# Pharmacy DAILY —

Tuesday 24 Jun 2014

PHARMACYDAILY.COM.AU

#### Pharmacy "Essential Financial Skills"

Brisbane 19-20th August Last Workshop for 2014

Click here for detailed brochure

"With the PBS changes, this workshop has empowered me to analyse my business and put strategies in place to reduce the impact. Geoff is a vibrant presenter." Fiona Mann, Mannum Chemplus





Pharmacy Accredited A1403FMRC1 This course has been accredited for group 2 CPD credits and 10 group 1 CPD credits for inclusion on a pharmacis CPD Record. Participants can convert the 10 group 1 CPD credits into

#### **Cold misconceptions**

**NPS** MedicineWise has warned that a poor level of understanding of the role of antibiotics in treating colds and flu is contributing to the spread of antibiotic resistance in Australia.

Recent Galaxy Research on behalf of NPS MedicineWise indicates that nearly two in three workers (65%) mistakenly believe that taking antibiotics will help them get over their cold or flu and back to work sooner.

In one finding, 42% of those surveyed think they have caught a cold or flu by getting cold or wet, or by catching a chill, which is a popular misconception, NPS said.

"Colds and flu are viral infections that are spread from person to person so good hygiene is paramount," according to Dr Andrew Boyden, NPS MedicineWise clinical advisor.



### Big win for Darwin pharmacy

#### COUNTRY

Wellness Pharmacy, based in the Darwin suburb of Winnellie, has won the 2014 Telstra Northern Territory Startup Business Award.

The judges said the business had changed the traditional model of a pharmacy, expanding into services for

Indigenous non-profit groups as well as oil and shipping companies.

The company was established in 2012 as Save Mart Pharmacy in the Winnellie Shopping Centre by a group of passionate pharmacists.

Having now grown to five full time staff, the pharmacy has focused strongly on personalised local service, merging traditional dispensing with "holistic health services" such as counselling and education seminars.

The judges hailed the pharmacy's innovation which has seen it offer a 24/7 on-call pharmacist, while "state-of-the-art online medical consultations" have improved services for remote and incapacitated patients.

A recent enhancement to the pharmacy's offering has been a web-based medication management system for an aged care facility.

"We're proud to say that Save Mart Pharmacy is independently owned and 100% Territory focused," said md Boon Wai Lim. "Our aim is to be at the forefront of healthcare innovation in the Territory," he added.

Winners of the Telstra NT Business Awards now progress to the Australian Business Awards, which will be announced in Melbourne on 07 Aug.

**Pictured** above in the Darwin dispensary are Marcus Leong and Boon Wai Lim.

#### FDA drug watch list

THE US Food and Drug Administration (FDA) has placed testosterone products, most antidepressants, and the cancer drug brentuximab vedotin on its latest quarterly list of medications to monitor because of potential, unconfirmed health risks.

The listing of testosterone relates to potential abuse, but in an unrelated announcement the FDA has also required manufacturers to add a general label warning about the risk of venous blood clots.

**CLICK HERE** for more information.

#### **Coralan caution**

THE Therapeutic Goods
Administration has issued a
"monitoring communication"
relating to ivabradine (Coralan)
which is PBS listed for the
treatment of heart failure and
stable angina.

Preliminary results from the SIGNIFY study into the drug have shown a statistically significant increase in the combined risk of death and non-fatal heart attack, with the TGA continuing to monitor adverse event reports involving the medication.

Servier Laboratories notified the TGA of the emerging safety issue, and has also written to health professionals regarding the importance of monitoring heart rate in patients taking Coralan and the need to avoid concomitant use of calcium-channel blockers.

**CLICK HERE** for details.





ULTRASOUND THERAPY



Offer valid 1.7.14 - 15.8.14 or while stocks last. Order through wholesalers.



#### Specialists in:

• Pharmacy Insurance • Professional Indemnity Insurance

Tony Carollo - VIC/NSW/TAS Nick Nicola - VIC Susan Carollo - WA

FOR AN OBLIGATION FREE QUOTE CLICK HERE OR PHONE 1300-CAROLLO / 1300-2276556

# Pharmacy DAILY -

95% Home Loans for Pharmacists Only No Mortgage Insurance Big Four Bank



Tuesday 24 Jun 2014

PHARMACYDAILY.COM.AU

Click to find out more

www.jphgroup.com.au

#### **Screening binned**

MORE than half a million Australians offered participation in the National Bowel Cancer Screening Program actually threw away a free kit in 2012-13 that could have saved their lives, said Cancer Council Australia.

The AIHW's National Bowel Cancer Screening Monitoring Report 2012-13 showed that just 321,000 Australians used the kits, out of a total of 964,000 invited to screen for the condition.

Around 23,500 were found to require further assessment, and one out of 17 assessments detected a precancerous lesion.

Bowel cancer was detected in one out of every 32 assessments.

## Guild Update

#### Guild Membership Loyalty Rebate

FOR the 2014-2015 membership year, the Guild and Guild Insurance are offering a Membership Loyalty Rebate for Guild members who renew or purchase a Pharmacy Insurance Policy with Guild Insurance.

The rebate is valued at close to \$300 inclusive of government charges per policy. All renewals and new policies will be automatically discounted for members for one year from 1 October 2014.

Guild Insurance is fully owned by Guild members and is the only insurer that provides significant and ongoing support to the profession.

By supporting Guild Insurance, members are now receiving both the leading insurance cover in the market that has been designed to meet the specific needs of Pharmacy and the additional benefit of a premium rebate.

Do not delay, you must renew your Guild membership by June 30 to be eligible for the rebate.



The Pharmacy Guild of Australia

### NZ pharmacies satisfy

A NIELSEN survey of pharmacies across New Zealand has found that 95% of patients rated the service they received between seven and 10 out of 10.

A total of 132 pharmacies from around the country participated in the survey, with 6,620 patient surveys completed, the Pharmacy Guild of New Zealand (PGNZ) said.

The survey was used to decide the winner of the NZ 2014 Community Pharmacy of the Year award.

About 30% of respondents visited their pharmacy between five and 10 times in the last 12 months and 56% visited more than 10 times, PGNZ ceo Lee Hohaia said.

About 80% of responses strongly agreed (with a score of nine or 10 out of 10) that their pharmacist was knowledgeable about different types of medicine, 79% strongly

#### Akathisia AEs - RGH

RGH Pharmacy E-Bulletin this week looks at the issue of antipsychotic-induced akathisia, one of the most commonly experienced extrapyramidal adverse events (AEs) associated with antipsychotic medication.

The pathophysiology, risk factors and treatment strategies are examined along with examples and alternative medications.

CLICK HERE to access the Bulletin.

agreed it was easy to ask questions about their medicine and 75% strongly agreed that the pharmacist helped them to understand how and when to take their medicine.

More than 80% of respondents said they would be extremely likely to recommend the pharmacy to a family member or friend.

Around half said they thought the government should fund services such as assessing risk of heart attack or stroke, diabetes management, and healthy eating & lifestyle advice.

#### **ACP** new board focus

THE newly elected Australian College of Pharmacy Board has reaffirmed the ACP's current direction, saying it's "committed to innovation and driving practice change through education, programs and practical application of knowledge to industry."

New president Patrick Reid said the College holds a unique place in the pharmacy landscape, with the potential to change pharmacy practice, foster innovation and educate the sector on current topics and areas of future interest.

The executive of the college also includes vice president Georgia Twomey, Peter Saccasan as director of Finance and Audit, and Dr Treasure McGuire.

## 30

#### DISPENSARY CORNER

A DENTAL health crisis has precipitated a major police investigation in France, where a 12 year old boy faked his kidnapping because he didn't want to go to the dentist.

The probe was launched last month when officers found the child hiding in the village of St Gervais, and asked him what he was doing.

The inventive youngster described how he had been abducted by a stranger but managed to escape, giving the police details of the supposed kidnapper's height and clothing as well as the car he was driving.

After spending a month on the case, detectives realised the boy's explanation didn't make sense and after further questioning he admitted that he had made the whole thing up as an excuse for missing his dentist appointment.

A BRITISH entrepreneur has announced plans for the UK's first "combined human and pet crematorium," tapping into the trend from people who want to "properly mourn their pets".

Mark Lamb has lodged the proposal to create the unique facility at a stately home called Alderstone House near Haddington, with two separate furnaces on either side of the building and part of the grounds set aside as a memorial garden for animals.

Conventional cremations will also be held in the "human" part of the building, he said.

**DOWNLOAD** the FREE *Pharmacy Daily* iOS App - **CLICK BELOW**.



#### **WIN A CARMEX PACK!**

This week *Pharmacy Daily* are giving 5 readers the chance to win a **Carmex**® lip balm prize pack.

Carmex® is one of the world's most loved lip balms with ingredients including Lanolin, Theobroma Cacao Seed Butter, Cera Alba and Menthol



Best known for the famous Carmex 'tingle', the cult classic Carmex Jar has been reinvented for Winter with a Limited Edition I Heart Carmex Jar. Pop one in your handbag so your lips are prepared for anything.

To win, be first to send the correct answer to the question below to: comp@pharmacydaily.com.au

Who invented Carmex lip balm?

Congratulations to yesterday's lucky winner **Abbey Butler** from **Flinders Medical Centre**.