



Today's issue of PD
Pharmacy Daily today has three pages of news plus a full page from skinB5.

Only 41% BC screen

THE National Bowel Cancer Screening Program monitoring report for 2019 has shown that of those who were invited to participate between 01 Jan 2016 and 31 Dec 2017, only 41% undertook the free screening. For those screened in 2017, 8% had a positive result requiring further assessment with one-in-29 participants of those, diagnosed with a confirmed or suspected cancer.

The re-participation rate in 2016–2017 for people who had taken part in an earlier invitation round was 78%, and since the program began in Aug 2006, about 5.5 million screening tests have been completed.

Bowelscreen kits are available for purchase in pharmacy, online or by calling 1800 555 494.

More at bowelcanceraustralia.org.

Under-prescribing leads to heart attack

SIGNIFICANT variations in prescribing and low rates of prescribing and dispensing of key Pharmaceutical Benefits Schedule (PBS) medicines for patients who have already experienced a heart attack or stroke are placing patients at high risk of another, according to results published in the *Delivering better cardiac outcomes in Victoria* report.

The Society of Hospital Pharmacists of Australia (SHPA) has expressed "strong concerns" about the results.

SHPA Chief Executive, Kristin Michaels, says the evidence is "alarming" with two-thirds of patients at risk of stroke not being supplied oral anticoagulants within 30 days of discharge.

Similarly almost half of patients at risk of acute myocardial infarction



were not supplied antiplatelet therapies within 30 days of discharge.

"Despite the Federal Government's commitment to and investment in PBS medicines, two-thirds of patients are still not being provided with the best preventative medicines despite their risk of readmission after heart attacks and strokes," she said.

Michaels said many Victorian hospitals will provide a prescription but ask patients to collect their

medicines at their local community pharmacy. "This report indicates patients are often not getting those medicines dispensed, which increases their risk of another heart attack or stroke resulting in hospital readmission." Michaels explained that hospital pharmacy budgets were under pressure, driving this behaviour.

"In the 2019 Federal Budget, public and private hospital pharmacies had their funding through the PBS cut by \$44 million dollars annually, from 01 Jul, putting 500 clinical pharmacist jobs at risk.

"Clearly, there is more work to be done and more investment in hospital pharmacy services to support effective and evidence-based prescribing of PBS medicines to reduce incidence of stroke and heart attacks is required."



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TGA - When is “natural” unnatural?

COMPLEMENTARY medicines (CMs) are often tagged with the descriptor “natural,” “naturally derived” or “sourced from nature” implying safety claims, the Therapeutic Goods Administration (TGA) states.

Accordingly the TGA has posted on its website an addition to its documents guiding consumers and advertisers around therapeutic goods advertising.

Much of the material on this page results from the TGA’s public consultation in 2018 on guidelines to support the advertising code (PD 10 Aug 2018).

The objective of the new page is to ensure “‘natural’ claims are not misleading”.

“While it is ultimately the responsibility of the advertiser to ensure advertising claims are not

misleading, a guideline for industry and consumers is useful to clarify the TGA’s interpretation of the meaning of “natural” in the context of therapeutic goods, including how the claim will be assessed in compliance reviews.”

Because no definition of the term “natural” is ever given on labelling, the use of the term could be misleading unless there is clarity around the concept.

The TGA draws the distinction between “natural” and its antonym “synthetic” based on the manufacturing steps involved in its creation.

“Minimal processing” can include freezing, drying, filtering, grinding, powdering, fermentation, boiling and primary distilling, solvent extraction, concentration or fractionation, the TGA says.

If a product has undergone any chemical conversion or modification into say, a derivative or salt form, it is then to be described as “synthetic” and cannot be labelled “natural”.

In other words the final product cannot be a new chemical entity, only having undergone physical, not chemical, changes.

The TGA also referenced companies whose names include the concept of natural, eg., Nature’s Way, Floridis Natural Medicines, Eagle Natural Health, and many more, explaining that it recognises the term “natural” within a trading name “would not by itself, automatically lead consumers to a view that all therapeutic goods marketed by that company are claiming to be ‘natural’”.

See the full story at tga.gov.au.



Travel Specials

WELCOME to *Pharmacy Daily’s* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by *Travel & Cruise Weekly*.



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Holland America Line Early Booking Bonus

BOOK your 2020-2021 cruise now and receive Holland America Line’s best offer of the season, valued at up to US\$1200, including: Signature Beverage Package, dinner in the Pinnacle Grill, reduced fares for 3rd/4th guests and 50% reduced deposit.

Bonus special for suite bookings: receive all of the above plus US\$200 onboard spending money per stateroom.

Immerse yourself in a Canadian coastal cruise in the seven-day Glacier Discovery Northbound aboard *Noordam* from \$1,399 pp. See hollandamerica.com.

Last Chance for 2019 Norwegian Five-Free

NORWEGIAN Cruise Line offers the last chance to grab its popular Five-Free-at-Sea deal on 2019 departures.

The offer includes a beverage package, shore excursion credits, a specialty dining package, wi-fi and friends and family sail at a reduced rate on select sailings.

Explore the exciting, exotic Greek Islands and Italy, in 10 days of luxury cruising from Rome return via Santorini, Athens, Mykonos, Chania, Crete, Valletta, Messina, Naples and Florence/Pisa from \$1,367 pp.

Consult your preferred travel agent and visit ncl.com.

Registration growth continues

PHARMACIST registration numbers have continued to grow in the first quarter of 2019, newly released data from the Pharmacy Board of Australia reveals.

The quarterly figures showed the profession has grown by 220 since the start of the year, with increased overall registration numbers across every state and territory.

Tasmania was the only state to record a loss in the number of pharmacists holding general registration, slipping from 699 to 693, however, the island’s provisionally registered pharmacist numbers climbed to 77, from 64.

While Dec data showed a decline in the number of registered pharmacists under 30, the March quarter saw a surge in registrations from younger pharmacists - with 388 new registrants under 30.

Q1 2019 also showed an increase in the number of under 30s holding “non-practising” registration (54) up from 48 in Dec 2018.

The March quarter has also seen a decline in the number of registered pharmacists aged 75 and older, falling from 409 in Dec to 379, with the drop in numbers covering those who had general and non-practising registration at the end of 2018.



The profession’s gender divide has remained relatively static, with female pharmacists accounting for 62.8% of registrants, up by 0.3% over the quarter.

In the ACT, female pharmacists continue to outnumber their male peers by two-to-one, while Tasmania had the highest proportion of male pharmacists (39.4% - down from 39.6% in Dec).

The number of pharmacists holding limited registration almost doubled in 2018 - jumping to 16 from nine.

Female pharmacists were again more likely to hold limited registration, than their male peers, accounting for three-in-four limited registrants.

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Dispensary Corner

AMERICA is once again paying homage to junk food, with New York's iconic Times Square set to host a gigantic new concept store dedicated to Krispy Kreme donuts.

To open in 2020, the flagship outlet will be open 24/7, preparing fresh, hot donuts around the clock.

The store will feature a theatre with stadium seating to give customers a deep insight into the donut-making process using the latest digital technology, while Krispy Kreme also promised visitors would be amazed by the "glaze waterfall" which lusciously coats the donuts in what is pretty much pure sugar.



AND perhaps in the same vein, food manufacturing giant Kraft has launched new "Salad Frosting" in a creative attempt to get kids to eat their vegetables.

The product is actually ranch dressing, with a colourful label and branding to help parents entice more healthy eating.

"Kids will eat anything with frosting, right?"

according to a media release from Kraft.

"It's a match made for dinnertime bliss".



Student symposium



REGISTRATIONS for the Society of Hospital Pharmacists of Australia (SHPA) and the National Australian Pharmacy Students' Association (NAPSA) Student Symposium 2019 are now open.

The date is set for Fri 12 Jul in Melbourne, the SHPA-NAPSA Student Symposium 2019 is an event designed for all pharmacy students aspiring to enter the "dynamic and challenging hospital setting".

NAPSA President, Jess Hsiao, said the one-day event, which is free to SHPA student members, "builds on last year's successful inaugural event, to give leading students and interns considering a career in hospital pharmacy an edge.

"The SHPA-NAPSA Student Symposium will examine three main topics: What is hospital pharmacy? How do I get a job as a hospital intern/pharmacist? and Now I'm a hospital pharmacist, what happens next?"

SHPA Chief Executive, Kristin Michaels, said the Student Symposium was a unique opportunity for pharmacy students to start considering stepping stones as they plan an impactful career contributing to improved health outcomes for Australian patients.

"This is a great opportunity to examine all employment pathways into the complex and rewarding hospital pharmacy environment, and we are excited to energise our student members as they explore what their hospital pharmacy career could look like," she said.

Michaels stressed the "crucial" value of the ongoing alliance between SHPA and NAPSA.

Award for Men's Health Downunder



CANBERRA pharmacy, Men's Health Downunder, has been named as the ACT Men's Health Award winner.

The business, launched in 2013, by Brad Butt (pictured centre), offers three full-time pharmacists providing specialist support for men who are experiencing urological issues.

Located at Weston, ACT, the Coleman Court Pharmacy offers advice to men who have undergone a prostatectomy, and the physical and mental health conditions they can experience as a result of the procedure.

Butt said the store's success stemmed from the fact "men can access a pharmacist, with or without their partners, on an ad-hoc basis with the initial consultation being upwards of an

hour long.

"This ensures men have time to get all their questions answered ensuring that they leave with a good understanding and hopefully outcome - no question is too difficult nor is it likely it hasn't been asked before," he said.

Butt add that men attending Men's Health Downunder provided the pharmacists with the opportunity to give counselling on prescribed medications, offer smoking cessation, weight-loss and alcohol intake support.

The pharmacy also works with urologists, GPs, nurses, physiotherapists, sexologists and counsellors remotely in an effort to bridge the gap that exists for many men between them and their doctor/allied health care practitioner.

Win with Dermal Therapy

Everyday this week Pharmacy Daily and Dermal Therapy are giving away a skin care pack valued at over \$35.

NEW Dermal Therapy™ Face & Eyelid Eczema Cream (RRP \$18.95), designed to soothe eczema on the face and eyelid, is a non-greasy cream that leaves no visible residue and can be used under makeup.

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43819	305565	619884	skinB5 Acne Control Cleansing Mousse 150ml
43820	305441	619779	skinB5 Acne Control Moisturiser 50ml
43812	305474	619647	skinB5 Skin Purifying Mask 100ml
43814	305482	619760	skinB5 Acne Control Australian Botanicals Cleansing Mousse 150ml
43815	305508	620122	skinB5 Acne Control Australian Botanicals Hydration Essence 50ml
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New module