Pharmacy Wednesday 09 Dec 2015

Australia's only online pharmacy degree. Apply now.

University of New England

MM2015 success

THE Society of Hospital Pharmacists of Australia drew high praise from the Australian Pharmacy Council (APC) for the successful administration of Medicines Management 2015, the 41st SHPA National Conference.

Held in Melbourne last weekend, more than 1,000 pharmacists from Australia and beyond attended.

One of the highlights of the conference was international guest speaker, Dr Catherine Duggan (PD 19 Nov) director of professional development and support at the Royal Pharmaceutical Society of Great Britain, who was co-hosted by APC and SHPA.

Duggan spoke passionately about recognition of advanced practice and its importance as a key workforce development activity, saying "we are trying to positively shift the curve of workforce excellence".

Win with **DESIGNER** BRANDS

This week Pharmacy Daily and Designer Brands are giving away a prize pack each day with all six limited edition shades of Designer Brands Longwear Infinite Nail Polish. This formula locks in colour and fade proof shine with just one coat. Two coats provides intense bold colour and even longer wear.

These on-trend limited edition shades from the Designer Brands' Everlasting Longwear collection



are perfect for the party season! Visit www.dbcosmetics.com.au

To win, be the first from WA to send the correct answer to comp@pharmacydaily.com.au

Name the red shade.

Congratulations to yesterday's winner, Andrea Reuter from the Pharmacy Guild of Australia.

PHARMACYDAILY.COM.AU

Pharmacists cut readmissions

A PARTNERSHIP between a hospital and community pharmacy in the US state of Washington is showing signs of significantly reducing readmissions of heart failure patients.

The program involves home visits from pharmacists in Seattle, with the 'Heart to Heart' trial also boosting medication adherence.

Under the scheme pharmacists from the Kelley-Ross Pharmacy Group visit patients with moderate to severe heart failure once a month for three months after hospital discharge, spending 60-90 minutes in each home on average.

The pharmacists explain medications and record details of their interactions in an electronic

90 day supply issues

NEW Zealand's pharmaceutical industry regulatory body PHARMAC is facing calls to scrap its threemonth supply system for some prescriptions, according to Radio New Zealand News.

Pharmacists are complaining that they cannot track patient usage, and the estimated wastage could amount to as much as \$40m each year according to some estimates. Ibuprofen, paracetamol and beta blockers are among those affected. health record system maintained by the Virginia Mason Heart Institute - which can be viewed by the patients' cardiologist and other members of the health care team.

The pilot will initially support 50 heart failure patients who are taking five or more medications, striving to reduce readmissions among these patients by half, and if successful the program will become part of the hospital's standard postdischarge care protocol.

Novartis opening

NOVARTIS will today officially open its new "iconic" headquarters in Sydney's Macquarie Park. with health minister Sussan Lev officiating at the event.

MD Brian Gladsden said the facility "represents our local commitment as a leading pharmaceutical innovator and a genuine contributor to the health and wellbeing of Australians".

FDA ticks Vonvendi

THE US FDA has approved Vonvendi, von Willebrand factor (recombinant) for use in the treatment and control of bleeding episodes in adults 18 years of age and older who have von Willebrand disease.

MPS "Lean Six Sigma"

MPS Australia ceo Luke Fitzgerald is continuing to push the company's offering as the "DAA partner of choice," saying the MPS system's error rate is "significantly lower than any human packing process".

MPS now services 40,000 aged care residents and community customers, and the company is aiming for an error rate of four in every one million pouches by embarking on a culture of continuous improvement.

"The methodology that we will be using is Lean Six Sigma which specialises in facilitating the establishment of sustainable continuous improvement in organisations," Fitzgerald said.

That means "99.99967% of what we produce and provide will be accurate and delivered correctly on time to the pharmacies and aged care facilities," he added.



No more wet beds with the...

Dry Night Trainer

d-Wetting Alarm

Bed-wetting alarms:

- Use behavioural techniques to train children out of bed-wetting
- Help to condition a child to become aware that their
- bladder is full and should wake up to go to the toilet • Can help children become dry and stay dry
- The alarm includes:
- 3 interchangeable wristband faces
- Velcro strap & cable tidy
- Audio alarm with four adjustable volume settings

Suitable for boys & girls ages 5+ years

For more information contact your JA Davey representative or call us on 1800 010 891 or visit www.tenscare.com.au

Pharmacy Daily Wednesday 9th December 2015 t 1300 799 220

Pharmacy PHARMACYDAILY.COM.AU Wednesday 09 Dec 2015

Health, Beauty

and New Products

This year, the AMH would like to support you. he pharmacist, the doctor, the nurse All you have to do is pre-purchase the 2016 AMH book or any current resource - between November 17 and December 31 - and you will receive an automatic entry to win one of these great rewards to help you further in your quest for knowledge and excellence*.

Welcome to our weekly promoted feature

with all the latest health, beauty and new

Suppliers wanting to promote products in

newproducts@pharmacydaily.com.au

products for pharmacy.

this feature should email

Over 33,000 good reasons to order your 2016 AMH resource now

Prizes include attending a conference related to your profession, business equipment and/or offic supplies and future editions of AMH resources. A maximum total price pool of \$33,979 *Terms & Conditions apply. For full prize information and for Terms & Conditions please click on the link here to take you to the competition page.





YOU may soon be selling smart bandages developed by researchers from the Massachusetts Institute of Technology.

According to a Wired report, the university scientists have been working on creating what they refer to as "the Band-Aid of the future".

The smart bandages (below) incorporate a sticky, stretchy hydrogel that includes temperature sensors, LED lights and drug delivery channels that can release medicines in response to body temperature changes.

They even light up when the medicine is running low, alerting the wearer that it may be time to replace the sticky stretchy thing.



A HAIRDRESSER in Spain has become a YouTube sensation after a report on internet channel "The Young Turks" which showcases his unique methods which include the use of swords and fire.

Alberto Olmedo asks guests if they're after a "smoking new look," and highlights the mathematical precision of his method where he uses two swords simultaneously to ensure an even hairdo.

"Hairdressers usually cut one side, and then the other - and one side is always a bit different from the other," he says.

Using a range of daggers and swords as well as metal claws and

blowtorches he creates unique styles, admitting his techniques can be a



"bit medieval" - see youtube.com.

Colour Statement lipstick from Milani

Introducing Milani's power-colour lipstick designed specifically to ensure you make the impact you want, whether at a festive social event or across the boardroom table. A super-luxe, grown-up girl lipstick, the Colour Statement range delivers true instant colour in a single swipe. Formulated with vitamins A and C to hydrate and nourish the lips, this impressive collection delivers distinctive shade options for every occasion with Corals and Reds, Orchids and Plums, Nudes and Pinks. Milani's Colour Statement lipsticks make affordable stocking fillers with wide appeal.

Stockist: terry@advantagesales.com.au RRP: \$9.95 Website: www.milanicosmetics.com.au

Kids Multi vitamin supplement chewable tabs

Blackmores Kids Multi is formulated with essential nutrients to help support children's healthy growth and development, including iodine which is important for normal intellectual development. Presented as a beige/red-brown speckled coloured round shaped biconvex uncoated chewable tablet, Blackmores Kids Multi is developed without the use of artificial sweeteners but still tastes great.

Stockist: 1800 803 760 RRP: \$15.49 Website: www.blackmores.com.au



Spring/Summer Collection - Superstar Nail Colour from Ulta3

Here's another stocking stuffer from Ulta3: their Spring/Summer Collection - Superstar Nail Colour is a nail polish with a bold colour range inspired by outer space and galaxies. This standout selection is available in six shades: Orbit, Plutonic, Comet (pictured), Meteorite, Galactic and Ozone forming part of the limited-edition Superstar Spring/Summer collection. Surprise the superstar in your life this Christmas with the full range.

Stockist: 1800 181 040 RRP: \$2.30 ea Website: www.heatgroup.com.au

AC ON TOUR Highlighting and Contouring Kit for Christmas by Australis

Australis AC ON TOUR Highlighting and Contouring Kit is a six-shade palette designed to accentuate and complement the natural curves of the face. The palette comes with a step-by-step guide to application as well as choosing the right shade for your skin tone. Available in Light (pictured), Medium and Dark, the kit also comes with a handy in-built mirror all at a very Christmas budget-friendly package price.

Stockist: 1300 650 981 RRP: \$16.95 Website: www.australiscosmetics.com.au

Pharmacy Daily is Australia's favourite pharmacy industry publication. Sign up free at www.pharmacydaily.com.au. Postal address: PO Box 1010, Epping, NSW 1710 Australia Street address: 4/41 Rawson St, Epping NSW 2121 Australia P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Travel Daily group of publications.

Publisher: Bruce Piper info@pharmacydaily.com.au Reporter: Mal Smith Contributors: Nathalie Craig, Jasmine O'Donoghue, Bonnie Tai Advertising and Marketing: Magda Herdzik advertising@pharmacydaily.com.au Business Manager: Jenny Piper accounts@pharmacydaily.com.au



Part of the Travel Daily group of publications. Travel Daily C RUISE travel Builderin Suspense events news DAILY Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.



BLACKMORE

kide

multi