



HBF sells Friendlies to Pharmacy 777

PRIVATE health insurer, HBF, has sold its Friendlies Pharmacy master franchise to the Perth-based Pharmacy 777 group making it the largest network in Western Australia.

The sale was announced last night as part of an alliance between the insurer and the growing Pharmacy 777 brand, adding an additional 31 stores to the group.

As part of the deal HBF members will be eligible to receive free flu vaccinations and health checks at Pharmacy 777 stores.

HBF CEO, John Van Der Wielen, said the insurer's members valued the support pharmacists provide, and added that the alliance would enable HBF to offer a broad range of in-pharmacy preventative health services.

"In Pharmacy 777 we've found a partner with the same passion as us; to improve the health of Western Australians," he said.

"This alliance will mean thousands more HBF members will

have ready access to the health services that come with HBF membership."

Pharmacy 777 Managing Director, Kim Brotherson, said the HBF's focus on patient support made it a natural ally, with the group dedicated to advancing the practice of pharmacy and collaborate with the wider health care network.

"We're driven to make a difference in the lives of our patients," Brotherson said.

"For Pharmacy 777, it's not just about supplying medication, it's about ensuring we deliver meaningful health outcomes that are built around the needs of every individual patient."

Under the alliance HBF and Pharmacy 777 will work collaboratively to enhance existing health services and member offerings and introduce new services for HBF members and the wider community.

Prior to yesterday's announcement, Pharmacy 777



was the second-largest pharmacy network in WA with a network of more than 30 stores, behind the TerryWhite Chemmart group reported to have 49 WA-based franchises in the recently published Review of Pharmacy Ownership in WA report.

Last month the Pharmacy 777 group opened its first store in NSW, with Greg Cadarin opening the Pharmacy 777 Albion Park (PD 05 Jul), following the brand's expansion out of WA in 2017, with a Pharmacy 777 in South Australia.

Today's issue of PD

Pharmacy Daily today has three pages of news including our weekly **Health & Beauty** feature plus a full page from **Sigma Healthcare**.

Free APP2020

THE Pharmacy Guild of Australia is reminding pharmacy owners that if they send two pharmacy assistants to the Pharmacy Assistant National Conference (PA2019) in Oct, they will qualify for free registration at Australian Pharmacy Professional Conference and Trade Exhibition (APP2020), valued at \$1,040.

By sponsoring two staff, the returns will be increased personal and professional development, as well as renewed enthusiasm and attitude.

See pharmacyassistants.com.

Blackmores directors resign

HEALTH supplement brand, Blackmores, has announced the resignations of two of the company's non-executive directors, in a statement to the Australian Securities Exchange.

Helen Nash and Jackie McArthur have left their positions with immediate effect.

Nash joined the Blackmores Board in 2013, and has played a key role in ensuring the

company's remuneration strategy and framework have evolved to meet shareholder expectations.

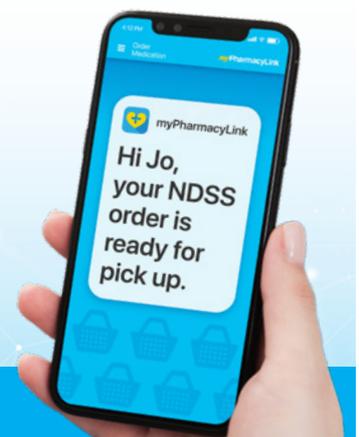
McArthur was with Blackmore since 2018, with the company noting "during her brief tenure [she] provided a valuable contribution in shaping the business improvement plan for the company".

The Board said it would start looking to fill the vacancies now.

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RACGP reiterates WA vax concerns

GP REPRESENTATIVES in Western Australia are continuing to voice concerns about the expansion of pharmacist vaccination services in the state which began on 01 Aug.

Royal Australian College of General Practitioners (RACGP) WA Chair, Dr Sean Stevens, warned the State Government's move, to allow pharmacists to provide the dT_p, MMR and meningococcal vaccines, announced at the Pharmacy Guild of Australia's Pharmacy WA Forum (PD 02 Aug), would compromise and fragment quality patient care, in an interview the College's publication *newsGP*.

"We think it's best if the patient's care takes place at one medical home, and that medical home is the general practice," he said.

"The safest place for a patient to be vaccinated is always a general practice or a hospital setting.

"GPs have been doing this since vaccines were invented; we are geared up to provide the care that goes in and around administering



a vaccine.

"Rural patients deserve the same standard of care as urban patients, so to recommend a lower standard of care is, in my mind, not acceptable."

Speaking at the Pharmacy WA Forum, WA Health Minister, Roger Cook, said the decision brought the State into line with other Australian states and territories.

"This simple change supplements existing immunisation programs and brings WA into line with the rest of the nation, it improves national consistency in relation to pharmacist-issued vaccine," Cook said.

Creso reaches out to NZ

AUSTRALIAN-LISTED medicinal cannabis company, Creso, has signed a distribution agreement with JC Logistics trading as Medleaf Therapeutics giving Medleaf exclusive rights to distribute the Creso range throughout New Zealand.

The products involved are Creso's cannaQIX 50 and 10% CBD Oil and the agreement extends to the end of 2020.

See the ASX announcement at asx.com.au.

Tas asthma talk

THE Pharmaceutical Society of Australia's (PSA) Early Career Pharmacist Working Group Tasmanian branch is working to raise the profile of asthma and improve Tasmanians' use of asthma inhalers.

In conjunction with a representative of Asthma Australia, the group will be conducting thorough asthma inhaler technique assessments and training in the Elizabeth Street Mall, Hobart, on Sat 07 Sep.

Reformatting Product Information FAQ

THE Therapeutic Goods Administration (TGA) has updated information around the new format required for Product Information (PI) and included a Frequently Asked Questions

(FAQ) page.

The new PI format must be adopted for all marketed products in Australia by 31 Dec 2020.

See tga.gov.au for the FAQ.

Champions of the future



AUSTRALIA'S largest independent pharmacy network, Pharmacy Alliance, has announced its champions of retail excellence at this year's Pharmacy Alliance Retail Boot Camp awards, held in Melbourne last week.

The award ceremony, held at a gala dinner on 01 Aug at the city's renowned Stokehouse Restaurant, was designed to identify the best in pharmacy retailing.

Pharmacy Alliance MD, Simon Reynolds, said, "700 communities around Australia depend on our Member Retail Managers and Assistants for dependable advice and genuine care and our first-ever Retail Boot Camp Awards are to recognise their hard work and dedication in improving the health of their communities every day".

Retail Manager of Plaza Pharmacy

in Bundaberg, Queensland, Amanda Kellie, took out the *Rising Star* award while the *All Star Partner Pharmacy* award was won by Jenny Leeming, the Retail Manager for Ron Dunford Pharmacy in Parkes, NSW.

The *All Star* award winner was Gabrielle Simmonds from Emerald Village Pharmacy located in the outer-east of Melbourne.

The *Rising Star* award went to Shari Moss at Wyndham Discount Chemist, while the team at Nhill Pharmacy in Western Victoria took out the *Team Star* award.

Pictured, Amanda Kellie, Plaza Pharmacy Bundaberg; Gabrielle Simmonds, Emerald Village Pharmacy; Shari Moss, Wyndham Discount Chemist; Jenny Leeming, Ron Dunford Chemist; and Rachel Ansell, Nhill Pharmacy.

Win with ULTRASENSITIVE

This week Pharmacy Daily and ecostore are giving readers the chance to win a prize pack of products from ecostore's ULTRASENSITIVE home and body range, valued at over \$90.

Be in to win a shelf-ready pack of ecostore's key ULTRASENSITIVE products and supporting collateral, to offer your customers an asthma and allergy-aware solution for home and body care. Approved by Sensitive Choice for Australians with sensitivities. [CLICK HERE](#) for more.

To win, be the first from WA to send the correct answer to the question to comp@pharmacydaily.com.au.



What are 3 key benefits of ecostore's ULTRASENSITIVE home and body care range?

Check here tomorrow for today's winner.



Dispensary Corner

NOT all heroes wear capes, some sport a smock with a super power to deliver vital medications no matter what.

British pharmacist, Raj Modi, is one such hero, putting his patients before himself to ensure people evacuated from the town of Whaley Bridge, southeast of Manchester, maintained access to medicines.

The unassuming Peak-District town has been evacuated after heavy rains on Thu caused part of a dam wall to collapse, threatening to unleash a flood that could have washed through Whaley Bridge.

As part of the evacuation, Modi's Well Pharmacy was closed, however, he contacted police expressing concerns that patients may have to go without their medications, and was allowed to return to the pharmacy.

With access to his store, Modi was able to identify at risk patients and arrange safe delivery of medicines, *The Buxton Advertiser* reported.

"During this difficult time, I have tried my best to help and support everyone that I can," he said.

"I wanted to bring some calm to the situation by making sure people were not worried about their medication.

"I kept checking the weather as I knew I had to get medication to my customers before the heavy rainfall, which is why I delivered it throughout the weekend."

Modi's colleagues provided support from other stores.

Health & Beauty

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

ecostore's ULTRASENSITIVE Laundry Liquid

As we come into allergy season, give your customers the Sensitive Choice with ecostore's **ULTRASENSITIVE Laundry Liquid**. When it comes to avoiding common irritants or allergy triggers, we typically look to what we put directly onto our skin or in our bodies; however, what goes into our home can be equally as important for those living with sensitivities. ecostore's ULTRASENSITIVE Laundry Liquid is dermatologically tested and fragrance and colourant-free. It also excludes Optical Brighteners, Phosphates and Synthetic Perfumes for a low-irritant formulation. Approved by Sensitive Choice, a community service program created by the National Asthma Council Australia, ecostore's ULTRASENSITIVE range has been rigorously assessed by an independent panel of experts to identify it as an asthma and allergy-aware range, with plant and mineral based ingredients, for Australians living with sensitivities.

Stockist: 03 9015 6873

RRP: \$9.99

Website: www.ecostore.com.au



Beat Stress Naturally with Bio-Fermented Ashwagandha and Lemon Balm

One of the newest additions to the bio-fermented probiotic range, Henry Blooms **Bio-Fermented Stress and Anxiety with Ashwagandha and Lemon Balm** is rich in herbal ingredients known for their calmative and relaxant properties. Using the exclusive bio-fermentation process MultiplyPlus, this tonic has the added benefits of six strains of raw probiotics to help balance gut microflora and support healthy digestive function. Henry Blooms Bio-Fermented Stress and Anxiety with Ashwagandha and Lemon Balm is free from gluten, lactose and alcohol, is 99% sugar free and vegan friendly, so there's no need to sweat the bad stuff.

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RRP: \$31.95 -- 500mL

Website: www.henryblooms.com.au



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