

Today's issue of PD
Pharmacy Daily today has three pages of news including our regular **Health & Beauty** feature.

Davies to leave EBOS

EBOS Group this morning advised its chief executive officer Patrick Davies will step down after 25 years with the company, to be replaced next year by EBOS chief financial officer John Cullity.

EBOS chairman Mark Waller said succession planning had always been key within the company, with Cullity to take over the Group ceo role effective from 31 Mar 2018.

"We respect Patrick's decision to step back from his current role and we appreciate his flexibility around timing and in ensuring that EBOS' progress continues unabated," Waller said, adding that Davies would continue in a contract role to assist with "emerging opportunities".

Cullity's ceo contract includes a \$1.13m annual base salary plus incentives worth up to \$750,000.

Weekes resigns from NPS

DR LYNN Weekes AM has confirmed her resignation as ceo of NPS MedicineWise, with the organisation's board saying she had executed "20 years of exceptional leadership".

Weekes is the inaugural ceo of NPS MedicineWise, having led the organisation since it was established in 1998 as the National Prescribing Service Limited.

NPS is tasked with implementing quality use of medicines and medical tests, working independently of government on the National Medicines Policy.

NPS MedicineWise chair Peter Turner said Weekes had been an exemplary health leader and a champion for improved health



care and decision making.

"Her leadership, collaborative style and deep expertise over the past two decades has brought to life the original vision for quality use of medicines, and cemented this as a cornerstone of sustainable & high quality healthcare," Turner said.

Weekes originally practised as a pharmacist, with her career seeing significant contribution through research and her professional career to the development of quality use of medicines resources and services in Australia, he added.

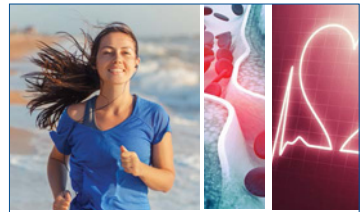
"Lynn has been instrumental in ensuring NPS MedicineWise remains innovative and responsive to the needs of health professionals, service providers, industry, regulators, consumers and the community, and a thriving and successful organisation."

Weekes will leave NPS at the end of Jun 2018, with a search for a successor to commence early next year, Turner confirmed.

Counterfeit Semenax

THE Therapeutic Goods Administration has tested a product labelled Semenax capsules and found it contains the undeclared substance Yohimbine, a prescription-only prohibited import.

The TGA warns that the capsules may contain harmful ingredients.



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Mundipharma deal

MUNDIPHARMA has expanded its Middle East and Africa ophthalmology portfolio via a new commercial partnership with Italian pharmaceutical company NTC to license and distribute a range of ophthalmic drugs in the region.

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Endeavour Hills celebration



THE Endeavour Hills & Heatherton Road Chemmart Pharmacy Christmas party is fast becoming an institution in the outer Melbourne suburb, with more than 320 people coming to the store's 2017 celebration.

Pharmacist Grace Chong, who's pictured with some of her team above, said 12 years ago she decided to hold a party for patients and customers.

"We recognised that we had a large older population, many of whom were not very mobile and also who often did not have family," she said.

"So we threw a party and about 80 people came, but it has grown since then so it is now a major community event that everyone

seems to know about."

As well as gathering the local community, the pharmacy presents its annual employee awards, with many locals keen to see who has won the staff member of the year award.

Chong, who is also a Pharmacy Guild of Australia National Councillor, said the shops in the local shopping centre contributed to the festive food on offer, while her mother and her business partners' mother do all the cooking for the event.

Huntington's breaker

IN WHAT scientists are saying could be "the biggest breakthrough in neurodegenerative diseases for 50 years" a University College London research team has safely lowered levels of toxic proteins in the brain with an experimental drug injected into spinal fluid.

A debilitating disease with an unenviable vegetative state at the end, Huntington's is genetically transmitted and devastates families as brain cells die in what has been an unstoppable way.

The new treatment is designed to silence the gene that corrupts the protein converting it to a killer of brain cells.

The therapy was developed by Ionis Pharmaceuticals, which said the drug had "substantially exceeded" expectations, and the licence has now been sold to Roche, reports *BBC News*.

VPA acts on pharmacy feedback

THE Victorian Pharmacy Authority (VPA) says it expects the outcome of an external review commissioned 12 months ago to "result in improvements to allow the Authority to ensure that the complex commercial arrangements common in the contemporary

pharmacy ownership environment comply with the ownership restrictions of the Act".

According to a communiqué from the VPA issued yesterday, an internal committee was established to consider the recommendations of the *PharmConsult* review, with further input also sought on processes from recent licence and registrant applicants.

Less than half of applicants were aware that there is a guide to application processes available on the VPA website, and up to 40% of pharmacists were unaware of a Self-Audit form available online.

A minority of respondents were also aware that the Authority endeavours to have at least one pharmacist available in its office to respond to enquiries regarding legislation and guidelines on working days.

Future quarterly circulars will include an area of special focus and a 'did you know' section to highlight important topics, as a means of improving messaging.

The Authority is also revising its licence application forms, which will include requirements for additional documents relating to commercial arrangements, along with 100 points of identification.

The new forms will be released shortly at pharmacy.vic.gov.au, and must be used for all new applications lodged after 31 Dec.

UK pharmacists face "revalidation"

BRITAIN'S General Pharmaceutical Council (GPhC) has announced a new requirement for continuing professional development for pharmacists and pharmacy technicians.

Effective from 30 Mar 2018 pharmacy professionals will "have to demonstrate that they are regularly reflecting on their learning and practice," with the measure requiring them to submit four CPD records each year.

They must also provide two other elements: a "record of a peer discussion and a record of a reflective account".

GPhC chair Nigel Clark said "we believe that the introduction of revalidation will further assure users of pharmacy services that pharmacy professionals will provide them with safe and effective care throughout their careers".

The new regulations follow a consultation which considered more than 1,800 responses.

Win with Burnaid®

Each day this week Pharmacy Daily and the makers of Burnaid® are giving away 3x bottles of mundicare® Burnaid® Sunburn Gel Spray valued at \$44.97.

mundicare® Burnaid® Sunburn Gel Spray is an after sun spray specially formulated with aloe vera and Australian melaleuca oil in a cooling hydrogel to help:

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To win, be the first person from WA to send the correct answer to the question to comp@pharmacydaily.com.au

What colour is mundicare® Burnaid® Sunburn Gel Spray?

Congratulations to yesterday's winner, Amanda Seeto from Good Price Pharmacy Warehouse Ashmore.



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Pharmacy Daily



Dispensary Corner

MARRIOTT Hotels has come up with an idea that might just help the mental health of frequent business travellers.

Rather than bottling up their thoughts when they are taking a shower to unwind after a long day, new technology allows hotel guests to record their ideas simply by scrawling them on the shower screen - ideal for that moment when inspiration strikes.

"As the steam builds up a canvas is created on the door...guests can then use their fingers to write or draw whatever pops into their mind," the company said.

Touch-sensitive technology built into the bathroom transfers the idea onto a tablet where it can be shared via email or social media.



IT'S all Peppa Pig's fault.

The wildly popular cartoon character has been blamed for contributing to unrealistic parental expectations of what they can expect from their GP.

Writing in the *British Medical Journal*, Dr Catherine Bell warned that Peppa Pig may encourage preschoolers in inappropriate use of medical services.

She cited problematic characters in the show including Dr Brown Bear, a GP who works alone and provides excellent patient service including prompt and direct telephone access, extended hours, continuity of care and a "low threshold for home visits".

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Crampeze Night Cramps Forte

Cut the Cramp with Crampeze **Night Cramps Forte**, a total cramp solution that is formulated with more than just magnesium. Crampeze Night Cramps Forte



contains homeopathic copper, traditionally used to provide relief from and reduce the risk of night cramps, as well as, traditionally used to relieve symptoms of tired legs, restlessness and spasms during sleep. To aid in the maintenance of general well-being, Crampeze Forte also has added benefits of vitamin B3, B5 & E. Always read the label. Use only as directed. If symptoms persist consult your healthcare professional.

Stockist: 1300 555 597

RRP: from \$22.95

Website: www.crampeze.com.au

Dreambaby Ezy-Fit Phone Holder



Just in time for summer, Dreambaby is expanding its range with the launch of their new **Ezy-Fit Phone Holder**, designed to fit most phones and easily attach to baby's stroller or pram. It even works well on most shopping trolleys. Play music to the next generation or play counting rhymes and even position it to take photos/videos of them in the front-facing position, all while maintaining eye contact. This Dreambaby accessory makes time out and about with the little one(s) so much more enjoyable and memorable.

Stockist: 02 9386 4000

RRP: \$14.95

Website: www.dreambaby.com.au

Anthelios XL SPF 50+ Comfort Cream

La Roche-Posay brings to market its **Anthelios XL SPF 50+ BB Tinted Comfort Cream**, the highest UVA & UVB sun protection with broad spectrum. This sensitive skin product is designed for dry to normal skin types. Universal micro-pigments melt in to the skin and adapt to every skin tone, making this cream fast absorption and ultra-hydrating. La Roche-Posay states this cream's light hypoallergenic formulation has been tested on the most sensitive skin. It contains antioxidant biocalin to fight free radicals on the surface of the skin.



Stockist: Major wholesalers

RRP: \$28.95

Website: www.laroche-posay.com.au

Enlighten Me Duo Pressed Illuminator



Designer Brands (DB) has released a new pressed mineral powder with two shades included. The **DB Enlighten Me Duo Pressed Illuminator - Moonlight** offers a stunning opportunity to enhance complexion, create a radiant glow lit-from-within

look and lift the highlighted areas of cheekbones while modifying the profile of the nose and chin. This limited edition comes with the DB promise of not having been tested on animals and is classed as vegan in origin. This new delivery from DB is presented as a 2-in-1 jumbo compact.

Stockist: 1300 765 332

RRP: \$14.99

Website: www.dbcosmetics.com.au