

## Today's issue of PD

*Pharmacy Daily* today has three pages of news including our weekly **Health & Beauty** feature plus a full page from **Nad's**.

## PD's APP winners

**CONGRATULATIONS** to the two winners of the *Pharmacy Daily* competition conducted on the Gold Coast during APP last week.

The lucky recipients of a \$100 Rebel Gift card are **Lisa Gibson** from Orana Mall Pharmacy in Dubbo, NSW, and **Rowena O'Dea** from Warwick Friendly Society in Warwick, Queensland.

Entrants to the competition had to complete the bottom section of a *Pharmacy Daily* flyer inside the APP registration bag, and lodge it in a special entry box at the exclusive **PD** lounge area on the exhibition centre trade show floor.

## Fake UK script alert

**PHARMACISTS** in Britain are being warned about a spate of fraudulent prescriptions for diazepam and pregabalin.

Mostly discovered in the Greater Manchester area, the fake scripts have been signed by an unlicensed prescriber and include 112 diazepam 10mg tablets, 84 nitrazepam 5mg tablets and 56 pregabalin 300mg capsules, according to the UK's National Pharmacy Association.

Pharmacists are being urged to be vigilant and "act accordingly" if any prescriptions look suspicious, including checking prescriber details on professional registers.

## Promisia court defence

**PROMISIA**, the publicly-listed New Zealand manufacturer of joint supplement Arthrem, is staunchly defending a prosecution by NZ regulator Medsafe, which has alleged the company breached the NZ Medicines Act 1981.

The case kicked off last Fri in the Wellington District Court, with Medsafe alleging sales of Arthrem were illegal because of claims it is an unlicensed medicine.

Promisia said it had always maintained that Arthrem was a dietary supplement, not a medicine.

Earlier this month Promisia published its financial statements and annual report for the year to 31 Dec, with a "significant" NZ\$2.2m loss due largely to a Medsafe Alert (**PD** 19 Feb 2018) about potential adverse liver toxicity events in connection with *Artemesia Annua* (sweet wormwood) extract.

Promisia said the alert had caused an immediate collapse in sales in NZ, and also overshadowed the launch of Arthrem in Australia.

The company reiterated concerns about the accuracy of the adverse reaction reports, and a "lack of investigation" by Medsafe to

## Don't forget tipping

**THERE'S** just one day remaining before the kick off of the 2019 NRL season, with *Pharmacy Daily* readers reminded to sign up for our **FREE** tipping competition.

As well as weekly bragging rights, the top tipper this season will win \$1,000 courtesy of Guild Digital - register at [pharmacydaily.com.au](http://pharmacydaily.com.au).

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## EMA now operating from Amsterdam

**THE** European Medicines Agency has moved to the next stage of its momentous relocation from London to Amsterdam, with the move forced by Britain's imminent exit from the European Union.

EMA left its former London office on 01 Mar, and staff will gradually move in the coming days into the Spark building in the Amsterdam Sloterdijk district.

The temporary arrangements will see the EMA operate from the Spark building until its new tailor-made premises in Amsterdam Zuidas become available.

By next Mon about 350 staff will be settled in the new office, while a number of EMA employees will work remotely from London before moving to Amsterdam later in 2019.

Overall the agency still anticipates losing about 25% of its total 900-strong workforce as a result of the switch from the UK

**ego** the science of healthy skin

**KLOXEMA**  
clobetasone butyrate 0.05%  
NEW  
Moderate strength topical corticosteroid

**DermAid**  
hydrocortisone 1.0%, 0.5%  
Mild strength topical corticosteroid

**Zatamil**  
mometasone furoate 0.1%  
Potent strength topical corticosteroid<sup>1,2</sup>

**GO FROM STRENGTH TO STRENGTH**

Topical corticosteroid options for eczema, dermatitis and other steroid responsive skin conditions.<sup>3,4,5</sup>

**DermAid:** Use for the temporary relief of minor skin irritations, itching and rashes due to eczema, dermatitis, cosmetics, jewellery, itching genital and anal areas and sunburn. DermAid 1% cream: Apply a thin layer to affected skin 1-2 times daily as required.

**Kloxema:** Short term (up to 7 days) treatment of milder forms of eczema, dermatitis and other steroid responsive skin conditions. Dosage: For 12 years and over. Apply a thin film and gently rub in, using only enough to cover the affected area twice daily for up to 7 days. Contraindications: Kloxema cream should not be used in patients with a history of hypersensitivity to clobetasone butyrate or to any of the excipients in the product. Rosacea, acne, pruritis without rash, perioral dermatitis; Untreated bacterial infections such as cellulitis, folliculitis, furunculosis or impetigo; Fungal infections such as those associated with tinea (eg athlete's foot, jock itch); Viral infections including cold sores (herpes simplex), chicken pox or shingles (Varicella zoster) or vaccinia; Parasitic infestations such as scabies. Do not use on broken or infected skin or on inflamed skin near chronic ulcers. Topical corticosteroids inhibit wound healing processes and are contraindicated in skin ulcers, cuts and abrasions.

Before prescribing/recommending please refer to the full Product Information. Full Product Information is available on request from Ego Pharmaceuticals Pty Ltd. [Click here](#) for Zatamil Approved Product Information.

**PBS Information:** Zatamil Lotion and Zatamil Ointment 15g: Restricted benefits. Treatment of corticosteroid-responsive dermatoses. Zatamil Lotion and Zatamil Ointment 15g: Authority Required (Streamlined) for increased quantities. Refer to PBS Schedule for full authority information. Zatamil Hydrogel and Zatamil Ointment 45g: These products are not listed on the PBS.

Prepared October 2018

Introducing the new

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The Pharmacy Guild of Australia



**AMH Children's Dosing Companion**  
online now has direct links to RCH's  
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(separate subscription required)



The Royal Children's Hospital Melbourne  
**Paediatric Injectable Guidelines**

## Aspen share price plummets

**FINANCIAL** results released by South Africa-listed Aspen Pharmacare Holdings last week have seen a major sell off of the company's shares and a significant decline in its share price.

The Durban-based company said earnings per share declined 9%, with analysts citing Aspen's heavy debt load and concerns about a delay in the planned divestment of its infant formula operations.

The company said its earnings for the six months to 31 Dec 2018 were "in line with management expectations," with a good performance from Commercial Pharma in Emerging Markets offset by a drop in revenue from the Manufacturing division.

In Sep last year Aspen announced the sale of its Nutritionals Business to the Lactalis Group, but the

deal has not settled due to an outstanding approval by NZ's Overseas Investment Office for Lactalis to invest in that country.

The sale is now expected to be finalised on 31 May 2019.

Other measures to reduce debt include the "divestment and discontinuation of a non-core pharmaceutical portfolio in the Asia-Pacific region," with the company not providing further details of this transaction.

Aspen operates in over 50 countries worldwide, with its Australia/NZ business transacting about \$650 million in annual sales, according to the company's website.

### Regional doctor push

**NEW** regulations coming into effect immediately mean overseas trained doctors seeking visas to work as general practitioners in Australia will be required to obtain a Health Workforce Certificate from a Rural Workforce Agency.

The arrangements mean overseas trained doctors will be directed away from well-serviced metropolitan areas to areas of workforce need, in particular regional, rural and remote communities across the country.

Minister for Regional Services and Decentralisation, Bridget McKenzie, said the initiative would reduce the numbers of overseas trained doctors entering the primary health system by about 200 each year for the next four years under the skilled migration program.

### FDA seeks funding

**AMERICA'S** Food and Drug Administration has requested US\$6.1 billion from the 2020 US budget, an increase of more than US\$643 million, in order to support "urgent public health priorities".

Additional funds will help the agency combat the opioid epidemic, advance new steps to support the production of quality compounded drugs, expand the FDA's capacity to review food ingredients, and advance patient-centred medical innovations, said FDA Commissioner Scott Gottlieb.

## Nad's Global Ambassadors

**NATALIE** Ismiel has now been ordained a Global Ambassador for Nad's (PD 12 Feb 2019), alongside her mother Sue, the founder/creator of the company.

While Sue (pictured right) will continue to fly the flag high for how the mature woman can benefit from the Nad's range of hair removal waxing products, her daughter Natalie (right) can now represent

the needs of the next generation coming through, with all the special needs relating to younger skin.

Natalie will be focusing on beauty and hair removal inspiring her generation, the younger female, to look good and feel great.

Sue will continue to bring her background of life experiences as an entrepreneur, sharing wisdom from her life lessons.

Nad's said it was "thrilled to be able to present to the pharmacy

community the mother and daughter Global Ambassador combination force, driving a health and beauty focus into the future".

New to the Nad's range is the unique Nad's Natural Sugar Wax - available in a kit allowing customers to achieve "top to toe hair removal" with everything needed in a single box.

No heating is required, and the sugar wax easily washes away with water for

added DIY confidence.

Nad's said the product was suitable for all skin types, is hypoallergenic and dermatologically tested, with the comprehensive kit also including six application spatulas, 10 reusable cotton strips and a pre-wax cleansing soap.

More information on **page four** of today's **Pharmacy Daily**.



## SIGN UP FOR 2019 NRL FOOTY TIPPING

Tipping is back for 2019 with the top tipper from each code winning a \$1,000 gift card from GuildDigital.



GuildDigital

CLICK ON THE NRL LOGO TO SIGN IN OR JOIN

SIGN UP BY THURSDAY 14 MAR FOR NRL



## Win with John Plunkett

Everyday this week Pharmacy Daily and Plunkett's are giving away the John Plunkett Collagen Eye Lift 15g (with bonus trial size Collagen Lift Moisturiser 10ml) valued at over \$50.

New John Plunkett Collagen Eye Lift is a day and night eye cream packed with peptides including Matrixyl 3000 and Eyeseryl to boost collagen by 100%, and Hyaluronic Acid to provide cushioning hydration, while Rosehip Oil softens and smoothes delicate skin around the eyes. Effectively targets three causes of ageing - fine lines and wrinkles, eye bags and puffiness and dark circles. Visit: [www.JohnPlunkett.com.au](http://www.JohnPlunkett.com.au) for more.

To win, be the first from WA to send the correct answer to the question to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

Can you use Collagen Eye Lift in the morning or at night?

Congratulations to yesterday's winner, Noelene Morris.



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Pharmacy Daily



## Dispensary Corner

**SOME** types of dog food could pose a risk to human health - even if you don't eat it yourself.

That's the grim warning in a study published this month in the *Veterinary Record* journal, in which Swedish researchers looked at the increasing popularity of raw meat-based diets for canines.

"Raw meat-based diets (RMBD) are based on offal that has not undergone any type of treatment to reduce the microbial content, so there is a risk of potential pathogenic microorganisms being present," the scientists said.

After studying samples from 60 RMBD packs produced by 10 different manufacturers, they found high levels of nasty microbes in all of the products, with unsafe amounts in more than half of the items.

The researchers said dog owners could be put at particular risk of exposure if they let their pet lick them after it had eaten its lunch.

**THIS** is awkward - a US man has blamed insomnia medication zolpidem (Ambien) for a memory lapse where he accidentally proposed to his girlfriend.

The *New York Post* reported the curious incident, quoting the man who said he had been having trouble sleeping so took a large dose of the drug.

"I had an engagement ring in my drawer...woke up and she was wearing the ring on her finger," he told the newspaper.

"I had not planned on being engaged with my girlfriend for another year and a half and probably would've gotten her a better ring but Ambien sped up the process tenfold," he added.

## Health, Beauty and New Products

Welcome to our weekly promoted feature with all the latest health, beauty and new products for pharmacy.

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### Cheeki Insulated Tumblers

Sip on your juice, smoothie, shake or iced-coffee without single-use plastic with these colourful **Insulated Tumblers** of stainless steel.



The double-walled insulation will keep your drink nicely iced for up to six hours - perfect for the morning commute or a road trip. Constructed from 18/8, food grade stainless steel, the tumblers feature an integrated stainless steel straw and are available in four fresh colours - pistachio, ocean, dusty pink and rainbow pearl. Cheeki is a proudly Australian brand and all its products are BPA + toxin free.

**Stockist:** 02 9981 1000

**RRP:** From \$32.95

**Website:** [www.cheeki.com](http://www.cheeki.com)

### Opti-Soothe Eyelid Wipes



Opti-Soothe **Preservative-Free Eyelid Wipes** contain a unique and gentle formulation of tea tree oil and hyaluronic acid, combined with the soothing properties of chamomile and aloe vera. The preservative-free nature makes it ideal for daily eyelid hygiene. The textured wipe is perfect for

gentle cleansing and assists in the removal of debris and scurf from the eyelids. There is no need to rinse off this formulation after use.

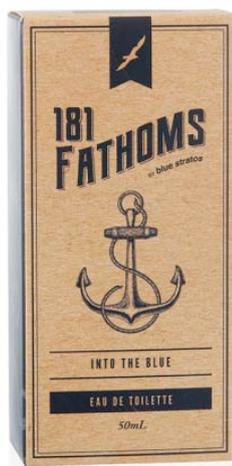
**Stockist:** All major wholesalers

**RRP:** \$24.99

**Website:** [www.aftpharm.com](http://www.aftpharm.com)

### 181 Fathoms by Blue Stratos

A manly fragrance for the toughest of men, **181 Fathoms Eau de toilette** has a long lingering scent to see through the longest night. It has invigorating citrus notes of mandarin and neroli combined with exotic jasmine, white musk and cedar wood to create a distinctly masculine fragrance that inspires a life lived on the edge. Take it to the limit with 181 Fathoms from iconic brand Blue Stratos.



**Stockist:** 1800 791 381

**RRP:** \$24.99

**Website:** [www.keysun.com.au](http://www.keysun.com.au)

### Canesten Vaginal pH Self Test



When a woman is unsure if they have thrush or something else, Bayer's new test kit will help take control. Canesten **Vaginal pH Self Test** is a self-diagnosis test to assist women who are experiencing unusual vaginal symptoms and want help with diagnosis. It is an innovative self test to help quickly determine in the privacy of home, if a woman

is suffering from common vaginal infections, such as thrush, thereby enabling her to request the right treatment from her pharmacist or consult with the doctor if needed.

**Stockist:** All major wholesalers

**RRP:** \$14.95

**Website:** [www.canestan.com.au](http://www.canestan.com.au)

Nad's

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