Pharmacy

Wednesday 20 Apr 2016

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Fred NXT POS Mobility and speed that you need, reliability you have come to expect FREDINXT

New cancer risk site

HEALTH minister Sussan Ley will today unveil a new website featuring an interactive tool which allows users to assess how their lifestyle affects their cancer risk.

The site asks participants about their drinking, smoking and exercise habits, outdoor activities as well as diet and weight.

"130,000 people are going to be diagnosed with cancer in Australia this year," she said.

"We want that number to come down and we want people to realise they can do something about their own risk."

The new site is now live at lifestylerisk.canceraustralia.gov.au.



Scientifically formulated to help promote relaxation during times of stress, and induce a positive effect on mood and cognitive performance.

- May reduce effects of mild anxiety and nervous tension
- Includes a bioavailable form of magnesium
- May help to promote restful sleep
- Dairy & Gluten Free
- Suitable for Vegetarians
- Great Tasting, Lemon-Lime Flavour









HPS technology roll-out

PHARMACY services supplier of pharmaceuticals and clinical services, HPS, has announced the rollout of its ROWA automation system in hospitals and healthcare centres across Australia, as well as its i.Pharmacy technology within the company's pharmacy network.

The ROWA technology is being utilised by HPS to assist partner hospitals better manage the flow of patients at peak discharge times, increasing efficiency and improving bed management, the firm said.

HPS ceo Tony Wyatt said continued innovation was a "core focus" of the company's plans.

"We are investing significant time and effort in researching technologies and service models to allow us to continue to meet the growing needs of our clients.

"The ROWA roll-out represents a \$13 million investment over the next two years, but we're already seeing that it's delivering significant benefits for our partner hospitals."

ROWA automation is central to the new HPS pharmacy at St John of God Midland Public and Private Hospitals with the pharmacy also featuring a TGA-specified

sterile suite and clean room, the announcement said.

HPS also announced its rollout of the i.Pharmacy technology to all of its 34 sites across the country.

"Investing in i.Pharmacy is allowing us to provide better, more accurate benchmarking of medication use in like-type wards," Wyatt explained.

"It also enables us to program payment arrangements for individual health fund agreements, which adds to accuracy, creates better reporting functionality to our clients, and makes a more seamless experience for the patient and hospital," he added.

Jardiance CHF trial

DIABETES drug Jardiance (empagliflozin) from Boehringer Ingelheim and Eli Lilly is to be studied for the treatment of people with chronic heart failure (CHF).

Two concurrent clinical trials will commence within 12 months and recruit people with CHF both with and without type 2 diabetes.

The research follows previous Jardiance trials which showed a reduction in cardiovascular risk.

Today's issue of PD

Pharmacy Daily today has three pages of news, plus a full page from Chemmart Pharmacy.

Brave pharmacy staff

A SYDNEY judge has hailed the courage of staff at Bexley North Pharmacy who protected an intellectually disabled man from his attacker in May last year.

Speaking at the sentencing of Grant Michael Alfredo Van De Pol in the Downing Centre Local Court, chief magistrate Graeme Henson described the confrontation between pharmacy staff and the criminal, who had followed and then attacked 23 year old Alexander Menzies after he alighted from a

Menzies managed to break free and ran to the pharmacy where he knew the staff, with Van De Pol following him.

The pharmacy workers called the police and held onto Menzies' arm in a literal "tug of war".

The judge said "it should be said the conduct of the staff deserves acknowledgement for its bravery".

Van De Pol was sentenced to 12 months in prison.

US\$5.4m payout for whistleblower

A PHARMACIST in South Carolina, USA will receive more than \$5 million as part of a settlement by a Pennsylvania company which has been ordered to pay US\$34 million to settle claims it had paid kickbacks to medical suppliers.

The US department of justice said Respironics illegally provided free call centre services to medical suppliers which purchased Respironics masks for patients with sleep apnoea.

Authorities were alerted to the scheme by pharmacist Gibran Ameer who had worked for a number of the medical suppliers.

Respironics has not admitted guilt in the case, but is also required to repay hundreds of thousands of dollars to several state governments it allegedly defrauded via the Medicaid program.

HOW ARE YOUR CREDITS CLOCKING UP?

The CPD year is half-way through.

Dial up your credits with our CPD activities ▶





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Chinese pharmacy push

MORE than 400 Chinese pharmacy owners are expected to gather at Melbourne's Albert Park Pullman Hotel in June for an exhibition claimed to have "major ramifications for Australian pharmaceutical product manufacturers".

Each delegate owns around 200 pharmacies and will visit Australia to source locally made products such as vitamins, baby formula, alternate medicine, health drinks, lambswool and allergy resistant bedding, according to a statement from the Australian China Business Council (ACBC).

As well as the Chinese pharmacy owners other attendees will promote a range of complementary health products made in China.

ACBC chairman Ken Smith said the visit by the Chinese pharmacy industry was the biggest and most influential ever in Australia.

"This is an industry worth hundreds of billions of dollars in China and growing dramatically... it is a wonderful opportunity for Australian manufacturers to promote their products to China as well as local distributors to discuss managing the influx of Chinese complementary medicines products into Australia," Smith added.

The Victorian government is sponsoring the welcome dinner for the event, taking place 26-28 June.

Smith said the recent Free Trade Agreement between China and Australia had liberalised market

access for Australian companies, with pharmaceutical exports to China now being tariff-free.

The attendees are part of the China Medical Pharmaceutical Material Association (CMPMA) which is the only pharmaceutical retail chain association in the country.

Officials will attend the expo to assist companies file Chinese registration of products and assist in cutting red tape, with a limited number of exhibitor booths still available on 03 9654 3522.

Depression program

NPS MedicineWise has announced the release of its latest therapeutic program, Managing depression: re-examining the options, with several CPD activities and resources including a three minute video from Dr Roderick McKay discussing some key principles of assessment and treatment of depression.

The Pharmacy Practice Review now offers for the first time, an 'express' version, with a faster, more flexible option to reflect on only 5 episodes of care or the choice to continue to 10 episodes.

Case study content is now specifically customised for pharmacists, providing relevant learning outcomes and a focus on the role of the pharmacist in the management of depression.

CLICK HERE to access.

Win with **DESIGNER** BRANDS

This week Pharmacy Daily and Designer Brands are giving away a Make Me up Pro Brush set each day.

Brushes are the key to flawless makeup application, and with the Designer Brands Make Me Up Pro Brush Set you will always look

like you've had your makeup done by a professional. With each brush individually labeled, even makeup novices will know which tools to choose to achieve the perfect makeup look.



Visit www.dbcosmetics.com.au

To win, be the first person from **WA** to send the correct answer to comp@pharmacydaily.com.au

How will you know which brush is which?

Congratulations to yesterday's winner, Alecia Lennon from Symbion.



KEEP UP TO DATE WITH THE LATEST INFORMATION

To find out more go to www.amh.net.au

Boots controversy

BRITISH pharmacy chain Boots is facing an official probe over claims it is abusing a scheme which provides reimbursement for Medicine Use Reviews (MURs).

According to an investigation by the Guardian newspaper, the chain has urged managers to review at least 400 people per store - the cap at which the £28 per consultation cuts off.

MURs see pharmacist counsel patients about how to manage their medicines including possible side effects, with the General Pharmaceutical Council confirming it was seeking more information on the matter.

A survey by the UK Pharmacists' Defence Association reportedly found some Boots staff saying they had been "pressurised into conducting MURs whether or not patients are eligible to receive the service".

In 2014/15 MURs cost the National Health Service £66.5m.

Bayer team takes out PharmHack prize

TWO staff from Bayer Australia were part of a team which won the PharmHack "hackathon" organised to generate innovative ideas to help change Australia's community pharmacy sector (PD 03 Feb).

Melody Smith and Navya Chalasani joined up with two other participants - Kristen Scheer-Deimel and Rhys Deimel to take out the top prize for 'Checked Up' - a system which aims to improve pregnancy outcomes by coordinating information among a woman's healthcare providers and sending metrics collected from home monitoring devices to her care team.

The foursome won \$1,500 plus start-up legal funding, ten hours of coaching and mentoring and tickets to a medical technology conference.

PharmHack was organised by Sabine Eklhodr and supported by the Guild and the PSA.

Chemmart's masterclass of 2016

CHEMMART hosted about 240 pharmacists for the second annual **Chemmart Masterclass** which took place earlier this week in Melbourne.

The attendees (pictured) undertook the "revolutionary professional development and training program designed to help Chemmart pharmacists overcome barriers to customer engagement".

Chemmart executive director, Duncan Phillips said the brand was committed to giving its pharmacists the skills to improve the health and wellbeing of their patients.

"We are committed to a renewed customer-facing strategy and a key area is 'developing leaders'.

"Masterclass is an important vehicle for us in delivering against this," Phillips said, with the 2016 program extended to look at how pharmacists can better engage with non-prescription patients by



moving further out onto the floor. Sessions also included clinical updates on pain, skincare and digestive health, psychological insight into how pharmacists view their customers and practical sessions on "bringing service theories to life" in Chemmart nharmacies

Attendees were also able to fulfil their CPD registration requirement by being part of the event.





Do you have the **Pharmacy Daily app?**

App Store

DISPENSARY

CORNER

A BRITISH man is making

headlines after revealing he has eaten sausages and chips at every meal for the last 22 years.

26-year-old Daniel Pennock from Wakefield in West Yorkshire

has a "selective eating disorder"

bread, crisps, apples, bananas and

"I don't eat anything apart from

Pennock, who has posed for a

series of glamour-style food shots to highlight his dilemma (below) says the condition developed at

the age of four when he began

sausages and chips for dinner.

Unfortunately the "unusual

He said he's hoping to get

professional help so he can live a 'normal' life and pursue an

ambition to be a personal trainer.

AND while we're on the subject,

The eatery in St Joseph, Missouri

a new McDonald's fast food outlet in the US is set to trial "bottomless french fries".

will also offer the Australian-

concept allowing diners to

customise their burgers.

all-you-can-eat option.

developed "Create your taste"

Set to open in Jul, visitors will

be asked "do you want fries with

then they will be able to have as

many as they want under the new

that" - and if the answer is yes

habit" has seen him gain weight

and cost him several relationships

refusing to eat anything but

with former girlfriends.

which only allows him to eat

junk and I'm fed up," he said.

sausage rolls.

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Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Calamari Gold + Krill by Bioglan

Bioglan Calamari Gold + Krill is a health supplement designed to help with arthritis support and brain, eye, cholesterol and heart health. It contains the power of 500mg of red krill oil plus calamari oil. Active ingredients: red krill oil euphausia superba oil (krill oil) 500mg and 45mg calamari oil concentrated omega-3 triglycerides-squid. Only use as directed. If symptoms persist, consult your healthcare professional.

Stockist: 02 9997 1466

RRP: \$36.95

Website: www.bioglan.com.au



Sleeptime Bath from Gaia Natural Baby

Gaia Natural Baby Sleeptime Bath can be used just before bedtime to prepare your baby for a restful night's sleep. Featuring the same formula as the Bath & Body Wash that's suitable for sensitive skin, the bath wash contains a relaxing blend of organic lavender and organic ylang ylang pure essential oils, which becomes a 'sleep signal' for babies. Sleeptime Bath makes the daily routine of getting baby off to sleep so much easier and relaxing for all.

Stockist: 03 9703 1707 RRP: from \$11.50 for 250mL

Website: www.gaiaskinnaturals.com

A Beautifying Pack for Mothers' Day

KORA Organics Beautifying Pack is a skincare gift pack suitable for all skin types and ideal for a Mothers' Day gift for that very special mother. This economical and beautifully presented assembly includes Blemish Gel (10mL), Recovery Eye Gel Cream (10mL), Tinted Day Cream (50mL) and Vitamin Enhanced Lip Balm (6.5mL) altogether valued at \$179.35 but discounted strongly in this pack.

Stockist: 02 9979 5672 RRP: \$130.00

Website: www.koraorganics.com





Kids Calcium + Magnesium by All Natural Kids

All Natural Kids Calcium + Magnesium are strawberry flavoured lozenges designed to supplement a child's daily calcium intake. The calcium and magnesium may contribute to healthy teeth, bones and muscle function, says Key Sun Laboratories and the product contains no added sugar or preservatives. This product represents a painless way to supplement children's diet with essential elements.

Stockist: 1800 791 381

RRP: \$14.95

Website: www.allnaturalkids.com.au

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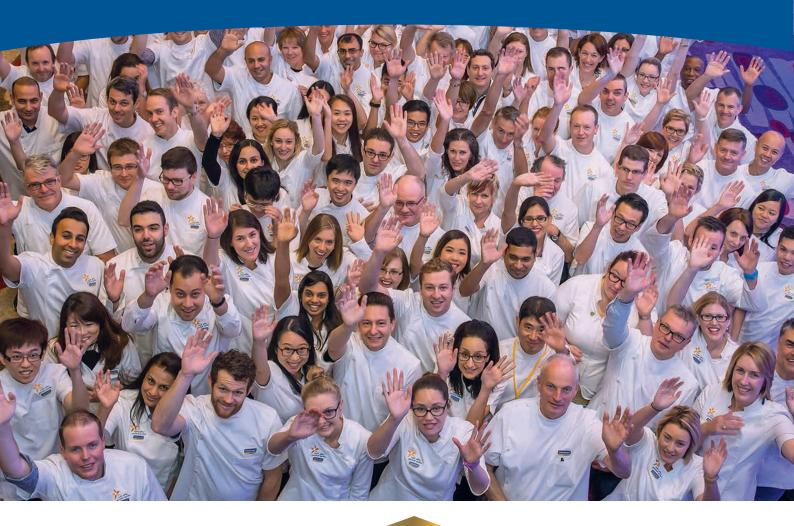


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