



Nominate your local practice for eRx

[CLICK HERE](#)

eRx  
script exchange

## Rural patients happier to seek advice

**PATIENTS** in rural areas are more willing to talk to and heed the advice of pharmacists about general health matters than those living in urban areas, research from the University of Tasmania reveals.

The new work analysed data from 17 publications comparing aspects of rural and urban community pharmacy practice in Australia, the US, Canada, the UK and South Africa, with Australian studies indicating pharmacists in rural and remote pharmacies were likely to offer extra services for indigenous people and herbal medicine, than those operating in cities.

The paper published in the *International Journal of Pharmacy Practice*, noted that a South Australian study found rural pharmacists were more prepared to provide opioid substitution, and take on drug program clients compared to those working in urban pharmacies.

Rural pharmacies were also less likely to experience patient-

related problems, thefts or disruptions, related to methadone clients than city-based pharmacies.

"Rural customers were more willing to talk about general health matters and ask advice from the pharmacist," the authors said.

"The rural pharmacist initiated conversations more and talked longer than in urban pharmacies,"

**MEANWHILE**, new Federal Nationals MP for Mallee, Dr Anne Webster, has called for a dramatic revamp of rural health services to ensure equity of access in regional Australia.

Webster stressed community pharmacy would have a key role in the National's health policy.

"I'm very committed to doing whatever I can to improve the outcomes for those in Mallee," she said.

"I've had and continue to have many conversations with pharmacists, GPs and healthcare providers to look at how we can ameliorate the current situation



and I think pharmacy is a part of that story," she said.

"For me it's a multi-pronged approach, it needs to be at a structural level, it needs to be systemic and it needs to be board and operational.

"Allied health and nurse practitioners need to have access to a greater range of Medicare funding for the work that they do, which could assist in regional centres.

"We need to have a really robust conversation around healthcare providers and that includes the work of pharmacists."

## Dismissal review

**AUSTRALIA'S** Small Business Fair Dismissal Code needs to be revamped to ensure it is fair for business owners, former ACT Chief Minister and pharmacist, Kate Carnell, believes.

In her role as Australian Small Business and Family Enterprise Ombudsman, Carnell, said the current code was "ambiguous and open to interpretation", and was adversely impacting business owners.

"We know that small businesses do not make the decision to end a worker's employment lightly," she said.

Among her list of recommendations, Carnell said an updated code was needed to provide clarity around the unfair dismissal process for both employer and employees, and give business owners information so they are aware of what is required to ensure a dismissal is fair.

### THE NATURAL\* PAIN BARRIER

\*Zostrix contains capsaicin, a natural active ingredient

**ZOSTRIX**  
CAPSAICIN 0.025% W/W  
Topical Analgesic Cream  
Temporary supplementary pain relief for arthritis. Pain relief after shingles. AUST R 19058 Net 45g

**FOR RELIEF OF ARTHRITIS & POST SHINGLES PAIN**

ALWAYS READ THE LABEL. FOLLOW THE DIRECTIONS FOR USE. IF SYMPTOMS PERSIST, TALK TO YOUR HEALTH PROFESSIONAL

Zostrix is a registered trade mark of Link Medical Products Pty Ltd. Warriewood 2102  
ph 1800 181 060 LHCAU\_ZOS01\_May19

**LINK**  
MEDICAL PRODUCTS

## MEDSCHECK WEBINAR

Everything you need to know to deliver your MedsCheck services!

**September 4<sup>th</sup>**  
45 minute webinar

**ONLY \$75**  
per pharmacy

Contact [ashley@instigo.com.au](mailto:ashley@instigo.com.au)  
or [niamh@instigo.com.au](mailto:niamh@instigo.com.au)  
to register now!

## EllaOne®

ulipristal acetate 30 mg

**IT'S HER MORNING AFTER**

EllaOne reduces risk of pregnancy to 0.9% in the first 24 hours after unprotected sex. It is 2.5 times more effective than Levonorgestrel (LNG)<sup>1</sup>

For further information on EllaOne, please contact Brand Solutions Australia on 03 9939 4190

#### References:

<sup>1</sup> Glasier, A. F. et al. Ulipristal acetate versus levonorgestrel for emergency contraception: a randomized non-inferiority trial and meta-analysis. *Lancet*. 2010 Feb 13;375(9714):555-562. Erratum in: *Lancet*. 2014;384(9953):1504.

EllaOne ulipristal acetate 30mg 1 tablet is an emergency contraception which can be taken within 120 hours of unprotected sexual intercourse or contraceptive failure. ALWAYS READ THE LABEL. ASK YOUR PHARMACIST – THEY MUST DECIDE IF THIS PRODUCT IS RIGHT FOR YOU. ELLA15 August 2019





## Need some travel ideas?

Travel & Cruise Weekly

Read the Winter edition of *Travel & Cruise Weekly* magazine

[CLICK TO READ](#)



## Dispensary Corner

**FOR** years the Pharmacy Guild of Australia has worked to ensure the nation's supermarket duopoly does not establish a foothold in the sector.

The threat of supermarket pharmacy domination has not been a problem for Keeseville Pharmacy in rural New York.

With no supermarket in the town, and the nearest store more than 40 km away, the pharmacy has branched into groceries, offering "farm fresh" produce including butter, yogurt, sauces and chutney, alongside medications.

Since 2017 the pharmacy has been working with local farmers and producers to create a "Farmacy" within the pharmacy.

A-D-KAction Farmacy Project Coordinator, Kiana French, told *WAMC Northeast Public Radio* that when the grocery store closed in 2013 the town was left without a retailer selling fresh fruit and vegetables.

"That's where this comes in... we are able to stock and offer a lot of local produce as well as staples," she said.

"It's a centralised location downtown. It gets a lot of foot traffic and a lot of families already come in for prescriptions and other pharmacy needs."

So popular has the Farmacy within the pharmacy model, that a second store in Port Henry, about 60 km south, is to open later this week.

However, unlike Keeseville Pharmacy the new store will go toe-to-toe with an established grocer.

## Kokoda trek raises \$24K



**TERRYWHITE** Chemmart CEO, Duncan Phillips, along with his trekking contingent of nine pharmacy owners and support staff (**pictured**) successfully completed an eight-day trek along the Kokoda Track raising more than \$24,000 for Ovarian Cancer Australia, bringing the total over 13 years to more than \$1.4 million.

The team included TerryWhite Chemmart pharmacy owners Christine Timms, Karen Brown, Tim Siv, Blaine Woods, Dean Llewellyn, Carolyn Wynen, Matt Boulter and

Kylie Becker and General Manager Operations Nick Munroe.

Phillips said the group all grew to understand and appreciate each other through the experience.

"There is a memorial to the soldiers that fought during Kokoda with four words, 'Courage, Endurance, Mateship and Sacrifice,' and we all came away with a better understanding of what this meant."

'Trek for Teal' (**PD** 25 Jul) started 26 Jul and finished on 03 Aug. The group is aiming to reach its target of \$50,000 - [give.everydayhero.com](http://give.everydayhero.com).

## Win with ULTRASENSITIVE

This week Pharmacy Daily and ecostore are giving readers the chance to win a prize pack of products from ecostore's ULTRASENSITIVE home and body range, valued at over \$90.

Be in to win a shelf-ready pack of ecostore's key ULTRASENSITIVE products and supporting collateral, to offer your customers an asthma and allergy-aware solution for home and body care. Approved by Sensitive Choice for Australians with sensitivities. **CLICK HERE** for more.

To win, be the first from SA or NT to send the correct answer to the question to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

Name 3 products that are a part of ecostore's ULTRASENSITIVE home and body care range.

*Congratulations to yesterday's winner, Ivonne Kusumah.*



## Travel Specials

**WELCOME** to Pharmacy Daily's travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by Flo Travel Nasal Spray.



**TRAVEL**  
nasal spray

Sponsored by

**Flo Travel Nasal Spray.**

Help Send Cold Symptoms Packing.  
**CLICK HERE** for more information.

## Enjoy OLife Ultimate Oceania Package

**OCEANIA** Cruises is offering a generous package of free internet, eight free shore excursions, free house beverages and US\$800 shipboard credit per stateroom with select cruises.

Sail for 18 days onboard *Nautica* in Apr/May next year, Tokyo to Singapore, for AU\$6,419 - [oceaniacruises.com](http://oceaniacruises.com).

## Cunard Luxury Excitement Beckons

**LUXURY** cruise line Cunard offers its most popular iconic destinations onboard the truly majestic *Queen Elizabeth* with talented performers bringing nightly entertainment.

Cruise 15 nights Sydney to Singapore from \$2,749 to \$9,739 pp, dropping into exotic Bali, legendary Darwin, the spectacular Whitsunday Islands, Brisbane and Sydney.

Visit [cunard.com](http://cunard.com) for details.



# TerryWhite Chemmart is now the exclusive pharmacy partner for Qantas Frequent Flyer members to earn Qantas Points.

Qantas Frequent Flyer members can now earn **2 Qantas Points per \$1 spent on eligible purchases\*** at TerryWhite Chemmart pharmacies across Australia.

At TerryWhite Chemmart, our focus is on helping you get more out of your business. That means driving more customers through your doors and that's why we've partnered with the Qantas Frequent Flyer Program.

**Want to take your business to new heights? Call one of our team or visit our website – [www.realchemistry.com.au](http://www.realchemistry.com.au) for more information.**

FREQUENT  
FLYER 

 **TerryWhite  
Chemmart.**

**QLD/NT:** Richard Jensch 0401 560 712  
**NSW/ACT:** Fiona McKenzie 0437 599 920

**SA/WA:** Brenton Milewski 0417 719 826  
**VIC/TAS:** Peter O'Brien 0427 352 902

\*On eligible purchases at participating pharmacies only. Customers must link their REWARDS to a Qantas Frequent Flyer Account to earn Qantas Points. A Qantas Frequent Flyer joining fee may apply. Terms and conditions apply.