



Tuesday 13 Oct 2015

PHARMACYDAILY.COM.AU

healthnotes.com.au

Biosimilar awareness

THE Health Department has launched a consultation on the Implementation Framework for its Biosimilars Awareness project, which will see \$20m invested between 2015-18 to lift confidence in biosimilars - pbs.gov.au.



maternity baby care products

Visit us and enter to **WIN** a \$200 prize hamper





Click for PAC trade deal

Med review service worthwhile

NEW research found 90% of patients who received a medication review by a hospital pharmacist after leaving hospital said they felt more confident and less confused about their medicines.

Monash Health researchers reviewed how patients and GPs felt about the Hospital Outreach Medication Review (HOMR) service at the hospital, in the study published in the *Journal of Pharmacy Practice and Research*.

As part of the service, a hospitalbased clinical pharmacist visits a person at home to review their medicines and help them understand their medicines.

A report with the reasons the medicines were started, changed or stopped is then sent to the person's GP, nominated community pharmacist and any specialist.

The study found doctors appreciated the reports, with almost all agreeing with the recommendations and adopting some or all of the changes.

Although many patients were initially unsure of the home visit or thought it was unnecessary, lan Larmour, Emeritus director of Pharmacy at Monash Health said once the patients had a conversation with the clinical pharmacist, they found the service "very helpful" and that it "enables them to ask any questions in a

Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from **Instigo**.

relaxed environment".

"Hospital pharmacists are particularly suited to this role as they work across different clinical areas in hospitals and therefore have well-developed clinical knowledge on the safe and effective use of medicines. They also have excellent communication skills due to their extensive experience in counselling patients about their medicines," Larmour said.

eRx identifies value

ERX Script Exchange has today released the results of a survey which identifies the "business impact" of electronic transfer of prescriptions (ETP) on community pharmacy since eRx launched six years ago.

75% of the 740 pharmacies which participated in the poll said they find eRx "valuable or extremely valuable," and identified a key priority of connecting more local doctors into ETP "so that the benefits of improved and more accurate dispensing can be shared more widely".

Community pharmacy also identified a significant role for ETP in real-time prescription checks and the monitoring of controlled drugs.

And the tracking of medication history was also seen as a promising area, along with moving to paperless prescriptions.

Fred IT ceo Paul Naismith said eRx remains committed continuing to advance eHealth, with ETP key to better medicines management and reducing misadventure and fraud.

India pharmacy strike

THE All India Organisation of Chemists and Druggists has called for pharmacies across the country to close their doors tomorrow, in a protest at government proposals which would legitimise the online sale of medicines.



New online learning course

Focuses on misuse of pharmaceutical opioids, including OTC codeine, and benzodiazepines.

ENROL NOW >





Specialists in:

• Pharmacy Insurance • Professional Indemnity Insurance

Tony Carollo - VIC/NSW/TAS Nick Nicola - VIC Susan Carollo - WA

FOR AN OBLIGATION FREE QUOTE CLICK HERE OR PHONE 1300-CAROLLO / 1300-2276556





For bodies that need iron with less side effects^{1,2*}

*versus ferrous sulphate

References: 1. Ortiz R, Toblli JE, Romero JD et al. Efficacy and safety of oral iron(III) polymaltose complex versus ferrous sulphate in pregnant women with iron-deficiency anaemia: a multicentre, randomized, controlled study. J Matern Fetal Neonatal Med 2011;24:1—6. 2. Tobli LB, Brignoli R, Iron(IIII)-hydroxide polymaltose complex in iron deficiency anaemia / review and meta-analysis. Arzneimittelforschung 2007;57:431-438.

ALWAYS READ THE LABEL. USE ONLY AS DIRECTED. Maltofer contains Iron as Iron Polymaltose. For the treatment of iron deficiency and prevention of iron deficiency in high risk adults and adolescents where the use of ferrous iron supplements is not tolerated, or otherwise inappropriate. Maltofer® is a registered trademark of Virior Pharma used under license by Aspen Pharmacare Australia Pty Ltd. For more information, visit maltofer.com.au

Pharmacy

Tuesday 13 Oct 2015

PHARMACYDAILY.COM.AU



Electronic Recording and Reporting of **Controlled Drugs** (ERRCD)

THE Guild is pleased to be among the peak medicine, pharmacy and consumer bodies that have made a call for the urgent implementation of a national system for the Electronic Recording and Reporting of Controlled Drugs (ERRCD).

The peak bodies recently wrote to the Australian Health Minister and all State and Territory Health Ministers, pointing out that coroners in jurisdictions around Australia have repeatedly called for the urgent implementation of a real-time prescription monitoring system.

In the absence of such a system, avoidable deaths involving prescription medicines continue to occur at an alarming rate.

The ERRCD system will provide clinicians with a crucial tool, enabling them to better address the serious problem of addiction to Controlled Drugs.

The ERRCD is at various stages of implementation in the States and Territories after Commonwealth funding was provided in 2010 as part of the Fifth Community Pharmacy Agreement. However, this roll out has been extremely slow due to a range of technical issues.

The letter to Ministers called on all jurisdictions to agree on a clear implementation plan and timeline for a national ERRCD system at the next COAG Health Council meeting.

NZ pharmacy consultation

THE New Zealand government has launched a consultation on the future of pharmacy services across the Tasman, including a proposal for pharmacist prescribers.

The Draft Pharmacy Action Plan 2015-2020 set out "how we can make better use of the knowledge and skills of our pharmacy workforce," according to NZ Health Minister, Jonathan Coleman.

"The role of pharmacists is evolving and we need to ensure that we have a plan in place to respond and harness these changes," Coleman said.

Themes in the plan include 'Population and personal health,' outlining public health interventions by pharmacists which enable people to stay well; 'Pharmacist clinical services,' which covers collaboration across integrated health care teams to deliver a range of medicines management services; and 'Acute

Hay fever help

GSK has launched a new "Tried-It-All" hay fever campaign, urging sufferers who feel they have explored all options to consider visiting their doctor for advice.

For more details on the campaign see hayfeverhelp.com.au.

demand management,' detailing how pharmacists can offer patients equitable and timely access to self-care advice, treatment of minor ailments, acute demand triage and appropriate referral.

A section on 'Prescribing pharmacists' describes how they would "contribute to better health outcomes by improving medicines management," while another theme is 'Dispensing and supply services' covering more effective use of the pharmacy workforce and technology to streamline the dispensing and supply process.

The document is open for feedback until 23 November 2015 to view see www.health.govt.nz.

Influenza symposium

A PRESENTATION at the Australian Influenza Symposium in Geelong this week will detail the recent UK initiative which will see all children receive flu vaccinations.

The extension of the National Immunisation Program aims to offer "population immunity" to the overall community, and is currently being piloted in pre-schools before being rolled out to all schools, according to Professor David Salisbury whose visit to Australia is sponsored by AstraZeneca.

DISPENSARY CORNER

ONLY in America?

Police in the US state of Ohio responded to an emergency call last week in response to a man who complained he had "gotten too high" smoking marijuana.

According to the Youngstown Vindicator, officers found the 22-year-old lying on the floor in a foetal position, "groaning and surrounded by snacks that included Doritos, Goldfish crackers and Chips Ahoy cookies".

He reportedly told the police that he had called 911 because he "couldn't feel his hands".

The man apparently refused medical treatment, with the newspaper stating he has not yet been charged with a crime.

A CHINESE woman's efforts to eat healthy snacks got her into trouble last week, when she was stopped at an airport security checkpoint and accused of trying to smuggle a knife on board.

The incident occurred in Kunming, with a sharp-eyed security guard spotting the 9cm fruit knife stuck in the woman's hair bun (below).



According to the South China Morning Post she told officials she had bought some fruit while on holiday in Yunnan Province, and was hoping to snack on it if there were long delays while waiting to board the flight home.

Guards did not agree that the potential weapon was simply decorative, and refused to let the woman board the plane until she handed it over.

Win with sukin This week **Pharmacy Daily** and **Sukin** are giving readers the chance to win a Sukin Super Greens gift pack worth \$41.85.

The Super Greens range is a super food smoothie of skincare actives! Kale, spirulina, parslets and chlorella combined with acai, goji and many more to promote a healthy glow and leave a clean, radiant complexion.

To win, be the first person from QLD to send the correct answer to comp@pharmacydaily.com.au

> When would a customer look to use the Super Greens range over the core range?

> > Need a hint? Visit www.sukinorganics.com

Congratulations to yesterday's winner Leah Davies from Alphapharm.

Pharmacy Daily is Australia's favourite pharmacy industry publication. Sign up free at www.pharmacydaily.com.au.

Postal address: PO Box 1010, Epping, NSW 1710 Australia Street address: 4/41 Rawson St, Epping NSW 2121 Australia P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

Part of the Travel Daily group of publications.

Publisher: Bruce Piper info@pharmacydaily.com.au

Reporter: Mal Smith

Advertising and Marketing: Magda Herdzik advertising@pharmacydaily.com.au Business Manager: Jenny Piper accounts@pharmacydaily.com.au













Are you maximising your professional services income?

Our EasyClinic Professional Services program is currently operating in award-winning professional services pharmacies and is helping stores to:

Maximise dispensary returns

Focus and develop staff in appropriate professional roles

Effectively market professional services

"We achieved results far beyond what we thought were possible. In two months we had increased professional services revenues by almost 30%. The system was easy to implement ...and the instigo team gave us some great advice and training."

Pharmacy Owner & EasyClinic Customer

"We introduced EasyClinic across our group of pharmacies. Our staff found it simple to integrate into our existing structure and we achieved some great outcomes." (65% increase in Clinical Interventions, 113% increase in MedsChecks & Diabetes MedChecks)

Group Pharmacy Manager & EasyClinic Customer



Call now for your complimentary, obligation-free 1 hour assessment and consultation with our **EasyClinic General Manager.**



Andrew Pattinson



0414 622 254



www.instigo.com.au



Oeasyclinic Room 1

Seasyclinic