

## ASMI hails UK Self Care Week

**THE** Australian Self-Medication Industry has highlighted the UK's Self Care Week as a way to encourage people to take better care of themselves in partnership with health professionals, rather than just being passive recipients of healthcare services.

Project director for Australia's Self Care Alliance, Brenda Davy, said the initiative showcases the personal management of minor ailments and chronic conditions, as well as preventing lifestyle illnesses such as obesity, diabetes and heart disease.

"The current model of healthcare delivery is financially unsustainable due to demographic changes such as the ageing population," Davy said, adding that this is forcing governments around the world to rethink models of healthcare "to put them on a more sustainable trajectory".

She said the Self Care Alliance is bringing together individuals and organisations across the health sector to formulate new models of healthcare based on the UK's approach to increasing personal responsibility.

"We need to unleash the power of the consumer, changing the way health professionals interact with them and providing systems and tools to help them do more".

Davy said the Self Care Alliance is mobilising Australia's healthcare sector to speak with a single voice, aiming to bring about the generational change in the health system necessary to make it more sustainable as the population ages.

## China-Australia health pact

**AUSTRALIA** has signed new health cooperation agreements with China, focusing on the way in which the two countries can work together on a range of health issues including communicable disease control, preventative health, and medicines policy.

Minister for Health Sussan Ley travelled to China to sign the Australia-China MoU and Plan of

**HI-STRENGTH FISH OIL RANGE**

**ETHICAL NUTRIENTS**  
PROFESSIONAL NATURAL MEDICINES

Proud supporters of  
**Arthritis AUSTRALIA**

Always read the label. Use only as directed.



- ✓ High Strength
- ✓ High Quality
- ✓ Value
- ✓ Purity
- ✓ Convenience
- ✓ Taste

## Boots restructures face to face service

**BRITISH** pharmacy giant Boots has announced that all of its existing dispensing assistants will transition to a new "pharmacy advisor" role which will see them work face to face with customers.

Boots UK chief pharmacist, Mark Donovan, said the initiative would see the technicians "work across both the dispensary and healthcare counter," using their expertise and knowledge as they get to know patients and address their individual needs.

The advisors will have a Level 2 "National Vocational Qualification" in pharmacy services skills, as well as a medicines counter assistant qualification.

Boots will also create trainee pharmacy advisor roles for staff interested in gaining the required qualifications, the company said.

The company has committed to 350 apprenticeships for 16-18 year olds, who will become pharmacy advisors once they complete their training.

Action on Health Cooperation, with Chinese counterpart, Dr Li Bin.

The agreements continue a strong heritage of cooperation, with the first such partnerships signed in Canberra 22 years ago, Ley said.

The countries agreed on the need to fund new health technology and treatments, efficiently sharing knowledge on how best to achieve this, including digital and telehealth, as well as "Australia's world class public medicine subsidy system, the Pharmaceutical Benefits Scheme," she added.

The agreements also reflect agreement about the growing burden of chronic disease in both countries, and that this "requires a more co-ordinated approach that is centred around primary care".

Ley visited the Centre for Disease Control and Prevention in Beijing to discuss communicable disease control, reflecting China's vital international role in preventing, reporting and responding to health emergencies.

## Qld pharmacy targets medical cannabis

**THE** co-owner of a pharmacy in Far North Queensland is preparing for the expected legalisation of medical marijuana by purchasing a range of cannabis-related domain names.

Mark Hope from Yungaburra Pharmacy on the Atherton Tablelands told the *Cairns Post* that marijuana clearly has applications for the health sector, with clinical trials being undertaken in several states and plans to allow medical marijuana manufacturing in Australia announced by Health Minister Sussan Ley.

Domain names purchased by Hope include medicalweed.com.au and meed.com.au, with plans to start selling cannabis online if it is decriminalised for use by chronic pain sufferers or people with drug resistant epilepsy.

He said he was also hoping to dispense medical marijuana directly from his pharmacy if the substance becomes legal.



**Mediband®**  
worry less, live more




- Vital Information
- Silicone - Comfortable
- Perfect for Sport & Play

Call us on 1300 796 401



Medibands save lives

**blink**  
PHARMACY BROKERS



**PHARMACY FOR SALE – COASTAL TASMANIA**  
**Single pharmacy town – Popular tourist destination**

**BLINK Pharmacy 4715T**

**Annual Turnover (EOFY 2015):** \$1,054,849

**Annual Rent:** \$30,000 p.a (plus GST & Outgoings)

Freehold also available for sale (if desired)

**Area:** 155m2 (approx)

[www.blinkpb.com.au](http://www.blinkpb.com.au)

Please contact STEWART GRIGG to obtain the Pharmacy Profile Package (PPP)

E: [sgrigg@blinkpb.com.au](mailto:sgrigg@blinkpb.com.au) M: 0434 095 592

Blink Pharmacy Brokers - see your future clearly...



## Beautiful Hair, Skin & Nails

- ✓ Natural Australian Cherry, Silica and Vitamin C
- ✓ No added sugar, vegan friendly

**blooms**  
HEALTH PRODUCTS

Like to stock this?  
info@bloomshhealth.com.au



Delicious Taste!  
NEW PRODUCT

With Australian Cherries

## New antimicrobial

**MSD** has today confirmed that its Zerbaxa (ceftolozane/tazobactam) has been registered by the Therapeutic Goods Administration for the treatment of common and problematic gram-negative pathogens.

It's the first new antibiotic registered in Australia in almost ten years for the treatment of gram-negative pathogens, and is approved for use in hospitals for the treatment of complicated intra-abdominal infections in combination with metronidazole, and complicated urinary tract infections, including pyelonephritis.

## Search key to visibility

**ONLINE** search is more important than the opinion of friends and family, user review sites or online directories as a way for Australians to research small businesses, according to new research commissioned by Google.

The study found that 70% of Australians have looked online when searching for a small business, and almost 30% of those went on to make a purchase.

While not specifically citing pharmacy, the report did break out findings in relation to the "beauty industry" which found the majority of those looking in this sector were after a price or quote, and around half were looking for information about product availability.

## Pharmacist de-registered

A **PHARMACIST** from Blacktown in Sydney has had his registration cancelled for two years by the NSW Civil and Administrative Tribunal (NCAT) following investigation resulting from the Health Care Complaints Commission alleging a number of offences.

Neville Soli Contractor was a pharmacist employed at the SuperChem Blacktown, and was accused of Unsatisfactory Professional Conduct, Professional Misconduct, Dispensing Private Prescriptions as PBS Prescriptions, Stealing money from his employer, Dispensing Schedule 8 drugs without valid prescriptions and dispensing Schedule 8 drugs without checking prescriptions and authenticity.

## MBS compliance shift

**COMPLIANCE** activities relating to claims and payments to health professionals from the Medicare program have this month been transferred from the federal Department of Human Services to the Department of Health.

In the coming months the Health Department website will also carry more extensive health compliance information relating to the Medicare Benefits Schedule, Pharmaceutical Benefits Scheme, Allied Health and other incentive payments, and dental schemes.

The Tribunal found Contractor guilty of all charges and ordered that as well as the two year cancellation, he was not permitted to seek a review of the order for cancellation for the period and was to pay the Commission's costs.

The main S8 drug dispensed with inaccurate records and misappropriation of payments was Oxycontin.

Where patients were having Oxycontin dispensed as a private script and paying the appropriate price, Contractor was found to have recorded the transaction as private but recorded the money receipt at the PBS price, pocketing the difference.

In addition he admitted to dispensing Oxycontin to six different patients, on nine separate dates, involving eight scripts that appeared to be forged, altered or fraudulently obtained.

## GuildLink clarification

**THE** \$15 professional services fee for enrolment of new Spiriva patients in the Boehringer Ingelheim adherence program (**PD** yesterday) is payable to the pharmacy, with no cost to the patient, GuildLink says.

The GuildCare software automatically prompts pharmacists to suggest the program when it detects an eligible participant.

## Pharmacy publication outsourcing

**THE** American Pharmacists Association (APhA) has announced a new collaboration with publishing house Elsevier which will see the company become the "exclusive publisher, promoter and distributor" of APhA publications including *Pharmacy Today*, *Journal of the American Pharmacists Association* and *Journal of Pharmaceutical Sciences*.

APhA's team of editors and writers will retain responsibility for all of the editorial content of the publications, while Elsevier will look after publishing and distributing all print and electronic versions of the publications.

## FDA iodine alert

**THE** US Food and Drug Administration has issued a Drug Safety Communication about rare cases of underactive thyroid in infants following the use of contrast media containing iodine.

In all of the reported cases the infants were either premature or had other serious underlying medical conditions.

"Available evidence leads FDA to believe that this rare occurrence is usually temporary and resolves without treatment or any lasting effects," the agency said.

Manufacturers of approved Iodinated Contrast Media Products have been required to conduct a study to investigate the safety issue further, with no changes to current prescribing, administration or monitoring practices recommended.

## Research snippets

- A conference review of data from 20 presenters on Vitamin D health for primary care practice has been published in the *American Journal of Medicine* - **CLICK HERE**.
- Four weeks of multi-vitamin and mineral supplementation may have beneficial effects on mood and neurocognitive function in healthy, young adults, says a study published in *Nutrients* - for details **CLICK HERE**.
- Vitamin B12 deficiency can negatively affect brain networks associated with cognition control according to a longitudinal study using resting state functional MRI and published in *Magnetic Resonance Imaging* - **CLICK HERE**.
- A study published in *Journal of the Neurological Sciences* has investigated the role of screening for vitamin D status and its potential for reducing the risk of vascular dementia - for information **CLICK HERE**.
- Young adults with bone cancer are seeing significant delays in diagnosis and inconsistencies in treatment that may impact survival rates, according to a study presented at the Clinical oncology Society of Australia Annual Scientific Meeting in Hobart today.

## Win with remescar

This week Pharmacy Daily and Remescar are giving readers each day the chance to win the new Remescar Spider Veins product, valued at \$44.99.

Remescar Spider Veins is an innovative medical device that instantly prevents and treats superficial discoloured, visual and structural imperfections of skin affected by spider veins. Remescar Spider Veins works by forming a long lasting protective shield over and around the affected area. This thin, transparent silicone film hydrates, protects and restores the upper layer of the skin, hides imperfections, and reinforces and protects blood vessels. Visit <http://remescar.com/au>.

To win, be the first from **WA** to send the correct answer to **comp@pharmacydaily.com.au**

Does Remescar Spider Veins improve micro-circulation?

Congratulations to yesterday's winner, Wei Jiang from Sunnybank Hills Medical Centre Pharmacy.





# Pharmacy DAILY

Wednesday 18 Nov 2015

PHARMACYDAILY.COM.AU

Do you have the Pharmacy Daily app?

ANDROID APP ON Google play

Download on the App Store



## Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)



### TensCare Elise Pelvic Floor Exerciser - freedom from pads

The TensCare Elise Pelvic Floor Exerciser treats bladder leakage and incontinence. The device has a range of clinically tested programs, providing a discreet affordable and long term solution for incontinence sufferers. The Elise Pelvic Floor exerciser sends a gentle stimulation to the pelvic floor muscle to strengthen and tone the pelvic floor. Elise Pelvic Floor Exerciser is an effective safe, drug-free, non-surgical solution, providing freedom from the use of containment pads.

Stockist: 1800 010 891

RRP: \$199.95

Website: [www.tenscare.com.au](http://www.tenscare.com.au)

### Medibands - peace of mind to manage the unexpected

Medibands save lives - when the unexpected happens, critical medical and contact information can be conveyed to emergency personnel, providing peace of mind by ensuring correct diagnosis and treatment, raising awareness of medical conditions and providing medical and contact information. The products cater for conditions such as diabetes, epilepsy and drug and food allergies. The wristbands are available in a range of colours and sizes while custom made bracelets, stainless steel, gold and silver medical jewellery can also be created.

Stockist: 1300 796 401

RRP: from \$6.95 to \$11.00 depending on style & model

Website: [www.mediband.com.au](http://www.mediband.com.au)



### Closer to Nature - for your peace of mind and their advanced comfort



Colic in infants may be caused by a combination of influences including ingesting air during feeding. The new **advanced comfort** range from Closer to Nature and Tommee Tippee is designed to help reduce air bubbles in the milk and to encourage a good latch-on to help reduce the risk of baby ingesting air during feeding. The air vents down through the tube and into the air-space at the base of the bottle, completely bypassing the milk.

Stockist: 1800 096 938

RRP: \$14.99 each 260mL bottle

Website: [www.closetonaturebaby.com.au](http://www.closetonaturebaby.com.au)

### DB Body Essentials Lavender Bath Kit

In plenty of time for the Christmas gift list tick-off, DB Lavender Bath Kit creates the perfect mix for a pampering night, with all essential bath products in one kit. Each Lavender Bath product cleans, moisturises or pampers the skin, leaving it hydrated, silky soft and scrubbed fresh. The kit contains Lavender Shower Gel, Shower Cream, Body Lotion, Bath Bomb, Body Scrub and a Nail Brush.

Stockist: 1300 765 332

RRP: \$24.99

Website: [www.dbcosmetics.com.au](http://www.dbcosmetics.com.au)



## DISPENSARY CORNER

**PHARMACIST** honesty.

An Albuquerque man who lost his wallet full of cash and credit cards for two months, has had it returned to him fully intact as a result of the trustworthiness of a local pharmacist, according to a report from KRQE-TV.

The owner of Sam's Regent Pharmacy found the wallet while dining at a local restaurant last week, and immediately alerted the police who were able to locate the owner.

Social media responded to the news with a lot of faith in the pharmacy profession, but serious doubts about a restaurant that doesn't find a lost wallet on its premises for two months.

As one commentator said, "Time to fire the cleaning service".

**THERE'S** really no end to the things people will do to get high.

A New Zealand man from the town of Nelson has been arrested after purchasing about 10 kilograms of poppy seeds from his local supermarket - but putting them through the checkout as linseeds which are about \$2 per kilo cheaper.

Bevan Marks was observed by the retail operations manager at the New World Vanguard Street outlet filling bags with bulk poppy seeds on a regular basis.

After watching him charge them as the incorrect item, the manager alerted the police.

Apparently the man thought the poppy seeds could be used for recreational purposes by somehow pouring water through them to extract an opium derivative.

Marks appeared in court last week where he pleaded guilty to causing loss by deception and was ordered to pay a \$50 fine and undertake 40 hours of community service.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

Sign up free at [www.pharmacydaily.com.au](http://www.pharmacydaily.com.au).

Postal address: PO Box 10410, Epping, NSW 1710 Australia

Street address: 4/41 Rawson St, Epping NSW 2121 Australia

P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Travel Daily group of publications.

Publisher: Bruce Piper [info@pharmacydaily.com.au](mailto:info@pharmacydaily.com.au)

Reporter: Mal Smith

Contributor: Jasmine O'Donoghue, Bonnie Tai

Advertising and Marketing: Magda Herdrik [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au)

Business Manager: Jenny Piper [accounts@pharmacydaily.com.au](mailto:accounts@pharmacydaily.com.au)

Travel Daily CRUISE WEEKLY travelBulletin business events news Pharmacy DAILY

Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.