



Friday 11 Nov 2016

**Embrace innovation - PSA** 

#### Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from **G&M Cosmetics**.

#### Sigma supplier gongs

SIGMA has announced its 2016 supplier awards in a ceremony at the 2016 Sigma Supplier Gala Dinner and Awards night held in Melbourne last night.

The awards are designed to recognise and reward the critical role which business partners play in the effective running of the pharmacy supply chain, the company said in its announcement.

In front of a crowd of industry leaders and special guests, the overall winner GSK Consumer picked up two key awards, Supplier of the Year and FMCG Supplier of the Year, repeating their success from last year.

Other notable winners included Blackmores (winner of the Health & Wellbeing Supplier of the Year) and Natio (winner of the Beauty/Gifting Supplier of the Year).

In addition, other sector awards were taken out by Azoya, AIW, Mundipharma, Novartis Pharma Australia, Tamex, BRL Shopfitting and Bayer.

### Oz research upgrade

**THE** Federal Government has announced it has accepted all findings in the 10-month Australian **Council of Learned Academies** (ACOLA) review and has committed \$28.2m to support all of its recommendations.

**CLICK HERE** for the review.

**THE** Pharmaceutical Society of Australia (PSA) national president Joe Demarte has issued a warning to his colleagues to embrace new opportunities for the profession or risk missing openings for professional growth, in an "evidence-based" document facing issues around integration of pharmacists into GP practices.

With some disquiet among some sectors about the concept, the PSA has come out strongly with its position plainly stated.

The Fact Check document, as it is called, which is supported by local and international evidence, the PSA states, "outlines the wide-ranging benefits of integrating pharmacists in a GP environment as part of an interprofessional team."

PSA national president Joe Demarte said: "Pharmacists working in General Practice is one of several innovative strategies PSA is pursuing to support pharmacists to practice to their full scope, ensuring their skills can be optimised in consumer-focused, cost-effective, collaborative models of care."

Demarte said PSA had led the GP-pharmacist model in Australia following many years of advocacy and positive stakeholder relationships culminating in a collaborative model of care that had widespread support across Australia's healthcare community. Referencing the University of Technology Sydney (UTS) Pharmacy

Barometer released this week (PD 09 Nov), Demarte added that pharmacists working in a medical



practice were widely supported by the pharmacy community.

While the PSA is very clear about its support for the community pharmacy, it is also clarifying that it supports "the role of pharmacists working in general practices and see the two roles as complementary, not in opposition to one another."

Demarte summarised, "As a profession, if we put up barriers to innovation, we may miss opportunities for pharmacists to play a role in the broader health reform being progressed by government – opportunities that are critical to pharmacists being utilised to their full potential."

Visit www.psa.org.au for more.

## **Soul Pattinson Morisset robbery**

AN ATTEMPTED robbery at a Soul Pattinson pharmacy in Morisset, New South Wales yesterday, led to an exclusion zone being set up around the area as a suspicious item left behind was investigated.

According to reports from Fairfax Media, the police were called to the chemist yesterday morning following reports of a robbery.

Police subdued the man with a taser before he was taken to the local police station for questioning.

A short time later an "item of concern" was found in the pharmacy and customers in neighbouring businesses were evacuated.

Investigations are continuing.

## Indication extensions

IND OUT MORE 🕥

**THREE** registered medicines have been granted extensions of indications by the TGA during October: Abbvie's Humira along with Onglyza and Qtern 5/10 both from AstraZeneca.

Visit www.tga.org.au for details.

Did you know that goat's milk contains prebiotic oligos which are structurally closer to breast milk\*



Please contact Pharmabroker 02 8878 9777

FIND OUT MORE ③ When compared to standard cow's milk; Source: Urashima and Taufik, 2010



## Community Care Chemist is seeking Pharmacy Managers!

**Belmont** 

- Non-dispensing, non-clinical role managing overall business performance.
- \* The dispensary and FOS retail teams will look to you for leadership.
- \* If you have considered stepping back from an active Pharmacist role, yet remain in the industry, this is your chance!

#### North Geelong

Dispensing and clinical role, managing overall business performance with team leadership.





Dispensary

Corner

TOBLERONE shrinkage - a cost-

saving move by Swiss chocolate

manufacturer Toblerone has

gone viral on social media.

but still charging the same

As British consumer Tony

outraged at the insult.

more Holland".

backfired as the trimming has

By shaving about 10 per cent

off its product, creating wider

valleys and thinner mountains

(comparison is pictured below),

price, Toblerone fans have been

Matthews put it, "The shape of

the bar may have looked like the

Swiss Alps before, now it's a bit

# Do you have the Pharmacy **Daily app?**

Friday 11 Nov 2016



# Wash your hands

**NPS** MedicineWise is highlighting Antibiotic Awareness Week 14-20 Nov with an emphasis on handwashing with simple soap and water to "halt the bugs".

CLICK HERE for more engagement.



WELCOME to Pharmacy Daily's events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

- 16 Nov: Pitcher Pharmacy Networking Function; Brisbane, for details and to register visit: www.eventbrite.com.au
- 16-19 Nov: Medicines Management 2016; Perth Convention and Exhibition Centre; for more info visit: www.cpd.shpa.org.au
- 20 Nov: Pharmacist Administration of Influenza Vaccine; Glebe; enrol here www.guild.org.au
- 21 Nov: QCPP Quality Assessment Webinar; register here: www.guild.org.au
- 23 Nov: QCPP Refresher Training; Level 2, 40 Burwood Road, Hawthorn; details and to register: www.pharmacyguild. edu.au
- 2-5 Dec: Australasian Pharmaceutical Science Association (APSA) Scientific Meeting; The University of Sydney; more info at: expertevents.eventsair.com
- 9-12 Mar: APP 2017; Gold Coast Convention and Exhibition Centre; for details visit: www.appconference.com

Editorial: info@pharmacydaily.com.au

A MASSIVE shaving cream fight was the welcome of choice for students at St Andrews University in Scotland last month.

The messy battle is part of the 600-year-old institution's annual 'Raisin Weekend'.

The tradition sees new students to the college inaugurated by the older undergraduates by being chased and sprayed with bottles of the foamy cream.

"The foam feels pretty weird," one student commented.

"Some people are using topquality stuff like Gillette, which isn't quite as sore on the eyes, but the Sainsbury's stuff is a bit sore," he continued.

CLICK HERE to see a video clip of the messy fight in action.

# **Enterprise bargaining test**

PROFESSIONALS Australia, the union group advocating for professionals in fields such as engineering, science, IT, pharmacy, management and others, has challenged the enterprise bargaining system in Australia.

In a submission to the Senate Standing Committee on Education and Employment, on the Impact of The Government's Workplace Bargaining Policy and Approach to Commonwealth Public Sector Bargaining, the organisation said there "has been a missed opportunity in the current agreement negotiations to embed initiatives that facilitate mentoring, succession planning and recognition of technical expertise and management across Australian Government employment".

Emphasising the central role of the health and science engineering workforce, the submission said this



"missed opportunity is paired with significant transaction costs across Australian Government employment.

ANDROID APP ON

Google play

"It is difficult to be certain whether this is just a failure of stewardship, imagination or a workplace relations approach not suited to

Government.

"There has to be a better way," the submission said, and argues for a range of options that addresses the power imbalance between employer and employee, whether in the private or public sector, as well as moves to a more cooperative model.

Four approaches are proposed: the ACT Public Sector approach, a one agreement for all approach, a default pay arrangement and a tribunal-managed pay and conditions option.

CLICK HERE for the document.

# Win with A'kin

This week Pharmacy Daily and A'kin are giving away each day a pack including A'kin Pure Facial Cleansing Gel, Antioxidant Day Cream, Antioxidant Night Cream.

Remove excess oil, makeup and impurities naturally with A'kin Sandalwood & Neroli Pure Facial Cleansing Gel. A synergistic combination of select pure botanic actives like Panama bark, Witch Hazel and Vitamin B5 works to thoroughly cleanse,

clarify and soothe skin. Complement your skincare routine with A'kin Rose de Mai

Antioxidant Facial Day Creme and A'kin Lavender & Rose Antioxidant Facial Night Creme for replenished, radiant

and revitalised skin the natural way.

To win, be the first from VIC or TAS to send the correct answer to the question to comp@pharmacydaily.com.au

Do A'kin products contain any articial colours or fragrances? Congratulations to yesterday's winner, Abbey Butler from SA Health.

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Travel Daily

[A'kin]







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**G&M Australian Creams** are made from iconic Australian actives, such as Kakadu Plum, Manuka Honey, Lanolin, Avocado, Macadamia & Lemon Tea Tree. Our premium **250g MKII** range for Pharmacy, is Paraben & Mineral Oil Free, instead containing Sunflower Seed Oil, rich in Vitamin E, A, C and D. Recommended for all skin types – nourishing & lightweight.



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# Gentle Body Wash & Lotion - For Sensitive Skin 750mLRRP \$19.95Dr V is our premium, Derma Pharmacy range, specifically formulated for problem skin to<br/>provide a natural, nourishing and delicate solution for bathing and moisturising. Gentle &

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- Hand & Nail cream for dry damaged hands
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\*\* RECENT ACCOLADES INCLUDE:

- Winner of the Business Development Award at the Hong Kong Australia Business Association Awards 2016
- Winner of the International Manufacturing Award at the Export Council of Australia Awards 2016
- Grand Finalist at the Ethnic Business Awards of Australia 2016

For further details visit our website <u>www.gandmcosmetics.com.au</u> and to order contact: <u>customer\_service@gandmcosmetics.com.au</u> / ph 612 9540 3395. <u>MENTION PHARMACY DAILY FOR 20% DISCOUNT FOR NEW PHARMACY</u> CUSTOMERS DURING NOVEMBER

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