

Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from Flo.

Flo Baby award

FLO Baby Saline Nasal Spray has been named as the top baby healthcare product by Australia's largest parenting review website, Tell Me Baby (tellmebaby.com.au).

Key features cited by reviewers included the fact that nasal spray is a natural, effective saline and can be used at any angle, making it easier to use on wriggly babies.

Flo Baby's preservative-free formulation and suitability for daily usage also rated highly among parents, with the product able to be used for infants of all ages including newborns.

For more information see **page three** of today's *Pharmacy Daily*.

Pregnancy update

THE Therapeutic Goods Administration has updated its Prescribing Medicines in Pregnancy database to include new entries for cerliponase alfa (pregnancy category B2), durvalumab (category D) and safinamide (as mesilate) (category B3).

There are also amended entries for chlorpromazine (category changed from C to D), estradiol (changed from B1 to B3) and sodium valproate (valproic acid) with an additional safety statement updated.

UTS honours Chambers

KIRRILY Chambers, who was the first ever credentialled diabetes educator (CDE) pharmacist in Australia, was honoured for her pioneering work earlier this month at the UTS Innovative Pharmacist of the Year Awards.

Chambers campaigned for three years to become a CDE in 2009, and since then 220 pharmacists have followed in her footsteps, alongside hundreds more undertaking graduate courses in diabetes care.

The UTS Innovative Pharmacist of the Year Awards aim to recognise an individual or team that shares UTS Pharmacy's passion for embracing innovation and implementing professional services.

Chambers (**pictured**) wins a medal along with \$5,000 towards further professional development courtesy of AstraZeneca.

"Like many chronic health conditions, diabetes is often misunderstood and there's a lot of misinformation, so increasing the capacity of pharmacists to provide support and knowledge to people with diabetes is very powerful," Chambers said.

The award was presented at a gala dinner in the UTS Great Hall presided over by Master of



Ceremonies John Bell, who is a Specialist Practitioner Teacher at UTS Pharmacy.

Ten students were also recognised for their dedication to study including Pauline Ngo, Samuel Wells, Nabila Chowdhury, Laura Stutchbury, Karan Patel, Antonia Dacic, Hassan Karnib, Tamara Badavi and Grase Orihuela, while second year Pharmacy student Daniel Barnaby took home the PSA and SHPA prizes.

Rural pharmacy video competition

THE Pharmacy Guild of Australia has announced the return of its popular rural pharmacy video competition, with the 2019 theme being "What My Rural Pharmacy Will Look Like in 2025".

Entries will be showcased during the Rural Pharmacy Forum at next year's Australian Pharmacy Professional conference and exhibition on the Gold Coast.

Rural, regional and remote pharmacies can use the competition to show their urban colleagues why they love being rural pharmacists, with the best video to be judged prior to the APP conference taking place 07-10 Mar 2019, while the winner of the People's Choice category will be chosen by the audience at APP's Rural Pharmacy Forum session.

Entries, open to all PhARIA 4-6 pharmacies, close on 04 Feb 2019 - see www.guild.org.au.

Got what it takes to lead a team?

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GO FROM STRENGTH TO STRENGTH

Topical corticosteroid options for eczema, dermatitis and other steroid responsive skin conditions.^{3,4,5}

DermAid: Use for the temporary relief of minor skin irritations, itching and rashes due to eczema, dermatitis, cosmetics, jewellery, itching genital and anal areas and sunburn. DermAid 1% cream: Apply a thin layer to affected skin 1-2 times daily as required.

Kloxema: Short term (up to 7 days) treatment of milder forms of eczema, dermatitis and other steroid responsive skin conditions.

Dosage: For 12 years and over. Apply a thin film and gently rub in, using only enough to cover the affected area twice daily for up to 7 days. **Contraindications:** Kloxema cream should not be used in patients with a history of hypersensitivity to clobetasone butyrate or to any of the excipients in the product. Psoriasis, acne, pruritis without rash, perioral dermatitis; Untreated bacterial infections such as cellulitis, folliculitis, furunculosis or impetigo; Fungal infections such as those associated with tinea (eg athlete's foot, jock itch); Viral infections including cold sores (herpes simplex), chicken pox or shingles (Varicella zoster) or vaccination; Parasitic infestations such as scabies. Do not use on broken or infected skin or on inflamed skin near chronic ulcers. Topical corticosteroids inhibit wound healing processes and are contraindicated in skin ulcers, cuts and abrasions.

Before prescribing/recommending please refer to the full Product Information. Full Product Information is available on request from Ego Pharmaceuticals Pty Ltd. [Click here](#) for Zatamil Approved Product Information.

PBS Information: Zatamil Lotion and Zatamil Ointment 15g: Restricted benefits. Treatment of corticosteroid-responsive dermatoses. Zatamil Lotion and Zatamil Ointment 15g: Authority Required (Streamlined) for increased quantities. Refer to PBS Schedule for full authority information. Zatamil Hydrogel and Zatamil Ointment 45g: These products are not listed on the PBS.

Prepared October 2018



Hurry! You'd be wise to book 'The Book'!

Time is fast running out for you to win one of 41 fantastic prizes.

Prizes include attending a conference related to your profession, new laptop computers and future editions of AMH resources. To enter go to our website www.amh.net.au and pre-purchase our 2019 AMH release or one of our other resources. *Terms & Conditions apply.



[Click here for more info](#)



Dispensary Corner

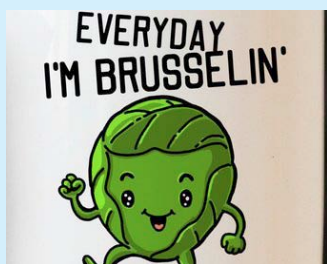
VEGANS! Maybe you should slap some bacon on that avocado, lentil and pomegranate smash.

That's the view of several doctors who believe veganism is leading to a rise in malnutrition across wealthy countries.

The term "hidden hunger" is used to describe a person's lack of vitamins and minerals resulting from poor quality food, an issue that generally plagues the population of developing countries.

However, some experts are now suggesting the phenomenon is a growing public health concern in developed countries because of the growth of vegetarian and vegan diets.

The issue is not the diets themselves, claim the medical experts in an article published on *The Conversation*, rather it's the way the diets are executed by a portion of people that leave them devoid of critical nutrients.



HAS anybody ever considered that an adrenaline rush undertaken at several thousand feet might be the secret to longevity?

Unusual logic we concede, however given an Aussie woman has become the world's oldest skydiver at 102, we're willing to draw some spurious medical conclusions on this one.

GSK, Pfizer consumer deal

GLAXOSMITHKLINE has agreed to merge its consumer health business into a joint venture with Pfizer, as part of a plan which will eventually see the breakup of GSK into two separate entities.

Under the agreement GSK will hold 68% of the proposed joint venture alongside Pfizer's 32%, with the combined business estimated to have annual global sales of US\$9.8 billion.

GSK said within three years of settling the deal it intended to demerge the consumer operations through a stock market listing in London, leaving GSK itself with an exclusively prescription medicine portfolio.

"Ultimately our goal is to create two exceptional UK-based global companies...that are each well positioned to deliver improving returns to shareholders and significant benefits to patients and consumers," said GSK CEO Emma Walmsley.

The companies said the planned joint venture would have a market

share of 7.3%, ahead of rivals Bayer, Sanofi and Johnson & Johnson each of which hold about 4%.

GSK and Pfizer said the new consumer business would have a leading position in all key geographies including China and the United States.

Pfizer CEO Ian Read said the companies both had an excellent track record of creating successful collaborations "and we look forward to working again to unlock the potential of our combined consumer healthcare businesses".

Not so BEEFIT

THE Therapeutic Goods Administration has warned consumers about a product labelled BEEFIT capsules, which have been tested and found to contain the undeclared substance sibutramine.

The supply of the product is illegal, with TGA investigations having shown a number of people in Australia may have bought the product online.

Win with SkinB5

This week **Pharmacy Daily** & **SkinB5** are giving away each day the NEW SkinB5's Clear Skin Superfood Booster valued at \$63.90.

Clear Skin Superfood Booster is an innovative nutritional approach to skin wellness for blemish and acne prone skin, using specially selected ingredients to supply the body with key vitamins, minerals, essential fatty acids, amino acids, digestive enzymes, probiotics & prebiotics. Available from Sigma PDE CODE PD301911. Visit www.skinb5.com.au for more.

To win, be the first person from SA or NT to send the correct answer to comp@pharmacydaily.com.au

What is the daily dosage of the SkinB5 Clear Skin Superfood Booster?

Check here tomorrow for today's winner.



Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Travel & Cruise Weekly*.

Travel & Cruise Weekly

Sponsored by *Travel & Cruise Weekly*, your FREE travel newsletter. Subscribe now travelandcruiseweekly.com.au

Christmas cruises

LEFT behind this year in your festive season travel planning?

Think ahead in 2019 with Riviera Travel, which has announced a record number of Christmas Market cruises for next year with 16 Rhine River departures from 01-18 Dec.

The trips offer Aussies the opportunity to soak in the awesome Yuletide atmosphere, and as a special bonus there is no solo supplement for single travellers - see your travel agent or rivieratravel.com.au.

Tassie Air Tours on sale

KIRKHOPE Aviation has announced savings of 15% on Bass Strait Islands private air tours in Jan 2019.

Ideal as a last minute Christmas present, the all-inclusive options take in King Island, Flinders Island and Strahan on the Tasmanian mainland.

Be quick - bookings must be confirmed and deposited by tomorrow, Fri 21 Dec - for details see kirkhopeaviation.com.au.

2018 Winner Highest rated baby health care product^{*}



- Voted top baby health care product (by TMB parents)
- Preservative-free
- Gentle enough for daily use
- Sprays at any angle

www.flo.com.au



^{*} Tell Me Baby Reviewers have not received any valuable consideration from Flo for their testimonial. Always read the label. Use only as directed. If symptoms persist see your healthcare professional.