



Sign Up Superstars
MARCH WINNER

Awarded to
**TERRYWHITE CHEMMART
PLAYFORD!**



Click here to see how your pharmacy can win an iPad

Today's issue of PD

Pharmacy Daily today has three pages of news including our weekly Health & Beauty feature.

Rosacea sufferers seek OTC solutions

PEOPLE living with rosacea are more likely to self-treat with over-the-counter (OTC) products when they are experiencing a flare-up, than go to their doctor, a survey reveals.

Research released by Galderma, found many patients were avoiding their doctors after being prescribed treatments had proven unsuccessful in the past.

The *Rosacea: Beyond the visible* global report, published in 2018, revealed 82% of people with the condition felt their rosacea was not fully controlled.

The survey found that more than half of sufferers who were employed said it had impacted their productivity.

More than 86% of respondents said they significantly altered their behaviour to avoid triggered flare-ups, as a result of experiencing a strain in their everyday lives.

In an open letter to doctors, four international dermatology experts called on healthcare professionals to reach out to patients.

"To improve the situation, we must start by acknowledging the problem...if you are a doctor - reach out," they said.

"This isn't a futile conversation - together we may be able to improve outcomes."

Guild stalling progress?

PHARMACISTS are failing to reach their full professional potential because the Pharmacy Guild of Australia wants to maintain the status quo, a former civil servant believes.

Retired chair of the South Australian Generational Health Review and former News Limited General Manager, John Menadue, accused the Guild of corraling pharmacists into being shopkeepers rather than health professionals.

In a blog post published in the wake of the Federal Government's decision not to allow doctors to provide scripts for double supplies, Menadue said the Guild's successful lobbying had stymied the profession's progress.

"Pharmacists are the most under-utilised health professionals in the country [and] the Guild is happy to keep it that way," he said.

Menadue said the current model of community pharmacy was unsustainable and called on dissatisfied pharmacists to challenge the status quo.

"Some pharmacists have expressed to me their dissatisfaction that their professional skills are not fully utilised and extended," he said.

"But despite the interest in increased professionalisation of many pharmacists there is not yet sufficient will amongst pharmacists generally to make the change that is necessary?"

"They let the Pharmacy Guild of Australia lead them by the nose."

Menadue said the current pharmacy model was "comfortable

and financially rewarding for owners", but needed to be challenged to create a focus on preventative health, with pharmacists playing a greater role in disease prevention and multidisciplinary healthcare teams.

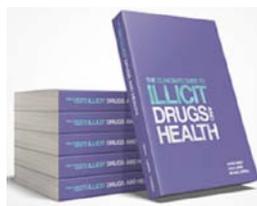
"It is quite remarkable that the Guild has consistently opposed direct relationships developing between GPs and accredited pharmacists," he said.

"It insists that the relationship must be with the patient's nominated community pharmacy.

"This is quite contrary to normal health referral practices. The Guild is a serious barrier to the advancement of professionalism in pharmacy," Menadue concluded.

New illicit drugs book

A NEW book on illicit drugs and health, written by



experts from the National Drug and Alcohol Research Centre (NDARC) at UNSW Sydney, will be available from 16 Apr providing vital guidance for health professionals on the impact of illicit drug use.

The book covers the major drug types: stimulants, opioids, cannabis, hallucinogens, and the new emerging class of 'novel psychoactive substances' (NPS).

The book can be ordered online at silverbackpublishing.org.

Docs fear CAM ban

DOCTORS who practice integrative medicine feel they have been blind-sided by the Medical Board of Australia's proposed new guidelines for complementary and unconventional medicines.

In an interview with the ABC, Australasian College of Nutritional and Environmental Medicine Board member, Nadine Perlen, said doctors were alarmed by the proposed rules, which could restrict their use of complementary and alternative medicines (CAMs).

"They have lumped doctors like myself, who are doing that kind of practice in general practice, with doctors who are doing more fringe practices," she said.

The Australasian Integrative Medicine Association (AIMA) has also voiced its concerns about the Board's proposals, saying there was no evidence to suggest the guidelines would improve patient safety.

In a letter to the Board AIMA President, Dr Penelope Caldicott, wrote "the proposed guidelines are fundamentally flawed".

"COAG principles have not been upheld and the guidelines have been developed without any evidence of need," she said.

However, Board chair, Anne Tonkin, told the ABC that "there are a number of cases where harm has been done to members of the public from the practice of complementary and alternative and all those other emerging therapies".

Criticism of the Board's proposals has grown since Marcus Blackmore published an open letter to the Board (PD 04 Apr).



HOMYPED
JOIN OUR
NETWORK OF
LEADING
PHARMACIES
TODAY!

Starting at \$500

Contact
Andrew Carter
0438 008 664
andrewcarter@homyped.com.au

Turning your challenges into opportunities

Learn from GuildCare Pharmacy of the Year finalists +

GuildCare **myPharmacyLink** **guildlink**

Guild seeks Liberal letter



SENIOR officials from the Pharmacy Guild of Australia met with Prime Minister Scott Morrison last week to discuss the government's support for community pharmacy.
Guild Queensland Branch

President Trent Twomey and National President George Tambassis (**pictured** with the PM) took the opportunity to "raise a couple of outstanding issues," as well as to "reaffirm our hope that the Coalition will provide the Pharmacy Guild and our members with a strong letter of support for community pharmacy before the election".

According to an update to Guild members from Tambassis last Thu, Prime Minister Morrison undertook to provide such a letter.

Tambassis noted that the ALP had already provided its own letter of support for the community pharmacy sector, adding that "we will circulate the Coalition letter as soon as it is received for the information of members, and to assist you in weighing your choices in Federal Election 2019".

FDA test strip alert

THE US Food and Drug Administration (FDA) has issued a warning about the risks of home use test strips that are "pre-owned" or not authorized for sale in US, including those for testing of glucose or warfarin levels.

The notice explains that the test strips may be a potential source of infection or lead to inaccurate test results, with possible dire consequences to health.

Driven by the possible cost savings, people have been buying pre-used or unauthorised imports but thereby put themselves at severe risk of harm - see fda.gov.

Pharmacist reprimanded

A NSW pharmacist has been found guilty of unsatisfactory professional conduct and professional misconduct resulting from a referral by the state's Health Care Complaints Commission, and has been issued with a reprimand with a suite of conditions.

The order was handed down yesterday on Simon Elias by the Civil and Administrative Tribunal of New South Wales.

There were three conditions imposed on Elias' registration for a period of 12 months as a result, covering mentoring, auditing and performance reviews.

Elias is to nominate a registered experienced pharmacist to act as his professional mentor for approval by the Pharmacy Council of NSW in accordance with the Council's Mentoring Policy.

The mentoring will include Elias' management of his pharmacy practice, supervision of pharmacy staff and compliance issues around poisons and therapeutic goods.

The audit process will require Elias to submit to an audit of his

practice by a person nominated by the Council starting no later than 10 Jul 2019.

The pharmacist will also be required to meet all costs associated with the audit process.

Performance assessments will be conducted by a person nominated by the Council, to be conducted no later than 10 Nov 2019.

The performance assessment requirement is to remain in place for 12 months or such longer period as determined by the Council.

See the complete ruling at caselaw.nsw.gov.au.

Trial Program review

PHARMACISTS are being urged to share their experiences of the implementation of the Pharmacy Trial Program (PTP), conducted as part of the 6th Community Pharmacy Agreement, by completing a brief online survey.

Healthcare Management Advisors (HMA) has launched the survey as part of its implementation review of the PTP on behalf of the Department of Health, with responses welcome from all pharmacists, irrespective of their familiarity with the trial program.

Pharmacists' perspectives will be de-identified and used to inform future programs including the suitability of research methodology and strategies to drive innovation and collaboration in pharmacy practice - to take part **CLICK HERE**.

Endometriosis boost

THE Government yesterday announced a \$10 million funding boost for endometriosis research and awareness, including \$9m for a "contestable targeted call for research that leads to non-invasive diagnostic testing" and \$1.06m for a new digital health platform.

Win with Nutri-Synergy

Everyday this week Pharmacy Daily and Nutri-Synergy are giving away the NS 21 Skin Repair Treatment and Sensitive Skin Cleanser valued at \$38.90.

NS 21 Skin Repair Treatment is a natural, cortisone-free cream which nourishes, relieves and repairs problem, irritable, damaged or chronic dry skin conditions. Use NS Sensitive Skin Cleanser together with NS 21 Skin Repair Treatment to maintain normal skin function and help prevent flare ups. Visit: www.NutriSynergy.com.au for more.

To win, be the first from WA to send the correct answer to the question to comp@pharmacydaily.com.au

Is NS 21 Skin Repair Treatment suitable for face and body?

Congratulations to yesterday's winner, Gayle Mennilli.



Pharmacy Daily's 2019

PHARMACIST SALARY & EMPLOYMENT SURVEY

The industry's most comprehensive salary and employment survey for pharmacists.

Complete the survey for a chance to WIN 1 of 3 Lyfe Silver 4K Sport Video Cameras or 1 of 5 EVENT cinema double passes

CLICK TO ENTER

Pharmacy Daily



Dispensary Corner

OLDER siblings tend to get the raw end of the stick growing up, but one Irish pharmacist must be wondering when his parents are going to stop showing favouritism.

At 23, Odhran Doherty, became Ireland's latest millionaire, after his numbers came up to land him a €1 million lottery jackpot.

While the lucky win would be enough to spark jealousy in most of us, the ticket was bought for him by his father Liam, while older brother and pharmacist, Shane was left out completely.

The *Irish Independent* reported Odhran found he'd scooped the prize on 30 Mar, and called his dad to share the good news.

Liam told the paper his lucky son had checked with the man in the shop who was unable to tell him how big the prize was.

"I thought it was an early April Fool's joke or something...when I got to him he came out with his hands above his head and said he was a millionaire."

It was indeed no April Fools gag, and while Odhran will be counting Euros, older brother Shane will be counting pills (many bitter, one would assume) in his dispensary.

CLOSER to home, on the same night as the Doherty family in Ireland celebrated their win, a lucky pharmacy customer in Goolwa, South Australia has claimed a \$2.2 million prize in the state's X Lotto draw.

"I was so excited when I saw the news," Kristie Warren of Goolwa Pharmacy said.

"We are just absolutely thrilled for our customer and so pleased it has gone to a Goolwa local and a regular customer."

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

New Bodycare Range from DB

Designer Brands (DB) brings to market its new **Bodycare Range**. Make every day beautiful and give your body the natural touch with the full range of ingredient -boosted bath products. For example try the DB GLOW Luminous Body Cream, an ultra-rich body cream which moisturises and softens dry skin. This product is enriched with GLOW ingredients: grapeseed oil, liquorice root extract, orchid extract and willow herb, with coconut oil, jojoba seed oil and evening primrose to help hydrate. DB GLOW Luminous Body Cream carries a delightful vanilla and sandalwood scent.



Stockist: 03 8544 8000
RRP: \$14.99
Website: www.dbcosmetics.com.au

Amplio Magnesium Forte

Amplio Magnesium Forte supports healthy energy production and metabolism. It may help to maintain proper muscle function and provide magnesium to support muscle contraction and nerve conduction. Regular magnesium supplementation may help reduce the risk of developing migraine headaches. Always read the label. Use only as directed. If symptoms persist, consult your health professional.



Stockist: Major wholesalers
Website: www.ampliovitamins.com.au

Ibuprofen Infant Drops



New Chemists' Own Children's **Ibuprofen Infant Drops** work to reduce fever and relieve pain in babies and children aged between three months and two years of age. Ibuprofen is a non-steroidal anti-inflammatory drug that is commonly used to treat symptoms associated with teething and tooth ache, ear ache, body aches, immunisations, sore throats, cold and flu symptoms, or pain and swelling from an

injury. Always read the label. Do not exceed the recommended dose. Do not use for more than 48 hours at a time unless advised by a doctor. If your child's symptoms persist, consult your doctor.

Stockist: 1300 9 ARROW (27769)
RRP: \$8.99
Website: www.chemistsown.com.au

Osteo Relief Paracetamol 665



APOHEALTH **Osteo Relief Paracetamol 665 mg** provides effective relief from persistent

pain associated with osteoarthritis. Take only three times per day. Each dose lasts up to eight hours. Each pack contains 96 caplets which are oval shaped and film-coated, making them easier to swallow and leaving no bitter after taste. Do not exceed the recommended dose. Always read the label and if pain persists, talk to your health professional.

Stockist: 1800 APOTEX (276 839)
RRP: \$5.99
Website: www.apohealth.com.au