

“Saves 80% of resource time sorting & claiming”

- ARUNDEL CHEMPRO PHARMACY

MedView



## Today's issue of PD

Pharmacy Daily today has two pages of news, our regular **Health & Beauty** feature plus a full page from **Zoetrix**.

## Curtin health head

### PROFESSOR

Archie Clements (right) has been named the new Pro Vice-Chancellor of Health Services at Curtin University.



Clements commences the new role in Apr 2018, with a strong pedigree including authoring over 190 peer-reviewed publications.

He is currently director of the Research School of Population Health and Professor of Infectious Disease Epidemiology at Canberra's Australian National University.

Curtin's Faculty of Health covers seven schools including medicine, physiotherapy, psychology, public health, nursing and pharmacy.

## Sansom steps down at APC

THE pharmacy profession needs to shift from its current 'dispensing' mentality to one of community care, according to Professor Lloyd Sansom, who is retiring from the Australian Pharmacy Council after more than 35 years.

Sansom is stepping down having completed the maximum terms allowable, with APC president Debra Rowett reflecting on his "contribution and extraordinary dedication" to overseeing the quality of pharmacy education in Australia as an educator, policy advisor and researcher.

"Lloyd's strategic vision laid the foundation for the establishment of the Australian Pharmacy Examining Council and the subsequent integration with the Council of Pharmacy Regulatory Authorities, which would become the Australian Pharmacy Council," Rowett said.

"His wisdom, enthusiasm and



passion for what pharmacists can contribute to patient care has assisted APC to flourish and become a leading international pharmacy accreditation and assessment organisation," she added.

Sansom said pharmacies should embrace community health opportunities at their doorstep.

"I look at 5,600 pharmacies as being primary health care centres, but to do that we're going to have to change our model and we must be accepting of being part of a medical model of health," he said.

## SHPA GRIT out now

THE latest issue of the Society of Hospital Pharmacists' *Pharmacy Growth, Research, Innovation and Training* (GRIT) is out, showcasing SHPA members in emerging roles in Top End rural and remote communities - [shpa.org.au](http://shpa.org.au).

## Mozzie repellent guide

WITH the summer haze upon us, along come the hordes of blood-sucking insects, mosquitoes being the most commonly encountered.

The Queensland Government has issued an updated alert to summarise the importance of correct application of mosquito repellent and a list of diseases they are capable of transmitting, making a useful resource for pharmacies to use in training staff on giving advice to customers.

Queensland has established surveillance systems for the following mosquito borne diseases: Barmah Forest virus, Chikungunya, Dengue, Flavivirus unspecified, Japanese encephalitis, West Nile virus/Kunjin virus, Malaria, Murray Valley encephalitis, Ross River virus, Yellow Fever, Zika virus and other alpha and bunyaviruses.

The advice warns that application of repellent needs to be even over all areas of exposed skin and applied regularly, as directed on the packaging.

**CLICK HERE** for more.

**DermAid 1% Dissolved to work fast.**

The only dissolved hydrocortisone\* for fast, temporary relief of minor skin irritations

- DERMATITIS/ECZEMA
- ITCHY RASHES
- SCALP IRRITATIONS
- SUNBURN
- INSECT BITES
- JEWELLERY RASHES

\*In Australia. DermAid is indicated for the temporary relief of minor skin irritations, itching and rashes due to eczema, dermatitis, cosmetics, jewellery, itching genital and anal areas, sunburn. DermAid 1% spray: Hold bottle approx. 10cm from the affected areas and apply 1-2 sprays; 2-3 times daily as required. Massage in gently. Healthcare professionals: Review the full Product Information (PI) before recommending DermAid 1% spray. PI available upon request from Ego Pharmaceuticals.

Pharmacy Solutions Australia  
Pharmacy Business Brokers

**National Confidential Experts.**

- + Australia-wide listings
- + Confidentiality is key
- + Personalised service
- + Maximised returns

[www.pharmacysolutions.com.au](http://www.pharmacysolutions.com.au)

NOV/DEC 2017 UPDATE

**Always Improving to Deliver More...**

Since the launch of GuildCare NG (June 2017), we have upgraded over 1,000 pharmacies and have had over 10,000 user logins to the new cloud-based platform. In the last year, we have delivered Pharmacy Guild initiative programs, new patient programs, myPharmacyLink app and there is more to come.

**Expanding the Delivery of Professional Services**

GuildCare is the leading professional services platform bringing over 32 programs and

Read the Latest on  
**GuildCare NG**

Stay up to date  
on the go

Download the app



Pharmacy Daily



## Not doctor-shopping

**WHILE** the stereotype of the addicted opioid abuser is a patient doctor-shopping to get multiple scripts, the data doesn't support that scenario, according to findings from the Victorian Coroners Court.

The court data showed that in seven out of 10 pharmaceutical drug overdose deaths, the deceased had only seen one GP, with the key issue being seemingly innocuous gradual uptake of strong pain relief medicines following surgery or for injury treatment.

According to the ABC's *Law Report* (**CLICK HERE**), the "doctor-shopping narrative" disguises what lies at the heart of the issue: "a medical system that structurally supports problematic prescribing practices".

## FIP pot crackdown

**PHARMACISTS** can play a larger role in reducing harm from drugs of abuse, according to a report released by the International Pharmaceutical Federation (FIP).

The report describes harm reduction services such as needle exchange and opioid substitution in different regions and countries, including Europe, the USA, Canada, central Asia and the Middle East.

FIP's Working Group on Pharmacists' Role in Harm Reduction, which put the report together, would like pharmacy organisations to engage with policymakers and health authorities to remove barriers to more involvement of pharmacists in harm reduction services.

Against a background of shifting policies on marijuana around the world, the report also addresses questions over the supply from pharmacies of marijuana or cannabinoid-containing products for medicinal or recreational use.

Harm reduction principles could drive policies around supply but must take into account potential damage to pharmacists' public image, the report emphasised.

Visit [fip.org](http://fip.org) to access the report.

## Pharmacists & RTIs

**THE** role of pharmacists in providing rationale and advice around the use of antibiotics and NSAIDs in treating respiratory tract infections (RTIs) such as in the Pragmatic Ibuprofen Paracetamol and Steam (PIP) study, becomes integral to the results of a study published in the *BMJ Open*.

The research paper focused on strategies for respiratory infections in primary care, and included delaying of prescriptions options but emphasising the need for thorough explanation to "minimise mixed messages about the severity of illnesses and causation by viruses or bacteria".

Study participants making decisions about their treatment said they drew on advice from both professional, alternative and lay sources, "which included pharmacists, family members and the media."

**CLICK HERE** to access the study.

## Pharmacies to get digital



**IN THE** wake of reports that only one fifth of Australian pharmacies have registered with the My Health Record system (*PD* yesterday), community, hospital and academic pharmacists have announced the formation of a Pharmacists Digital Health Leaders Network to encourage meaningful and clinical use of My Health Record by pharmacists and pharmacies.

Pharmaceutical Society of Australia (PSA) national president Dr Shane Jackson said the PSA, the Pharmacy Guild of Australia, and the Society of Hospital Pharmacists of Australia (SHPA) had handpicked the network members as "positive agents of change".

"The nominated pharmacists are thought leaders and subject matter experts who will bring their skills, knowledge, and experience gained from working in pharmacy and the wider healthcare industry to the

Pharmacists Digital Health Leaders Network," Jackson said.

Pharmacy Guild national president George Tambassis said the digital system was both desirable and essential for community pharmacy.

"As the most accessible health professionals, particularly in rural and regional areas, it is vital that community pharmacists embrace My Health Record in the interests of their patients and collaborative quality health care," he said.

SHPA ceo Kristin Michaels said the national expansion of My Health Record in 2018 brought exciting opportunities to improve transitions of care and pharmacy practice development.

**Pictured** in conference are some of the pharmacy digital network members: Adam Phillips (SA), Joanne Wilson (ACT), and Nader Mitri (Vic).

## WIN WITH LE TAN

Each day this week Pharmacy Daily and Le Tan are giving away a prize pack of selected Le Tan Sunscreen and After Sun products.

The new Le Tan feel good sunscreen



lotion is sweat resistant, four hours water resistant and won't run into your eyes. The new and improved formula contains hydrating ingredients such as coconut water to hydrate the skin while in the harsh Australian sun. Available in three SPF variants – 15, 30 and 50 SPF – and different size bottles. Also new is the Le Tan Cool it! After Sun range that contains three Aloe based products for instant cooling and hydration.

[www.letan.com.au](http://www.letan.com.au) | Stockists – 1400 650 981

To win, be the first from WA to send the correct answer to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

### What is one benefit?

Congratulations to yesterday's winner, Suzie Underdown from Good Price Pharmacy Warehouse.

## LiveLife PHARMACY

### Pharmacist Vacancies

We have excellent opportunities for newly registered Pharmacists or Pharmacists looking for a change.

Port Douglas (FT) – Far North Qld  
Rockhampton (FT) – Central Qld  
Noosa Heads (FT) – Sunshine Coast, Qld  
Tewantin (PT) – Sunshine Coast, Qld

LiveLife offers support for career progression including management training and opportunities for partnership.

To Apply/For More Information - email resume with location/s of interest to:

[recruit@lifelifecentral.com](mailto:recruit@lifelifecentral.com)  
[www.lifelifepharmacy.com](http://www.lifelifepharmacy.com)





## Dispensary Corner

**IF THE** expression 'you are what you eat' holds any water, then the man in the following story might be running the risk of becoming a giant wallet.

Maksud Khan from India was rushed to hospital recently after experiencing severe stomach pains, prompting surgeons to investigate and discover some concealed treasure - about 263 metal coins to be specific.

One of the doctors claimed they got to the man in the nick of time - resisting the urge to quip "nickel of time", claiming the patient was running the risk of an internal rupture of his stomach.

The 35 year-old man is said to be recovering well, with medical advice suggesting he indulge only on bitcoin from now on.



**DONALD** Trump isn't exactly the first person you picture in your mind when thinking of foodie trendsetters, but the US President has started a craze in Japan after eating a burger at Munch's Burger Shack, with people flocking from miles around to eat in the very small footsteps of Mr Trump.

The "President Trump Set", includes a serving of coleslaw, a side of fries and a juicy beef patty layered with melted cheese between hot soft buns.

As yet there is no confirmation on whether your skin or hair actually turns a faded shade of orange upon eating the burger.

## Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### Benzac Excess Oil Control by Galderma

Dermatology specialist company Galderma has announced the launch of **Benzac Excess Oil Control**, a new addition to the acne category in pharmacy. Benzac Excess Oil Control is a clinically tested, non-comedogenic all-day moisturiser specifically designed for oily to combination skin. Containing 3% Evermat Technology, Excess Oil Control provides an 8-hour matt finish which allows hydration of the skin while absorbing excess oil, reducing shine throughout the day. Benzac is the most recommended OTC brand by dermatologists and GPs, Galderma states, adding that pharmacists are usually the first point of call for teenagers and parents.



**Stockist:** 1800 800 765  
**RRP:** \$12.95 for 50 mL  
**Website:** [www.galderma.com.au](http://www.galderma.com.au)

### 3D White Advanced Seal Whitestrips

Oral-B brings the opportunity to access a dentist-standard whitening product. **3D White Advanced Seal Whitestrips** are thin, flexible whitening strips which conform to the shape of teeth, containing the same enamel-safe whitening ingredient used by dentists. The new Advanced Seal Anti-Slip Technology makes for even easier application. Oral-B 3D White Whitestrips help to remove tea, coffee, wine and other deep stains in order to achieve a naturally radiant, white smile.



**Stockist:** 1800 641 820  
**RRP:** \$34.99 (14 treatments)  
**Website:** [www.oralb.com.au](http://www.oralb.com.au)

### Ulta3 "Kiss List" Lip Gift Pack

Make Christmas sparkle this year with the Ulta3 Christmas Collection, especially with this **"Kiss List" Lip Gift Pack**. This classic stocking stuffer will carry any girl through the party season shining with a trio of products to highlight the lips. Choose from high pigment, long-lasting Matte Liquid lips in natural & pink shades, or flawless lips with the multitasking Lip Glow, that offers the shine of a gloss, colour of a lipstick and hydration of a balm. This pack contains: 2 x Matte Liquid Lips in Magic & Candy along with 1 x Lip Glow in Peach.



**Stockist:** 1800 181 040  
**RRP:** \$14.95  
**Website:** [www.ulta3.com.au](http://www.ulta3.com.au)

### Batiste Dry Shampoo - Blush

Batiste **Dry Shampoo - Blush** has a light floral fragrance with notes of red hibiscus, orange, freesia, green leaf, tuberose, peony, lily, spice musk and vetiver. When sprayed directly onto the hair, the water-less formulation penetrates and absorbs dirt and any other cosmetic product. A gentle rub of the scalp and brushing of the hair removes impurities to leave hair soft, clean, fresh and completely revitalised. Batiste Dry Shampoos now come in a full range of options: Cherry fragranced, Eden, Floral, Fresh, Heavenly Volume, Mamba, Marrakech, Neon Lights, Oriental, Rose Gold, Tropical, Wild Dry and colours: Brilliant Blonde, Deep & Dark and Medium & Brunette.



**Stockist:** 1800 222 099  
**RRP:** from \$4.95 for 50 mL  
**Website:** [www.batistehair.com.au](http://www.batistehair.com.au)

Luminarie, together with Brand Solutions Australia are pleased to be now supporting Zostrix

[www.zostrix.com.au](http://www.zostrix.com.au)

# THE PAIN BARRIER

## PRE-XMAS DEAL NOW ON

ORDER NOW VIA PDE



## ZOSTRIX BLOCKS NERVE PAIN

associated with arthritis pain & post shingles pain.

**15%** DISCOUNT  
ON 6 UNITS

**20%** DISCOUNT  
ON 12 UNITS

**25%** DISCOUNT  
ON 18 UNITS

Always read the label. Use only as directed. If symptoms persist consult your healthcare professional.  
Zostrix is the registered trade mark of Link Medical Products Pty Ltd, Warriewood 2102 Ph 1800 181 060