

Today's issue of PD

Pharmacy Daily today has two pages of news, this years first **Summer Spotlight** feature on **page three** plus a full page from **Pharmacy 4 Less**.

\$17m record for CW

CHEMIST Warehouse has smashed its previous sales records for China's "Singles Day," surpassing the \$17 million full day amount in 2016 in just 7 hours this year.

According to the *Financial Review* Chemist Warehouse was among several big-selling Australian brands during the 11 Nov sales event on the Alibaba T-Mall platform.

Vitamin brands Bio Island and Swisse were in the top five products purchased by Chinese buyers during the sale alongside NZ milk powder brand Aptamil.

MedAdvisor asthma support

DIGITAL medication management company MedAdvisor, 14% owned by EBOS (*PD* 24 Oct), has announced a new partnership with National Asthma Council Australia in order to support pharmacists to deliver best-practice asthma management.

The agreement, which will place MedAdvisor as National Asthma Council Australia's preferred partner for pharmacy engagement, will make it easier for pharmacists to access education and resources relating to asthma management.

Education material and resources relating to best-practice asthma management will be available through MedAdvisor's PlusOne software, which is currently used by over 50% of Australian pharmacies, the company said.

Further to the partnership, pharmacists will also be able to automatically email customers with how-to videos for using their inhaler correctly.

With up to 90% of Australians not using their inhaler correctly and a large variety of inhalers and brands available on the market, MedAdvisor says these videos will help those living with asthma to

remove the confusion around how to properly use their device.

The video will be emailed to a customer after receiving an Inhaler Technique Service at the pharmacy.

National Asthma Council Australia ceo Siobhan Brophy said, "MedAdvisor's significant reach into community pharmacy will allow us to provide the latest

education and practice support to pharmacists to counsel patients with asthma and/or allergic rhinitis.

"Technology in pharmacy has come a long way and we are excited to be partnering with a company that is focussed on delivering better health outcomes through innovative digital solutions."

MedAdvisor ceo Robert Read says the partnership with National Asthma Council Australia will result in more engaged pharmacies and better health outcomes.

Midazolam US recall

FRESENIUS Kabi USA has issued a voluntary recall of Midazolam Injection, USP, 2 mg/2 mL in prefilled single-use glass syringes.

The blister packaging contains syringes containing and labeled as ondansetron injection, 4 mg/2 mL, an anti-emetic branded Zofran.

The recall announcement said missing a dose of midazolam could lead to ineffective sedation and no reduction in anxiety, according to the Food and Drug Administration.

The company said it had not received any reports of adverse events related to the recall.

China translation fail

THE US Food and Drug Administration (FDA) has released a warning letter sent last Monday to China-based Guangdong Zhanjiang Jimin Pharmaceutical Co. after finding that one of the over-the-counter drugs the firm made was labeled as containing the active pharmaceutical ingredient (API) hydrocortisone, but really the drug contained dexamethasone acetate.

The company told FDA that the mix-up is the result of "a translation mistake," according to the warning letter.

The FDA said it found other product anomalies that did not meet standards.

MEANWHILE China Food and Drug Administration has moved to strengthen oversight of online sales of drugs and medical devices, according to the Regulatory Affairs Professionals Society.

TGA on med cannabis

THE Therapeutic Goods Administration (TGA) presented on 'Clinical evidence and access for medicinal cannabis products' at the recent GP17 RACGP Conference, and has posted the presentation slide set on its website.

TGA's Pharmacovigilance and Special Access Branch principal medical adviser Dr Tony Gill presented the government's intent in terms of cannabis products, regulatory and access issues and the varying levels of evidence across different therapeutic uses including epilepsy, cancer and HIV induced nausea and vomiting, palliative care, multiple sclerosis as well as chronic and non-cancer pain - see tga.gov.au for more details.

GuildCare NG upgrade


GUILD CARE NG partner pharmacies have more patient service and revenue opportunities with the addition of a new look Health Check and new MedScreen Compliance Program - Pantoprazole.

The Health Check now makes conducting a check faster and easier, with expanded lifestyle health indicators (smoking, diet and exercise), weight, blood glucose, blood pressure, cholesterol, diabetes risk and mental health.

The pantoprazole program targets non-adherent patients with a MedsIndex score of less than 70, giving pharmacists a way to engage with their patients and increasing script uplift while improving medication adherence.

For more information, contact pharmacy@guildlink.com.au.

www.crampeze.com.au



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Dispensary Corner

AN INDIAN man is being touted as the ultimate inspiration for Movember, seven years after he was awarded the Guinness World Record for the world's longest moustache.

Ram Singh (pictured) hasn't shaved properly since 1990, and to encourage the growth of the fuzz regularly massages coconut oil into his facial hair.

He told the UK *Sun* that he spends more than two hours a day grooming his beard, and only washes his moustache fortnightly.

"Both moustache and beard have always been a symbol of pride for men, so I've been able to earn a name, fame and respect for my moustache," he said.



EXCESSIVE flatulence has caused the premature termination of a police interview of a suspect in Kansas City in the USA this week.

According to the *Kansas City Star*, the interrogation of the alleged offender charged with drug and weapons offences, had to be called off after detectives were driven from the room by his excessive gas emissions.

According to the report, when asked for his address 24-year-old Sean Sykes "leaned to one side of his chair and released a loud fart before answering," with the putrid passing pervading such that the investigator had to quell his questioning.

30,458 pharmacists

THE Pharmacy Board of Australia has released quarterly registration data for the period 01 Jul-30 Sep 2017, indicating a national total of 30,458 pharmacists.

Of those 27,679 have general registration, 1,661 have provisional registration and there are 1,110 non-practising pharmacists.

The majority (6,185) are aged 30-34, followed closely by the 20-29 year old demographic with 6,180.

Shortages solution

MOVES by the US Food and Drug Administration to allow compounding pharmacies to potentially produce medications in short supply have been welcomed by Australian compounders.

FDA commissioner Scott Gottlieb said the organisation may boost the number of compounding pharmacies registering to become official 'outsourcing facilities,' with Matthew Belgrove from National Custom Compounding on the Gold Coast urging the TGA to consider making a similar move.

Brenzys authority

MSD has confirmed that effective 01 Dec its biologic medicine Brenzys (etanercept) can be prescribed with a Streamlined Authority, eliminating the need for doctors to submit blood test results and joint counts to the Health Department in order to justify ongoing subsidised treatment.

Brenzys is PBS listed for patients with a number of chronic inflammatory conditions such as rheumatoid arthritis, ankylosing spondylitis, psoriatic arthritis and psoriasis, with etanercept currently prescribed to about 8,800 patients in Australia.

MSD said the red tape removal marks a "defining point in efforts to support the uptake of biosimilars in Australia," with the company's managing director, Riad El-Dada saying it was a positive development for patients, prescribers and pharmacists.

The streamlined authority listing applies only to Brenzys for subsequent continuing treatments, and therefore the medication cannot be substituted at pharmacy.

Guild Update

Walking for health

MANY community pharmacies are seeing the benefit of joining the Heart Foundation Walking program as a means to increase community health while boosting engagement with their customers.

Heart Foundation Walking (HFW) is Australia's largest free walking program. With 1,195 walking groups around the country, the program offers a fun, social and accessible way for people to start exercising regularly and be healthier.

Under the program, the Heart Foundation helps local organisations to set up walking groups in their area. The foundation then helps to train and support those local organisations to keep their walking groups organised and motivated. It's a successful model which gives the local organiser a valuable place in the community, and walkers motivated to come back every week.

Hosting a walking group is an innovative way to help your customers achieve better health outcomes and increase their engagement with your business.

The Guild's website has a page dedicated to showing pharmacies how they can become involved: www.guild.org.au.

Win with Plunkett's

Everyday this week Pharmacy Daily and Plunkett's are giving away a NS prize pack valued at \$30 each.

NS Working Hands...an intensive, non-greasy, non-slip hand treatment that absorbs instantly and leaves an invisible skin protection barrier that locks in the natural ingredients to restore dry, cracked, calloused and split hands. NS Working Hands leaves hands moisturised without the grease factor... so hands can get back to work, fast!

Visit: www.nsWorkingHands.com.au

To win, be the first from QLD to send the correct answer to the question to comp@pharmacydaily.com.au

NS Working Hands is perfume free but is lightly fragranced by which natural oils?

Congratulations to yesterday's winner, Julie Sage from Plunkett's Terry White Chemmart Pharmacy, Port Macquarie.



SUMMER SPOTLIGHT

Pharmacy
Daily presents

Pharmacy Daily's Summer Spotlight is your guide to all the essential products for summer 2016/17.
To feature here email advertising@pharmacydaily.com.au.

Cancer Council Sensitive Invisible SPF30 Sunscreen | \$14.95 RRP

Cancer Council has launched a zinc-based sunscreen to help protect those with sensitive skin from harsh UV rays. With 22% zinc oxide the lotion reflects UV rays whilst also being easy to rub-in, leaving an invisible finish on the skin. Dermatologically tested, the formula is fragrance and paraben free and contains aloe vera, vitamin E and calendula to moisturise the skin. Sales from all Cancer Council products help fund cancer research and services.

Stockist: 1300 364 515 or info@skinhealth.com.au
www.cancercouncilshop.org.au

Product Description	Symbion	Sigma	API
New Sensitive Invisible SPF30 75ml	434906	266791	26422



Plunkett's Pure Organic Aloe Vera \$8.27 to \$18.60 RRP

Plunkett's Pure Aloe Vera Gel and Spray is Australian made and contains 99% Certified Organic Aloe Vera while the moisturiser contains 90% Aloe Vera. Easily absorbed by the skin, Aloe Vera soothes and cools dry, irritated skin, damaged by the sun and wind. Plunkett's Pure Aloe Vera does not contain added water, alcohol, parabens, artificial colours or fragrances. Pharmacy only and priced from \$8.27 for a 75g tube.

Email orders@Plunketts.com.au to place Summer Deal orders for your pharmacy. Visit: www.Plunketts.com.au

Banana Boat Dry Balance Very High Protection Sunscreen | \$16.99RRP and \$17.99RRP

New Banana Boat Dry Balance Very High Protection Sunscreen is sunscreen that is formulated to absorb excess moisture and dries with a soft matte finish. Designed for ideal skin feel, it keeps you protected from the sun while feeling dry and fresh so you can enjoy your day. Banana Boat Dry Balance comes in both SPF 50+ Lotion and Aerosol formats.

For Sun Safety tips go to bananaboat.com.au



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