



## ACE Aged Care Seminar

Advanced Clinical Education

31 July 2013 | Aerial Function Centre UTS, Sydney, NSW

[www.psa.org.au](http://www.psa.org.au)

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**12**  
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GROUP 2

Monday 22 Jul 2013

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## HWA seeking ceo

**HEALTH** Workforce Australia (HWA) is looking for a ceo to direct the operation based in Adelaide.

HWA is a Commonwealth statutory authority established in 2010 and governed by a Board of Directors, with Mark Cormack appointed as the organisation's first ceo in Jan 2010.

## Pharmacy prescribing study

**PHARMACIST** involvement in prescribing has improved safety and accuracy of perioperative medication management, according to a paper published this month in the *British Medical Journal*.

The report covers a study at the Princess Alexandra Hospital in Brisbane, which found that there were significantly less unintended omissions of medications, prescribing errors relating to drug selection, dose or frequency when the pharmacist was part of the prescribing process.

"Current evidence to support non-medical prescribing is predominantly qualitative, with little evaluation of accuracy, safety and appropriateness," the abstract said, with the study aiming to evaluate "a new model of service for the Australian healthcare system."

400 adults scheduled for elective surgery took part in the

randomised trial, with some having a pharmacist generate the inpatient medication chart to reflect regular medications as well as collaborative prescribing of venous thromboembolism prophylaxis.

The model of care was proven to be "highly effective in the study" - to access the paper, **CLICK HERE**.

## ACE seminar July 31

**THE** Pharmaceutical Society of Australia will hold this year's Advanced Clinical Education (ACE) Seminar at the Aerial Function Centre at the University of Technology Sydney on 31 July 2013.

The topic is Aged Care, the fastest growing health sector in Australia, which encompasses a complexity of conditions and a range of needs in different age groups.

Keeping people functionally independent and providing them with a sense of well being will substantially impact the health dollar and on the overall quality of life of our communities.

Presenters will include Professor Maria Fiatarone Singh, a geriatrician whose research, clinical, and teaching career has focused on the integration of geriatric medicine, exercise physiology, and nutrition as a means to improve quality of life for the aged.

She will be joined by other geriatricians and researchers, including Professor David Le Couteur, Dr Peter Veitch and Professor Gustavo Duque, presenting the latest evidence on how to better manage the health of our older Australians.

## PD Readership >9,500

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## Pharmacists & asthma

**COMMUNITY** pharmacist intervention can increase controlled asthma patients compared to usual care according to a recently published AFasma study from the Academic Center in Pharmaceutical Care, University of Granada, Spain, and published online on June 27, 2013, in *Respiratory Medicine*.

Asthma joins the long list of therapeutic areas where pharmacists especially as part of a team management approach, play a key role in medication management accuracy, compliance and positive patient outcomes.

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## Weekly Comment

Welcome to **PD's** weekly comment feature. This week's contributor is **Rob Beveridge**, Commercial Director at **GoPharm**.



### Successful Leaders Delegate

*"You have to do many things yourself. Things that you cannot delegate."* Nadine Gramling, 1946.

As a business owner, the phrase above resonates with me like a church bell! It surely must for anyone working in the hectic pace of pharmacy. Pharmacists are expected to manage many facets of their pharmacy including community healthcare, customer service, people management, business ownership and retailing. I'm sure you would agree that without a solid and dependable team, these responsibilities quickly become overwhelming.

Effective delegation is a vital leadership attribute, and can motivate and empower employees when done correctly. Not only can it help you achieve more in your business, it can provide critical experience for your team and support succession planning.

And like all skills, there is a process by which to delegate, and variety of levels of delegation. Delegated tasks must ideally be SMARTER (Specific, Measureable, Achievable, Realistic, Time-bound, Ethical & Recorded).

Delegation levels can look like:

- "Follow these instructions precisely"
- "Inform me of the situation and we'll decide together"
- "Give me your analysis and recommendation; I'll confirm the next steps"
- "Decide and taken action; let me know what you did and what happened"
- "You have complete autonomy in this area"

There are many more nuances to delegation; visit <http://www.businessballs.com/delegation.htm>.

Ask yourself these questions: "Are you doing TOO many things yourself? What can you delegate? And what is stopping you?"

## United Prestige expands

**UNITED** Prestige is continuing its quest to "sell Bio-Oil at fairer prices in order for everyone to be as competitive as they can be," with the appointment of two distributors in Queensland and NSW and final negotiations with a "big Pharma group in Melbourne with over 30 reps on the road".

CEO Andrew Christopher told **PD** that there is further news in the offing that "will concern every chemist in Australia".

He said that the expansion would see United Prestige's range showcased to more than 3000 pharmacies annually.

"Our objective is to ensure that

chemists have products that can be more competitive," he said.

United Prestige caused controversy earlier this year when the company invited pharmacies to "bypass big wholesalers" (**PD** 20 May) - with the move bringing a response from Bio-Oil distributor Aspen (**PD** 13 Jun).

Christopher confirmed that there is no agreement with Bio-Oil's local distributor "but that does not mean that the Bio Oil that Prestige imports is inferior in any way".

## RGH on neuropathy

**THIS** week's edition of the RGH Pharmacy E-bulletin focuses on neuropathic pain, a frequently vexing issue for both patients and health care professionals alike.

Associated with nerve damage, neuropathic pain presents as burning, shooting pain, stabbing, tingling or electric shock sensations.

Frequently numbness will also present and in general the elderly are most likely to present with any of these symptoms.

Therapies include tricyclic antidepressants, anticonvulsants, paresthesia or dyesthesia.

**CLICK HERE** to view the bulletin.

## CVD outcomes

**PHARMACISTS** have been identified by the Community Preventive Services Task Force in the US in their 2013 Annual Report to Congress as an important part of a Team-Based Care approach to cardiovascular disease (CVD).

The report highlighted the role of the pharmacist in medication management, especially patient compliance which in the frequently symptomless conditions of hypertension and hypercholesterolaemia is critical to long term outcomes.

According to the report, 49% of Americans have at least one of the three most important modifiable risk factors: uncontrolled high blood pressure, uncontrolled high cholesterol and tobacco use.

To access the report **CLICK HERE**.

## FDA nods ADHD test

**THE** US Food and Drug Administration has approved marketing of the first medical device based on brain function to help assess attention-deficit/hyperactivity disorder (ADHD) in children and adolescents 6 to 17 years old.

The device, the Neuropsychiatric EEG-Based Assessment Aid (NEBA) System, is based on electroencephalogram (EEG) technology, which records the frequency and type of electrical impulses given off by neurons.



## DISPENSARY CORNER

### SHEEPISH final resting place

A Scottish funeral director is offering a new take on eco-friendly funerals, by making caskets made out of wool.

John Fraser and Sons is offering the "100 per cent pure new British wool" coffins as an alternative to the traditional wooden casket, reports *The Scotsman*.

The company says the environmentally-friendly "soft-landing" caskets are surprisingly strong - and can support a body weighing up to 42 stone.

Available in white or brown, the coffins feature a personalised name plate, and a biodegradable waterproof base.

## Latrobe recruiting

**LATROBE** Regional Hospital in Victoria is recruiting a new Pharmacy Manager to head up its pharmacy division subsequent to recent staffing losses (**PD** Jun 03).

Advertisements seek someone who can lead the team "and support staff during an exciting period of change".

## WIN A SKINCARE PACK FROM CELEBRITY GARDENER JAMIE DURIE

Everyday this week **Pharmacy Daily** is giving one lucky reader the chance to win a **People for Plants** pack - the latest skincare from celebrity gardener Jamie Durie.

Each prize pack includes the People for Plants Mist Toner, Day cream, Face scrub and Eye cream.

People for Plants is a new movement in skincare that has just launched in Australia. The range is one of the first in Australia to contain such a high level of Australian Certified Organic ingredients, with generous proportions whilst still remaining at an accessible price point.

To win this great pack, be the first person to send in the correct answer to the question below to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

**Which television gardening-guru champions the People for Plants skin care range?**

Hint: [www.peopleforplants.com.au](http://www.peopleforplants.com.au)

