



Today's issue of PD

Pharmacy Daily today has three pages of news including our regular **Health & Beauty** feature.

Ibuprofen GI impact

GUILD Learning and Development has partnered with Reckitt Benckiser in developing an online QCPP Refresher Training course on 'Reviewing the gastrointestinal tolerability of ibuprofen'.

This course reviews common over the counter non-steroidal anti inflammatory drugs and examines the efficacy and tolerability of ibuprofen versus other NSAIDs.

Pharmacy assistants will also gain advice on how to apply the Ask, Assess, Advise protocol to help customers choose the best product for their individual circumstances, or identify patients who require referral to the pharmacist.

This activity has been approved for 45 minutes of QCPP Refresher Training.

To enrol, visit myCPD.org.au.

6CPA RMMR consultation

THE Department of Health has appointed consultancy firm Urbis to undertake a review of the Quality Use of Medicines component of the Residential Medication Management Review Program.

The initiative is part of the department's "commitment to undertake cost effectiveness evaluations of the 6CPA programs," according to an update posted this week on the Sixth Community Pharmacy Agreement website.

Urbis will be undertaking an online survey aimed at QUM Service Providers and other pharmacists/pharmacies.

Feedback is being sought via an online survey from service providers, community pharmacies and pharmacists that have participated in the program, as well as stakeholders who have not participated but would still like to provide input.

"The purpose of these surveys is to help assess whether the programs, in their current format,

effectively address their aims," the department said.

Participation is voluntary, with the survey open until Mon 04 Dec.

The RMMR QUM program aims to advise facility staff on medication management issues; provide medication information and education to resident, carers and other healthcare providers; and to assist facilities to undertake continuing improvement activities to meet and maintain medication management accreditation standards.

Other components of the review include telephone interviews with key stakeholders, with the findings to help inform Urbis' advice to the department regarding future medication management in Residential Aged Care Facilities and Multi-purpose Services.

Participation in the review is voluntary and the survey should take about ten minutes to complete - for more information see www.6cpa.com.au.

OTC product for MS

OVER-THE-COUNTER

antihistamine clemastine fumarate was shown to be safe and effective for treating chronic demyelinating injury in multiple sclerosis (MS) even in patients who have had symptoms of myelin degeneration for years, according to full data from the ReBUILD trial published in *The Lancet*.

Not one of the 50 patients studied dropped out of the trial.

"Our findings suggest that myelin repair can be achieved even following prolonged damage," wrote author Ari J Green, chief of the Division of Neuroinflammation and Glial Biology and Professor at University of California, San Francisco.

The US Food and Drug Administration (FDA) first approved the drug, which crosses the blood-brain barrier, in 1977 for treating allergies, and generic forms of the drug have subsequently become widely available.

Visit thelancet.com to access the study abstract.



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Banana Boat class action

LEGAL firm Bannister Law has confirmed it is investigating a potential class action against Edgewell Personal Care Australia Pty Ltd, the makers of Banana Boat Aerosol sunscreens.

Bannister alleges that products in the Banana Boat range were "labelled, marketed and advertised as having a higher SPF level than they actually were, within Australian Standards".

Affected Banana Boat aerosols include Kids Clear Sunscreen Spray SPF50+, Ultra Clear Sunscreen Spray SPF50+, Sport Clear Sunscreen Spray SPF50+, SunComfort Clear

Sunscreen Spray SPF50+, Dry Balance Clear Sunscreen Spray SPF50+ and Sport Coolzone Clear Sunscreen Spray SPF50+.

Bannister Law is urging anyone who has purchased one or more of the products to register their interest in the class action, and advise whether they had been burnt after applying the products.

The law firm says it launched the case after being approached by a woman who claimed she and her five children suffered sunburn shortly after applying Banana Boat spray sunscreen.

Sydney-based product testing company Eurofins Dermatest was commissioned to conduct an independent evaluation of the Banana Boat aerosol sunscreens, with Bannister Law principal Charles Bannister saying all seven fell short of the SPF50+ claim.

See bannisterlaw.com.au.

New DDS brand

SIGMA offshoot Discount Drug Stores (DDS) has partnered with Cairns pharmacists Frank and Vince Pappalardo to develop a new "big box" pharmacy brand.

Wholehealth Discount Drug Store and Healthfoods aims to deliver "a holistic approach to healthcare and healthy living, and will debut with two flagship outlets in the north Queensland city, at Barr Street Markets in Earlville and Pease Street in Manoora.

A further three upcoming openings are scheduled for South East Queensland in 2018.

The larger format model ensures all new stores occupy a minimum of 500 square metres, with the aim of allowing the Discount Drug Stores brand to expand into standalone and destination retail sites.

Co-founder Frank Pappalardo said the holistic approach had been trialled at the Pease Street Discount Drug Store and seen an "amazing response from our customers".

The Pappalardos partnered with retailing expert Harry Nina to expand the retail footprint "as demand continued to grow for affordable true health & organics".

Sigma Healthcare Discount Pharmacy Retail Group gm Doug Kuskopf-Dallas, said the new approach was the evolution of pharmacy, and would also see the introduction of the Wholehealth category into the existing network of DDS stores.

Clinical Phcy Award



DR KAREN Whitfield, team leader specialist pharmacist at the Royal Brisbane and Women's Hospital, Queensland, was honoured for her contributions to hospital pharmacy at the SHPA conference, receiving the prestigious 2017 SHPA Australian Clinical Pharmacy Award.

In announcing the award on the closing day of Medicines Management 2017, SHPA president Professor Michael Dooley acknowledged the broad impact of Dr Whitfield's significant nationwide contributions.

Upon accepting the award, Dr Whitfield encouraged pharmacists to get inspired and involved in research, of any scale saying, "Even small studies can lead to big changes in clinical practice."

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SHPA 'landmark year'



ACCOLADES and accomplishment denoted last weekend's Society of Hospital Pharmacists (SHPA) annual conference, *Medicines Management 2017*, described by the organisation as celebrating a 'landmark year'.

Nearly 1,100 delegates graced Sydney's International Conference Centre each day of the event, which saw more than 200 posters presented and challenging plenary sessions probe the short and mid-term future of a profession under constant evolution: 24/7 pharmacy, embedding research into clinical pharmacy practice, the importance of cultural competency and new thinking on the 'millennial mindset'.

The opening of Advancing Practice (**PD Mon**) was a major highlight along with the launch of the SHPA Mentoring Program (**PD yesterday**).

Award winners this year were:

- Best oral presenter: Janelle Penno
- Best first time poster presenter: Michelle Hooper

- Best poster presenter: Sarah Dinh
- Best first time oral presenter: Aimee Petersen
- Best technician poster presenter: Ellisha Vas
- Best technician oral presenter: Aoife Waldron
- People's choice award for best poster: Emily Diprose

In closing Australia's largest annual scientific pharmacy conference yesterday, MM2017 Scientific Program Committee chair Natalie Tasker passed the baton to Dr Michael Barras who will oversee Medicines Management 2018 (MM2018), the 44th SHPA National Conference which will take place in Brisbane 22-25 Nov next year.

Barras, who was recipient of the 2017 SHPA Medal of Merit (**PD yesterday**), marked the occasion by opening a Facebook poll through which Society members can suggest themes for MM2018, and 'like' others, to inform a shortlist which will feed into conference planning.

Win with dreambaby

Each day this week Pharmacy Daily and Dreambaby® are giving readers the chance to win the Dreambaby® Premium Bath Seat.

While children should never be left unattended in the bath this wonderful bath seat makes bathing baby so much easier and enjoyable - back-saving for parents and carers while little ones just love the added support in the bath. Very sturdy, with extra-large strong suction cups, the front section T-bar opens and closes making it simple to position baby in and out of the seat.
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Pharmacy Daily



Dispensary Corner

A COFFEE a day keeps heart attack at bay? Well maybe.

A recent newspaper splashed this headline based on a US study which demonstrated a correlation between coffee drinking and reduced risk of a cardiac event.

But it was not demonstrably causative - researchers admitted they weren't sure if it was the coffee or other habits associated with coffee drinking that gave the positive rap.

Even so, for every extra cup of coffee drunk per week, there was a 7% reduction in risk of heart failure and an 8% risk reduction for stroke, they said.

A review of 20 observational studies from 2014 found those who drank the most coffee had longer life expectancies than those who drank the least.



SCIENTIFIC method? Not really.

Almost every water company in the UK has admitted they still use "divining rods" to find leaks.

The discredited ancient practice involves "water witchers" or "dowsers" holding metal rods, which are claimed to cross over when underground water is near.

Questioned on Twitter about the curious method, one of the water firms, Severn Trent, said "we've found that some of the older methods are just as effective as the new ones, but we do use drones as well, and now satellites".

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Clear Shave Gel by Milkman

Milkman Grooming Co has redefined what it means to have a clean, close shave with their cool, new **Clear Shave Gel**. Milkman's Clear Shave Gel is water-based not soap based, so it doesn't dry the skin, making it perfect for teens learning how to shave and those with sensitive skin. It allows for the blade to glide across the face with minimal resistance, reducing the amount of strokes needed to complete a shave which is always a bonus! Its peppermint and menthol fragrance invigorates both smell and touch with a soothing freshness on the skin that keeps faces feeling cool before, during and after a shave. Milkman Grooming products are cruelty free and are only tested on men.



Stockist: 02 9712 8889

RRP: \$25.00

Website: www.milkmanaustralia.com

ChapStick Core Range from Pfizer



Get your lips summer-ready with ChapStick's timeless and trustworthy sun protection factor (SPF) range. From **Conditioner SPF15**, **Strawberry SPF15**, **Classic SPF15** and **ULTRA SPF30+**, these balms will both moisturise and protect your lips whatever the season. These products make your lips feel comfortable and hydrated while protected from the harsh summer UV rays. Always read the label. Use only as directed.

Stockist: 1800 555 057

RRP: \$3.99 ea

Website: www.chapstick.com.au

Zostrix - the Pain Barrier

Zostrix is a topical analgesic cream



available as: **Zostrix 0.025%**

(pictured) and **Zostrix-HP 0.075%** for the treatment of pain associated with arthritis, diabetic neuropathy and pain after shingles. Zostrix is made from purified pharmacological capsaicin, a natural substance found in chilli peppers. Capsaicin works with the body's chemistry to lower the level of Substance P, the principal neurotransmitter of pain. Regular application of Zostrix will deplete Substance P, decreasing pain gradually. Full pain relief may take 4-6 weeks. Always read the label. Use only as directed. If symptoms persist consult your healthcare professional.

Stockist: 03 8618 6980

RRP: Zostrix \$19.95 and Zostrix-HP \$29.95

Website: www.zostrix.com.au

Banana Boat Dry Balance Sunscreen



New Banana Boat **Dry Balance Very High Protection Sunscreen** is formulated to absorb excess moisture and dries with a soft matte finish. Designed for a smooth-skin feel, it keeps you protected from the sun's rays while feeling dry and fresh so you can enjoy your day. Banana Boat's new Dry Balance Very High Protection Sunscreen now comes in both **SPF 50+** Lotions and Aerosol formats, as pictured.

50+ Lotions and Aerosol formats, as pictured.

Stockist: 1800 761 186

RRP: \$16.99 Lotion and \$17.99 Clear Aerosol

Website: www.bananaboat.com.au