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Wednesday 28 Oct 2015

Pharmacy

Pharmacy conference ASSOCIATE Professor Gideon Caplan, director of Geriatric Medicine at Prince of Wales Hospital, will lecture on Managing Frail Older Patients at the upcoming Canyons/Park City Ski Conference -

Win with Natura Siberica

see www.cpdconferencing.com.au.

This week Pharmacy Daily and Natura Siberica are giving readers the chance each day to win a Natura Siberica prize pack including Revitalising Bath Salts 600g, Nourishing Cream Soap 500mL and Lifting Hand Cream.

Natura Siberica is a new organic beauty range for hair. body and Organic & Natural Wild Harvested Born in Siberia

bath. Originating from the unspoilt continent of Siberia, this unique range is formulated from Wild Harvested herbs and flowers and exclusive natural and organic ingredients. Visit www.naturasiberica.net.au.

To win be the first from WA to send the correct answer to comp@pharmacydaily.com.au

What is the base ingredient used in all Natura Siberica products?

Congratulations to yesterday's winner, Noelene Morris from Marlin Coast Amcal

PHARMACYDAILY.COM.AU

NSW cannabis trial MOU

IN WHAT NSW Minister for Medical Research Pru Goward called an historic achievement for the state, she and Premier Mike Baird announced that a Memorandum of Understanding (MOU) has been signed with GW Pharmaceuticals to progress a major new cannabis research program (PD 27 Jun).

The research will focus on children with severe, drug resistant childhood epilepsy.

Baird said the work was driven by compassion for those suffering in the hope that these initiatives will bring relief to many children and their loved ones.

"This confirms NSW's position as a world leader on medicinal cannabis and demonstrates the determination of our Government to ensure we secure these groundbreaking trials," he said.

"Our most vulnerable children will have access to these innovative and

Don't rush to crush

THE second edition of the Society of Hospital Pharmacists of Australia's Don't Rush to Crush will soon be available both as hard copy and in a range of electronic formats and platforms, including through MIMS, and as a downloadable e-book in 2016.

The publication is on the Pharmacy Board of Australia's list of essential references for pharmacy practice.

With new guidelines taking effect from 07 Dec you can order your hard copy now at shpa.org.au.

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advanced drugs," Goward said. The program forms part of the NSW Government's \$21m commitment to medicinal cannabis reforms, said Goward, highlighting that the MOU with GW Pharmaceuticals will facilitate a world-first Phase 2 clinical trial, a compassionate access scheme for Epidiolex (GW's cannabinoid) and Phase 3 and 4 trials of the product. Epidiolex is a non-psychoactive cannabinoid currently in Phase 3 trials internationally but so far difficult for Australian children to

access, making the compassionate scheme a significant breakthrough. Enquiries can be made by ringing NSW Health on 1800 217 257.

Massive US pharmacy consolidation

NORTH American pharmacy giant Walgreens has announced the US\$17.2 billion all-cash acquisition of rival Rite Aid corporation.

Walgreens Boots Alliance will pay US\$9 per share for Rite Aid, representing a 48% premium on the closing share price last week.

"The combination of Walgreens Boots Alliance and Rite Aid creates a further opportunity to deliver a high quality retail pharmacy choice for US consumers," the companies said in a statement.

Once the merger is settled Rite Aid will be a wholly owned subsidiary of Walgreens Boots Alliance, with long term plans to create a "fully harmonised portfolio of stores and infrastructure".





Customer chemistry at APP2016

PHARMACY customers are seeking not just health solutions, but also "quality connections and engagement",



according to Glen Savage (pictured) who will present on "customer chemistry" at APP2016.

He will focus on quality customer connection to increase return rate and the bottom line.

With 38 years experience in the industry including owning a Brisbane pharmacy and working with British Pharmacy group Alliance Boots, Savage is also a qualified business coach, an NLP Master Practitioner, a psychometrics practitioner, psychotherapist, hypnotherapist and pharmacist.

Savage will present on Sunday 20 Mar - www.appconference.com.

EBOS profit on track

EBOS ceo Patrick Davies says the company has made a positive start to the new financial year, with growth in profit in the first quarter consistent with the strong performance of the prior year.

Speaking at the EBOS agm in NZ yesterday, Davies said the company is confident of delivering another year of double digit profit growth, with strong contributions from the Good Price Pharmacy Warehouse acquisition during 2014/15.

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References: 1. Ortiz R, Toblli JE, Romero JD et al. Efficacy and safety of oral iron(III) polymaltose complex versus ferrous subhate in pregnant women with iron-deficiency anaemia: a multicentre, randomized, controlled study. J Matern Fetal Neonatal Med 2011;24:1–6. 2. Toblli JE, Brignoli R. Iron(III)-hydroxide polymaltose complex in iron deficiency anaemia / review and meta-analysis. Arzneimittelforschung 2007;57:431-438. ALWAYS READ THE LABEL. USE ONLY AS DIRECTED. Maltofer contains Iron as Iron Polymaltose. For the treatment of iron deficiency and prevention of iron deficiency in high risk adults and addescents where the use of ferrous iron supplements is not tolerated, or otherwise inappropriate. Maltofer® is a registered trademark of Vifor Pharma used under license by Aspen Pharmacare Australia Pty Ltd. For more information, visit maltofer.com.au

w www.pharmacydaily.com.au



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PRIME public consult

THE European Medicines Agency (EMA) has launched a public consultation on the key principles of its new PRIME scheme.

PRIME aims to strengthen support to medicines that have the potential to benefit patients who presently have no treatment options, or that may offer a major therapeutic advantage over existing treatments.

These are considered priority medicines by EMA, hence the name of the scheme.

CLICK HERE for more detail.

AusPAR additions

ETANERCEPT subcutaneous injection (Enbrel from Pfizer) for non-radiographic axial spondyloarthritis and secukinumab (Cosentyx/Zafrez from Novartis) for moderate to severe plaque psoriasis have been added to Australian Public Assessment Reports (AusPARs).

See www.tga.gov.au for full details and downloads.

THE Society of Hospital Pharmacists of Australia has annnounced the appointment of Kristin Michaels as its new chief executive officer.

Michaels has extensive health sector experience, having been ceo of the Eastern Melbourne Medicare Local and the Eastern Ranges GP Association for the last decade.

She's also currently chair of the board of Yea and District Memorial Hospital, and an alumnus of the Harvard Business School.

SHPA Federal President, Michael Dooley said "Kristin's experience and expertise will be invaluable to SHPA as we build on the Society's strengths and chart our future plans to provide greater leadership and services for our members.

"Her impressive record of successfully leading and developing large organisations will be instrumental as she leads SHPA to meet the needs of our members, partners and the community." Set to take up her new position

Stay tuned for more information. SHPA appoints new ceo

> on 16 Nov, Michaels said she was pleased to be joining SHPA at this exciting time in its development. "SHPA has a large membership,

all of whom are committed to facilitating the safe and effective use of medicines," she said.

"The Federal Council has set a challenging agenda for growth and innovation, and I am thrilled to be charged with leading the organisation through this next phase," Michaels added.

The appointment comes almost six months after the resignation of former SHPA ceo Helen Dowling, who stepped down earlier this year (PD 19 May) to pursue other professional interests.

Guild login change

THE Pharmacy Guild will this weekend launch its new myGuild portal, with access to the Guild's member-only website content restricted to users' personal myGuild login - see guild.org.au.

AMH Pre-Publication Promotion COMING SOON!

With over 33,000 good reasons to pre-order your 2016 AMH Resource

This year, the AMH would like to support you. The pharmacist, the doctor, the nurse. Purchase during the pre-publication period to be in the running to receive some fantastic rewards.



TGA seeks recall procedure feedback

THE Therapeutic Goods Administration has published a revised edition of the Uniform **Recall Procedure for Therapeutic** Goods, and has launched a consultation on the new version.

The updated document has been drafted as "accessible interlinking web pages with print options," rather than as a PDF in order to enhance navigation and usability.

It now includes a step-by-step guide through the recall procedure, with supporting information such as the roles of sponsors, manufacturers, the TGA, state and territory Recall Coordinators, wholesalers and distributors, health professionals and consumers in the process.

There are also new requirements for recalling biologicals as well as greater clarity on medical device recall actions

The consultation closes on 23 Nov, with the draft version now online at www.tga.gov.au.

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JUST stick to shaking hands.

That's the finding of a new study from Oxford University which has created a "map of acceptability" when it comes to personal contact between strangers.

Described by the *BBC* as "the biggest study ever conducted into physical contact," the research published in the *Proceedings of the National Academy of Sciences* journal found that most people have an underlying aversion to being touched by a stranger anywhere but on their hands.

Evolutionary psychologist Professor Robin Dunbar said although "air kissing" had become more prevalent in recent years, "most people will put their hand on the arm of the person as a braking mechanism and to let the other person know that they are not about to chomp them".

The researchers asked more than 1,300 people from five countries to colour in areas they would allow different people to touch, ranging from their partner through to a complete stranger.

They came up with a fascinating "social guide to touching" - and some intriguing results which included that men would rather be touched on their genitals by a casual female acquaintance than by their own mother.

Italians were less comfortable with being touched than Russians.

And interestingly, Professor Dunbar said the rise of social networking meant that people were now touching each other less frequently, which could damage relationships in the long term.

"Even in an era of mobile communication and social media, touch is still important for establishing and maintaining the bonds between people," he said.



Take the sting out of sweat rash and chafing with 3B

Developed by New Zealand doctors for the heat and humidity of the Australian and New Zealand climates, **Neat 3B Body Saver Cream** by Neat Feat is a soothing cream that is medically formulated. It incorporates an effective antiperspirant in an emollient, to reduce the amount of sweat produced, and a soothing cream base for application to areas where skin surfaces rub together and become inflamed due to chafing.

Stockist: 1800 632 833 RRP: \$16.95 Website: www.neatfeat.com

Fluoro Nail Kit - colour by TBN

For hands that want to stand out with a bold Christmas richness, Colour by TBN presents their dramatic **Fluoro Nail Kit**. This year the Christmas tree will shine with the most daring nail shades you could imagine: Maz-Arati, Hot for Yellow, Parfait, Mrs Henderson and Guten-Morgan. TBN colour products are not tested on animals.



Stockist: 1300 765 332 RRP: \$9.99 Website: www.colourbytbn.com.au



Olympea Eau de Parfum by Paco Rabanne

Paco Rabanne **Olympea Eau de Parfum** is a fresh, floral fragrance inspired by Greek mythology. The scent features notes of salty vanilla accord, green mandarin, ginger lily and hydroponic jasmine and creamy sandalwood and base notes of living ginger lily and ambergris accord.

Stockist: 02 9663 4277 RRP: \$81.00 for 30 mL Website: www.pacorabanne.com

Glam to Go by Laura Mercier Holiday 2015 Sets and Kits

This very upmarket packaged cheek, eye and lip travel case features a double-decker palette with the ultimate classic colour essentials for on-thego glamour. The **Glam to Go** kit contains four eye colours in Coquette, Vie en Rose, Ro-Cocoa and Espresso Bean, cheek colour in Riche Nectar, pressed bronzing powder in Soleil Bronze and lip glace in Sparkling Daiquiri.

Stockist: 02 9315 9413 RRP: \$55.00 Website: www.lauramerciertrimex.com.au

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