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248 & 249**

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## Today's issue of PD

Pharmacy Daily today has two pages of news plus a front cover wrap from **Corum Health Services** and a full page from **Sigma's Leapp Dispensary Excellence Program**.

## Footy tipping winners

**CONGRATULATIONS** to Pharmacy Daily football tipping winners for this week:

**NRL Round 8** - Paul Cee from Pfizer Australia.

**AFL Round 6** -

Scott Newsum from Deloraine Amcal Pharmacy - see [pharmacydaily.com.au/footy-tipping](http://pharmacydaily.com.au/footy-tipping).



## Rural scholarships

**FEDERAL** Minister for Rural Health, Bridget McKenzie, yesterday launched the government's Health Workforce Scholarship Program, with \$11m available over three years to make health services more accessible for people in country areas.

Health professionals in rural and regional areas wanting to increase their skills are encouraged to apply for financial support under the program via their state or territory Rural Workforce Agency.

## MedAdvisor expands PlusOne

**LISTED** medication adherence provider MedAdvisor has seen month-on-month growth of 24% since Jul 2017 in the number of pharmacies offering its PlusOne patient engagement software.

That in turn has seen professional services delivered by the platform grow by 43% per month, with PlusOne now featuring 40 programs including flu vaccinations, MedsChecks and programs relating to quality use of medicines.

An update from the company yesterday said PlusOne was the "leading patient engagement

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software for Australian pharmacies," with a market share of more than 50% enabling patients to digitally connect with their pharmacy via app, online, SMS and interactive voice response systems for medication ordering and management.

CEO Robert Read said in the last quarter MedAdvisor continued to work closely with EBOS, with a commercial agreement with TerryWhite Chemmart expected to be finalised shortly.

Quarterly revenue was \$1.67 million and the number of patients per pharmacy grew 1.9% to 367.

## SHPA backs TGA plan

A **NEW** protocol proposed by the Therapeutic Goods Administration (TGA) to manage and communicate medicines shortages (**PD 29 Mar**) has received the support of the Society of Hospital Pharmacists of Australia (SHPA) in its submission to the consultation.

SHPA federal president Professor Michael Dooley says the proposed protocol - which has been informed by data gathered by SHPA members at a grassroots level - will provide important protections for Australian patients.

## PSA18 Shark Tank

**THE** Pharmaceutical Society of Australia is inviting pharmacists to submit ideas and solutions for addressing unmet clinical needs and advancing patient care and pharmacy practice, which will feature in The Shark Tank at this year's PSA18 conference in Sydney.

A \$10,000 prize pool is up for grabs for participants, with PSA president Dr Shane Jackson saying the addition to the program highlights the theme of Leading Pharmacy Future.

The Shark Tank Review Committee will select three candidates to present their ideas to the 'sharks' in front of a live audience at PSA18, and the winners will be able to use the prize money to bring their innovation a step closer to reality.

PSA18 takes place 27-29 Jul, with Shark Tank submissions open now at [psa18.com/pharmacy-shark-tank](http://psa18.com/pharmacy-shark-tank).

## Corum demos at APP

**CORUM** is inviting attendees at this week's APP conference on the Gold Coast to see the "future of pharmacy software", with demonstrations available on stands 248 and 249 - for more information see the **cover page** of today's **PD**.

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# MEET US AT APP 2018

Stand 13-14

### To join a franchise or not to join a franchise?

Join pharmacist proprietor & Managing Director of Pharmacy 4 Less, Feras Karem, as he discusses the Community Pharmacy vs Retail Pharmacy model and the pros and cons of joining a franchise.

3:30pm - 4pm on Friday 4 May 2018, meeting rooms 5-7

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Pharmacy Daily



## Dispensary Corner

**DIETITIANS** generally agree that fruit is good for you, but if you were one of the 500 students recently evacuated from RMIT because of a rotting durian you might think differently.

The notoriously pungent fruit was found decomposing in a cupboard at the University's library, the ensuing stench created initially misinterpreted as a potentially toxic gas leak.

For those curious as to what the durian fruit tastes like, just beware, *The Smithsonian Magazine* once described the South East Asian delicacy as akin to "turpentine and onions, garnished with a gym sock".

Or, to put it another way, a bit like the drumsticks at some fast food joints.



**THE** latest social media movement has landed and it appears celebrities are jumping into this one feet first.

A long list of A-listers including Victoria Beckham, Naomi Campbell, Jennifer Lopez and Amal Clooney have come forward to reveal they suffer from the uncomfortable and unsightly condition of bunions.

Experts believe that about one third of women suffer from the painful condition thought to be exacerbated by wearing high heels such as stilettos.

## Sigma launches CarePro

**SIGMA** Healthcare announced the release of CarePro at the 2018 Amcal and Guardian Retail Conference currently underway on the Gold Coast.



Carepro is a program developed by health data and patient insight specialist NostraData.

The CarePro platform will allow pharmacists to manage patient health care in a secure way to provide better advice and offer additional professional services with populated doctor referrals and patient summaries ensuring a seamless continuity of care.

The platform uses unique web-based technology that analyses patient medication history across NostraData's complete secure network, and is intelligent enough to notify the pharmacist if a patient is eligible for additional professional service assistance based on their medication history.

Amcal & Guardian general manager retail Brian Tomlin said the new and innovative patient support program backed by

industry leading partners "ensures pharmacists can support patients who have complex therapies and conditions".

For example, he said, the platform could be used to perform diabetes risk assessments and support Amcal and Guardian's in-pharmacy HbA1C testing.

"CarePro allows for consistent, professional and measurable services delivery by a pharmacy."

Described as a game-changer for the pharmacy-customer interface, the CarePro technology will not only assist with comprehensive patient care but also ensure its data security and effectiveness, he said.

NostraData director and chief operating officer Mike da Gama said his company creates unique algorithms to support each patient-centric program.

"These algorithms can be run against connected dispense databases and then notify the pharmacist which of their patients would be eligible for an individual professional service," da Gama said.

## Win with SkinB5

This week **Pharmacy Daily** & **SkinB5** are giving away each day the Acne Control Caplets.

Utilising the power of vitamin B5, SkinB5's innovative Natural Acne Treatment System combines supplements and skincare to eliminate and treat the underlying causes of Acne from the INSIDE OUT. See [www.skinb5.com](http://www.skinb5.com) for more.

To win, be the first person from QLD to send the correct answer to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

Does SkinB5 Acne Control Caplets contain Vitex, a herb that regulates hormones naturally?

Check here tomorrow for today's winner.



## Parechovirus epidemic

**PAEDIATRIC** infectious disease experts are seeking to raise awareness of the clinical signs of human parechovirus (HPeV) in infants, after Australia experienced its third epidemic of the infection earlier this year.

Writing in the *MJA*, Westmead Childrens Hospital ID paediatrician Dr Philip Britton said paediatric HPeV had occurred every two years since the virus was first identified here in 2013 - see [mja.com.au](http://mja.com.au).

## Guild Update

### APP 2018

**THE** pharmacy profession's major conference and exhibition, APP2018, opens on the Gold Coast on Thursday and runs through to Sunday.

There's still time to register online until noon tomorrow (Wednesday).

Highlights of the conference include addresses by the Minister for Health, the Hon Greg Hunt MP, and the Shadow Minister for Health and Medicare the Hon Catherine King MP.

The highly anticipated Pharmacy Guild Pharmacy of the Year winner will be announced by Mr Hunt at the opening session on Thursday morning.

International speakers include US pharmacist Joe Moose, who will outline lessons from the United States on establishing strong relationships with patients and the local healthcare team.



Pharmacists

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*"This has reinvigorated my passion for pharmacy again, our patients are happier and grateful for our time and we have seen a significant increase in pharmacy profitability also. For me I would highly recommend pharmacists to get involved if they have the opportunity, as it will completely change the trajectory of your business for the better".*



**Matt Liubinas, Pharmacist**  
Owner of Amcal+ Pharmacy  
Romsey Vic

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