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APP 2019

Today's issue of PD

Pharmacy Daily today has two pages of news plus a full page from Flo Nasal Relief.

Visit Flo at APP2019

PRESERVATIVE-FREE Flo Nasal Relief and their partners Asthma Australia have placed a full page advertising feature on **page 3** of Pharmacy Daily today.

Flo and Asthma Australia invite you to visit them at APP2019, at stand N9, level 1 (near the lecture auditorium) to find out how you can help Australians breathe easier.

Cosmetic test ban

THE Federal Senate last Fri passed a bill which effectively bans all cosmetic testing on animals in Australia, with authorities to no longer accept animal testing results as proof of any product's efficacy or safety.

Patient monitoring SaaS

PHARMACIES are being urged to adopt a new "Software-as-a-Service" (SaaS) platform allowing remote monitoring of patient vital statistics, as a new revenue-generating model for the sector.

Propell Health has been announced as the Australian partner for the iHealth Remote Monitoring Solution, which uses digitally-connected blood pressure monitors and pulse oximeters.

The system allows pharmacists to view alerts when customers' blood pressure and oxygen saturation levels are outside pre-determined thresholds, and with pricing based on a "per patient per month" model, gives pharmacies a new professional service focusing on chronic disease patients.

"The value of home monitoring and telehealth is reducing hospital admissions, and enabling the customer to have an active role in

the management of their disease by tracking their blood pressure, oxygen levels, weight and blood glucose levels," said Propell CEO Craig Simmonds.

Remote monitoring is already in place in several Australian Local Health Districts, Primary Health Networks and aged care organisations nationwide, he said.

Data from iHealth devices can also be integrated into other applications, while SaaS pricing for the system makes the offer "highly attractive" - propellhealth.com.au.

APP on profitability

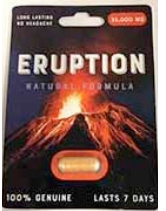
THIS year's Australian Pharmacy Professional Conference (APP2019) includes a highlighted session on building a profitable, sustainable, patient-centred health professional pharmacy business.

This session will explore profitable sustainability in creating a patient-centred care model with the pharmacy as a health hub in your community, APP says.

Speakers include Astellas MD Junko Komatsu, Pharmacy Consultant Simon Carroll and, PharmaPrograms Manager Nader Mitri - appconference.com.

Repeat offender fails

THE Therapeutic Goods Administration (TGA) has issued Australian company, TK Imports Wholesale Pty Ltd, an infringement notice alleging that the company unlawfully exported medicines from Australia.



The New Zealand Customs Service detained the goods at the border and referred the matter to the local medicines regulator Medsafe, which conducted laboratory analyses finding a number of undeclared prescription-only substances.

Medsafe contacted the TGA after identifying that the products had been exported from Australia in contravention of legislation that prohibits the export, import, manufacture and supply of items for human use that are not included on the Australian Register of Therapeutic Goods.

The TGA said the exporter was a repeat offender which was familiar with the legislation through previous dealings with the TGA.

TK Imports Wholesale paid the fine in full on 01 Feb and the investigation is now closed.

Guardian Healthy Kids Guide

GUARDIAN Pharmacy has officially released its 2019 *Healthy Kids Guide*, available nationally only at Guardian Pharmacies until 10 Mar.

The free 32-page mini-book is designed for parents as a central source of current, reliable and actionable advice on children's health.

It aims to help families identify symptoms of common children health and hygiene issues including fever and head lice, as well as sun safety and oral cleanliness amongst other topics, all of which are designed to help readers' children live a healthier and more balanced



lifestyle.

Guardian Pharmacist, Lili Cosic said the guide can help demystify popular health myths for parents, who often feel overwhelmed by the avalanche of health information and advice.

Guardian Retail GM Brian Tomlin

said Guardian Pharmacy's *Healthy Kids Guide* is one of a number of ways the pharmacy group is delivering on its promise to provide quality healthcare advice for local communities.

The *Healthy Kids Guide* is in pharmacy or can be accessed via guardianpharmacies.com.au.

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Dispensary Corner

VIDEO game-related health problems can range from repetitive strain injuries, mental health issues and skin disorders, but perhaps it's high time for a good news story for gamers?

Enter stage left the owner of an unopened copy of *Super Mario Bros.* which recently fetched more than US\$100,000 at auction.

The dubious purchase will see the new owner receive one of the original "sticker-sealed" copies of the game only sold in NY and LA.

There were unconfirmed reports the buyer was forced to plummet down a sewer pipe and eat a giant mushroom in order to secure the rare retro item, but we are still waiting on Princess Peach PR to confirm that claim.



GIVEN America's greedy obsession with fast food, the following story shouldn't be particularly surprising.

A man on Valentine's Day successfully pulled off a ruse at an Outback Steakhouse, posing as a hapless date who had been stood up in the hope the restaurant would foot the bill.

Cataloguing the whole event on social media, the man even ordered a glass of wine for his phantom date and brought along a fake gift (a shoe box filled with jumper cables). The result? A free meal bought by two compassionate diners.

So it turns out fast food isn't always bad for the old heart, aye.

CM export success story

COMPLEMENTARY medicine (CM) exports from Australia almost tripled last year to more than \$930 million, according to new official statistics released yesterday.

The sector is a "real Australian success story," according to Carl Gibson, CEO of Complementary Medicines Australia.

"This is a real testament to consumers' healthy demand for these products, and when you also add in the sales through the ever-popular daigou channel, it is no wonder Australia is becoming China's major trading partner by capitalising on the new policy of cross-border e-commerce," he said.

Gibson said many companies in the complementary medicines industry were successfully capitalising on their local heritage by using the "Australian Made" logo and representations as a key quality advantage when exporting.

"Australia is commonly recognised as the world leader in the category for safety and quality, because we are one of the few countries who manufacture products as

medicines, not foods," Gibson said.

However he warned use of the Australian Made collateral was at risk due to recent changes and newly implemented ACCC guidelines that "put our industry at a distinct disadvantage" (PD 04 Dec 2018).

Gibson made a personal plea to Minister for Industry Innovation and Science, Karen Andrews, saying given the export milestone being approached by the industry there were now "one billion reasons to back Australian manufacturers and back Australian high skilled jobs".

Illicit supply sentence

A BRITISH man has been sentenced to two years in prison after pleading guilty to illegally selling prescription-only medicine.

Keith Morgan was investigated by the Medicines and Healthcare products Regulatory Agency over supply of unlicensed erectile dysfunction treatments, after a tip-off by Royal Mail which found he had failed to pay the full postage on packages found to contain drugs.

Guild Update

International pharmacy leaders feature at APP2019

THIS year's APP is proud to host a number of prominent pharmacy leaders from across the world, who will share their international expertise across several panel and plenary sessions.

The international speaker line-up includes:

- Sue Sharpe, World Pharmacy Council
- Doug Hoey, National Community Pharmacists Association (USA)
- Christine Hrudka, Canadian Pharmacists Association
- Mark Burdon, Pharmaceutical Services Negotiating Committee (UK)
- Darragh O'Loughlin, Irish Pharmacy Union
- Duarte Santos & Sonia Queiros, National Association of Pharmacies Portugal
- Flemming Randlov, Association of Danish Pharmacies
- Graeme Blanchard, Pharmacy Guild of New Zealand

These international leaders will share their global perspectives on topics including the role of community pharmacy in pain relief, E-health, and remunerated services.

APP2019 will be held from 7-10 March at Gold Coast Convention & Exhibition Centre. For a full program, speaker profiles and to register online, visit www.appconference.com.

Win with Nutri-Synergy

Everyday this week Pharmacy Daily and Plunkett's are giving away NS Hands and Heels prize pack valued at over \$45.

Hands and Heels - Dry, rough cracked hands and heels? Nutri-Synergy can help. NS is natural dermatology...natural active ingredients are synergistically combined to restore dry, sensitive and problem skin. NS 8 Heel Balm hydrates, softens and exfoliates dry cracked heels while NS hand creams absorb quickly to nourish and repair dry, cracked hands, nails and cuticles. Visit: www.Plunketts.com.au for more.

To win, be the first from QLD to send the correct answer to the question to comp@pharmacydaily.com.au

True or False: NS is Australian made and owned.

Congratulations to yesterday's winner, Aya Alaoui.





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Always read the label. Follow instructions for use. If symptoms persist, talk to your health professional. Flo proudly supports the work of Asthma Australia. The Asthma Australia logo in this advertisement does not in any way constitute an endorsement by Asthma Australia of Flo products.