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1. ACA Research, Australia, Jan 2017 n=141 GPs



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- Blood sampling
- Vaccination
- Superficial surgical procedures, including split skin grafting



Topical anaesthesia of

- The skin prior to insertion of IV catheters, blood sampling, vaccination, superficial surgical procedures, including split skin grafting.
- Leg ulcers to facilitate mechanical cleansing and debridement.
- Genital skin prior to superficial surgical procedures or infiltration anaesthesia.
- Skin prior to minor superficial cosmetic procedures

New Pricing Available Now!

Today's issue of PD

Pharmacy Daily today has two pages of news, our regular health & beauty feature plus a front cover page from **emla**®.

Asthma market surge

THE asthma therapeutics market in the Asia-Pacific region is expected to grow from US\$4.1 billion last year to about US\$6 billion by 2023, according to a new analysis by GBI Research.

The company said the strong growth would be driven by the ageing population in Australia, India, China, Japan and South Korea as well as increases in pollution, a promising product pipeline and the launch of first-in-class molecules - in particular a rise in biologic development in the asthma market.

For more see gbiresearch.com.

Sigma, CW in court

A DIRECTIONS hearing in the dispute between Sigma Healthcare and Chemist Warehouse is set down for this Fri, as the companies continue to argue about whether Chemist Warehouse has the right to source generics from an alternative supplier.

Sigma confirmed the legal action last month (**PD** 25 May) warning of a possible annual impact of up to \$10 million on its bottom line if Chemist Warehouse switches.

Since the dispute was revealed Sigma's shares have plummeted almost 30% from \$1.19 prior to the announcement to trade at 84c yesterday.

CW to honour penalty rates

CHEMIST Warehouse and My Chemist Group have confirmed they will honour all existing penalty rate payments for current staff and anyone employed before 01 Jul 2017, after the Fair Work Commission's (FWC) controversial review of weekend penalty rates.

Effective next month payments for Sunday and public holiday work under the Pharmacy Industry and Retail Awards will be reduced under the FWC decision, but Chemist Warehouse Group director Damien Gance said the company would be "grandfathering" existing Sunday

and Public Holiday rates.

"At Chemist Warehouse we always endeavour to do the right thing by our staff as we know their commitment, hard work and dedication is critical," he said.

The decision covers all pharmacy staff across the group including retail assistants, dispensary techs, pharmacists, pharmacy students and any other employees under the Pharmacy Industry Award 2010 and the General Retail Industry Award 2010 who begin work by 01 Jul.

Existing penalty rates will be honoured for those staff whether or not they are currently rostered to work on Sundays or holidays.

"We value the important contribution made by each staff member, whose engagement and involvement in the business are vital to our success," Gance said.

New cancer approach

THE use of "resin microspheres" for the treatment of advanced Hepatocellular Carcinoma (HCC) or primary liver cancer, the sixth most common cancer worldwide, has proven to be superior to current standard of care therapy, namely twice-daily oral doses of sorafenib (Bayer's Nexavar), according to new research data released this week.

The Asia-Pacific Study presented at the 2017 American Society of Clinical Oncology Meeting revealed that one-time administration of microspheres showed a significantly better tumour response rate of 16.5% than sorafenib with its 1.7% tumour response rate, and reportedly less adverse events.

Dubbed SIR-Spheres Y-90 Resin Microspheres, the product provided "a significant increase in the overall Progression-Free Survival rate of 6.3 months".

Visit sirtex.com for the data.

Hodgkin's drug tick

OPDIVO (nivolumab) is now the first PD-1 inhibitor approved for a blood cancer, having been approved by the Australian Therapeutic Goods Administration (TGA) for use in the treatment of adult patients with relapsed or refractory classical Hodgkin Lymphoma (cHL) under specific circumstances.

The Bristol-Myers Squibb drug is now approved in Australia for six indications across four distinct tumour types, including a number of solid tumours including non-small cell lung cancer, melanoma and advanced renal cell cancer.

Visit tga.gov.au for details.

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New pricing on the product is also available - see the **cover page**.

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Atozet/Zeteze relaxed

MSD'S Atozet/Zeteze (ezetimibe and atorvastatin) has been granted an extension of its indications to include patients with coronary heart disease (CHD) and a history of acute coronary syndrome (ACS).

The new indication was registered effective 24 May 2017.

Go to tga.gov.au for details.

Location impacts health

THE second Australian Atlas of Healthcare Variation, to be formally launched today in Canberra, highlights significant variations in the provision of common health treatments across the country.

Developed by the Australian Commission on Safety and Quality in Health Care, the new edition of the Atlas includes a specific chapter on women's health, with a range of treatments examined overall including hysterectomy, cataract surgery, knee replacements and diabetes complications.

The document was developed in collaboration with federal, state and territory governments, specialist medical colleges, clinicians, consumer representatives and the Australian Institute of Health and Welfare.

Almost half of the potentially preventable hospitalisations in 2014-15 were associated with five key conditions: chronic obstructive pulmonary disease (COPD); heart failure; complications from diabetes; cellulitis; and kidney & urinary tract infections.

This indicates a significant opportunity for the health system to improve, with access to effective secondary prevention programs found to significantly reduce the need for hospitalisations.

In fact the new Atlas indicates there were up to 16-fold variations in the rates of hospital admissions for some chronic conditions.

The report will be launched by Martin Bowles, secretary of the Federal Department of Health along with NSW Health secretary

Elizabeth Koff, Consumers Health Forum chair Tony Lawson, former AMA president Steve Hambleton and publisher Mia Freedman.

The second Atlas focuses primarily on hospital care and also features a greater focus on data specific to Aboriginal and Torres Strait Islander health as well as maternal and women's health, the social determinants of health and on lifestyle diseases.

To view the Atlas online see www.safetyandquality.gov.au.

Bowel screening

CLINICAL Genomics is urging Australians aged 50+ to complete a bowel cancer screening test, with Jun being Cancer Awareness Month.

Bowel cancer is Australia's second largest cancer killer, taking 4,000 lives annually despite being highly treatable if diagnosed early.

Clinical Genomics developed and recently launched Colvera in the USA, a sensitive and specific blood-based circulating tumour DNA test for colorectal cancer recurrence monitoring, which is anticipated to be available in Australia next year.

WIN WITH DESIGNER BRANDS

This week *Pharmacy Daily* and Designer Brands are giving away a set each day of their 2017 Beauty Heaven Glosscar Award Winners. The awards saw DB's Glow Get Em Bronzer win best new bronzer, while their Pro Brow Kit with Stencils won best new brow powder, the Express Makeup Remover won best makeup Remover and the Spray and Set Makeup Setting Spray took out the best new tool. **CLICK HERE** to see more.



To win, be the first person from WA to send the correct answer to the question to

comp@pharmacydaily.com.au

How many shades does the DB Glow Get Em Bronzer come in?

Congratulations to yesterday's winner, Carolyn Clifford from Pharmabroker Sales.

Champion gets on board

AMERICAN swimming champion and mental health advocate Michael Phelps has been appointed to the board of Medibio Limited, an ASX-listed company which has developed an "effective, objective test to help with the diagnosis of depression, chronic stress and other mental health disorders".

Phelps retired from competitive swimming last year and since then has actively sought to raise awareness of mental health issues.

Medibio's system is based on more than 15 years of research at the University of Western Australia, and uses patented (and patent pending) circadian, sleep and autonomic system biomarkers to objectively quantify and characterise mental illness.

Phelps has used the technology to analyse his own personal datasets, having personally suffered from his mental health challenges since he was a teenager.



Medibio ceo Jack Cosentino welcomed Phelps as a director, saying the appointment "validates the great need for objective mental health diagnosis that we offer through our industry-leading technology".

Phelps' agent Peter Carlisle, influential in the Olympic and sports movement in his own right, will serve as an alternate board member for Medibio Limited.

Calling all Community Pharmacists

Have your say on academic research

We seek Community Pharmacists' views on how Social Pharmacy research can be even more relevant and accessible to pharmacy practitioners. We would also like to learn from individual pharmacists about their preferences for overall practice research.

Participants will receive a \$30 Coles-Myer voucher. For more information, please contact Jasmina on j.feizic@uq.edu.au



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Dispensary Corner

REGULAR workouts are a secret of this champion's success - but they only involve exercising one part of his body.

George Schoettl is Bavaria's finger wrestling champion, with a regimen that apparently involves using his middle finger to lift heavy weights, as well as repeatedly stretching a large rubber band.

The traditional rural sport, also known as 'Fingerhakeln', was part of the 40th Alpine Country Championship in Woernsmuehl, Germany last weekend.

Competitors (pictured) sit at a special table with leather cushions at each end, with the winner of each bout the one who can pull his opponent across the table first with a leather loop.

Apparently dislocations are common, along with plenty of post-match analgesia.



BE WED where you may one day lie when you're dead....

That's the promise of a new multi-purpose chapel in the New Zealand town of Taranaki, which combines weddings and funerals.

The Te Henui cemetery now features the NZ\$1.5m chapel as part of a move to broaden the services offered by Eagar Funerals.

Director Richard Martin believes the surrounding headstones will add to the ambience, saying: "families will step out of the chapel and be surrounded by greenery and beautiful trees".

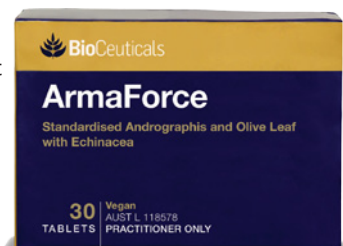
Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

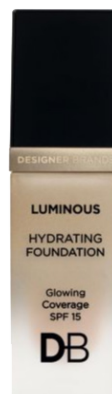
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Stockist: 1300 650 455
RRP: 30 tabs \$18.95 - 60s and 120s also available
Website: www.bioceuticals.com.au

DB Luminous Hydrating Foundation



Designed to subtly illuminate skin surface features, the **DB Luminous Hydrating Foundation** creates a naturally radiant and dewy complexion. Enriched with hyaluronic acid, aloe vera, green tea and vitamins A, C & E, the DB Luminous Hydrating Foundation nourishes the skin, while adding instant hydration and evening the skin tone. The gel like formula blends with ease and can be built up from medium-to-full coverage moving the mood from day to night. Suitable for all skin types, it is especially designed for sensitive/dry skin as the dewy formula will not clog pores and is free of talcs, bismuth and parabens - also CCF and vegan certified.

Stockist: 1300 765 332
RRP: \$19.99
Website: www.dbcosmetics.com.au

Mamba Dry Shampoo by Batiste

Unleash your inner animal with **Mamba**.

This pretty python print is sassy and striking, delivering a fruity floral, citrus scent as it livens up your locks, leaving hair feeling gorgeously clean and fresh with added body and texture. Every Batiste girl has the power to face the day with confidence and style. Whether you're in need of an on-the-go quick fix or long for red-carpet-glam style, Batiste will help you create gorgeous hair in an instant so that you always look and feel your best.



Stockist: 1800 222 099
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Website: www.batistehair.com.au

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Stockist: 1800 812 663
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