

GuildCare Pharmacy of the year 2019

CONGRATULATIONS! Meet our state winners and national finalists

Find out more +

Join us for the awards presentation at APP 6pm 7th March

Today's issue of PD
Pharmacy Daily today has two pages of news including our weekly **Health & Beauty** feature plus a full page from **APP 2019**.

ALP reiterates NSW 24-hour promise



THE NSW Labor Party has pledged \$5 million to expand the number of 24-hour pharmacies in the state if it wins the upcoming election.

Labor leader Michael Daley made the announcement at the Wetherill Park pharmacy owned by John and Catherine Bronger (pictured), saying the three-year funding deal would cover the cost of a pharmacist, pharmacy assistant and overnight security guard at five more 24/7 pharmacies.

The three-year period "will allow the pharmacy to establish a reputation for extended hours of operation and become self-sustaining," he said, with the policy aiming to benefit shift workers, patients and "young families stuck in hospital emergency departments in the middle of the night".

NSW Labor first proposed expanding 24/7 pharmacies in 2015.

PSA urges MBS payments

THE Pharmaceutical Society of Australia has proposed adding pharmacists to the list of eligible allied health professionals able to deliver services funded by the Medicare Benefits Scheme to patients with chronic diseases.

The plan is part of the PSA's formal 2019-20 Budget submission, which PSA President Chris Freeman said was "an opportunity to enhance the use of pharmacists' skills and expertise for the betterment of Australia's health".

The PSA submission also says medicines safety should be a priority in the Budget, in light of its recently released report which indicated that medicine misuse costs the health system about \$1.4 billion annually (PD 31 Jan 2019).

"Every day, pharmacists are faced with situations where the health system fails to meet their patients' needs...pharmacists want to use their knowledge to provide more effective care," Freeman said.

He noted that the public considers pharmacists to be approachable, knowledgeable and highly trusted.

"However structural and funding barriers are holding pharmacists back from participating in key Government initiatives."

As well as allowing pharmacists to deliver Medicare-funded allied health chronic disease management items, the PSA has recommended that the Budget make provision to embed pharmacists in residential aged care

facilities to improve the Quality Use of Medicines - in particular reducing harm caused by overuse of psychotropic medicines, opioids and antibiotics.

The PSA is also urging an expansion of immunisation in primary care to boost vaccination rates, as well as facilitating the appointment of a Commonwealth Chief Pharmacist to improve national coordination and responses to medication issues in Australia's complex health landscape.

Funding mechanisms to facilitate collaborative practice between Aboriginal Health Services and community pharmacies are also part of the PSA submission.

Freeman noted that the recommendations aim to enhance the Government's existing health investments, and do not duplicate or inhibit any initiatives in the 6th Community Pharmacy Agreement.

New biosimilar info

THE Health Dept has published new fact sheets with information for pharmacists, prescribers and consumers in relation to the use of infliximab biosimilars, reflecting recent PBS listing changes.

PBS listings for infliximab (Remicade, Inflectra and Renflexis) are being amended as part of initiatives to encourage the use of biosimilar brands of biological medications, with changes phased over time for various indications including Severe Chronic Plaque Psoriasis, which was implemented on 01 Jan 2019 - see pbs.gov.au.

Floods hit Townsville region pharmacies

ALMOST 30 pharmacies in the Townsville area are believed to be closed due to the extensive flooding experienced by the city in its inundation this week.

A list of affected pharmacies was released yesterday by the Northern Queensland Primary Health Network, which also indicated about 40 pharmacies continuing to operate, although some are only open in a limited capacity.

Diabetic footcare

PHARMACISTS have a new opportunity to engage with diabetes customers, with the launch of a new "Dr Comfort Diabetic Footcare" professional service program.

Previously only available to podiatrists and physiotherapists, the offering is being launched into pharmacy with a tailored marketing and educational program and low-risk business model.

The program is a "step up in how pharmacy can engage with its existing diabetes customers about their foot care and wear needs," according to a spokesperson for Dr Comfort, which is a global leading provider of diabetic footwear.

It is estimated that about 50% of all people with diabetes have some form of nerve damage, with the program recommending a daily foot care checklist which can be integrated into a Diabetes MedsCheck highlighting to patients the risk of foot disease.

For more info contact Pharmabroker on 02 8878 9763.

Win with Hawaiian Tropic

Everyday this week Pharmacy Daily and Hawaiian Tropic are giving away a Silk Hydration prize pack to the value of \$45.

Let your senses take you with the NEW Hawaiian Tropic Silk Hydration range. A sunscreen that pampers you like no ordinary sunscreen! The range offers 12 hours of moisturisation while providing broad spectrum UVA/UVB protection, leaving your skin with a non-greasy, silky skin feel and the brand's signature mango and papaya scent. Visit www.hawaiiantropicsun.com.au to find out more.

To win, be the first from WA to send the correct answer to the question to comp@pharmacydaily.com.au

What makes Hawaiian Tropic different from other sunscreens?

Congratulations to yesterday's winner, Natalie Hazlewood.

numit. Tough it.

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Helps prevent pain and unnecessary expense

PHARMACY MEDICINE

numit 5% cream

Lidocaine (Eugenol) 2.5% w/w
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Always read the label and use only as directed.

* Lidocaine (Lignocaine) 2.5% w/w
Prilocaine 2.5% w/w provides skin analgesia for 2 to 4 hours†

Reference: 1. Data held on file at Ego Pharmaceuticals Pty Ltd.

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AMH
AUSTRALIAN MEDICINES HANDBOOK

Dispensary Corner

IT MAY soon be practically impossible to buy cigarettes in Hawai'i - unless you are very old.

A politician based on the Big Island has proposed banning the sale of cigarettes to anyone aged less than 100.

The bill being put forward by Democratic state Representative Richard Creagan would see the minimum smoking age increase to 30 in 2020, 40 in 2021, 50 in 2022, 60 in 2023 and 100 in 2024 - in theory giving everyone except centenarians a bit of time to quit.

Rules in Hawai'i are already stricter than most other states, with the sale of cigarettes not allowed to anyone under 21.

"IT REALLY does get in - just like the liquid in this chalk!"

Mrs Marsh's tag-line from the old Colgate Fluorid commercial looks to be right on the money, with the US Centers of Disease Control (CDC) warning that many children are actually using too much toothpaste.

Findings released last week have found almost 40% of US kids aged three to six used more toothpaste than recommended by dentists.

The CDC noted that brushing with too much toothpaste could damage enamel, because children could swallow fluoride while their teeth are developing - causing white marks and discolouration.

Official recommendations are that children aged 3-6 should use a pea-sized amount of paste, while those under 3 should only use about the size of a single grain of rice.

Those of a certain age who want to revive their memories of Mrs Marsh can **CLICK HERE**.

Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy. Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

Better Nature Pain Relief BalmX

Better Nature's **Pain Relief BalmX** is a topical balm ideal for treating acute, sub-acute and chronic pain including osteoarthritis, neck and back pain, headaches, muscle aches and strains, nerve related pain, tendonitis and bursitis. Better Nature's Pain Relief BalmX is a 100% naturally sourced alternative that contains 100% natural beeswax, is Australian made, is cruelty free, vegetarian and has a smooth texture and application, leaving the skin comfortable.



Stockist: Contact your local Pharmabrokers for more information and orders.
RRP: \$9 (20g tube)/\$16.50 (50g tube)
Website: www.betternature.com.au

GAIA Hit Nitz 4 6 - Once Off Lotion

With the children back to school, hair lice are back to work. **GAIA Hit Nitz 4 6 - Once Off Lotion** is an easy and effective lotion that helps control head lice. To control infestation, use both the Once Off Lotion and the Daily Control Spray. Apply the Once Off Lotion, thickly to dry hair and follow directions to treat live lice. Follow up using the Daily Control Spray each morning if head lice are in the school or community, to help keep them at bay. **GAIA Hit Nitz 4 6 - Once Off Lotion** is free from artificial fragrance, silicon oils and animal ingredients.



Stockist: 03 9703 1707
RRP: \$19.95
Website: www.gaiaskinnaturals.com

New Eye See You 6 Shade Palettes

Designer Brands (DB) brings its stunning new **Eye See You 6 Shade Eyeshadow Palette** range to market in six unique and wearable moods: Make it Mauve, Sea Breeze



(pictured), Smoke & Glitter, Kah-Keen, Coco Loco and Fired Up. Each palette of six eyeshadows is filled with ultra-pigmented colour, with a variety of matte and shimmer shades. No DB Cosmetics brands are tested on animals and all are certified vegan.

Stockist: 03 8544 8000
RRP: \$12.99
Website: www.dbcosmetics.com.au

Everyday Gradual Tanning Milk - SPF15



bondi sands **Everyday Gradual Tanning Milk - SPF15** is a dual-action body moisturiser that hydrates and nourishes skin while delivering a natural, golden tan. It is enriched with antioxidants, aloe vera and vitamin E and has the added benefit of SPF15 UVA and UVB sun protection. It features a pleasant cocoa butter scent. This product gives you the healthy glow of a gentle, or if you wish, stronger tan without the need to expose your skin to harmful radiation. For best results, apply evenly to clean, dry skin in a circular motion and wait for skin to dry before dressing. Wash hands after use.

Stockist: 0413 510 029
RRP: \$17.95
Website: www.bondisands.com.au

APP 2019

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& EXHIBITION
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7-10 MARCH



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Guild of Australia

Australian Pharmacy Professional Conference & Trade Exhibition

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- ▶ Gain the skills to maximise your business
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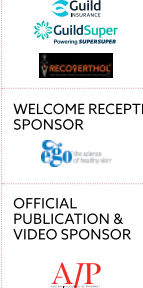
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