



Today's issue of PD

Pharmacy Daily today features two pages of news, plus full pages from:

- HealthOne
- RJS Machinery

Dress it right

ACCESS hospital quality wound care dressings with HealthOne's Molnlycke Mepilex Border range.

Pharmacists can order Molnlycke products through major wholesalers.

See **page three** for more.

P2 face masks

PPE Tech is rolling out an extensive online, broadcast and billboard campaign to support the uptake of its Australian made P2 face masks.

See **page four** for more.

Full scope may stretch rural practice

HIGH costs and limited access to an adequate workforce in regional and remote areas could make working to full scope of practice an impossibility for many pharmacists, the Rural Pharmacy Network Australia (RPNA) warns.

While the group backed efforts by the Pharmacy Guild of Australia and the Pharmaceutical Society of Australia (PSA) to push for better utilisation of pharmacists' skills, the RPNA said "for many pharmacies the fundamentals needed to embrace full scope of practice simply aren't in place".

"We've been told by rural pharmacy owners that their staffing has been so stretched for so long that they simply can't contemplate any new services, no matter how much they want to, and the more isolated they are the worse-off they are," an RPNA spokesperson said.

"For many, the welfare of their staff team is the main consideration, with levels of burnout rising steadily during the

pandemic.

"A lot of these owners feel unsupported, particularly on the matter of rural workforce financial incentives, where community pharmacy still lags 20 years behind rural GPs.

"And yet we have some pharmacy leaders and groups pushing the line that those choosing not to participate are unmotivated and even implying some don't deserve to survive.

"Nothing could be further from the truth.

"For these pharmacies, the 'just do it' mantra that they hear from the big banner end of the profession is not just unhelpful, it's downright dangerous."

The RPNA warned the Australian pharmacy network was at risk of becoming a two-tier system, split between those with the capacity to practice to full scope and under-resourced stores.

The organisation welcomed Guild National President, Trent



Twomey's comments that the Pharmacy Industry Award 2020 was "not fit for purpose" (PD 19 Aug), but warned "fixing the Award alone won't solve rural community pharmacy's problems".

"We need pharmacy remuneration that addresses health disadvantage and postcode inequity," the spokesperson said.

"[And] we need a properly funded Rural Pharmacist Workforce Incentive Program (WIP) that is at least comparable to the GP WIP.

"Without workforce incentive money rural pharmacies already struggling with higher labour costs, will be completely priced out of the jobs market."

Continuous 24/7 monitoring of temperature sensitive pharma products. That's smart!

TWC stores record 55k COVAX bookings

TERRYWHITE Chemmart (TWC) pharmacies are experiencing high demand for COVID-19 vaccination services, with more than 55,000 bookings made across the group's network.

Currently more than 330 stores across the TWC brand have commenced administering doses of the vaccine, with CEO, Duncan Phillips, expecting the number of TWC pharmacies involved to

surpass 400 in the coming weeks.

Phillips said the brand had "invested significantly in resources, systems and training to support our network of vaccinating pharmacies to deliver a safe, professional and efficient vaccination experience for all Australians."

"We are committed to supporting our network with everything they need," he said.

Clinically researched non-hormonal extract to support menopausal symptoms¹⁻³

- ✓ Clinically researched trialled extract of *Actaea racemosa* Ze 450
- ✓ Support a healthy female hormonal balance during menopause and help decrease symptoms of menopause

For the latest pharmacy specials on Femular, contact your Flordis representative - www.flordis.com.au or 1800 334 224

This medicine may not be right for you. Read the label before purchase. Follow the directions for use. If symptoms persist, talk to your health professional.

1. Schellenberg R, et al. Dose-dependent effects of the Cimicifuga racemosa extract Ze 450 in the treatment of climacteric complaints: a randomized, placebo-controlled study. Evid Based Complement Alternat Med. 2012;(1): article ID 2603101. 2. Drewe J, et al. The effect of a Cimicifuga racemosa extract Ze 450 in the treatment of climacteric complaints - an observational study. Phytomedicine. 2013;15 (20):659- 666. 3. Lopatka L, et al. Black cohosh in the treatment of menopausal symptoms-results of an observational study with Cimifemin® uno (English translation) J fur Menopause. 2007;2:3-7.



FLORDIS
Simply Different.



AMH CHILDREN'S DOSING COMPANION IN BOOK OR ONLINE. ORDER NOW.

To find out more go to www.amh.net.au



Dispensary Corner

WITH romantic nights out off the cards for those in lockdown across the country, data from adult retailer, Sexyland, suggests couples are keeping the sparks alive with lusty nights in.

Sales figures for the period from 18 Jul to 18 Aug, showed a significant increase in purchases of "couples games" compared with the month of Apr - up 200% in Queensland, while "fetish items" surged by 179.3% in Victoria during the same timeframe.

Sexyland National Marketing Manager, Rebecca Grech, said the data showed couples were using "these tough times to strengthen and explore their own intimacy".

"Australians are youthful, fun-loving people, who are obviously taking this opportunity to experiment a bit more than usual," she said.

"And that, above all, is really healthy."

With that in mind, pharmacy staff may be advised to brace for a whole new category of injury care in the weeks ahead.

Sisterhood spirit thrives



THROUGH the challenges of lockdowns, stores across the Priceline Pharmacy network are continuing to raise funds for the brand's Priceline Sisterhood Foundation.

Over the last year pharmacy teams, customers and suppliers contributed \$1.4 million to the Foundation, with \$485,818, raised during its most recent campaign in Jul, Priceline General Manager, Andrew Vidler, said.

"At a time when store teams have been doing it so tough with lockdowns, it's incredible to see how much they've been able to raise," he said.

"It shows how deeply store staff and our customers care about their communities."

"It proves that by banding together we can make a huge difference to the lives of others."

"We want to thank every member of the Priceline family for helping us to help women and their families."

Priceline Pharmacy Carlingford Court in NSW, has led the way, raising \$17,307, during the most recent campaign, earning the right to host an exclusive in-store performance by ARIA Award-winning star, Samantha Jade, for their efforts.

Jade has also co-written a song called "Beautiful and Golden", which will be released this week to mark the Priceline Sisterhood Foundation's 10th anniversary.

Pictured, the Priceline Pharmacy Carlingford Court team.

TGA moves on COVID treatment

THE Therapeutic Goods Administration (TGA) has granted provisional approval to GlaxoSmithKline's COVID-19 treatment, Xevudy (sotrovimab).

The monoclonal antibody treatment has been included on the Australian Register of Therapeutic Goods (ARTG) for the treatment of patients aged 12 years and older and weighing at least 40kg, with COVID-19 who do not require initiation of oxygen and are at increased risk of progression to hospitalisation or death.

"Sotrovimab has been shown to reduce hospitalisation and death in patients with mild-to-moderate COVID-19 who do not require supplemental oxygen and are at high risk of progression to severe disease," the TGA said.

The Australian Government has secured 7,700 doses of the treatment for the National Medical Stockpile.

The decision to grant provisional approval for sotrovimab follows similar authorisations by regulators in the US, Canada and Singapore.



NEW

Your second skin for support, compression and protection.

Now available in Black and Beige

Size	Symbion PDE	Sigma PDE	API PDE
S	936944	372425	67294
M	936952	372433	67296
L	936960	372441	67297
XL	936979	372458	67298





www.pharmacydaily.com.au

Pharmacy Daily is part of the Business Publishing Group family of publications.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

EDITORIAL
Editor in Chief and Publisher – Bruce Piper
Editor – Nicholas O'Donoghue
Contributors – Adam Bishop, Myles Stedman
info@pharmacydaily.com.au

ADVERTISING AND MARKETING
 Sean Harrigan, Hoda Alzubaidi
advertising@pharmacydaily.com.au

BUSINESS MANAGER
 Jenny Piper
accounts@pharmacydaily.com.au

Suite 1, Level 2, 64 Talavera Rd
 Macquarie Park NSW 2113 Australia
 PO Box 1010 Epping NSW 1710 Australia
 Tel: 1300 799 220 (+61 2 8007 6760)

Sign up free at www.pharmacydaily.com.au



Travel & Cruise Weekly



business events news

Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Choosing the right wound care dressing



We pronounce it

M-U-R-N-L-I-C-K-E-R

Hospital quality wound care for minor, major, surgical and infected wounds

Introducing the Mölnlycke Mepilex Border range of advanced wound care dressings. Available now through API, Symbion & CH2.



Mepilex® Border Flex Lite

Thin Absorbent Dressing

- Blisters
- Minor wounds
- Up to 7-day wear time



Mepilex® Border Flex

Flexible Absorbent Dressing

- Skin tears
- Traumatic wounds
- Up to 7-day wear time



SILVER

This product should be used under supervision of a health care specialist

Mepilex® Border Ag

Antimicrobial Absorbent Dressing

- Reduces the risk of infection¹
- Minor burns
- Up to 7-day wear time



Mepilex® Border Post-Op

Absorbent Surgical Dressing

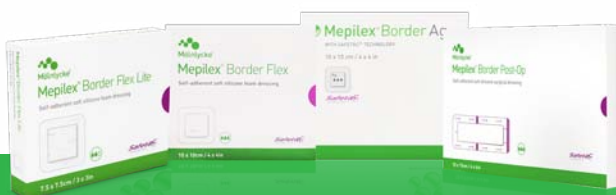
- Stitches
- Surgical incisions
- Up to 7-day wear time



Mepiform®

Effective scar prevention & therapy

- Minimises scarring
- Suitable for old and new scars
- Waterproof



Contact HealthOne now to learn more about **FREE** stock to the value of **\$370!**

For more information, please contact HealthOne. customer.service@healthone.com.au or P: 02 9965 9600

1. Zurcher S, Krapfl L, Burds A. Reducing postoperative surgical site infections in coronary artery bypass graft patients. Poster presentation at the 45th Annual Conference of the Wound Ostomy and Continence Nurses Society, Seattle, WA, US 2013.
Mölnlycke, 12 Narabang Way, Level 4, Belrose, NSW, 2085. Phone 1800 005 231. The Mölnlycke, Mepilex, Mepiform and SafetaC trademarks, names and logos are registered globally to one or more of the Mölnlycke Health Care Group of Companies.
©2021 Mölnlycke Health Care. All rights reserved. MOL2010307 08/21



PPE TECH P2 Face Masks



- ◆ 100% Australian Owned & Made
- ◆ Certified P2 to Australian Standards AS1716:2012
- ◆ Equiv. N95 / KN95 / FFP2
- ◆ Individually wrapped for sharing and convenience
- ◆ ARTG 352290

SKU	Description	Items per unit	Units per carton	Regular Retail Price (inc GST)	Regular Promo Price (inc GST)	Cost Price (ex GST)	Order Quantity
P225	PPE Tech P2 Respirator 25pk	25 masks	24 boxes (600 masks)	\$69.95	\$49.95	\$25 per unit \$600 per carton	Min. 1 Carton

Supported by an extensive campaign

TV



RADIO



OUTDOOR



DIGITAL



Email orders to info@ppetech.com.au

Store Name: _____ Contact Name: _____
 Address: _____
 Email: _____ Phone: _____



1B Widemere Road,
Wetherill Park
NSW 2164

18 Morrison Close
Mansfield
QLD 4122

Customer Service

☎ 1800 773 832
 ✉ info@ppetech.com.au
 🌐 ppetech.com.au