

Friday 22nd Sep 2023

Cutting-edge pharmacy revealed

A NEW pharmacy model has been introduced in Tasmania, with the official opening of the Complete Care Pharmacy located in Rosny Park, Hobart, featuring as many as five consulting rooms where patients can be counselled on their medication or healthcare needs in a private setting.

The new pharmacy will also provide a full range of professional services including NDIS, diabetes, wound care, and immunisations.

The community pharmacy owners, Kristina Fox and Julie Sorrentino, will see their vision to provide the community with comprehensive pharmacistled, healthcare solutions in a contemporary clinical setting come to life.

"With all the challenges and changes to the delivery of community pharmacy services over the past few years, we really wanted to ensure that we are able to triage a patient to maximise their time with us," Fox revealed.

SFI 🕖 | FLORDIS

"We have automated many of the transactional functions, implemented ways for our highly-trained pharmacy assistants to better support our pharmacists, and introduced new services through collaboration with other healthcare providers, including a nurse practitioner and lactation consultant," Fox added.

While Sorrentino said, "having dedicated consulting rooms means patients can freely discuss their concerns with our pharmacists.

"For example, we run the 'Men's Health Downunder' program which is delivered by a male pharmacist.

"The positive feedback we get from our male patients is extraordinary, given the reluctance of many to seek help in the first place," she explained.

Attending the launch will be Dennis Bastas, Chairman & CEO



Fast relief

from dry

Symbion, Sigma and API

eyes

at Arrotex Pharmaceuticals; Dave Fenlon, CEO, The Platform Alliance Group; Steve Kastrinakis, Executive Director, The Platform Alliance Group; Bruce Annabel, Pitcher Pharmacy Services; and Marta Stybowski, Director and Founder, Fusion Health Space.

The owners are also hoping that their pharmacy model can be showcased at the National Association of Pharmacy Students Australia Congress to be held in Hobart in Jan 2024. JG



Today's issue of PD

Pharmacy Daily today features two pages of the latest industry news.

Best rural award

ALLENS Pharmacy, Goondiwindi, has won the inaugural Rural Pharmacy Award 2023, positioning it as the best pharmacy in a regional area according to Rural Pharmacy Australia.

The Goondiwindi Argus disclosed that Allens Pharmacy was chosen out of 11 finalists, with owners Stacy and Mick Wild winning the prestigious award at this month's Rural Pharmacy Conference on the Gold Coast.

Wild said, "I had no idea we would be getting the award or who nominated us".

"This award benefits all rural communities and the important role we play in the stretched healthcare system."

Recurrent Cystitis? Stop it before it starts with Ellura®

Ellura®

Vaccinium macrocarpon juice powder 206 mg equiv. to min. fresh fruit 50 g Standardised to 36 mg proanthocyanidins, calculated as procyanidin A2



Supports urinary tract health

HEALTH PROFESSIONAL ONLY

Only Ellura[®] contains 36mg PACs, clinically researched to reduce occurrence of medically diagnosed cystitis and support urinary tract health.

LEARN MORE >

Always read the label and follow the directions for use. Bianco L et al., *J Am Geriatr Soc* 2012; 60:1180-1.

Pharmacy Daily

CAPSULES





2023 AMH CHILDREN'S DOSING COMPANION IN BOOK OR ONLINE. ORDER NOW.

To find out more go to www.amh.net.au



Dispensary Corner

SCIENTISTS investigating some of the quirkiest conundrums have been honoured in the satiric award of Ig Noble prizes, *The Guardian* has reported.

The Ig Nobel prizes for nutrition was won by Homei Miyashita from Meiji University and Hiromi Nakamura of the University of Tokyo for their research on electrified chopsticks and drinking straws.

"The taste of food can be changed immediately and reversibly by electrical stimulation, something that has been difficult to achieve with conventional ingredients such as seasonings," said Nakamura.

She said research had shown it was possible to enhance the saltiness of foods using electrical stimulation of the tongue.

Focusing on the other end of the digestive system, the Ig Nobel prize for public health was awarded for the development of a smart toilet that uses various technologies to monitor human waste for signs of disease, and an analprint sensor to identify the user.

Staff investment essential

THE Society of Hospital Pharmacists of Australia (SHPA) stated that this week's release of the NSW Budget 2023-2024 features more than \$14 billion in healthcare investment which includes staff retention and recruitment, and upgrading of hospital facilities.

SHPA President Tom Simpson said the \$2.5 billion investment to recruit and retain healthcare workers, including study subsidies for 12,000 healthcare students, is welcome news and calls on the government to ensure that hospital pharmacy gets its fair share of allocations to begin to address workforce sustainability in NSW.

"Our NSW pharmacy leaders consistently report pharmacy staff vacancy rates in their departments sitting around 20-40%, and we ask that NSW pharmacy departments have a seat at the table when these new recruitment and retention policies are being implemented.

"NSW significantly lags behind other states such as Victoria in hospital pharmacy intern positions despite being Australia's most populous state," asserted Simpson. "Without a decent pipeline of

new pharmacy graduates entering NSW Health, there is no solid

foundation on which to build a strong and resilient workforce to meet the increasing demands of hospital care."

Recently, the NSW gov't accepted in principle the recommendation to increase the number of public hospital pharmacists in emergency departments as part of its inquiry into the impact of ambulance ramping, Simpson explained. "Given the high rates of turnover

and difficulties in recruiting and retaining staff, we need to ensure hospital pharmacy is adequately staffed to meet the healthcare needs of all patients and reduce the burden on overly stretched emergency departments," he said. The NSW Budget also included

\$13.8 billion toward health facilities including 600 new hospital beds across Western Sydney.

Simpson welcomed the investment while cautioning that it must come alongside investment allocated appropriately across the whole healthcare workforce.

"So, while the Essential Infrastructure Plan is necessary, without available staff we won't see the full benefit in building these new facilities, as the last thing we want to see is 600 new hospital beds that can't be serviced." JG

Sandoz moves

SANDOZ has relocated its Australian headquarters to North Sydney, ahead of its move to become a standalone generics and biosimilars company next month.

Sandoz had announced its separation earlier this year from Novartis, and said it would be moving out of the Macquarie Park campus that the pair had shared since 2015.

Country Head ANZ Clint Holland said, "the new facility provides a modern workspace that is designed to foster greater collaborations among our associates as we continue to deliver on our commitment to providing high-quality, accessible medicines in Australia and New Zealand".

With the move to a new office, Sandoz has also announced a role change as Nic Hennessy starts as Director People and Organisation ANZ.

She brings 15 years of global and local experience in FMCG and retail to the role.

Hennessy most recently worked for Woolworths, and succeeds Roberto Romero who has returned to his home as Country P&O Head Mexico.



Talk to us today for your FREE, customised data and insights report to identify your growth opportunities.

Tri Vo Franchise Partner Priceline Pharmacy Kwinana

a festival of MOM

Register now



www.pharmacydaily.com.au Pharmacy Daily is part of the

Business Publishing Group family of publications. *Pharmacy Daily* is Australia's

favourite pharmacy industry publication.

Publisher - Bruce Piper Editorial Director - Damian Francis Editor - Jayamala Gupte Associate Publisher - Anna Piper Contributors - Adam Bishop, Myles Stedman, Janie Medbury, Matthew Wai info@pharmacydaily.com.au

FDITORIAL

ADVERTISING AND MARKETING Sean Harrigan & Nicki Harford advertising@pharmacydaily.com.au

GENERAL MANAGER Davy Adams davy@pharmacydaily.com.au Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: 1300 799 220 (+61 2 8007 6760)

Sign up free at www.pharmacydaily.com.au

priceline

Travel Daily CRUISE Travel & Cruise Weekly traveBulletin

Pharmacy Doily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

Pharmacy Daily

e info@pharmacydaily.com.au

t 1300 799 220