

Thursday 20 Sep 2018

Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from **Pharmacy Assistant National Conference**.

Malaria prophylaxis

THE first malaria prevention product in 20 years has been approved for marketing in Australia by the Therapeutic Goods Administration (TGA).

Kodatef (tafenoquine) tablets from 60 Degrees Pharmaceuticals and Bioselect is suitable for the four million Australian travellers visiting malaria-prone parts of the world each year.

Malaria remains widespread in many countries including Australia's near neighbours such as Papua New Guinea, Vanuatu, Solomon Islands and various South East Asian countries, while malaria drug resistance is a growing concern, the companies noted.

Kodatef kills malaria parasites in both the blood and liver stages.

Visit bioselect.com for more.

Diabetes guidance

GUILD Learning and Development has developed an online course titled 'Ryzodeg 70/30 for the management of diabetes: A guide for pharmacists', with the module sponsored by Novo Nordisk.

This course examines the role of Ryzodeg 70/30 (70% long-acting insulin degludec and 30% insulin aspart) in the treatment of diabetes - the first insulin to combine an ultra-long acting insulin with a mealtime insulin in one device.

The course is CPD accredited - contact the Guild on 03 9819 9930 or visit myCPD.org.au for details.

Nasal Nyxoid nod

MUNDIPHARMA has welcomed the announcement by Federal Health Minister Greg Hunt that Nyxoid (naloxone 1.8mg) nasal spray has been registered in Australia as an easy-to-administer, fast-acting and potentially lifesaving antidote to opioid overdose.

Registered as an S3 medicine, this delivery form is expected to be available "by the end of the year".



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Guild plots pharmacy future

THE Pharmacy Guild of Australia is set to release a new "Framework for Change" in the coming weeks, based on the findings of its landmark Community Pharmacy 2025 (CP2025) strategic planning project.

An update from Guild executive director David Quilty yesterday said the document would provide the community pharmacy sector with "practical actions it can take to secure its future," with content featuring the personal experiences of several pharmacy owners

Vic pharmacy update

THE Victorian Pharmacy Authority (VPA) has confirmed a recent intervention, along with other state and territory pharmacy registering authorities, "to stop a [non-pharmacy] retail franchise using the word 'pharmacy' on in-store promotional materials".

A communiqué issued by the VPA yesterday noted that the title "pharmacy" is protected, creating an offence where a person intentionally or recklessly uses the title "pharmacy", "pharmacy practice" or "pharmacy business" except in relation to a pharmacy or pharmacy business to which a licence applies.

The Authority said it had also previously intervened in cases where vets, pet stores & herbalists had used the title "pharmacy" in relation to their businesses.

In addition, the VPA update provided guidance around avoiding delays in licence application processing times, urging applicants to ensure commercial arrangements have been suitably drafted bearing in mind requirements around franchise and service agreements, trust deeds, sale agreements, lending and leasing agreements.

already on the transformation path who have agreed to be highlighted as "CP2025 Champions".

Framework for Change will outline nine possible pathways for pharmacies to assist in planning for a viable future, Quilty said.

"Each pathway for growth requires an engaged and trained workforce which recognises that pharmacy and pharmacists are experts in medication advice, management and safety," he said.

The Guild has also released new CP2025 market research, which indicated patients want pharmacy-led services delivered in-home, as well as having more health services available in pharmacies.

Most patients supported an expansion of medication management services, with some particularly keen to see pharmacists able to dispense medication in an emergency and renew prescriptions for stable conditions.

At least half of those surveyed were keen for their local pharmacy to offer in-house facilities for allied health professionals.

The latest CP2025 updates, including the ORIMA market research and strategic issues summary, are online at guild.org.au.

CMA celebration

COMPLEMENTARY Medicines Australia (CMA) focused on promoting and celebrating industry growth at its fully sold-out National Conference and Industry Awards in Sydney yesterday, "the premier event of the Australia complementary medicines sector".

Speaking at the CMA Annual Conference, CEO Carl Gibson said, "Ours is an industry where tradition meets innovation, where creativity contributes to improved healthcare, where society benefits from our imagination and our inspiration.

"This is why our conference theme this year invites delegates to 'Think Big'."

The conference saw delegates gather from a large cross section of industry: manufacturers, sponsors, marketers, practitioners, retailers, researcher, academics and product innovators.

Gibson said, "The Australian industry has grown to revenues of \$4.9 billion," with exports more than doubling in the last two years.

The China Chamber of Commerce for Import & Export of Medicines & Health Products sent a delegation which of course represented a huge market for past and future growth, Gibson said.

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Dispensary Corner

MAYBE he should have stuck to playing video games.

An adventurous ten-year-old boy in the US state of Missouri is recovering after he was attacked by wasps in a tree house, falling to the ground where he was impaled face-first onto a meat skewer.

The metal (**below**) penetrated about 15cm into his skull, but miraculously missed his eyes, brain and major blood vessels.

The boy's horrified mother told the *Kansas City Star* that she saw her son walk into the house screaming with the skewer "just sticking out of his head".

Doctors say the youngster is likely to make a full recovery, although his voice may be slightly affected.



BEVERAGE giant Coca-Cola, best known for its caffeine-based soft drinks, is experimenting with a new type of drug.

The company is in talks with Canadian producer Aurora Cannabis about developing marijuana-based products.

"Along with many others in the beverage industry, we are closely watching the growth of non-psychotropic cannabidiol as an ingredient in functional wellness beverages around the world," Coca-Cola said in a statement.

The product would not aim to intoxicate customers, but rather be used for pain relief.

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Priceline Bod deal

PRICELINE Pharmacy has inked a distribution deal with listed skincare, medicines and health products maker, Bod Australia in an agreement that sees the pharmacy group stock the pregnancy supplement, MamaCare.

Priceline will stock both the 800 gram can and sachet versions of the product in more than 200 locations Australia wide.

Bod will begin deploying products to respective pharmacies in the coming weeks, with sales to commence in Oct, according to Bod Australia ceo Jo Patterson.

"MamaCare has received strong support from specialty retailers and pharmacies to date and we look forward to driving further sales growth through additional product uptake with Priceline Pharmacy."

Patterson added that Bod looks forward to further increasing its revenue and profile with groups similar to Priceline Pharmacy.

Due to MamaCare's nutrient profile and GMP manufacturing process, it is classed as a food for special medical purposes, available only through pharmacies.

Guild aged care input

TRENT Twomey, president of the Qld branch of the Pharmacy Guild, says pharmacists can play a key role in assisting in Australia's aged care crisis, with the sector under strain and facing "unprecedented scrutiny from a Royal Commission".

Twomey cited the *Scope of Practice Opportunity Assessment* report by consulting firm EY, which showed a "clear path forward for elderly Queenslanders to get access to the best health care".

"The data is clear - by allowing Queensland pharmacists to play a bigger role and use the full extent of their knowledge and training, we could be keeping people out of aged care facilities and taking pressure off the system," he said.

South Africa legalises cannabis use

RECREATIONAL marijuana has become legal in South Africa, with a court ruling overnight also allowing the growing of cannabis plants for private consumption.

It remains illegal to use cannabis in public, and to sell and supply it.

Win with Dreambaby®

Each day this week Pharmacy Daily and Dreambaby® are giving readers the chance to win the latest from Dreambaby® valued at \$34.90.



Prize includes 'Herbert' the Turtle Room & Bath Thermometer - RRP: \$19.95. Made from BPA Free and Phthalate Safe durable waterproof material, Herbert gives fast and accurate temperature readings. You can also win Dreambaby®'s new non-slip super light-weight and simple-to-clean EZY-Potty - RRP\$24.95. www.dreambaby.com.au or call 02 9386 4000.

To win, be the first person from SA or NT to send the correct answer to the question below to comp@pharmacydaily.com.au

What three attributes does Dreambaby®'s EZY-Potty have?

Congratulations to yesterday's winner, Carole Barnes.

Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Cruise Weekly*.

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