

Step by step to ePrescription ready

Medview | Proverse by script exchan



Wed 2nd December 2020

ATO audits unveil super payroll pain

twenty20 legal

Ownership law compliance Tax and structuring Buying and selling Location applications Ministerial discretion Franchising Lease advice Employment and more



Julia Smith 0412 88 30 21 julia@twenty20legal.com.au

Stephanie McGrath 0488 00 24 24 stephanie@twenty20legal.com.au

www.twenty20legal.com.au

CLEAR ADVICE. CLEAR ABOUT COSTS. MAKING LAW EASIER. **PHARMACY** owners are being warned to review their payroll operations after audits by the Australian Taxation Office (ATO) have uncovered superannuation guarantee (SG) compliance failures among businesses using a payroll provider once linked to a major wholesale group.

Industry sources have confirmed that a number of pharmacies have been issued bills in excess of \$1 million by the ATO in relation to the Super Guarantee breaches, after the payroll contractor either underpaid, and in some cases neglected to pay, mandatory super contributions for employees despite deducting payments from the affected businesses' bank accounts. In other words, it appeared that payments had been made, but were not in fact transferred to the superannuation clearing houses.

One pharmacist told *Pharmacy Daily* that owners impacted by the audits were reluctant to raise the

Today's issue of PD

Pharmacy Daily today features three pages of news, plus a full page from Direct Chemist Outlet.

Feel in your element

New therapeutic iron supplements for the prevention and treatment of medically diagnosed iron deficiency, iron deficiency anaemia and folic acid deficiency anaemia



To order or find out more, contact your **Arrow or Apotex Sales Representative** directly or call **1300 927 769** Always read the label. Follow the directions for use. If symptoms persist, talk to your health professional. issue with the Pharmacy Guild of Australia due to concerns that could lead to disputes with their banners

An accountant Matthew Harris of MSI Taylor with a number of clients who have been found to be in breach of the SG as a result of the payroll provider's practices warned that the crisis could push a number of pharmacies into bankruptcy for their directors if a favourable deal is not reached with the ATO.

While bankruptcy could protect pharmacy owners from other debts, the accountant noted that as directors of their businesses they could be personally liable for any unpaid super contributions, even if they were declared bankrupt.

Harris advised owners to ensure they are using a registered clearing house to pay employees' superannuation, adding "if you're using bookkeeping software, use that to pay super", rather than a third-party, noting that "the courts have ruled that it is not a defence as a director, if you relied on others to ensure that your obligation was met."



With the Government incentive, there has never been a better time to automate!

Offer ends 24 December, 2020. Click here for details.

BD Rowa[™]

t 1300 799 220



Act before it's too late.

Pre-purchase the 2021 AMH or any current resource before Dec 31st 2020 to enter the draw to win some great rewards. These include attending a conference related to your profession, new laptop computers and future editions of AMH resources. For all competition details and T&C's please click on the link.



Wed 2nd December 2020

Clarity needed on 'expanded practice'

UNCERTAINTY about what constitutes an expanded pharmacy service, amongst pharmacists in rural and remote parts of Australia highlights "an urgent need for the pharmacy profession to develop clarity...about what is defined as an expanded service", researchers from James Cook University believe.

Pharmacy

Results from a pilot study of assessing rural and remote Australian pharmacists' knowledge, attitudes and practices relating to the profession's "full scope of practice", published in the Journal of Multidisciplinary Healthcare, found there was confusion about want constitutes an expanded service.

The research found that 89% of respondents believed expanded services would be beneficial for people in rural areas, however 68% said that such services were being offered through rural pharmacies.

"While over two-thirds of pharmacists claimed knowledge that EPS were being delivered in community pharmacy, there appears to be some confusion as to which services constitute expanded practice, with blood pressure monitoring, provision of dose administration aids, blood sugar screening, weight management, and smoking cessation being listed as expanded services," the authors said.



"Although expanded practice has been described as a distinct knowledge and skill base that is in addition to the recognised scope of the pharmacy profession, pharmacists might see any service other than the traditional supply of medicines as expanded practice.

"This demonstrates an urgent need for the pharmacy profession to develop clarity for pharmacists about what is defined as an expanded service."

The researchers also found that rural pharmacists were particularly interested in mental health services they could provide.

"Respondents' consistent high ranking of expanded pharmacy services related to mental health including referral to mental health services, conducting suicide risk assessments, and the use of basic mental health screening tools are expected considering the frequency and impact of poor mental health in rural and remote regions of Australia," the authors said.

The study also note that pharmacists perceived "many more barriers than enablers to the provision of expanded pharmacy services".

"The most often stated barriers were regarding staff shortages, remuneration, training, and time," the authors said.

"Enabling factors included a need for services, due to a lack of health providers in their area, and that rural pharmacies are well placed to provide EPS".

Pharmacy missing from COVAX plan

"IT BEGGARS belief" that community pharmacy has been excluded from the Australian Technical Advisory Group on Immunisation (ATAGI) COVID-19 Working Group's sub-groups, Pharmacy Guild of Australia National President, George Tambassis believes.

Commenting on the makeup of the ATAGI sub-groups focused on vaccine utilisation and prioritisation; vaccine distribution and program implementation; and vaccination safety, evaluation, monitoring and confidence, Tambassis called for the profession to be included.

"The sub-groups include representatives from nurses and general practitioners, as well as consumer groups, but no-one from community pharmacy," he said.

"It beggars belief that this vital healthcare sector has been overlooked.

"Community pharmacists must be represented on each of the sub-groups and the Guild looks forward to working with ATAGI to ensure that these sub-groups can help to achieve the desired result of protecting as many Australians as possible from COVID-19."

Win with Powerhouse Pharmacy Brands

Everyday this week Pharmacy Daily and Powerhouse Pharmacy Brands are giving away a product hamper filled with products from the PHPB portfolio to the RRP Value of \$150.00.

Powerhouse Pharmacy Brands is a leading Australian-owned pharmacy & health sales agency based in Sydney. Our dedicated team of experienced sales professionals services thousands of pharmacies, health stores and retailers nationally and maintains strong and well-established relationships with the pharmacy wholesalers and banner groups.

O: What area of Australia do we service?

UEJACAR

Orders: Power House Pharmacy Brands | Phone: 0430 241 521 Website: www.powerhousepharmacybrands.com.au Contact: helen@powerhousepharmacybrands.com.au

bayeco



OVITAF

Priceline Pharmacy partners with FFA

PRICELINE Pharmacy has signed a three-year agreement with Football Federation Australia (FFA) to support the development of women's and youth football.

The deal will see the banner group become a partner of the Westfield Matildas and W-League until 2023, while also becoming the Official Health Partner of the MiniRoos, a campaign designed to introduce the sport to newcomers.

FFA CEO, James Johnson, said the partnership was a major boost for the sport.

"Our significant three-year partnership with Priceline

Pharmacy is a coup for the sport as the core principles of the partnership align with many of the measures and initiatives outlined in our XI Principles for the future of Australian football, particularly our focus on community and anchoring the growth of Australian football in the women's game," he said.

"Through this partnership, FFA will work hand-in-hand with Priceline to champion health and wellness, actively encourage grassroots football participation, and demonstrate each organisation's long-term commitment to women's sport."

Pharmacy Daily

AROMABABY*

Dynamiclear





Wed 2nd December 2020

Asthma device and app to boost care

Dispensary Corner

MUMBAI-BASED accountant, Vishal Ghanshyam Soni, is learning that running a pharmacy is best left to pharmacists.

The 38-year-old entrepreneur set up a fake pharmacy call centre promising to supply US nationals with prescription medications for erectile dysfunction, after convincing them to make payment.

The Mumbai Mirror reported that Soni was busted last week after police were tipped off about his side business.

Looking to make the most out of his premises, Soni, a finance and accounting graduate, transformed his accountancy business into a call centre after hours.

A police spokesperson reported that Soni's "pharmacy" team used to change their names and imitate American accents when calling their would-be clients in the US to dupe them into paying for medications including, Viagra, Cialis and Levitra, which were never delivered.

Soni was arrested after the raid, with police alleging he had set up the bogus pharmacy after state government COVID-19 lockdown restrictions were eased.



E-HEALTH technology developer, Respiri, has launched a device and app, called wheezo, to help asthma sufferers to self-manage their condition more effectively.

Together the handheld wheezo device and app records breathing for 30 seconds and identifies a wheeze like a doctor listening with a stethoscope.

It can help patients monitor and manage their asthma symptoms and triggers.

The app stores the patient's Asthma Action Plan, medication use and local, real-time weather information such as pollen and pollution levels.

It also allows patients to share their asthma data with their healthcare professional. Respiri CEO, Marian Mikel, said digital technology can play an important role in the selfmanagement of asthma, and extend care for asthma patients beyond the clinic.

Speaking at the launch of wheezo yesterday, Former Australian Cricket Captain, Michael Clarke, whose daughter has asthma, said the system allows parents of children with the condition to be better informed.

"The advantage of the wheezo device and app is it provides an inexperienced father, who has never suffered asthma, a lot of very powerful information," he said.

"With the device being so easy to use and the app on your phone, wheezo allows me to monitor my daughter's asthma whenever, wherever.



"The information that I receive from wheezo helps me make decisions.

"My daughter is very active, so being able to work out how she is feeling, and how she is going is very helpful."

HEALTH & BEAUTY

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au

AROMABABY

AROMABABY was launched in 1994 as the first brand of its kind in the world. It remains the only research-based, natural and organic brand that is still proudly Australian made and exported around the world.

AROMABABY's extensive skincare collection is **rich in certified organic, natural oils** including calendula, evening primrose, avocado, rosehip and natural vitamin e.

RRP: Starting from \$12.95 Availability: Selected pharmacies nationally Orders: Power House Pharmacy Brands Phone: 0430 241 521

Website: www.powerhousepharmacybrands.com.au Contact: helen@powerhousepharmacybrands.com.au





www.pharmacydaily.com.au Pharmacy Daily is part of the Business Publishing Group family

of publications. *Pharmacy Daily* is Australia's favourite pharmacy industry publication. EDITORIAL Editor in Chief and Publisher – Bruce Piper Editor – Nicholas O'Donoghue Contributors – Adam Bishop, Myles Stedman info@pharmacydaily.com.au ADVERTISING AND MARKETING Sean Harrigan, Hoda Alzubaidi advertising@pharmacydaily.com.au

BUSINESS MANAGER Jenny Piper accounts@pharmacydaily.com.au Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: 1300 799 220 (+61 2 8007 6760)

Sign up free at www.pharmacydaily.com.au

Travel Daily CRUISE Travel & Cruise Weekly travelBulletin

Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Pharmacy Daily

e info@pharmacydaily.com.au

t 1300 799 220



WELCOME TO DIRECT CHEMIST OUTLET!



DCO WALLAN - OPENED SEPTEMBER 2020



DCO LANGWARRIN - OPENED OCTOBER 2020



DCO BRUNSWICK EAST - OPENED OCTOBER 2020

Direct Chemist Outlet

has successfully converted:

fullife

Chemist Outle



DCO DAKABIN - OPENED NOVEMBER 2020

ARE YOU TRYING TO COMPETE WITH THE BIG GUYS & NOT HAVING ANY SUCCESS?

OVER 70 STORES AND GROWING

Discount Chemist



Want to know more? Please call our General Manager Sarah Brooks on 0422 070 730 or lan Tauman on 0417 113 851

JOIN THE DCO FAMILY HERE > www.directchemistoutlet.com.au/franchise-information