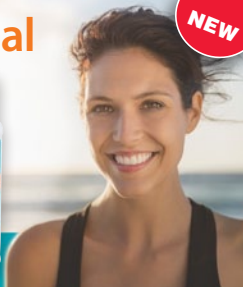


Help relieve premenstrual symptoms and morning sickness with Pyridox.



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Senate to decide on 60DD

THE Royal Australian College of GPs (RACGP) is calling on the Senate to put patients first and pass 60-day dispensing reforms today to “save patients money and time, and free up GP appointments”.

The doctor’s lobby asserts, “after months of intense lobbying and dishonest scare campaigns by the pharmacy lobby group, the Liberal-National Coalition will today move a disallowance motion in an attempt to stop 60-day dispensing reforms passing the Senate”.

RACGP President Dr Nicole Higgins has urged the Senate to pass the reforms for patients doing it tough.

“Sixty-day dispensing is a long overdue reform,” she said.

“As a GP from rural Australia, I know our patients deserve better.

“Thirty-day dispensing doesn’t make sense for people who’ve been on the same medications for stable conditions for years.

“It’s an unnecessary financial pain, and for people in rural and remote areas, frequent drives to the pharmacy are a real burden.

“The pharmacy owners are one of Australia’s biggest political donors and they expect a return on investment, but they shouldn’t be

able to decide policy,” said Higgins.

“I’m calling on politicians of all stripes to put everyday Australians first, before business profits, and work together to pass these reforms.”

MEANWHILE, to bring attention to the impact that the 60-Day Dispensing legislation will have on pharmacy, the Community And Pharmacy Support Group (CAPS), a group of pharmacies, pharmacists, interns and pharmacy students and customers, will “walk for awareness” on 17th Aug from Sydney’s Townhall to Martin Place.

A CAPS representative, Emil Demyane, said that pharmacies want to be able to deliver cheaper medicine for all Australians but not at the expense of the community pharmacies, which are already under strain.

“As it stands, the only way to survive the cuts will be to reduce staff, opening hours and cut many of our current free services.

“Pharmacies are already under strain, and we care about health outcomes for the community.

“This ill-conceived policy will result in further cost of living pressures and many job losses.”

Sinclair to present at APC’s lecture series

PAUL Sinclair, President-elect of the FIP or International Pharmaceutical Federation will be the speaker at this year’s Emeritus Professor Lloyd Sansom AO Distinguished Lecture Series.

The Australian Pharmacy Council’s annual event will take place on Mon 13 Nov in Canberra, where they will also

announce the winners of the inaugural Erica Sainsbury Awards for excellence in teaching and training of interns (*PD* 04 Aug).

Sinclair will be drawing on his international experience within community practice to talk about the importance of education and regulation and how they complement each other.

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Healthcare Professionals: Review the full Product Information (PI) before prescribing or recommending DermAid 1% cream, DermAid 1% solution, DermAid 1% spray. Full PI is available from Ego Pharmaceuticals Pty Ltd and can be accessed at ebs.tga.gov.au

References: 1. Grieve KA, Barnes TM. Increased bioavailability of hydrocortisone dissolved in a cream base. *Australas J Dermatol.* 2015; 56(2):e30–4. 2. Van Zuuren EJ, Fedorowicz Z, Christensen R, Lavrijsen APM, Arents BWM (2017) Emollients and moisturisers for eczema. *Cochrane Database of Systematic Reviews* 2017, Issue 2. Art. No.: CD012119. DOI: 10.1002/14651858. CD012119.pub2.

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Treat with DermAid

Today's issue of PD

Pharmacy Daily today features three pages of news, including our **Beauty & Wellness** feature, plus full pages from:

- Pharmacy Connect 2023
- FIP - International Pharmaceutical Federation

Three weeks left

PHARMACY Connect is just three weeks away, so register to hear the latest on 60-Day Dispensing and updates on full scope of practice.

There is also a top lineup of expert speakers and workshops. See more on **page four**.

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Connecting communities to care



Editor's Choice: reduce sun pigmentation with new power duo

AUSSIES are renowned for spending time in the sunshine so it should come at no surprise that sun pigmentation is one of our most common skin concerns.

Enter the Olay Luminous Niacinamide Honey Peptide Collection, which claims to reduce pigmentation spots caused by the sun.

The brand's Principal Scientist David Khoo shared that following "rigorous research and testing, we are confident that we have developed a superior formula that actively targets pigmentation".

"The results really do speak for themselves."

The Olay Luminous Niacinamide Honey Peptide

Super Serum, (RRP: \$59.99) is a lightweight and concentrated brightening serum formulated with high-performance, bioavailable niacinamide and premium honey extract.

The Olay Luminous Niacinamide Honey Peptide Moisturiser, (RRP: \$59.99) is a creamy moisturiser with the same niacinamide and honey extract.

Both products are non-comedogenic, fast absorbing and don't clog pores.



Dreamy collection



MOR, the Melbourne-based beauty brand, launched its Jardinere collection last week with a breakfast event at the Green Moustache Rooftop Garden Bar and Restaurant, *Beauty Directory* has reported.

Inspired by the idyllic and dreamy landscapes of the Cote d'Azur, the collection features two botanical fragrances, orange flower and lavender, mint and mimosa.

Jardinere is designed to bring the South of France's captivating scenery to life with the collection featuring antioxidant-rich Hand Washes, silky Hand & Body Milks, luxuriant Hand Balms and aromatic *Eau de Parfums*.

This collection sees MOR embrace A-beauty attitudes with its hand and body care formulations containing 97-98% naturally derived ingredients.

The Jardinere collection is now available online and in-store at selected pharmacies, department store and boutiques across Australia.

Go purple blondes!

DESIGNME'S Fab.ME Blonde Fortifying Purple Shampoo is a shampoo that uses purple micro pigments to neutralise yellow and brassy tones with nourishing ingredients to strengthen hair and reduce breakage.

Fortified with hyaluronic acid, ginger, edelweiss flower, bamboo extract and radish root, it's suitable for blonde, grey, and white tones.

Vegan, cruelty free, and made in Canada, the shampoo retails for \$32.95.



Slather it on chapped lips or dry patches

Q+A is a 98% natural skincare range with each one of its products featuring a quality beauty ingredient.

The UK brand professes to understand that skincare products can be confusing, so it has made it its mission to simplify skincare and explain customers' skin needs through its Q+A checklist.

The brand's products have been created with all skin types in mind.

The Grapefruit Multi Balm is formulated with a blend of jojoba, cocoa butter and grapefruit.

Customers can slather it on to



chapped lips, apply as a hydrating cuticle protector, or use it to hydrate troublesome dry patches, and that's only a few of its uses!

The balm retails for approx \$10.

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Dispensary Corner

WE ALL know how important it is to stay hydrated, but for a professional athlete, it's even more key - just ask the Jacksonville Jaguars.

The Florida-based NFL team opened its new practice facility last month, and one of the most eye-grabbing features are state-of-the-art urinals - yes urinals - which measure the players' hydration levels (pictured).

As the players relieve themselves, sensors in each urinal light up green (well-hydrated), yellow (could be more hydrated), and red (go find yourself an IV drip!)

When the owner of the team, Shad Khan, described the new practice facility as the "golden standard" in the NFL, we didn't think this is what he meant...

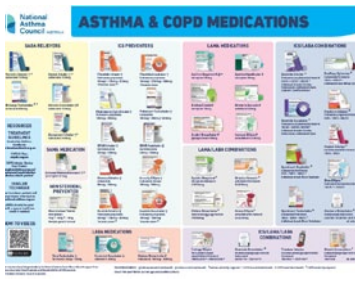


Updated asthma charts

THE National Asthma Council (NAC) Australia has released two updated charts called *Asthma & COPD Medications* and *Selecting & Adjusting Medication for Adults & Adolescents*.

Available only from the National Asthma Council, it contains essential information for health professionals, such as pharmacists, managing and caring for patients with asthma.

The updated version of the *Asthma & COPD Medications* chart includes the latest inhalers available in Australia and specifies the PBS reimbursement status of



each medication as of Aug 2023.

The *Selecting & Adjusting Medication for Adults & Adolescents* chart is a visual reference to medications at each level & is in the *Asthma Handbook*.

Google Cloud as Ramsay's data partner

PRIVATE hospital operator Ramsay Health Care has selected Google Cloud as its data and innovation partner to support the company's 2030 digital transformation strategy.

Ramsay will collaborate with Google Cloud to give hospitals and clinicians better access to patient data, and use Google Cloud's artificial intelligence (AI) and machine learning tools to analyse vast amounts of patient data, vital signs, labs, notes,

and more, with the hospital's AI algorithms helping to spot patterns and risk factors to help doctors more effectively diagnose conditions.

Ramsay's Chief Digital and Data Officer Dr Rachna Gandhi said, "with Google Cloud, we're taking an insights-driven approach to transforming how we deliver clinical care from optimising patient care & experiences to identifying trends and supporting better decisions about therapies".

New appt at BPG



AUSTRALIA'S leading travel and pharmacy business-to-business news provider, the Business Publishing Group (BPG), has appointed senior *Mumbrella* executive Damian Francis to the newly created role of Editorial Director.

Francis joins the company with two decades of print and digital media experience as well as strong expertise in events, public relations and content curation at *Mumbrella* for more than five years.

His appointment follows the recent major private equity investment in the BPG, which publishes industry titles *Pharmacy Daily*, *Travel Daily*, *Cruise Weekly*, *travelBulletin* and *Travel & Cruise Weekly*.

Francis will report to the group's new General Manager, Davy Adams, and will oversee the expanding BPG team of experienced journalists and content creators.

Francis said joining BPG was a fantastic opportunity.

"It's been impressive to watch Bruce and Jenny build the business from afar.

"With the new ownership structure and investment, I am looking forward to working closely with Davy and the team."

Francis will commence as BPG's new Editorial Director on Mon 21 Aug, and can be contacted **HERE**.

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Pharmacist struck off

THE Health Care Complaints Commission prosecuted a complaint against pharmacist Cheng-Yun (Jason) Mai before the NSW Civil and Administrative Tribunal, after he allegedly committed criminal offences while working in Revesby on 10 Jun 2021.

Mai had supplied a prohibited drug and a restricted substance, and was convicted of these charges.

The Tribunal has cancelled Mai's registration and has imposed a non-review period of one year.

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