

## Today's issue of PD

Pharmacy Daily today features four pages of news, plus full pages from:

- TerryWhite Chemmart
- APP 2021

## APP countdown

THE countdown to the 2021 Australian Pharmacy Professional Conference (APP) is well underway with just three weeks to go until the annual event.

See page six for more.

## Broad support for specialisation

CLOSE to 90% of pharmacists would support the development of specialised roles within the community pharmacy sector, the University of Technology Sydney's (UTS) 2020 Pharmacy Barometer reveals (PD 27 Apr).

Data from the annual survey of 360 pharmacists found just 5% did not want to see the emergence of specialisation in the profession.

When it came to identifying areas where pharmacists could become specialists within the community pharmacy setting, vaccination and

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immunisation topped the list with 65% of respondents backing it as an area of specialisation, while 44% suggested self-care including minor ailments and triage could be another, while 40% said pharmacists could also specialise in aged care.

UTS Graduate School of Health Head of Pharmacy, Professor Kylie Williams, said the support for specialisation showed "there is an opportunity for credentialled training in the development of these roles".


However, former Commonwealth Pharmacists' Association President and UTS Graduate School of Health Primary Health Care Teacher, John Bell, noted that "we are a long way off having someone who can specialise in a particular area only,

and for that to be a good financial investment for pharmacy".

While support for the development of non-dispensing roles has grown, the barometer found pharmacists reported that 61.6% of their time remains focused on dispensing tasks, while less than a quarter of their weekly activity is spent dealing with minor ailments and over-the-counter products, while 13.5% is allocated to disease prevention and overall wellness.

Meanwhile the 2020 barometer showed the proportion of pharmacies that employed a dedicated non-dispensing pharmacist crept up to 17%, compared with 15% reported in the 2019 Barometer report.

### 3-WAY ACTION TO HELP EXTINGUISH INFLAMED FUNGAL SKIN INFECTIONS



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INFLAMED ATHLETE'S FOOT
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WITH OR WITHOUT ASSOCIATED BACTERIAL INFECTION



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**For Pharmacists and Doctors:** Resolve Plus 1.0 contains Miconazole Nitrate 2% w/w and Hydrocortisone 1% w/w. Directions: Clean and dry affected area thoroughly. Gently apply to infected skin and surrounding area two times daily. Once inflammation has subsided continue treatment with an antifungal cream for 14 days after symptoms disappear to avoid recurrence. Do not use Resolve Plus 1.0 on children under 2 years of age.

Review full PI before recommending or supplying Resolve Plus 1.0. PI available on request from Ego Pharmaceuticals.

**References:** 1. Resolve Plus Product Information. Date of Most Recent Amendment 26 October 2018. 2. Van Cutsem JM, Thienpont D. Miconazole, a broad-spectrum antimycotic agent with antibacterial activity. *Chemotherapy* 1972;17:392-404.



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## Pharmacies need NIP consistency

**STATE** and Territory Governments need to “get their acts together” and address the inconsistency of access to the National Immunisation Program (NIP) vaccines, Pharmacy Guild of Australia National President, Trent Twomey, believes.

Twomey rejected claims reported by *Medical Observer*, that pharmacists were administering influenza vaccines to patients aged 65 years and older, without advising them that they were eligible to receive the NIP-funded Fluad Quad shot from their GP, rather than paying for it at their pharmacy.

“The inconsistency between States and Territories over NIP vaccines needs to be addressed as a matter of urgency,” he said.

“Quite simply community pharmacies in all States and Territories need to be included under the NIP, and this will mean patients over the age of 65 will be able to receive the over 65 vaccine

in all jurisdictions.

“The States and Territory where the NIP is not available through community pharmacies are lagging and need to get their acts together.

“Governments like South Australia are failing their communities while they dither about.

“They need to look at this and remedy it immediately.

“I would also stress that in jurisdictions where pharmacies are not covered by the NIP pharmacies counsel over-65-year-old patients about their available vaccine options.”

Twomey added that many patients aged 65 years and older opted against having the free Fluad Quad vaccine - which is registered solely for people over 65 - because they cannot get an appointment with their GP.

“It needs to be stressed that the under-65 vaccine is not contraindicated for patients over the age of 65,” he said.



However, Australian Medical Association Vice President, Dr Chris Moy, told *News Corp* that the reports about pharmacists failing to counsel patients about their options raised conflict of interest concerns.

“This is a conflict of interest issue and the management of it is different in pharmacies because they are selling something whereas doctors don’t sell stuff for monetary gain,” he said.

### HEART of Tassie

**TERRYWHITE** Chemmart (TWC) named TWC Prospect Vale as the network’s HEART Awards Tasmanian Pharmacy of the Year 2020 at its Lead Beyond conference in Hobart yesterday.

See **page five** for more.

### TGA ad warning

**THE** Therapeutic Goods Administration (TGA) is warning sponsors against advertising listed medicines that are not included on the Australian Register of Therapeutic Goods (ARTG) with permitted indications.

Listed medicines that were not transitioned to use permitted indications were cancelled from the ARTG, effective 06 Mar, with advertising of such products now deemed to be unlawful.

## OMNICHANNEL IN ACTION AT APP 2021

We’re always talking about the importance of moving smoothly between channels for your customers. So we’re practising what we preach to bring you Storbie: **LIVE FROM APP.**

Join us in person at stand 386 or tune into the live stream to be a part of the experience and access our exclusive conference deals.

[See the schedule](#)

## Tackle psoriasis

**GUILD** Learning and Development is partnering with Amgen to launch a new online course, *Otezla (apremilast) for the management of psoriasis*.

The course provides an update on best practice management of psoriasis, identifying the symptoms, prevalence and burden of the condition.

[CLICK HERE](#) for more.

## TWC forecasts continued growth

**TERRYWHITE** Chemmart (TWC) expects its network of pharmacies to exceed 500 stores across Australia in 2021.

Speaking ahead of the launch of TWC's first of six state-based Lead Beyond network partner conferences, which started in Tasmania yesterday, CEO, Duncan Phillips, hailed the group's strong trading performance in recent months.

"Our network is buoyant, our proposition is the strongest it has ever been and building even greater momentum, and our partners are seeing that we have a market winning strategy that customers are enthused by; and customers vote for with their feet," he said.

"Since our last conference in Sep 2019, we have increased our marketing and advertising spend by a massive 86%.

"This ongoing above the line (ATL) investment combined with our impressive store results are helping fuel our growth and we have



a strong pipeline which is putting us well on track to meet 500 TWC pharmacies before year's end."

Phillips noted that in the four weeks to 14 Apr, the group's stores had seen sales jump by 12.3%.

"The 360-degree performance across dispensary and front of store is a testament to the hard work that has been put into ensuring that the offer is compelling and that we back this up with significant marketing investment.

"There are no short cuts – it's

blood, sweat and tears from our TWC teams, strong execution from our Network Partners and this is delivering sustainable growth."

**MEANWHILE**, the national TWC HEART Award winners will be announced at the final Lead Beyond conference in WA on 18 May.

**Pictured** are, TWC CEO, Duncan Phillips, with Pharmacy Guild of Australia Tasmanian Branch President, Helen O'Byrne, and Tasmanian Guild Branch Director, Monique Mackrill.

# SAY HI

*Catch the PD team at APP!*

[CLICK HERE](#) to secure an appointment.



## Blooms making wishes come true

**BLOOMS** The Chemist is helping Make-A-Wish Australia to create unforgettable memories for critically ill children, having raised more than \$1 million for the charity.

Blooms CEO, Phil Smith, said the pharmacy network was proud of its partnership with the charity, and thanked the "unwavering support and generosity" of local communities and staff members.

"Blooms The Chemist pharmacists play a critical role in our local communities, so it's important we use our influence

to help support life-changing organisations like Make-A-Wish Australia, a proud partnership we started in 2016," he said.

"Blooms The Chemist has helped make unicorns fly, send rockets to the moon and more recently taken Vivid to Melbourne, all unforgettable wishes that we have supported through the magnificent \$1 million donation milestone.

"These efforts have been especially important over the past year with more than 800 kids' wishes delayed due to the COVID-19 pandemic."

## TGA issue \$119k advertising fine

**GLOBAL** Therapeutics has been fined \$119,880 by the Therapeutic Goods Administration (TGA) in relation to nine infringement notices.

The TGA said the fines were related to the promotion of five listed complementary medicines sponsored by Global Therapeutics.

The ads allegedly included references to serious conditions without TGA approval, and included uses that were not accepted indications for the medicines.

## Want to be part of the next generation of pharmacy owners?

Join TWC Executive Director Anthony White and other industry experts for a webinar series to help you take that leap from Pharmacist to Business Owner.

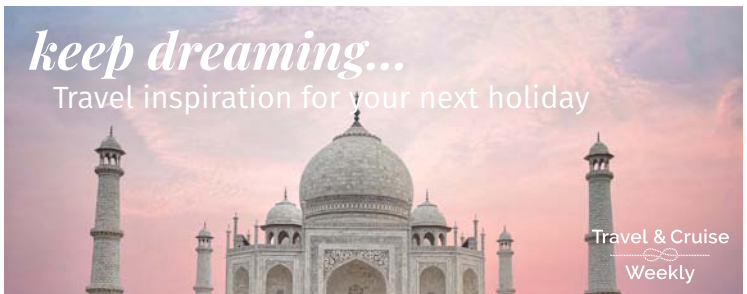
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Tanya Maloney, Pharmacy Owner at TWC Coffs Harbour, NSW



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Website: [www.psa.org.au/insurance](http://www.psa.org.au/insurance)



## Dispensary Corner

**FLOUTING** health advice is always risky business, as two "influencers", Josh Paler Lin and Leia Se, are learning the hard way.

The social media "celebrities" are currently facing deportation from Bali after deciding to paint on surgical masks and take a trip to a grocery store, violating Indonesian COVID-19 rules mandating the use of face masks.

The duo posted a video on YouTube showing them being refused entry to the shop, because Se was not wearing a mask, before going back to their car where Lin applied bright blue make-up to Se's face and added white lines to give the appearance that she was wearing a surgical mask.

Despite the less than convincing look, the pair returned to the store and waltzed in recording their experience for all to witness their disregard for public health.

However, the quest for social media stardom appears to have been Lin and Se's undoing, with the video, which was posted earlier this month, leading authorities to seize their passports, with officials warning the Taiwanese and Russian nationals could face deportation.



## HEALTH & BEAUTY

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### TePe EasyPick

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**Stockist:**  
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TerryWhite Chemmart

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**PHARMACY OF THE YEAR TAS 2020**

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2020 TerryWhite Chemmart  
Tasmania Pharmacy of the Year

**TerryWhite Chemmart Prospect Vale**



Pictured above: TWC Network Partner Christine Timms from TWC Prospect Vale collecting her award last night from TWC CEO Duncan Phillips and TWC General Manager of Operations Nick Munroe at the Gala Awards event of the Tasmania 'Lead Beyond' Conference.



**TerryWhite  
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