Pharmacy

Wednesday 10 Feb 2016 PHARMACYDAILY.COM.AU

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Sussan Ley at APP

MINISTER for Health Sussan Ley has been announced as a keynote speaker at APP2016 on 17 Mar.

APP chairman Kos Sclavos said being a federal election year, it's a timely opportunity for pharmacists to hear from the minister.

"With a number of changes to the industry, including the \$1 copayment discount, the continued impact of price disclosure and professional services opportunities from the 6CPA, the keynote address from Sussan Ley will be a 'not-tobe-missed' session," he said.

Ley will also present the Guild's Pharmacy of the Year Award.

APP2016 will be held from Thur 17 Mar to Sun 20 Mar at the Gold Coast Convention Centre. Registrations are still available,

Full details of registration options and benefits can be found by CLICKING HERE.



ASMI urges innovation

THREE regulatory reforms to incentivise investment and innovation in the non-prescription medicines sector and increase consumer access to medicines form the foundation for the pre-budget submission from the Australian Self Medication Industry (ASMI).

ASMI ceo, Deon Schoombie, said: "The non-prescription medicines sector (over-the-counter and complementary medicines) requires a regulatory framework balancing consumer protection with an operating environment that incentivises R&D, and investment in new products and services, local manufacturing, and employment and export growth.

"The level of regulation should be commensurate with the risk posed by the regulated products, with the aim of aligning with the COAG principle of 'minimum effective regulation'."

ASMI is urging for the removal of regulatory obstacles to stimulate investment and innovation and increase consumer access to medicines which leads to reduced Medicare and PBS costs, improved health outcomes and sustainability of the healthcare system.

The three proposals in the submission call for new data protection and market exclusivity provisions for over-the counter and complementary medicines,

Vax awareness low

RESEARCH commissioned by Seqirus (a CSL company) among Australian parents reveals that despite a comprehensive immunisation program, the majority of parents of teenagers (55.8%) are not aware that scheduled vaccinations are available in secondary school.

The online survey, conducted by PureProfile in Dec 2015 to Jan 2016, involved 308 Australian men and women.

Under the school-based NIP vaccination program, varicella (chickenpox), diphtheria, tetanus, pertussis (whooping cough) and the human papillomavirus (HPV) vaccines are on offer.

implementation of a regulatory model permitting consumer communication of Pharmacist Only (Schedule 3) Medicines and thirdly, an overhaul of the scheduling framework to support the National Medicines Policy.

Schoombie said, "The reforms included in ASMI's pre-Budget submission have the potential to reduce healthcare costs by providing the Australian population with greater options for self care."

For minimal government investment, the proposals could lead to a more efficient sustainable healthcare system, he said.

"These regulatory reforms would stimulate investment and innovation by the non-prescription medicines sector," he added.

See the ASMI submission HERE.

DDS screening offer

DISCOUNT Drug Stores (DDS) has announced that their pharmacists are offering a one-on-one screening assessment over the coming month, to identify asymptomatic signs that are associated with many chronic illnesses.

Pharmacists experienced in treating minor ailments, will discuss history and lifestyle habits, and offer a general health assessment through screening and health measurements including blood pressure and weight, height and waist circumference.

New cannabis laws

NEW medical cannabis laws which would allow controlled cultivation of the drug in Australia will be introduced to parliament by the federal government today.

The proposed amendments to the Narcotics Drugs Act 1967 would allow for cannabis cultivation through a national licensing and permit scheme.

Health Minister Sussan Ley is hopeful the legislation will pass the House of Reps and the Senate.

The new legislation follows a move to allow a small number of children with drug-resistant epilepsy to use a new cannabisbased drug in NSW.

Epidolex, is still in a trial phase but the government will allow a compassionate access scheme from Mar this year.

Zika mossies beware

RESEARCH scientists in California and Virginia, USA, say they have the technology to wipe out the Zika virus vector mosquito aedes aegypti within a year, according to MIT Technology Review.

The technology, called a "gene drive", uses the gene-snipping technology CRISPR to force a genetic change to spread through a population as it reproduces.

Release of a gene drive in the wild would be hotly debated but with transmission now proven by sex, blood and saliva, pressure to act will be strong, the scientists said.

Win with flo

This week *Pharmacy Daily* and Flo are giving readers each day the chance to win a Flo Pamper Pack.

Flo Baby and Flo Kids Saline Nasal sprays help clear congested, snuffly or snotty noses to help your child breathe more easily. Flo Baby and Flo Kids sprays are gentle enough to be used daily and are natural and preservative-free. The handy thing about Flo Baby/ Kids sprays are that they can be used at any angle, which means you can clear your child's nose quickly and easily in any position that is comfortable for them. For more information WATCH THIS or CLICK HERE.



To win, be the first from **WA** to send the correct answer to the below question to comp@pharmacydaily.com.au

Do Flo products have preservatives?



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DISPENSARY

CORNER

Set during an ultrasound, the ad

shows an unborn baby interacting

moving about as though trying to

When the frustrated mother

throws the chip across the room,

the baby attempts to dive out of

her womb to chase after it. The rest is left to our imagination... Talk about a surprise birth,

brought on by a corn chip. You

may need to see the humour in

Hugh Jackman is reminding his

fans to slip, slop, slap after he had

He posted the photo (pictured

above) to his official Twitter and

about what happens when you

Hundreds of thousands of fans have 'liked' and 'shared' the post.

It's also attracted a number of controversial comments such as

"You don't need to worry about

cancer, you're the Wolverine".

It's the fifth time he's had a

Basal Cell skin cancer removed.

to see such an influential figure

spreading the message and

shared his post to their page.

Don't forget your check up!

The Cancer Council was pleased

another skin cancer burnt off.

Facebook pages as a warning

don't use sunscreen.

action to fully appreciate it. Check it out HERE.

with his Doritos-eating father,

grab a chip from him.

A CHEEKY commercial by

Melbourne ad director Peter Carstairs made the top three in Doritos' annual Crash the Super

Bowl contest.

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

New High Strength once-a-day Liver Detox by Blooms

Blooms Liver Detox is a premium quality, vegetarian friendly, high potency, oncea-day formula combining milk thistle, globe artichoke, turmeric, taurine and black pepper to help support detoxification and maintain normal healthy liver function. Blooms states this product combats potential free radical damage with its high antioxidant properties, helps stimulate bile flow and helps relieve indigestion and digestive complaints.

Stockist: 02 9700 8850

RRP: \$27.95 for 60 vegetarian capsules (2 month supply)

Website: www.bloomshealth.com.au





Nourish and Hydrate with Designer Brands Rosehip Oil

Designer Brands new Rosehip Oil is clinically proven to decrease the appearance of fine lines, wrinkles, scarring and stretch marks, as well as balance all types of skin, the company says. Rosehip oil can be used to treat uneven skin tone and pigmentation, for prevention of acne, and is suited to the face and the body. This product is the ultimate moisturiser, fighting premature ageing, soothing and hydrating dehydrated skin and it is helpful for oily skin, naturally balancing out oils and removing the need for the skin's excess oil production.

Stockist: 1300 765 332

RRP: \$7.99

Website: www.dbcosmetics.com.au

A'kin's Purely Revitalising anti-aging range

Naturally sourced wonder ingredient, Camu Camu, is a natural skincare sensation found in A'kin's Purely

Revitalising anti-aging range of day, night and eye creams. A'kin states that Camu Camu is packed full of skin benefiting goodness, with thirty times more Vitamin C than oranges and packed with a range of free radical fighting antioxidants. Akin's Purely Revitalising skincare range contains an effective combination of natural

nourishing ingredients to brighten, tone and intensely hydrate.

Stockist: 1800 651 146 RRP: \$29.95 to \$46.95 ea Website: www.akin.com.au





Inner Health Dairy Free range from Ethical Nutrients

Inner Health Plus Dairy Free and Inner Health Dairy Free Powder contain medical strength strains of acidophilus and bifidobacterium to aid in the maintenance of a normal healthy gastrointestinal system and digestive function. These ingredients may also be useful for the symptoms of bloating, gas or flatulence, Ethical Nutrients states. NCFM acidophilus may assist those who suffer from lactose intolerance

Stockist: 07 3117 3300 RRP: From \$29.50

Website: www.ethicalnutrients.com.au

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