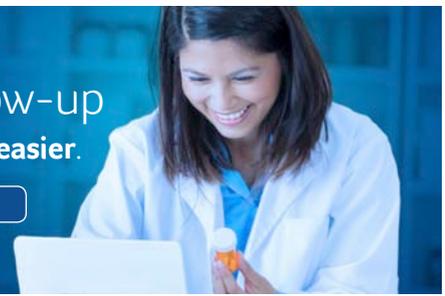


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Today's issue of PD

Pharmacy Daily today has three pages of news including our weekly **Health & Beauty** feature plus a full page from **Pharmacy 4 Less**.

Cannabis and nausea

RUSHING to use medicinal cannabis for chemotherapy-induced nausea and vomiting (CINV) simply because it has become available is not always going to be the best option, because patients may miss out on effective treatments, according to an article published in *MJA InSight* this week.

Cancer Council Australia CEO Professor Sanchia Aranda explained, "Cannabis is not without its own side effects, and that needs to be considered."

In addition, current international and national clinical practice guidelines suggest there is insufficient evidence to recommend medicinal cannabis for routine use in this indication.

See doctorportal.com.au for more.

"New era" for Gold Cross

THE recent acquisition of the Guild's Gold Cross product range by iNova Pharmaceuticals has been said to usher in a "new era of collaboration that is set to refresh the iconic portfolio".

Singapore-based iNova acquired the brand along with Skin Basics and David Craig from ASX-listed Probiotec, paying \$13.5m in a deal which settled last month.

The Gold Cross range is made in Australia and is exclusively supported and endorsed by the Guild, currently comprising more than 50 pharmacy-only products.

iNova has distributed the range for some years, with iNova CEO Dan Spira saying the acquisition creates opportunities to "more effectively adapt and promote" the products.

Spira said the iNova team was currently reviewing and refreshing the range to optimise the portfolio for a new generation of consumers.

"We want to work with the Guild to re-build the presence of this range in-pharmacy," he said, while also flagging the potential to

expand international distribution of the Gold Cross products.

"We believe the range has untapped potential in Asia, where there is a strong demand for established, Australian-manufactured brands," Spira said.

Pharmacy Guild of Australia National President George Tambassis said the deal with iNova was an exciting turning point.

"The Gold Cross range has long been a trusted choice for both pharmacist and consumers alike," Tambassis said.

Gold Cross Products & Services Pty Ltd is a fully owned subsidiary of the Guild which endorses products and services badged with the Guild logo, which has featured on Gold Cross items since 1962.

Income received by the Guild for the use of the Gold Cross branding will continue to support the Guild's activities in promoting community pharmacy, particularly in developing new initiatives and expanding the role of pharmacists, Tambassis said.

Pharmaco expansion

PHARMACO Australia Limited has launched two new blood glucose meters - the CareSens Dual for both glucose and ketone measurement, and the CareSens N Premier.

The additions boost the Pharmaco range to five products, giving people with diabetes more choice for managing their daily health, the company said.

The extended range and their associated test strips are launching in response to the appointment of Pharmaco as a provider under the National Diabetes Services Scheme for its revised schedule (**PD Mon**).

More info at pharmaco.com.au.

Swisse singles success

SWISSE has been crowned the number one health brand and imported consumer brand across all industries by Chinese online giant Alibaba's Tmall International.

Swisse was the top selling brand during China's Singles Day shopping festival this week, with a live stream of the Swisse campaign launch viewed by 1.25m people.

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AusCann appoints

LISTED medicinal cannabis firm AusCann Group Holdings has appointed TGA-licensed PCI Pharma to produce its first product line, with the hard-shell capsules for chronic pain to launch in H1 2019.

Win with Skin Doctors

This week **Pharmacy Daily & Skin Doctors** are giving away each day Skin Doctors beetoX 50ml valued at \$59.95.



Skin Doctors beetoX instantly helps to activate your skin cells to reduce the appearance of wrinkles, smooth fine lines and lift sagging skin. Visit www.skindoctors.com.au for more.

To win, be the first person from WA to send the correct answer to comp@pharmacydaily.com.au

What areas of the body can you use Skin Doctors beetoX?

Congratulations to yesterday's winner, Charlotte Howard.

Gidget gets \$300k

THE Australian Government has budgeted \$300,000 to help the Gidget Foundation support expectant and new parents experiencing perinatal depression and anxiety.

See more at health.gov.au.



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GSK research excellence award

AUSTRALIAN researchers Professor Georgina Long and Professor Richard Scolyer (pictured) have won the GSK Award for Research Excellence in 2018.

The award recognises Long and Scolyer's contribution to melanoma diagnosis, treatment and patient care globally.

The honoured researchers say they see the introduction of immuno-oncology as the "penicillin moment" that will turn all cancers into a treatable condition.

By advancing novel treatments



like targeted therapies and immunotherapies, the research team believe that no deaths from melanoma could be a reality within a generation.

The GSK Award for Research Excellence will provide \$80,000 in research funding.

Fish oil lubricates hearts

HIGH doses of omega-3 in the form of fish oil 4g per day have been shown to provide some protection against heart attack, stroke, and the need for bypass surgery, according to a new study.

Conducted in 11 countries and involving more than 8,000 participants all taking statins and followed-up for 4.9 years, the study was a double-blind randomised trial named REDUCE-IT.

It was presented this week at the American Heart Association Scientific Sessions in Chicago, Illinois, USA.

A key difference with this and previous studies on the subject was the high dose of fish-oil, compensating for its poor absorption, said Australian Heart Foundation Board Member and cardiologist Associate Professor David Colquhoun.

Guild welcomes share scheme changes

NEW enhancements to employee share schemes announced by the Government yesterday have been hailed by the Pharmacy Guild, with Executive Director David Quilty noting that such arrangements are common in community pharmacy.

The small business-friendly changes aim to simplify the rules, allowing so-called "contribution plans" and lowering requirements to disclose sensitive information.

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Pharmacy Daily



Dispensary Corner

YOU'VE heard of microchipped pets - but what about humans?

Union and employer groups in the UK have raised the alarm about an apparent trend towards having Near Field Communication (NFC) devices implanted in staff.

According to *The Guardian*, there is a "small but growing market" for contactless chips to be embedded in the name of "security and convenience".

One of the providers is Swedish firm Biohax, which claims to have microchipped about 4,000 people and is working with the country's government-owned rail operator to allow travellers to use their implants rather than train tickets.

Employer organisation the Confederation of British Industry said "firms should be concentrating on rather more immediate priorities and focusing on engaging their employees".



POPEYE, eat your heart out.

The famous cartoon character reportedly gets his super strength from consuming spinach - and there was plenty of it on a highway in Ohio in the USA this week after a produce truck lost its massive load of the green stuff.

According to the Ohio State Highway Patrol, the semi-trailer overturned after the driver attempted to correct a swerve, spilling its contents right across several lanes.

A major traffic jam ensued, with police currently investigating the high-iron incident.

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Metalize Lip Kit by DB Cosmetics

Add some molten magic to your lips with **Metalize Lip Kit**, a five-shade liquid lipstick set. With a creamy texture when applied, these metallized shades dry down for a long-wearing finish and have a delectable chocolate scent. Shades include: Gilded Gold, Peach Platinum, Rose Renegade, Brazed Burgundy and Scorched Scarlet. The kit allows you to outline lips with the tip of the applicator and then fill in with the angled part of the applicator. A second coat can be applied after a few seconds drying time.



Stockist: 03 8544 8000
RRP: \$14.99
Website: www.dbcosmetics.com.au

Live Loud Nail Polish Collection



COLOUR by TBN **Live Loud Nail Polish Collection** is a nail polish collection that embraces

big, bold colours. With a French-formula, the collection ranges from opaque colours to '80s nostalgia inspired shades and special effect polishes. **COLOUR** by TBN Live Loud Nail Polish Collection is available in eight shades: Dorothy, Lady Marilyn, Electric Feels, Green Machine, Interstellar, Carrie Me Away, Poolside Popsicle and Glass Slipper. Perfect for pairing with the Live Loud Lip Collection.

Stockist:
RRP: \$2.95 ea
Website: www.colourbytbn.com.au

Curash Multi-Purpose Healing Cream

Curash Multi-Purpose Healing Cream is a gentle cream designed to soothe and help protect against common baby skin complaints such as neck and dribble rash, dry and chafed skin, mild dermatitis and minor abrasions. Formulated for use on the face and sensitive areas of the skin, Curash Multi-Purpose Healing Cream rubs in clear with no residue and is suitable for delicate newborn skin as well as other family members, including the elderly. This product is also fragrance- and colour-free.



Stockist: 1800 222 099
RRP: \$8.49
Website: www.curash.com.au

This concealer is all you need



Essence all I need concealer palette is a concealer

palette that contains five subtle shades for a variety of coverage for different skin types. Pink and yellow will counteract purple tones, helping to reduce dark circles under the eyes; green will neutralise redness; while the lighter and dark beige shades offer a "matifying" effect, all of which means you can create the perfect look under all conditions every time. The all I need concealer palette formula features a creamy, powder-finish that is easy to apply and blend, and with the attractive handbag-sized portable pack, is ideal for the girl-on-the-go.

Stockist: 1800 181 040
RRP: \$7.15
Website: www.heatgroup.com.au



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