidance does not reflect the new international recommendations, which are to not use codeine to treat pain in children aged under 18 after tonsillectomy or adenoidectomy, and only use codeine to treat moderate pain of short duration in children over 12 years. The FDA, EMA and MHRA have all issued new guidelines after reports of respiratory depression in children using codeine.

Australia’s Database of Adverse Event Notifications contains 14 cases of respiratory depression in people taking a codeine-containing medicine, including five fatal cases. However the TGA has confirmed that none of the fatalities involved children aged under 18.

CLICK HERE for more details.

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Scot push for prescribing

A MAJOR new report issued in the UK has recommended that pharmacists should be given a greater responsibility for treatment outcomes, including prescribing medications and offering a “triage service” for minor ailments.

The Review of NHS Pharmaceutical Care of Patients in the Community in Scotland noted that the ageing population will put more pressure on GPs unless more prescribing can be done by community pharmacists.

The report also cited medication errors and lack of compliance caused a “significant drain” on the country’s health service.

Pharmacist prescribing is already permitted in Scotland, but “in practice little prescribing is done as it needs to be part of a system in collaboration with others”.

“We believe that, given the increasing workload on GPs, working with prescribing pharmacists in a structured way could be mutually beneficial,” the report’s authors said.

The Scottish Pharmacy Board has welcomed the recommendations, saying they have the “potential to transform pharmaceutical care services provision for patients”.

Reef’s pop up beach club

REEF launched its new sunless tanning range with a pop up beach club in Sydney earlier this week.

The company’s signature coconut fragrance greeted PD at the door, a feature of the Reef Beach Glow Tanning Spray.

The new streak free range offers a Tanning Spray and Foaming Mousse that provides an instant tan in just minutes.

Offering two different colours - Bronze and Deep Bronze - to suit all skin types the Tanning Spray allows coverage in hard to reach areas while the Foaming Mousse - available in Bronze - is Paraben free and provides a tropical looking tan.

In keeping with the Reef price point the Tanning Spray is priced at $14.99 (150g) and the Foaming Mousse (145g) can be purchased for $13.99.

Pharmacies are due to receive the range early next month.

Pictured sporting a perfect Reef tan is the brand’s manager, Lisa Walker.

Secure your customers’ ongoing Rx business

1800 003 938

customer-service@mps-aust.com.au

FREE PACKING UNTIL 31ST DECEMBER 2013*

* Terms and conditions apply.