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## Today's issue of PD

*Pharmacy Daily* today has three pages of news, plus a full page from **PARA'KITO**.

## Trials to go online

**THE** Therapeutic Goods Administration has published details of the migration process for Clinical Trial Notifications from the current paper-based database to a new online system.

Effective from next Mon 19 Oct 2015 the internal paper-based system will be closed, with data to be reformatted to allow matching of data fields to the new TBS online service.

Once this is complete in early Dec, pre-01 Jul 2015 CTN information will be posted to the online TBS system, after which sponsors will be able to view and change clinical trial information online.

## Board highlights label concerns

**THE** Pharmacy Board of Australia has warned pharmacists about the use of standard Cautionary Advisory Labels (CAL), with some dispensing software not complying with guidance in the Australian pharmaceutical formulary and handbook (APF).

In a newsletter published yesterday, the Board revealed concerns expressed by the Pharmaceutical Society of Australia

over a quality audit of CAL recommendations contained within dispensing software.

The review revealed a significant number of the automated CAL details were "not aligned with the recommendations of the 23rd edition of the APF".

Pharmacists have been advised that before handing out dispensed medicines they must be satisfied that the correct information - including the appropriate CAL - has been provided.

"The CAL recommendations in the APF should be followed, and you should not rely on dispensing software as errors may pose significant risk to patient outcomes," the Board said.

**MEANWHILE** the Board has also reminded pharmacists to ensure they comply with state and territory legal requirements for the supply of scheduled medicines for the treatment of animals.

These drugs are prescribed for an individual [named] animal and should be labelled as such.

## PDL support number

**PDL** is rolling out a new phone number for members in NSW and ACT to dial for all incident reports and for advice in relation to incidents.

The new number is 1300 854 838, with pharmacists encouraged to save it into their mobile phone for easy reference.

The change means the report and support line is now the same for all PDL contacts across Australia.

PDL has also announced the appointment of John Guy as the NSW/ACT Professional Officer.

He takes the support service role with extensive industry experience having owned and managed pharmacies for over 27 years.

"All reports are treated confidentially and in a non-judgemental manner," he said.

"Having worked at the coal face for so long, I too have worried about making a dispensing error, which gives me insight and understanding into what a reporting pharmacist is going through. I am here to help," he said.

## EU guides adopted

**THE** Therapeutic Goods Administration has announced the adoption of a range of European Union guidelines in Australia, following a consultation period which ended in August this year.

The guidelines cover a range of areas including quality plus clinical efficacy & safety, and include several product-specific biosimilar guidelines.

For details see [tga.gov.au](http://tga.gov.au).

## APP workshops

**NEXT** year's Australian Pharmacy Professional Conference on the Gold Coast will feature three integrated Business Workshops aiming to provide pharmacy owners and managers with the tools to maximise performance and ensure the viability of their businesses.

Speakers including Medici Capital's Frank Sirianni, Peter Saccasan from RSM and Jim Harriott of Rx Management Group will coordinate their presentations on Sat 19 Mar.

Sirianni will speak on pharmacy valuations and acquisitions, while Saccasan's presentation will focus on cash flow and then pharmacist Jim Harriott, a first time speaker at APP, will highlight a framework for the development of a simple business plan.

APP2016 chairman Kos Sclavos said the workshop is a "must attend" session for prospective and current pharmacy owners and managers - [appconference.com](http://appconference.com).

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References: 1. Ortiz R, Toblli JE, Romero JD et al. Efficacy and safety of oral iron(III) polymaltose complex versus ferrous sulphate in pregnant women with iron-deficiency anaemia: a multicentre, randomized, controlled study. J Matern Fetal Neonatal Med 2011;24:1-6. 2. Toblli JE, Brignoli R. Iron(III)-hydroxide polymaltose complex in iron deficiency anaemia / review and meta-analysis. Arzneimittelforschung 2007;57:431-438.

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Does the Super Greens range smell the same as the core range?

Need a hint? Visit [www.sukinorganics.com](http://www.sukinorganics.com)

Congratulations to yesterday's winner Caroline Wallace from the Pharmacy Guild of Australia.

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## \$9m pharmacy fine

A PHARMACY in the US state of Kentucky will pay US\$9.25 million to settle allegations that it received illegal payments from Abbott Laboratories for promoting Depakote to nursing home patients.

PharMerica Corporation of Louisville allegedly received kickbacks which were disguised in the form of rebates, educational grants and other financial support from Abbott, according to news agency *Associated Press*.

PharMerica specialises in "comprehensive long term pharmacy services" for a range of institutions including aged care and assisted living facilities.

The settlement should serve as a reminder to pharmaceutical companies and their clients that their activities are being monitored, said US Attorney Anthony P. Giorno.

He said it was important that nursing home residents be provided appropriate drugs based on their needs, rather than "the business interests of the companies providing the drugs".

## Real-time feedback service

THE Pharmacy Guild has today announced the launch of a new service for members which aims to provide live feedback on the in-store experience of customers.

Currently being trialled nationally, the new Customer Experience Index system involves an in-store survey conducted by a Guild visitor on site within the pharmacy.

It includes one-on-one feedback for the pharmacy owner/manager on what can be improved, with the onsite visit completed within a two hour period.

The Guild says the innovative service expands on the successful QCPP mystery shopper program,

with the Customer Experience Index aiming to help Guild members develop opportunities to enhance their businesses.

"Central to every successful retail business are engaged customers and stores that sell," the Guild said. See [www.guild.org.au](http://www.guild.org.au).

## Mental health webinar

THE National Institute for Mental Health Research will host a free online webinar next Tue, to showcase the MindSpot, Mental Health Online and ThisWayUp therapist-assisted online mental health programs.

According to the Pharmacy Guild, the *Using e-MH resources in your work* webinar will be a "great entry point for pharmacists who would like a referral option but feel concerned about referring patients to self-help programs".

The webinar takes place at 6.30pm AEST on Tue 20 Oct - to register [CLICK HERE](#).

## George walks for brain cancer

PHARMACY Guild national president George Tambassis has issued an appeal for pharmacies across Australia to get involved in the Walk4BrainCancer 2015 campaign, which is being run by the Guild's charity partner Cure Brain Cancer Foundation.

Fundraising walks will take place across the country, with the proceeds to help raise awareness and funds for cancer research.

"As little as \$100 per pharmacy would be fantastic, as that would sum up to half a million dollars and this is the sort of money that the Cure Brain Cancer Foundation needs to run some really important clinical trials on new and emerging medicines that are coming onto the market," Tambassis said.

Guild member pharmacies last month received a Walk4BrainCancer promotional poster and were urged to put it up to highlight their nearest walk - see [www.walk4braincancer.com.au](http://www.walk4braincancer.com.au).

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Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### Baby's Calming Massage Oil by Jurlique

Jurlique **Baby's Calming Massage Oil** is lightweight oil that provides a soft massage without being oily. The massage works to promote a restful sleep, while leaving the skin soft, calm and comfortable. It contains hydrating and calming lavender and chamomile, uplifting rosemary and soothing calendula and birch, as well as protective jojoba oil and vitamin E.

Stockist: 1800 805 286

RRP: \$29.00 100mL

Website: [www.jurlique.com.au](http://www.jurlique.com.au)



### DISPENSARY CORNER

**WE'VE** heard of running away to get married, but this is ridiculous.

A super-fit couple have tied the knot during the Chicago Marathon in a "short and sweet ceremony" which allowed them to then get back on with the race.

Mark Jockel and Stephanie Reinhart were wed at Mile 8 of the marathon, under a garden arch decorated with race medals, according to *Associated Press*.

The vows took less than four minutes, with Jockel wearing a tuxedo T-shirt and Reinhart showing off a white running outfit.

The organisers of the Chicago Marathon gave the couple customised bride and groom racing bibs, and the wedding toasts were (naturally) made with Gatorade.

**COULD** red wine become a new treatment for type 2 diabetes?

A study published this month in the *Annals of Internal Medicine* has postulated that additional compounds in red wine - apart from the alcohol - could play a part in controlling diabetes.

The long-term study followed 224 diabetes patients who didn't normally drink over two years.

According to study leader Professor Iris Shai from the Ben-Gurion University of the Negev in Israel, red wine was found to be superior in improving overall metabolic profiles.

"Initiating moderate wine intake, especially red wine, among well-controlled diabetics as part of a healthy diet, is apparently safe and modestly decreases cardio-metabolic risk," he said.

Neither red or white wine consumption had any effect on blood pressure, liver function or adverse events, but those who drank wine slept better than those who drank mineral water.



### CoQ10 150 mg from Blackmores

**Blackmores CoQ10 150mg** is a high potency dose of coenzyme Q10, derived from a natural source, to help replenish declining CoQ10 levels in the body. It is an antioxidant that provides support for cellular energy production as well as helping to maintain normal healthy functioning of the heart, the company says.

Stockist: 1800 803 760

RRP: \$25.49 30 caps

Website: [www.blackmores.com.au](http://www.blackmores.com.au)

### Fake Bake Fair Self-Tan Lotion

Dipping your toes into the world of DIY tanning can be daunting. For a flawless first time result, choose Fake Bake **Fair Self-Tan Lotion**. Set to complement every skin tone, this easy glide formula features Fake Bake's exclusive 'show where it goes' cosmetic colour guide to help ensure streak-free results. For total control, the gradual formula also means you can reapply over consecutive days, or stop at one application, depending on the depth of colour you're after.

Stockist: 1300 787 587

RRP: \$39.00

Website: [www.fakebake.com.au](http://www.fakebake.com.au)



### CareDent introduces Rapids product range dispenser

Oral health care company CareDent, has introduced a new dispensing solution for the Rapids product range which includes the **Rapids Dry Mouth Strips** for relief for dry mouth sufferers and the **Rapids Mouth Ulcer Strips** for relief of pain from mouth ulcers. The **Rapids Dispenser** is designed to be placed at the cash register or nearby shelving unit and makes the Rapids range more visible. The dispenser contains 12 x Rapids Mouth Ulcer Strips and 12 x Dry Mouth Strips and can be easily restocked with additional product.

Stockist: 1800 369 273

RRP: \$167.24

Website: [www.doward.com.au](http://www.doward.com.au)



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Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: 4/41 Rawson St, Epping NSW 2121 Australia

P: 1300 799 220 (+61 2 8007 6760) F: 1300 799 221 (+61 2 8007 6769)

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Publisher: Bruce Piper [info@pharmacydaily.com.au](mailto:info@pharmacydaily.com.au)

Reporter: Mal Smith

Advertising and Marketing: Magda Herdzyk [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au)

Business Manager: Jenny Piper [accounts@pharmacydaily.com.au](mailto:accounts@pharmacydaily.com.au)

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